DEPARTMENT OF THE ARMY
HEADQUARTERS, TRAINING SUPPORT BATTALION
3360 EARLY STREET
FORT JACKSON, SOUTH CAROLINA 29207-7025

REPLY TO ATTENTION OF

ATSG-SB

12 July 2010

MEMORANDUM FOR All Training Support Battalion (TSB) Personnel

SUBJECT: Policy Memorandum #9 - Reenlistment Incentive Program

1. The Army Retention Program is a Commander's Program. The program is designed to retain only the highest quality Soldiers in today's Active Army, Army National Guard, and Army Reserve. All commanders are responsible for developing, implementing, and maintaining an aggressive and independent Army Retention Incentive Program that is consistent with established policies, directives, and governing laws.

2. Each company commander within the TSB will publish a memorandum outlining the unit's reenlistment incentive program. The memorandum will be posted on the unit retention bulletin board and provided to Soldiers entering a reenlistment window. Reenlistment incentives will include, but are not limited to:

a. Providing the remainder of the day off following a reenlistment ceremony;

b. Awarding a 4-day pass to be taken within 30 days after reenlistment; and/or

c. Exemption from company duty rosters for a period of 30 days from the date of reenlistment.

3. Company commanders are further encouraged to develop and implement other appropriate incentives and to share those incentives with their fellow commanders. The success of our retention program depends on a positive command climate, vigorous leader involvement, and aggressive reenlistment programs at all levels. As such, success is directly indicative of the quality of leadership provided by our officers and noncommissioned officers. Take retention programs seriously to ensure the growth of leaders that will secure our Army's future success.

4. ***One Team, One Mission!***

SULA L. IRISH
LTC, AG
Commanding