



# U.S. Trade Shows


## 2011



### \*Reimbursable International Trade Shows

Name of Show	Location	Date	Contact Information
<p><b>National Western Stock Show</b></p> 	Denver, CO	January 8-23	National Western Stock Show 4655 Humboldt Street Denver, CO 80216 Tel: 303-297-1166 Fax: 303-292-1708 Web Site: <a href="http://www.nationalwestern.com">www.nationalwestern.com</a>
<p><b>AG Connect Expo 2011</b></p> 	Atlanta, GA	January 8-10	Association of Equipment Manufacturers 6737 West Washington Street, Suite 2400 Milwaukee, WI 53214-5647 Tel: 414-298-4130 Fax: 414-272-2672 Web Site: <a href="http://www.agconnect.com">www.agconnect.com</a>
<p><b>*International Builders' Show</b></p> 	Orlando, FL	January 12-15	National Association of Home Builders 1201 15 <sup>th</sup> Street, NW. Washington, D.C. 20005-2800 Tel: 202-266-8200, ext.8111 Fax: 202-266-8104 Web Site: <a href="http://www.buildersshow.com">www.buildersshow.com</a>
<p><b>*Fancy Food – Winter (New logo)</b></p> 	San Francisco, CA	January 16-18	National Association for the Specialty Food Trade 136 Madison Ave, 12 <sup>th</sup> Floor New York, NY 10016 Tel: 212-482-6440 Fax: 212-482-6459 Web Site: <a href="http://www.specialtyfood.com">www.specialtyfood.com</a>

<p><b>*Gulf States Horticultural Expo, Inc.</b></p> 	<p>Mobile, AL</p>	<p>January 20-21</p>	<p>Gulf States Horticultural Expo, Inc. P.O. Box 47 Auburn, AL 36831 Tel: 334-502-7777 Fax: 334-502-7711 Web Site: <a href="http://www.gshe.org">www.gshe.org</a></p>
<p><b>50<sup>th</sup> Vegetable &amp; Flower Seed Conference</b></p> 	<p>Huntington Beach, CA</p>	<p>January 22-25</p>	<p>American Seed Trade Association 225 Reinekers Lane, Suite 650 Alexandria, VA 22314-2875 Tel: 703-837-8140 Fax: 703-837-9365 Web Site: <a href="http://www.amseed.org">www.amseed.org</a></p>
<p><b>International Poultry Expo</b></p> 	<p>Atlanta, GA</p>	<p>January 26-28</p>	<p>U.S. Poultry &amp; Egg Association 1530 Cooledge Road Tucker, GA 30084 Tel: 770-493-9401 Fax: 770-493-9257 Web Site: <a href="http://www.internationalpoultryexposition.com">www.internationalpoultryexposition.com</a></p>
<p><b>International Restaurant &amp; Foodservice Show of New York (New Logo)</b></p> 	<p>New York, NY</p>	<p>February 27 – March 1</p>	<p>New York State Restaurant Association 409 New Karner Road, Suite 202 Albany, NY 12205 Tel: 203-840-5556 (Reed Exhibitions) Fax: 518-452-4497 Web Site: <a href="http://www.internationalrestaurantny.com">http://www.internationalrestaurantny.com</a></p>
<p><b>Houston Livestock Show and Rodeo (New Logo)</b></p> 	<p>Houston, TX</p>	<p>March 1 - 20</p>	<p>Houston Livestock Show and Rodeo P.O. Box 20070 Houston, TX 77225-0070 Tel: 832-667-1000 Fax: 832-667-1134 Web Site: <a href="http://www.hlsr.com">www.hlsr.com</a></p>

<p><b>Annual National Fiery-Foods &amp; Barbecue Show (New Logo)</b></p> 	<p>Albuquerque, NM</p>	<p>March 4 - 6</p>	<p>Sunbelt Shows, Inc. P.O. Box 4980 Albuquerque, NM 87196 Tel: 505-873-8680 Fax: 505-877-8579 Web Site: <a href="http://www.fieri-foods.com">www.fieri-foods.com</a></p>
<p><b>*Beverage &amp; Food Convention and Trade Show</b></p> 	<p>Las Vegas, NV</p>	<p>March 7- 9</p>	<p>NBRMA/Oxford Publishing 1903 B University Ave Oxford, MS 38655 Tel: 662-236-5510 Fax: 662-247-3881 Web Site: <a href="http://www.nightclub.com">www.nightclub.com</a></p>
<p><b>American Wholesale Marketers Association Real Deal Expo</b></p> 	<p>Las Vegas, NV</p>	<p>March 8-10</p>	<p>American Wholesale Marketers Assoc. 2750 Prosperity Ave., Ste-530 Fairfax, VA 22031 Tel: 703-208-3358 Fax: 703-573-5738 Web Site: <a href="http://www.realdealexpo.com">www.realdealexpo.com</a></p>
<p><b>*Natural Products Expo West</b></p> 	<p>Anaheim, CA</p>	<p>March 11 - 13</p>	<p>New Hope Natural Media 1401 Pearl Street Boulder, CO 80302 Tel: 303-939-8440 Web Site: <a href="http://www.expowest.com">www.expowest.com</a></p>
<p><b>*Global Pet Expo</b></p> 	<p>Orlando, FL</p>	<p>March 16-18</p>	<p>American Pet Products Manufacturers Association 255 Glenville Road Greenwich, CT 06831 Tel: 203-532-0000 Fax: 203-532-0551 Web Site: <a href="http://www.appma.org">www.appma.org</a></p>

<p><b>*International Boston Seafood Show</b></p> 	<p>Boston, MA</p>	<p>March 20-22</p>	<p>Diversified Business Communications P.O. Box 7437 Portland, ME 04112-7437 Tel: 207-842-5504 Fax: 207-842-5505 Web Site: <a href="http://www.bostonseafood.com">www.bostonseafood.com</a></p>
<p><b>*Duty Free Show of the Americas</b></p> 	<p>Orlando, FL</p>	<p>March 20-23</p>	<p>Int'l Association of Airport Duty Free Stores 2025 M Street, NW. -- Suite 800 Washington, D.C. 20036 Tel: 202-367-1184 Fax: 202-429-5154 Web Site: <a href="http://www.iaadfs.org">www.iaadfs.org</a></p>
<p><b>*SNAXPO</b></p> 	<p>Orlando, FL</p>	<p>March 20 - 23</p>	<p>Snack Food Association 1600 Wilson Blvd., Suite 650 Arlington, VA 22209 Tel: 703-836-4500 Fax: 703-836-8262 Web Site: <a href="http://www.snaxpo.com">www.snaxpo.com</a></p>
<p><b>*Expo Alimentos</b></p> 	<p>San Juan, PR</p>	<p>April 9-10</p>	<p>DBA Promo Events P. O. Box 13794 Santurce Station San Juan, P.R. 00908-3794 Tel: 789-287-0140 Fax: 787-287-0466 Web Site: <a href="http://www.expo-alimentos.com">www.expo-alimentos.com</a></p>
<p><b>*Petfood Forum</b></p> 	<p>Schaumburg, IL</p>	<p>April 11-13</p>	<p>WATT Publishing Co. 303 North Main Street, Suite 500 Rockford, IL 61101 Tel: 815-966-5415 Fax: Web Site: <a href="http://www.petfoodindustry.com">www.petfoodindustry.com</a></p>

<p><b>SupplySide East</b></p> 	<p>Secaucus, NJ</p>	<p>May 2-4</p>	<p>Virgo Publishing  3300 N. Central Ave., Suite-300  Phoenix, AZ 85012  Tel: 480-990-1101  Fax: 480-990-0819  Web Site: <a href="http://www.supplysideshow.com">www.supplysideshow.com</a></p>
<p><b>*United Fresh Marketplace</b></p> 	<p>New Orleans, LA</p>	<p>May 2-5</p>	<p>United Fresh Fruit &amp; Vegetable Association  1901 Pennsylvania NW Suite 1100  Washington, DC 20006  Tel: 202-303-3420  Fax: 202-303-3433  Web Site: <a href="http://www.uffva.org">www.uffva.org</a></p>
<p><b>Food Marketing Institute  (FMI Trade Show)  Bi-annual Show</b></p> 	<p>Dallas, TX</p>	<p>May 2012</p>	<p>Food Marketing Institute  2345 Crystal Drive, Suite 800  Arlington, VA 22202  Tel: 202-452-8444  Fax: 202-429-4519  Web Site: <a href="http://www.fmi.org">www.fmi.org</a></p>
<p><b>*U.S. Food Export  Showcase (co-located with  FMI Trade Show)</b></p> 	<p>Dallas, TX</p>	<p>May 2012</p>	<p>U.S. Food Export Showcase Management  10474 Armstrong Street  Fairfax, VA 22030  Tel: 703-934-4700 (CMG Expo)  Fax: 703-934-4899  Web Site: <a href="http://www.usfes.org">www.usfes.org</a></p>

<p><b>* National Restaurant Association (NRA) Show</b></p> 	<p>Chicago, IL</p>	<p>May 21 -24</p>	<p>National Restaurant Association 1200 17th Street, NW. Washington, D.C. 20036 Tel: 202-331-5900 or 800-424-5156 Web Site: <a href="http://www.restaurant.org/events/">www.restaurant.org/events/</a></p>
<p><b>American Food Fair (co-located at NRA)</b></p> 	<p>Chicago, IL</p>	<p>May 21 -24</p>	<p>American Food Fair Show Management 10474 Armstrong Street Fairfax, Virginia 22030 Tel: 703.934.4700 Fax: 703-934-4899 Web Site: <a href="http://www.nasda.org/NRA/">www.nasda.org/NRA/</a></p>
<p><b>* NCA Sweets &amp; Snacks Expo 2010</b></p> 	<p>Chicago, IL</p>	<p>May 24-26</p>	<p>National Confectioners Association 1101 30<sup>th</sup> Street NW, Suite 200 Washington, DC 20007 Tel: 202-534-1440 Fax: 202-337-0637 Web Site: <a href="http://www.candyusa.com">www.candyusa.com</a></p>
<p><b>U.S. Meat Export Federation Board of Directors Meeting &amp; Product Showcase</b></p> 	<p>St. Louis, MO</p>	<p>May</p>	<p>U.S. Meat Export Federation 1855 Blake Street, Suite 200 Denver, CO 80202 Tel: 303-623-6328 Fax: 303-623-0297 Website: <a href="http://www.usmef.org">www.usmef.org</a></p>

<p><b>*International Dairy-Deli-Bake Seminar &amp; Expo</b></p> 	<p>Houston, TX</p>	<p>June 6 - 8</p>	<p>International Dairy-Deli-Bakery Association  P.O. Box 5528  Madison, WI 53705-0528  Tel: 608-310-5000  Fax: 608-238-6330  Web Site: <a href="http://www.iddba.com">www.iddba.com</a></p>
<p><b>Natural Market Place 2010 (Natural Products Assoc.)</b></p> 	<p>Las Vegas, NV</p>	<p>June 10 - 12</p>	<p>Natural Products Association  1773 T Street NW  Washington, D.C. 20009  Tel: 202-223-0101  Fax: 202-223-0250  Web Site: <a href="http://www.naturalproductsassoc.org">www.naturalproductsassoc.org</a></p>
<p><b>*Fancy Food Show – Summer</b></p> 	<p>New York, NY</p>	<p>June 27-29</p>	<p>National Association for the Specialty Food Trade  136 Madison Ave, 12<sup>th</sup> Floor  New York, NY 10016  Tel: 212-482-6440  Fax: 212-482-6459  Web Site: <a href="http://www.specialtyfood.com">www.specialtyfood.com</a></p>

<p><b>*IFT Food Expo</b></p> 	Chicago, IL	July 17 - 21	<p>Institute of Food Technologists  525 West Van Buren – Suite 1000  Chicago, IL 60607  Tel: 312-782-8424  Fax: 312-782-8348  Web Site: <a href="http://www.ift.org">www.ift.org</a></p>
<p><b>Southern Nursery Association (Cancelled 2010 show)</b></p> 	Atlanta, GA	August 6-8	<p>Southern Nursery Association  2498 Jett Ferry Road  Suite 2001  Atlanta, GA 30338  Tel: 678 205 1475  Web Site: <a href="http://www.sna.org">www.sna.org</a></p>
<p><b>Western Foodservice &amp; Hospitality Expo</b></p> 	Los Angeles, CA	August 14- 16	<p>California Restaurant Association Headquarters (Sacramento)  621 Capitol Mall, Suite 2000  Sacramento, CA 95814  Tel: 800-840-5612 (Reed Exhibitions)  800-765-4842/916-447-5793  Fax: 916-447-6182  Web Site: <a href="http://www.westernfoodexpo.com">www.westernfoodexpo.com</a></p>
<p><b>Expo Comida Latina (co-located with Western Foodservice &amp; Hospitality Expo)</b></p> 	Los Angeles, CA	August 14 - 16	<p>Diversified Business Communications  P.O. Box 7437  Portland, ME 04112-7437  Tel: 207-842-5500  Fax: 207-842-5503  Web Site: <a href="http://www.expo-comida-latina.com">www.expo-comida-latina.com</a></p>
<p><b>Florida Restaurant Show</b></p> 	Orlando, FL	September 12-14	<p>Florida Restaurant and Lodging Association  383 Maine Ave  Norwalk, Connecticut 06851  Tel: 888-372-9119 (Reed Exhibitions)  850-224-2250  Fax: 850-224-9213  Web Site: <a href="http://www.flrestaurantandlodgingshow.com">www.flrestaurantandlodgingshow.com</a></p>



<p><b>World Dairy Expo</b></p> 	<p>Madison, WI</p>	<p>September 28-October 2</p>	<p>World Dairy Expo 3310 Latham Drive Madison, WI 53713 Tel: 608-224-6455 Fax: 608-224-0300 Web Site: <a href="http://www.world-dairy-expo.com">www.world-dairy-expo.com</a></p>
<p><b>* Natural Products Expo East</b></p> 	<p>Baltimore, MD</p>	<p>October</p>	<p>New Hope Natural Media Boulder, CO 80302 Tel: 303-939-8440 Web Site: <a href="http://www.expoeast.com">www.expoeast.com</a></p>
<p><b>* All Things Organic (co-located with Natural Products Expo East)</b></p> 	<p>Boston, MA</p>	<p>October</p>	<p>Organic Trade Association 60 Wells St. Greenfield, MA 01301 Tel: 413-774-7511 Fax: 413-774-6432 Web Site: <a href="http://www.organicexpo.com">www.organicexpo.com</a></p>
<p><b>* Produce Marketing Association Fresh Summit (New Logo)</b></p>	<p>Orlando, FL</p>	<p>October 15-18</p>	<p>Produce Marketing Association 1500 Casho Mill Road Newark, DE 19711 Tel: 302-738-7100 Fax: 302-731-2409 Web Site: <a href="http://www.pma.com">www.pma.com</a></p>



**\* National Association of Convenience Stores Show**



Atlanta, GA

October 5-8

National Association of Convenience Stores  
1600 Duke Street  
Alexandria, VA 22314  
Tel: 703-684-3600  
Fax: 703-836-4564  
Web Site: [www.nacsonline.com](http://www.nacsonline.com)

**National Frozen & Refrigerated Foods Convention**



San Francisco, CA

October 16-19

National Frozen & Refrigerated Foods Association  
4755 Linglestown Road, Suite 300  
P.O. Box 6069  
Harrisburg, PA 17112  
Tel: 717-657-8601  
Fax: 717-657-9862  
Web Site: [www.nfraweb.org](http://www.nfraweb.org)

**SupplySide West**



Las Vegas, NV

October 19-23

Virgo Publishing  
3300 N. Central Ave., Suite-300  
Phoenix, AZ 85012  
Tel: 480-990-1101  
Fax: 480-990-0819  
Web Site: [www.supplysideshow.com](http://www.supplysideshow.com)

**\* America's Food & Beverage Show and Conference**

Miami, FL

October 26-27

World Trade Center Miami  
1007 N. America Way, Suite-500  
Miami, FL 33132

<p>Organized By:</p>  <p>World Trade Center Miami</p>			<p>Tel: 305-871-7910          Fax: 305-871-7904          Web Site: <a href="http://www.americasfoodandbeverage.com">www.americasfoodandbeverage.com</a></p>
<p><b>*Kosherfest</b></p> 	<p>Secaucus, NJ</p>	<p>October 26-27</p>	<p>Diversified Business Communications          121 Free Street, P.O. Box 7437          Portland, ME 04112-7437          Tel: 207-842-5504          Fax: 207-842-5505          Web Site: <a href="http://www.kosherfest.com">www.kosherfest.com</a></p>
<p><b>Food &amp; Nutrition          Conference &amp; Expo</b></p> 	<p>Boston, MA</p>	<p>November 6-9</p>	<p>American Dietetic Association          120 South Riverside Plaza, Suite 2000          Chicago, Illinois 60606-6995          Tel: 800-877-1600          Fax: 312-899-0008          Web Site: <a href="http://www.eatright.org">www.eatright.org</a></p>
<p><b>Western Seed &amp; Lawn Seed          Conference</b></p> 	<p>Kansas City, MO</p>	<p>November 6-9</p>	<p>American Seed Trade Association          225 Reinekers Lane, Suite 650          Alexandria, VA 22314-2875          Tel: 703-837-8140          Fax: 703-837-9365          Web Site: <a href="http://www.amseed.org">www.amseed.org</a></p>
<p><b>*Private Label          Manufacturers Association</b></p>	<p>Chicago, IL</p>	<p>November 14-16</p>	<p>Private Label Manufacturers Association          630 Third Avenue          New York, N.Y. 10017          Tel: 212-972-3131</p>



**Show Information**

Store Brands Got The Power

Fax: 212-983-1382  
Web Site: [www.plma.com](http://www.plma.com)

**Corn & Sorghum and  
Soybean Seed Research  
Conference and Seed Expo**



Chicago, IL

December 7-10

American Seed Trade Association  
225 Reinekers Lane – Suite 650  
Alexandria, VA 22314  
Tel: 703-837-8140  
Fax: 703-837-9365  
Web Site: [www.amseed.org](http://www.amseed.org)