## Department of the Navy Guidance for Unofficial Internet Posts

This guidance refers to all active-duty, reserve, and civilian Department of the Navy personnel and applies to anything you say (write, post or share) on the internet that is NOT in an official Navy capacity.

Internet sites include social networking sites, blogs, forums, photo and video-sharing sites, and other sites to include sites not owned, operated or controlled by the DON or DOD.

DON personnel are encouraged to responsibly engage in unofficial Internet posts about the Navy and Marine Corps and DON-related topics. The Navy and Marine Corps perform valuable services around the world everyday and DON personnel are often in the best position to share the Navy and Marine Corps' story with domestic and foreign publics.

Only discuss Navy or Marine Corps issues related to your professional expertise, personal experiences, or personal knowledge.

Professionally and respectfully correct errors and misrepresentations made by others about the Navy or Marine Corps

Don't get political by expressing or implying Navy or Marine Corps endorsement of any opinions or causes.

Facebook & Twitter are consistently being used as sources of content for news. Reporters and bloggers are contacting Facebook users who comment on a particular subject for quotes and interviews. Your comment(s) online in Facebook, MySpace, Twitter, blogs and elsewhere can find their way into news stories. So before you post, *think:* Would I be comfortable seeing my comment on CNN or FOX news?

Recommended links for reading:

- DOD Directive 1344.10
- Facebook Privacy Settings
- OPSEC & Social Media
- Safe & Effective use of Social Media
- Navy Guide to Facebook Privacy