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MEDIA ADVISORY

NATIONAL WOMEN IN AGRIBUSINESS CONFERENCE TO INTRODUCE SUCCESSFUL BUSINESSWOMEN TO PROMOTE ENTREPRENEURSHIP

BELGRADE – The USAID Agribusiness Project and the Office for Sustainable Development of Underdeveloped Areas invite you to attend a National Women in Agribusiness Conference from 11 a.m. to 2 p.m. on Wednesday, September 21, in the Sava Center Amphitheater in Belgrade. The conference will introduce successful businesswomen in an effort to promote female entrepreneurship in agribusiness.

The conference will be opened by USAID Mission Director Susan K. Fritz; USAID Agribusiness Project Director Louis Faoro; Professor and Actress Mirjana Karanović; and University of Belgrade Economics Professor Dana Popović.

Conference participants will also be addressed by Dr. Sulejman Ugljanin, Minister without Portfolio; Dragijana Radonjić Petrović, State Secretary, Ministry of Economy and Regional Development; Dejan Jovanović, Director of the National Employment Agency; Miroslav Vasin, Executive Council of The AP of Vojvodina, Secretary for Labor, Employment and Gender, Svetlana Tolmačeva, Procredit Bank, President of Managing Board and Vladimir Vukotić, Opportunity Bank, President of Managing Board.

The conference goals are to:

- Present successful women entrepreneurs who will encourage other women to take an active role in initiating their own agribusinesses;
- Present the results of USAID Agribusiness Project and other projects that promote and support female entrepreneurship;
- Encourage governmental and financial institutions in Serbia to actively support entrepreneurship; and to
- Serve as a catalyst to relevant stakeholders in establishing and taking concrete action aimed at encouraging and providing support to female entrepreneurship.

Media interested in covering this conference should register by e-mail at ana_martinovic@agrobiznis.net or by phoning +381 11 243 66 11.

For additional information about the USAID Agribusiness Project, contact Ana Martinovic, Communication Advisor, at +381 11 242 6611 or ana_martinovic@agrobiznis.net.

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