



RC COMMUNICATOR



A summary of facts, figures and talking points for the
Navy Reserve Leader
February 2011

February Theme: Honoring our Sailors

Mission: The mission of the Navy Reserve is to provide strategic depth and deliver operational capabilities to our Navy and Marine Corps team, and Joint forces, from peace to war.

Core Values: Honor ... Courage ... Commitment

Strategic Focus Areas: Deliver a Ready and Accessible Force; Provide Valued Capabilities; Enable the Continuum of Service

Key Topics of Interest	Key Navy Leadership
Navy Reserve Strategic Plan 2011	<ul style="list-style-type: none"> Secretary of the Navy Honorable Ray Mabus
Military Saves Week (20-27 Feb 2011) (NAVADMIN 011/11)	<ul style="list-style-type: none"> Chief of Naval Operations ADM Gary Roughead
FY12 Legislative Fellows Application Procedures (NAVADMIN 015/11)	<ul style="list-style-type: none"> Vice CNO ADM Jonathan W. Greenert
Executing the Maritime Strategy: 2010 in Review (Rhumb Lines 10 JAN 11)	<ul style="list-style-type: none"> Chief of Navy Reserve VADM Dirk J. Debbink
Navy Community Outreach (Rhumb Lines 18 JAN 11)	<ul style="list-style-type: none"> Cmdr, Navy Reserve Forces Command RADM Buzz Little Cmdr, Naval Air Force Reserve RDML John Sadler Force Master Chief FORCM(FMF) Ronney A. Wright

Navy Reserve Force by the Numbers

Operational Support Snapshot (17 JAN 11)	Active Component Numbers (24 JAN 11)	Navy Enterprises & Enablers
FTS 10,731 Officer 1,659 Enlisted 9,072 SELRES 53,947 Officer 12,353 Enlisted 41,594 Mobilized to Active Duty 6,335 ADSW/ADSO 829 Annual Training 1,072 Active Duty for Training 1,100 Total 9,336 FTS/SELRES Onboard 64,678 FY10 End strength 65,500 Difference 822 Total Navy RC Performing Operational Support: 17,169 (27%) IRR 37,186 VTU 4,239 ASP 32,947 MMIRG 2,006	Total 328,516 RC Major Commands <ul style="list-style-type: none"> Region RCCs: Mid-Atlantic, Midwest, Northwest, Southeast, Southwest Aviation Wings: Tactical Support Wing, Commander Fleet Logistics Support Wing Navy Operational Support Centers: 125 - There is at least one NOSC in every U.S. state 	Warfighter Enterprises <ul style="list-style-type: none"> Naval Aviation Naval Expeditionary Combat Command Naval Network FORCENET Enterprise Naval Special Warfare Surface Warfare Undersea Warfare Providers Warfighter Enterprise Support <ul style="list-style-type: none"> Commander, Navy Installations Command Navy Total Force Naval Air Systems Command Naval Facilities Engineering Command Naval Sea Systems Command Naval Supply Systems Command Office of the Judge Advocate General Office of Naval Research Navy Bureau of Medicine & Surgery Space & Naval Warfare Systems Command

RC TALKING POINTS

NAVY RESERVE: READY NOW. ANYTIME, ANYWHERE *February Communication Priority:* *Honoring our Sailors*

This month, we honor the Sailors at the heart of our Navy Reserve – our drilling Selected Reserve Sailors. The full-time excellence of these part-time Sailors is how the Navy Reserve carries out its mission to provide strategic depth and deliver operational capabilities to our Navy and Marine Corps team, and Joint forces, from peace to war.

Selected Reserve Sailors deliver knowledge, skills and experience with energy, enthusiasm and excitement. They stand ready to answer the call to duty when the country needs them. Their dedicated service is worthy of our highest honor.

We honor Reserve Sailors by aligning our words and deeds so all we say and do conveys our respect for their service. We strive to make our Force better each day by focusing our work on the Sailors of our great Navy.

We honor them by providing outstanding staff support. These dedicated professionals deliver high readiness with a minimum of overhead and they are 100 percent committed to the success of all Reserve Sailors.

The Navy Reserve is pursuing a “World-Class Customer Service” initiative as part of our Navy Reserve Strategic Plan. This multi-year initiative will improve customer service to Sailors, Families and Employers. Our goal is to increase career satisfaction, and to eliminate barriers when encountered.

We honor the Reserve Sailor by making the most productive use of their time. Another key strategic initiative is a comprehensive review of our individual readiness requirements. By ensuring all requirements are current, relevant and efficiently met, we can make best use of valuable and finite training time.

We honor Reserve Sailors by providing real and meaningful work. We work closely with supported commands – the fleets, the warfare and provider enterprises, and Joint Forces – to ensure every Navy Reserve Sailor is in a billet where needed, can contribute, and are valued. We want to ensure the Reserve Sailor’s service is truly meaningful, truly significant and truly rewarding.

Selected Reserve Sailors go to great lengths to serve, and they serve with honor, courage and commitment. We honor them with both our heartfelt thanks and with people, procedures and policies that enable them to be: **“Ready Now. Anytime, Anywhere!”**

Department of the Navy Guidance for Unofficial Internet posts

This guidance refers to all active-duty, reserve, and civilian Department of the Navy personnel and applies to anything you say (write, post or share) on the internet that is NOT in an official Navy capacity.

Internet sites include social networking sites, blogs, forums, photo and video-sharing sites, and other sites to include sites not owned, operated or controlled by the DON or DOD.

DON personnel are encouraged to responsibly engage in unofficial Internet posts about the Navy and Marine Corps and DON-related topics. The Navy and Marine Corps perform valuable services around the world everyday and DON personnel are often in the best position to share the Navy and Marine Corps’ story with domestic and foreign publics.

Only discuss Navy or Marine Corps issues related to your professional expertise, personal experiences, or personal knowledge.

Professionally and respectfully correct errors and misrepresentations made by others about the Navy or Marine Corps

Don’t get political by expressing or implying Navy or Marine Corps endorsement of any opinions or causes.

Facebook & Twitter are consistently being used as sources of content for news. Reporters and bloggers are contacting Facebook users who comment on a particular subject for quotes and interviews. Your comment(s) online in Facebook, MySpace, Twitter, blogs and elsewhere can find their way into news stories. So before you post, **think:** Would I be comfortable seeing my comment on CNN or FOX news?

Recommended links for reading:

- [DOD Directive 1344.10](#)
- [Facebook Privacy Settings](#)
- [OPSEC & Social Media](#)
- [Safe & Effective use of Social Media](#)
- [Navy Guide to Facebook Privacy](#)