

The definitive event for Latin America Agribusiness! Invitation to Exhibit in the USA Pavilion

RIBEIRÃO PRETO, SP, BRAZIL - APRIL 29 - MAY 3, 2013

AGRISHOW is the largest and most important event for agricultural machinery and equipment in Brazil, and an opportunity to present new technologies, products and production systems. It will give you the unique opportunity to introduce your products and services to Brazilian farmers, companies and local service providers.

Serving as an excellent platform to showcase state-of-the-art technologies, products and services, AGRISHOW represents the most important companies connected with agricultural machinery, irrigation equipment and related services, rural communication systems, precision agriculture devices, pumps, motors, accessories, fertilizers, and much more.



A Flashback to AGRISHOW 2012

- 150,000 Attendees.
- 780 exhibitors.
- More than US\$ 500 million in sales during the show.

Brazil's Global Ranking in Agribusiness Production		
Number 1	Number 2	Number 3
Coffee	Soybeans	Corn
Sugar Cane	Beef	Tropical Fruit
Oranges	Tobacco	Nuts

USA Pavilion - Here is a great opportunity to exhibit your product and services at the largest Agricultural Equipment Trade Show in Latin America!

To simplify your participation and maximize your exposure at AGRISHOW 2013, Reed Exhibitions/DBF International and the US Commercial Service offer the following packages:

Exhibition space at the USA Pavilion:

- 12 sqm for only US\$ 6,924
- 24 sqm for only US\$ 13,669

Contact: Dagmar Fleming at dfleming@dbfinternational.com or 414-801-5041

Gold Key Service: meet face to face with potential business partners at AGRISHOW for only US\$ 1,000!

Catalog Program: we will identify qualified potential business partners for your company for only US\$ 499!

For more information on above opportunities, services included and steps to apply, please contact Heather.Ranck@trade .gov or at 701-239-5080

For an overview on Brazilian agribusiness and opportunities for your products and services, please check out our recently published market research at www.buyusa.gov/brazil.