



PRESIDENT'S COMMITTEE ON THE
ARTS AND THE HUMANITIES

2001 - 2008



THE PRESIDENT'S COMMITTEE ON THE ARTS AND THE HUMANITIES (PCAH) HAS SERVED THE INTERESTS OF EACH ADMINISTRATION IN INCORPORATING THE ARTS AND HUMANITIES INTO WHITE HOUSE OBJECTIVES SINCE PRESIDENT RONALD REAGAN CREATED IT BY EXECUTIVE ORDER IN 1982. THE PRESIDENT'S COMMITTEE AND ITS MEMBERS HAVE COMPILED AN IMPRESSIVE LEGACY FROM INITIATING THE NATIONAL MEDAL OF ARTS AND THE NATIONAL HUMANITIES MEDAL TO BEING THE CATALYST FOR THE SAVE AMERICA'S TREASURES INITIATIVE AND THE CREATOR OF THE COMING UP TALLER PROGRAM TO EXPANDING CULTURAL RELATIONS WITH MEXICO, CHINA AND OTHER COUNTRIES.

For more information, see the PCAH Web site: www.pcah.gov

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Arts and the
Humanities

DEAR PRESIDENT BUSH,



ADAIR MARGO
.....

Members of the President's Committee on the Arts and the Humanities (PCAH) are grateful to have served your administration. These eight years (2000-2008) have been a time of flourishing in culture and the arts, with measurable results, due to the support of PCAH Honorary Chairman and First Lady Mrs. Laura Bush and the strong working relationships between the President's Committee and the federal cultural agencies—the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS).

Not only has this been a time of reaching across agency boundaries to better serve the American people, but it has also been a time of reaching across international borders, connecting arts leaders from the U.S. to their counterparts in other countries and sharing programs and expertise. The PCAH began its international work with Mexico, signing a Joint Communiqué for Cultural Understanding in 2003, and now, through public and private partnerships, it has extended relationships to China, Egypt, Uruguay and Belize. I was honored to join Mrs. Laura Bush as the United States re-entered the United Nations Education, Scientific and Cultural Organization (UNESCO) and join with our federal cultural partners in supporting her Global Cultural Initiative. This focus on using the arts and humanities in new ways to explore our differences as diverse peoples and find those things that hold us together is one of the achievements of this President's Committee.

Being a committee of public/private members and having the support of the First Lady have been key assets of the President's Committee, allowing it to play a unique role as a hub around which the NEA, NEH and IMLS can revolve on programs of mutual interest. Working together, the President's Committee and these cultural partners have supported or created new programs and initiatives whose connections to the American people and the world are richer, wider and deeper. Coming Up Taller, Save America's Treasures and the National Medals all honor the richness of American culture and their expansion and success are the fruits of this partnership. Together we have learned that the arts and humanities are vital to international relations and since 2002 the President's Committee has either supported or participated in 145 international projects, exchanges or events. Among these is AFI Project: 20/20, a new program supported by each of

these agencies, reflecting a shared belief that through the universal language of art, music, literature, and in this case film, the U.S. can both honor and open doors to other cultures, ideas and places.

This report highlights some of the accomplishments and tangible outcomes of the leadership from this President's Committee on the Arts and the Humanities in enriching the cultural life of the United States. It cannot, however, capture the spirit with which PCAH accomplished its work, nor touch the generosity and heart of our members. After returning from a ten day visit to the People's Republic of China at the invitation of Minister of Culture Sun Jiazheng in June 2007, PCAH member Dr. James Billington, Librarian of Congress, commented that he had never been part of a delegation in which each member was so genuinely interested in the people and culture of a foreign nation while simultaneously being so proud of their own.

An historic first, this was the largest federal cultural delegation to visit China, and it was marked by a shared enthusiasm and appreciation for each other's cultures. To an audience at the Great Wall of China, Anne-Imelda Radice, Director of the IMLS, expressed her passion for conservation and preservation; speaking to curators and officials at the Shanghai Museum of Art, NEH Chairman Dr. Bruce Cole reflected on American art and what it says about the culture and history of the U.S.; and our host, Minister of Culture Sun read his poetry to the delegation, which was an unprecedented moment that epitomized the spirit of PCAH's people-to-people diplomacy.

Our members have determined that the best cultural diplomacy happens when individuals are able, in Minister Sun's words, to use "Culture [to] overcome the barriers of language, ideology and religion to reach people's hearts." When this happens, we discover that, although technology has changed the world in many ways, the heart of man remains the same.

Most sincerely,



ADAIR MARGO, CHAIRMAN
President's Committee on the Arts and the Humanities

POINT *of* DEPARTURE

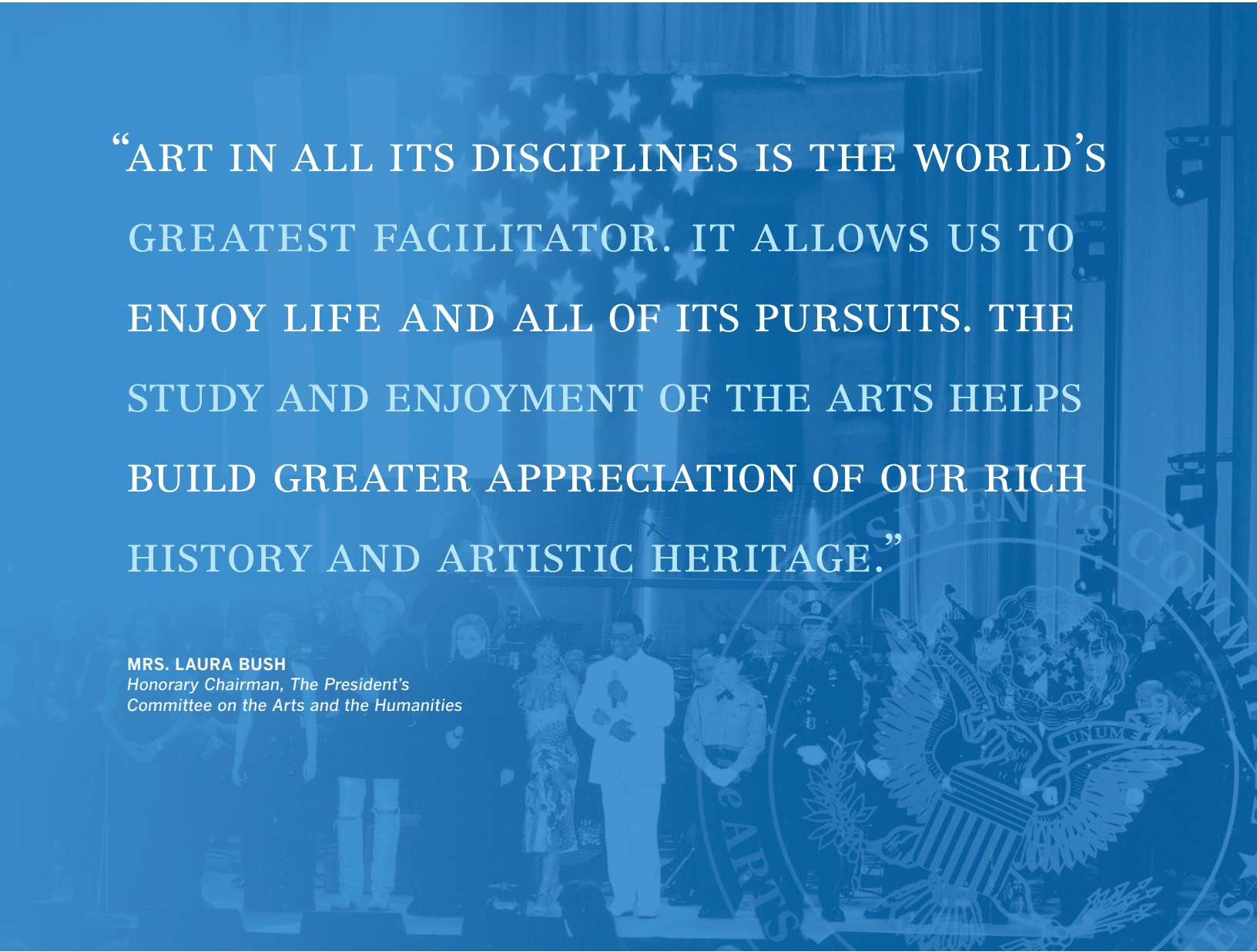
Washington, D.C.

SETTING A COURSE FOR THE COMMITTEE

“ART IN ALL ITS DISCIPLINES IS THE WORLD’S GREATEST FACILITATOR. IT ALLOWS US TO ENJOY LIFE AND ALL OF ITS PURSUITS. THE STUDY AND ENJOYMENT OF THE ARTS HELPS BUILD GREATER APPRECIATION OF OUR RICH HISTORY AND ARTISTIC HERITAGE.”

MRS. LAURA BUSH

*Honorary Chairman, The President's
Committee on the Arts and the Humanities*





The President's Committee's success in engaging the public and private sectors is made possible by the expertise and leadership of its 26 private and 12 federal members. PCAH members John Mason (left) and James Farmer (right) with the First Lady.



Chairman Adair Margo and Honorary Chairman Mrs. Laura Bush set a course at the first meeting of this President's Committee to an unprecedented advancement of the arts and humanities in the everyday lives of Americans.

UNDER HONORARY CHAIRMAN MRS. LAURA BUSH'S LEADERSHIP, THE PRESIDENT'S

Committee on the Arts and the Humanities, (PCAH) and its Chairman Adair Margo have played a transformative role during this Administration (2000–2008) in working with its primary federal partners—the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS). With these cultural partners, the PCAH has supported, created or added value to programs, events and initiatives focusing on the aspirations of young people; on recognizing and sharing artistic excellence and knowledge with audiences here and abroad; expanding and strengthening international cultural relationships; and in preserving our nation's cultural and historic legacy.



PCAH Member Marc Stern (far left) is sworn in by PCAH Vice-Chairman Burt McMurtry

Former Supreme Court Justice Sandra Day O'Conner swears in the committee's presidentially appointed citizen members in 2002.



POINT OF DEPARTURE: *Washington, D.C.*



Mrs. Laura Bush with (from the far left) former IMLS Director Robert Martin, NEH Chairman Bruce Cole, PCAH Executive Director Henry Moran and NEA Chairman Dana Gioia. Together these four agencies formed a dynamic working relationship that the First Lady referred to as the "Ministry of Culture" of the United States.

Save America's Treasures is an exemplary public-private partnership of the PCAH, NEA, IMLS, NEH, National Park Service and the National Trust for Historic Preservation. Its conservation and preservation grants have rescued, rehabilitated and conserved hundreds of our nation's most significant historic structures, cultural objects, documents, and artifacts.

ONE OF THE STRENGTHS OF THIS PCAH IS THE SYNERGY OF COLLABORATIONS WITH EACH OF THE CULTURAL AGENCIES— NEA, NEH, and IMLS. This cooperation has made possible the preservation of national icons through Save America's Treasures and the honoring of programs that help young people fulfill their dreams and aspirations through Coming Up Taller. It also opened new opportunities for international cultural relations from expanding programs with Mexico to catalyzing groundbreaking initiatives with China and to launching new programs like AFI Project: 20/20 that brings U.S. and international independent films and filmmakers to audiences here and abroad.



The prestige of the First Lady's office and the personal commitment of Mrs. Laura Bush to the goals of PCAH programs like the Coming Up Taller (CUT) awards enhanced the national impact of these awards. Here Berklee City Music performs at the White House CUT ceremony.



Photo: Steven Purcell

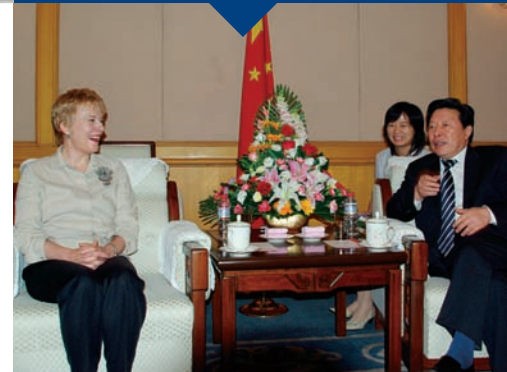


This President's Committee helped foster new relationships between cultural leaders in the U.S., Mexico, China and elsewhere. Chairman Adair Margo met with former Chinese Minister of Culture Sun Jiazheng (below) as part of the highest level U.S. cultural delegation to visit China. She joins officials from Mexico and Belize in signing a Cultural Accord to strengthen cultural efforts across borders. (left)

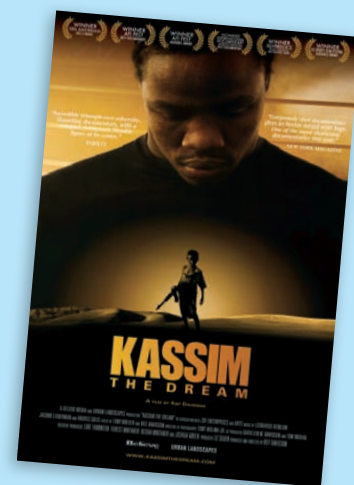
“As our Honorary Chairman you asked that we work cooperatively with our cultural partners and “hit the ground running” because time was short. And we did! In youth learning, preservation and conservation, special projects and events for the White House, and international cultural relations, starting with Mexico.”

ADAIR MARGO

PCAH Chairman, addressing Mrs. Laura Bush and her commitment to the arts and the humanities



Through its unique ability to work with the private sector, the President's Committee is able to support initiatives and events such as the annual National Medal ceremonies at the White House and one-time events like the Concert for America in 2002 below, which PCAH conceived for the anniversary of 9/11 at the Kennedy Center. Broadcast on NBC-TV, it was co-hosted by First Lady Laura Bush and Tom Brokaw and included performances by leading artists.



By expanding cultural programming opportunities with its federal partners—NEA, IMLS, NEH—the PCAH furthered international understanding through joint projects like AFI Project: 20/20 whose filmmakers and their films, like Kassim the Dream, were shared with audiences here and abroad.

POINT *of* DEPARTURE*Santa Fe, New Mexico*

LAYING A FOUNDATION FOR INTERNATIONAL CULTURAL RELATIONS

“I PREFER EFFECTIVE DIPLOMACY, I PREFER DIPLOMACY THAT MATTERS...WHAT I HAVE COME TO APPRECIATE IS THAT THESE SORTS OF [CULTURAL] EXCHANGES CREATE THE TYPE OF UNDERSTANDING THAT ALLOWS US TO GET THROUGH WHAT SOME MIGHT CALL THE HARD DIPLOMACY. IT IS A GREAT EXPERIENCE AT A TIME IN OUR TWO COUNTRIES’ HISTORIES AND GIVES US A CHANCE TO SHOW-OFF WHAT WE ARE PROUD OF AND SHOW OURSELVES BETTER AS WE CONVERGE”

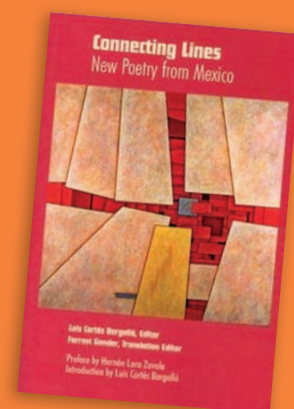
ANTONIO GARZA
U.S. Ambassador to Mexico, speaking to a PCAH meeting

Adair Margo greets Sari Bermudez, President of Mexico's CONACULTA. Unlike Mexico and many other nations, the U.S. is decentralized in its approach to the arts and has no Ministry of Culture. Beginning in Santa Fe, the PCAH carved out a role as the nexus for bringing its federal cultural agency and institution members together with their foreign counterparts.

AFTER THE WHITE HOUSE STATE DINNER WITH MEXICO IN MAY 2001, THE PRESIDENT'S

Committee began planning for a 2003 meeting with cultural leaders from both countries in Santa Fe, New Mexico, the northern terminus of The Camino Real (Royal Road), which linked Mexico City to its colonies in the north. The Camino Real and the bi-national efforts to revive that historic trade route emerged as an appropriate context for the first convening of representatives from Mexico's Consejo Nacional para la Cultura y las Artes (CONACULTA) with the heads of the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH), and the Institute of Museum of Library Services (IMLS). For centuries the Camino Real served as a conduit of cultures and a metaphor for the ties between the U.S. and Mexico, as well as the indigenous, Spanish, Mexican, and Anglo peoples that once traveled and now live along this corridor.

*The PCAH and CONACULTA signed a groundbreaking Cultural Accord in Santa Fe that catalyzed new collaborations such as the NEA and CONACULTA's publication of *Lineas Conectadas: Nueva Poesia de los Estados Unidos* and a companion volume *Connecting Lines: New Poetry from Mexico*, which includes the work of 50 contemporary U.S. and Mexican poets.*



“THE MUSIC OF LANGUAGE IS AND IS NOT A VEHICLE OF COMPREHENSION BUT STILL IT ROUSES THE UNEDITED BOOKS OF OUR MINDS...”

*An excerpt from a poem by Francisco Serrano in *Connecting Lines: New Poetry from Mexico**

POINT of DEPARTURE: *Santa Fe, New Mexico*

Margaret Robson and other PCAH members opened their homes for dinner and the sharing of poetry and discussion after meetings during the day. She is seated here beside New Mexican Governor Bill Richardson, who welcomed U.S. and Mexican cultural leaders to his state.



NEA Chairman and Poet Dana Gioia recited this excerpt from Octavio Paz's poem Salamandra in his opening remarks, "Everything is a door. Everything is a bridge. Now we are walking to the other bank, down there. There, look, runs the river of centuries, the river of signs." It captured the spirit of cultural collaboration that the Santa Fe meeting made possible.

FROM THE BEGINNING OF THE BUSH ADMINISTRATION, THE PRESIDENT'S

Committee focused on furthering cultural ties to Mexico and its 2003 meeting in Santa Fe planted a number of seeds. It also set a pattern for future international efforts by formalizing goodwill and identifying opportunities for collaboration in a joint cultural communiqué. Although cultural exchanges with Mexico were not new, engaging the U.S. federal cultural agencies with their Mexican counterparts was a first. Mexico reciprocated by inviting the Chairmen of the NEA, NEH, IMLS and the Librarian of Congress to join PCAH in Mexico City where they signed additional cultural accords, creating new avenues of cultural commerce and fostering new programs and relationships.

Cipriano Vigil, New Mexican folklorist, composer and musician, proclaimed the deep familial ties of Mexico and the United States through the words, melodies and rhythms of his songs.



AS A RESULT OF THE SANTA FE COMMUNIQUÉ, CULTURAL EXCHANGE PROGRAMS BETWEEN

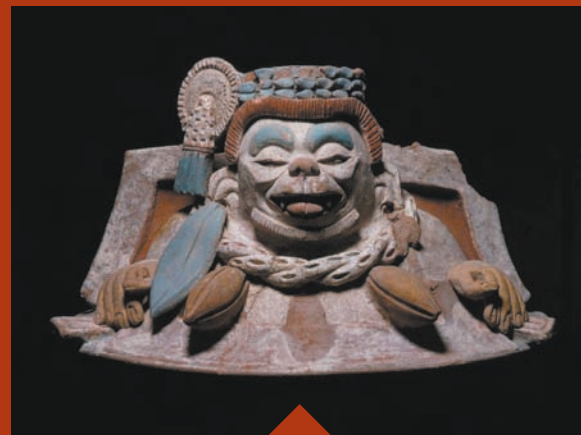
the U.S. and Mexico flourished, contributing in a profound way toward fostering closer relations between the two countries. Some highlights of cultural exchanges that PCAH supported financially or collaborated on, include:

In partnership with the U.S. Embassy in Mexico, the President's Committee co-sponsored eight residency tours of U.S. companies to Mexico:

- Jose Limon Dance Company;
- Ron Brown/Evidence Dance Company;
- Bill T. Jones/Arnie Zane Dance Company;
- Youth Orchestras of the Americas;
- Edward C. Curtis photographic exhibition;
- Nai-Ni Chen Dance Company;
- Lark Theatre, New York, in residence at theatre festivals in Mexico City and Monterrey;
- Flauta Sin Fronteras with Elena Duran.

In collaboration with the Mexican Cultural Institute of Washington, D.C. and other institutions, PCAH assisted programs that traveled to the United States from Mexico:

- *Courtly Art of the Ancient Maya*, National Gallery of Art;
- *Inverted Mirrors: Contemporary Mexican Art of the United States*, Mexican Cultural Institute;
- *Divine and Human: Women in Ancient Mexico and Peru*, National Museum of Women in the Arts;
- *Mexican Genius in the U.S.: Miguel Covarrubias*, Mexican Cultural Institute;
- *The Migrant Project Photography Exhibition*, Mexican Cultural Institute.



The PCAH helped support the Courtly Art of the Ancient Maya exhibition at the National Gallery (above) and other exhibitions of Mexican artists at the Mexican Cultural Institute in Washington DC.



Photo: Al Zanyk

Tours of U.S. artists and dance troupes like Bill T. Jones (above) traveled beyond large cities and cultural centers in Mexico, reaching smaller communities and the borderlands with PCAH subsidies through the U.S. Embassy in Mexico.

In all, PCAH has initiated, sponsored, or collaborated on 75 cultural exchange programs with Mexico.

POINT *of* DEPARTURE*Dallas, Texas*

HONORING THE ASPIRATIONS OF YOUNG PEOPLE

“EVERYTHING THAT WE DO IN THE ARTS IS BASED ON THE QUALITY OF REAL AUTHENTIC ARTISTIC EXPERIENCE. WHEN CHILDREN ARE GIVEN AN OPPORTUNITY TO CREATE, THERE IS SOMETHING AMAZING THAT HAPPENS TO THEM. IT GIVES THEM AN OPPORTUNITY TO IMAGINE SOMETHING BEYOND THEIR OWN EXPERIENCE AND TO ARTICULATE THAT IN A NEW LANGUAGE, IN THE LANGUAGE OF DANCE, IN THE LANGUAGE OF MUSIC AND VISUAL ARTS AND THEATER.”

GIGI ANTONI

Executive Director, Big Thought, Dallas, Coming Up Taller Award Winner 2004

The President's Committee commissioned choreographer Nathan Trice and the Dallas Black Dance Theatre to create a work inspired by the Nasher Sculpture Center.

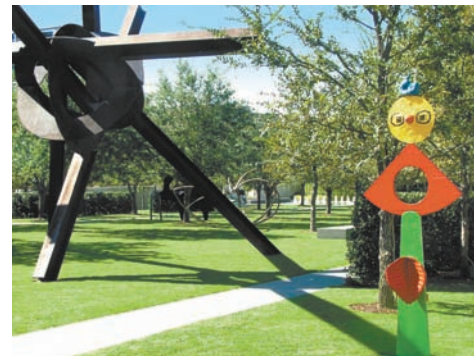


Photo: Brian Guilliax

EACH YEAR THE PRESIDENT'S COMMITTEE MET OUTSIDE OF WASHINGTON IN CITIES WHERE MEMBERS LIVED

and were involved in their communities. The October 2004 meeting was held in Dallas, Texas at the Nasher Sculpture Center and was hosted by renowned businessman, collector and PCAH member, Ray Nasher. When Laura Bush visited the Nasher Sculpture Center in 2003, she encouraged parents to “make a memory for their child” by bringing them to a place where they can experience interesting forms and texture, and the harmony that man’s creation can have with nature. During the PCAH meeting, committee member Marc Pachter, Director of the National Portrait Gallery, remarked that “Ray Nasher has created a place where art and nature are supreme rather than architecture. His world-class collection of modernist sculpture affirms a strong love for art and its ability to connect with people.”

Ray Nasher and his wife Patsy amassed one of the world's great collections of modern sculpture. They shared renowned sculptures in shopping malls and in museums worldwide, ultimately creating a sculpture center and garden in downtown Dallas. Nasher (below) introduces fellow committee members to many of the treasures found both inside and outside the museum.



POINT of DEPARTURE: *Dallas, Texas*

Photo: Steven Purcell

Big Thought earned national recognition as one of 17 select recipients of the PCAH 2004 Coming Up Taller Awards. Mrs. Laura Bush and President's Committee member William Strickland made the presentation in Washington, D.C.

THE NASHER SCULPTURE CENTER SPEAKS TO THE POWER OF THE ARTS TO INSPIRE AND TO TRANSFORM, PARTICULARLY

in the lives of young people. It provided a perfect setting to showcase the work of 2004 Coming Up Taller Award winner Big Thought. This Dallas-based arts education organization has given more than 25,000 underserved teens a creative and productive alternative to negative and dangerous activities by working with artists to build teamwork and nurture problem-solving skills.



James Turrell's "skyspace" Tending (Blue) is an enclosed space open to the sky. Its power to engage visitors is not lost on PCAH members (from right to left) Jaime Fonalledas and wife Zoraida, Roxanne Gilmore, and Anne Johnson, director of the U.S. Department of State's ART in Embassies program.

PCAH members Ray Nasher and Caren Prothro have helped raise the cultural profile of their hometown of Dallas with their tireless efforts to build world-class cultural institutions.





Committee member James Farmer was honored by the PCAH for his tireless advocacy on behalf of the Coming Up Taller program, which expanded internationally and domestically during his tenure as Youth Arts and Humanities Learning subcommittee chair.

Photo: Tony Brown

COMING UP TALLER IS A SIGNATURE PROGRAM OF THE PRESIDENT'S COMMITTEE AND BIG THOUGHT IS AN EXEMPLARY REPRESENTATIVE

of the more than 100 programs recognized with this national award since 1998.

During the Bush Administration, Coming Up Taller has shown impressive growth:

- Expanding its national annual awards from 10 U.S. programs to 15;
- Adding an international dimension by honoring programs from Mexico (beginning in 2002), China (beginning in 2007), and Egypt (beginning in 2008);
- Incorporating the Institute of Museum and Library Services as a full partner, in addition to the National Endowment for the Arts and the National Endowment for the Humanities;
- Establishing a capacity-building component with a national leadership conference for award-winning programs.

Photo: Steve Purcell



By inviting the Coming Up Taller awards into the White House, PCAH Honorary Chairman Laura Bush enhanced the national impact of the program, while filling the White House with the music and dance of children.



Photo: Steve Purcell



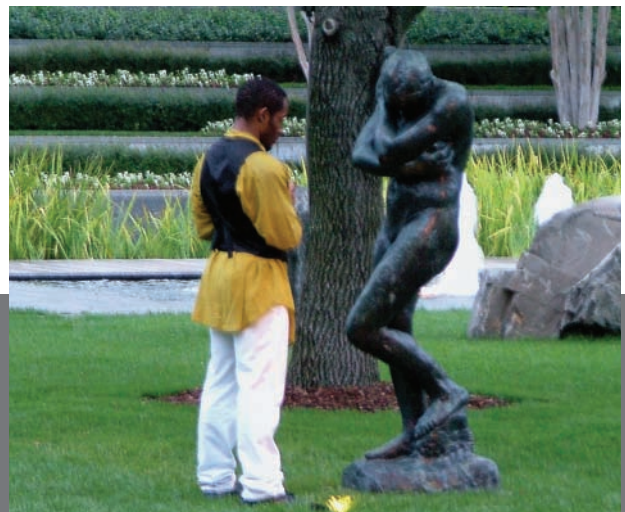
Photo: Steve Purcell

*Richmond Boys
Choir, 2007
Coming Up
Taller Recipient*

“The arts are deeply felt expressions of their communities and nothing says this more clearly to me than these three institutions—the Nasher Sculpture Center, the Dallas Black Dance Theatre, and Big Thought. Each exemplify the President’s Committee’s efforts to advance America’s diverse cultural life.”

HENRY MORAN
PCAH executive director

Photo: Steve Purcell



COMING UP TALLER AWARDS 2001–2008

- Awards given to 112 U.S. youth arts and humanities programs in museums, libraries, community centers and performing arts organizations and other institutions;
- \$1.12 million awarded to Coming Up Taller Programs;
- 400 U.S. youth arts and humanities programs were recognized as semifinalists;
- 14 Mexican youth arts and humanities programs received awards;
- 2 Chinese youth arts and humanities programs received awards;
- 1 Egyptian youth arts and humanities program received an award



COMING UP
TALLER
YOUTH • ARTS
HUMANITIES

Photo: Steve Purcell



POINT *of* DEPARTURE

Portland, Oregon

INVESTING IN THE STEWARDSHIP OF AMERICA'S CULTURAL PATRIMONY

“WE DEFINE AMERICA BY OUR ART, BY OUR HISTORY AND BY OUR MUSIC. WE HAVE TO TALK ABOUT HOW WE’RE GOING TO THRIVE, HOW WE’RE GOING TO GROW, HOW WE’RE GOING TO EXCEED EXPECTATIONS, HOW THIS INDUSTRY IS GOING TO BE THE FABRIC THIS COUNTRY IS ABOUT, AND THE DEFINING PART OF BRAND USA.”

Roger Dow
President & CEO, Travel Industry Association of America,
U.S. Summit on Cultural & Heritage Tourism 2005



Committee member Bill McCormick welcomed the PCAH to his hometown of Portland, Oregon, which has one of the nation's premier cultural tourism programs. This program was catalyzed in part by the President's Committee's 1995 "White Paper on Cultural Tourism," which helped spawn new jobs, research and programs across the country.

CULTURE AND HERITAGE HAVE ALWAYS BEEN A PART OF TOURISM, BUT A WATERSHED MOMENT

in tourism's relationship with culture was the 1995 White House Conference on Travel and Tourism to which the President's Committee and other cultural partners contributed the first blueprint for cultural tourism in the U.S. Portland, Oregon is one of the nation's premiere examples of how cultural tourism can preserve cultural and historic assets by using them as ingredients to create an experience that allows visitors to explore the city's confluence of art, history, and neighborhoods.

Home of PCAH member Bill McCormick, a founder of McCormick and Schmick restaurants, Portland provided an ideal setting for members to see first hand the city's cultural tourism efforts, and begin the President's Committee's planning for the U.S. Cultural & Heritage Tourism Summit. A host for the PCAH's visit, the Oregon Historical Society's six galleries contribute to Portland's cultural tourism industry and are an example of stewardship, not only of Oregon history and artifacts, but also the national story with its documents and photographs related to the Lewis & Clark Bicentennial.



POINT OF DEPARTURE: *Portland, Oregon*

Photo: Tony Brown

SUPPORTING THE WORK OF THE HISTORICAL SOCIETY AND THE HUNDREDS OF OTHER

institutions and agencies that are the stewards of our nation's culture and history is the heart of the President's Committee's preservation initiatives and activities. Through PCAH's Save America's Treasures partnership, communities across the country have preserved buildings and collections that tell our national story and reflect our values and artistic genius.

Until 2005, the condition of our nation's collections was unknown, but this changed when one of Save America's Treasures partners, the Institute of Museum and Library Services, published, with Heritage Preservation, the landmark study, *A Public Trust at Risk: The Heritage Health Index on the State of America's Collections*. The dire conditions enumerated by this report were further proof that the health of the United States' cultural life depends on programs like Save America's Treasures, which is uniquely designed to help curators, conservators and preservationists in protecting at-risk National Historic Landmarks and cultural treasures.

NEH Chairman Bruce Cole expressed his "deepest appreciation for this exciting and productive partnership with PCAH," which made Save America's Treasures and other collaborations with PCAH a success.



The partnership that drives Save America's Treasures includes the National Park Service, PCAH and its cultural partners—NEH, IMLS and NEA. Their efforts have created a comprehensive approach to preserving the American experience, encompassing the restoration of National Historic Landmarks like Oregon's Vista House and conserving artistic works, artifacts and documents like General Van Steuben's drill manual that speaks to the Revolutionary War experience.





Rosa Park's act of civil disobedience on this bus became a powerful symbol of the civil rights movement. This bus was one of hundreds of cultural objects, documents, artifacts rescued and preserved with a Save America's Treasures grant.

SAVE AMERICA'S TREASURES (SAT) GREW OUT OF A PCAH RECOMMENDATION TO THE PRESIDENT IN 1997 AND BY 1999 SAT

became a grant program with the award of its first grants. The President's Committee under the Bush Administration joined with the National Park Service in overseeing the program in collaboration with the NEA, NEH and IMLS. Through this partnership, Save America's Treasures has ensured an enduring legacy by its investment in the preservation of hundreds of structures and cultural objects, expressions and documents. Among SAT's accomplishments under PCAH's leadership are the following:

- Save America's Treasures was the first and only federal public-private partnership to be honored with the American Architectural Foundation's 2007 Keystone Award for its efforts in protecting the cultural and historic patrimony of the United States;
- On the 40th Anniversary of the National Historic Preservation Act, the PCAH published the first assessment of the program, *Save America's Treasures—Preserving the Legacy of Our National Experience*;
- From 2001 through 2008, Save America's Treasures has awarded a total of \$98.67 million in competitive grants to 433 projects matched 1:1 by individuals, businesses and foundations.

Chairman Adair Margo accepts the prestigious Keystone Award for Save America's Treasures on behalf of the SAT federal partners—NEA, NEH, IMLS and the National Park Service. Joining her are U.S. Representative Norm Dicks (second from left) and President of the National Trust for Historic Preservation, Richard Moe. (center)

The President's Committee has been a catalyst in cultural tourism as part of its overall support for preservation. In 2005, the PCAH and the U.S. Department of Commerce co-sponsored the U.S. Cultural & Heritage Tourism Summit, where Carlos M. Gutierrez made his first public address as Secretary of Commerce on culture's contribution to tourism and livable communities.



POINT OF DEPARTURE: *Portland, Oregon*

Poems carved into the walls of the Angel Island immigration station and the only remaining model of the World Trade Center (following page) are two examples of millions of artifacts identified as at-risk by the Heritage Health Index that are being restored and conserved through Save America's Treasures.

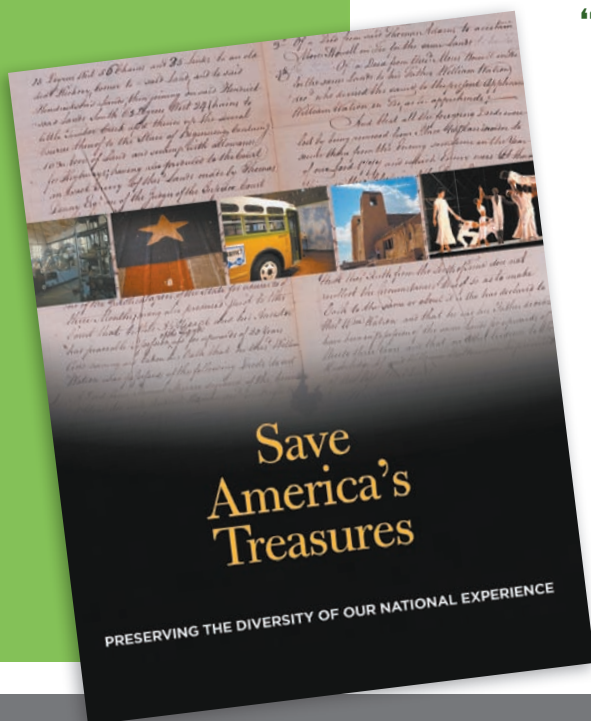
SAVE AMERICA'S TREASURES 2001–2008

- 2,511 applications requesting \$1 billion in competitive grants overseen by the President's Committee in partnership with the National Park Service, National Endowment for the Arts, the National Endowment for the Humanities and the Institute of Museum and Library Services;
- A total of \$98.67 million awarded in SAT competitive grants to 433 projects matched 1:1 by individuals, businesses and foundations;
- 242 historic properties restored with competitive funds;
- 191 projects that restored collections, objects, artifacts, documents and artistic works with competitive funds;
- More than \$55 million invested by businesses, foundations and individuals in SAT projects through the efforts of the National Trust for Historic Preservation.

“More than 4.8 billion artifacts are held in public trust in the United States.

America's collections are at risk and require immediate attention, including: 4.7 million works of art, 13.5 million historic objects; 153 million photographs; 189 million natural science specimens; 270 million rare and unique books, periodicals and scrapbooks.”

HERITAGE HEALTH INDEX (2005)





POINT *of* DEPARTURE

Los Angeles, California

ADVANCING UNDERSTANDING THROUGH FILM AND POPULAR CULTURE

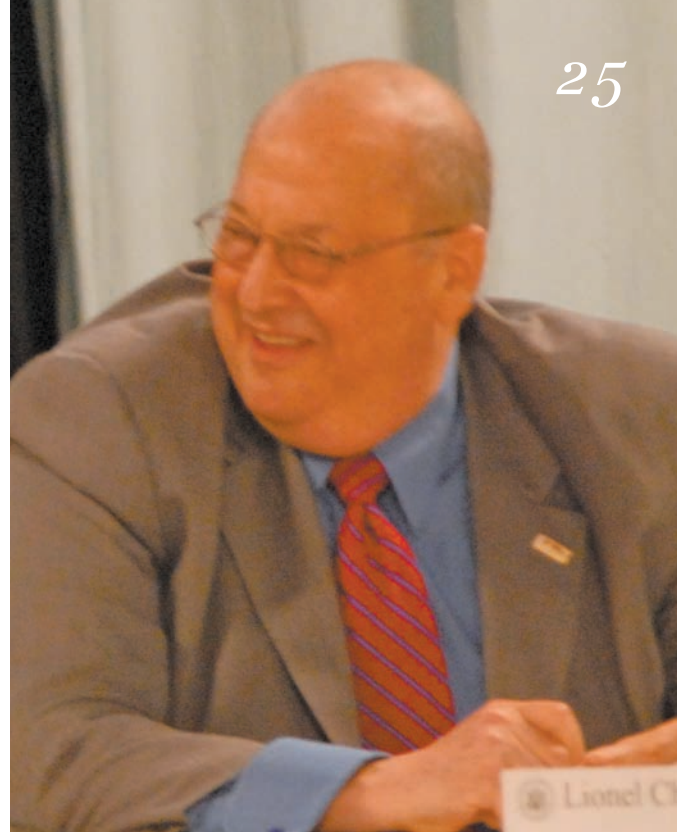
“FOR BETTER OR WORSE, OUR WORLD IS INCREASINGLY INTERCONNECTED. WE MUST GET OUT THERE AND ENGAGE, AND WE MUST GET OUT THERE AND ENGAGE PARTICULARLY IN THE AREA OF CULTURE BECAUSE I THINK ALL OF US HERE WOULD AGREE THAT THERE IS NO MORE EFFECTIVE WAY OF INCREASING MUTUAL UNDERSTANDING AMONG NATIONS THAN THROUGH CULTURE.”

U.S. AMBASSADOR TO UNESCO LOUISE OLIVER
*Symposium on Film, Television,
Digital Media and Popular Culture, 2006*

Los Angeles



Actors and Directors like Gary Sinise (pictured here) and Andy Garcia, joined Producer, Writer and PCAH member Lionel Chetwynd (right) and other Hollywood leaders, writers, producers and directors in describing the business and art of filmmaking and the opportunities for connecting across borders.



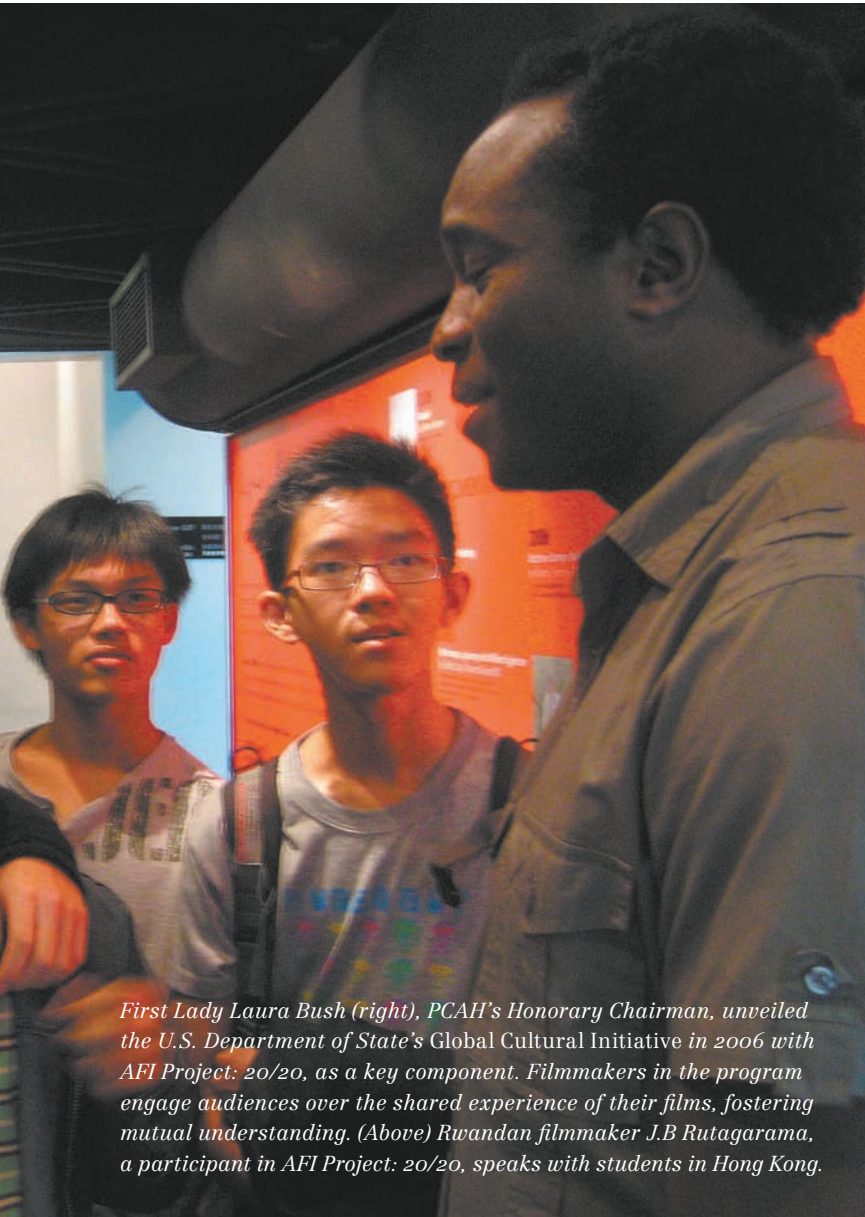
COMMITTEE MEMBER PHIL ROMAN’S FIVE DECADE CAREER AS AN AWARD-WINNING

animator, producer and director, set the tone for the President’s Committee’s Symposium on Film, Television, Digital Media and Popular Culture in 2006. Not only did the Symposium honor individuals like Roman, but it also recognized that film and popular culture could be vehicles for international understanding. Animation is one form of popular culture that Roman described as uniquely American in that it is “accepted into all kinds of different cultures and countries.” How to take advantage of America’s popular culture and film’s capacity to cross borders was examined from the different perspectives of filmmakers, producers, scholars, actors, directors and the committee members, all brought together by Los Angeles PCAH members Mercedes Paz-Slimp, Debbie Allen, Laurie Firestone, Lionel Chetwynd and Phil Roman.



The “Ant Dance” performed by students of Debbie Allen’s Dance Academy was one aspect of the creative talent and expertise on display during PCAH’s Los Angeles meeting. Debbie Allen (right) is an award-winning actor, producer, dancer and choreographer.



POINT of DEPARTURE: *Los Angeles, California*

First Lady Laura Bush (right), PCAH's Honorary Chairman, unveiled the U.S. Department of State's Global Cultural Initiative in 2006 with AFI Project: 20/20, as a key component. Filmmakers in the program engage audiences over the shared experience of their films, fostering mutual understanding. (Above) Rwandan filmmaker J.B. Rutagarama, a participant in AFI Project: 20/20, speaks with students in Hong Kong.

"Trying to generalize and find rules of order and significance in a creative business is like trying to put a tutu on a bull. We have people who believe that the true currency of our business is ideas and the people who have them, and other people who think the true currency of our business is dollars. One must focus on the value of creativity, and protect it at all costs, die for it, if necessary, in a business way. You know: no guts, no glory. Even the worst movie or television show is a miracle. It's a miracle because that's how hard it is to get anything made."

SUZANNE DE PASSE

Executive/Writer/Producer and Emmy and Peabody Award Winner



FROM ITS BEGINNING, THIS PRESIDENT'S COMMITTEE HAS SOUGHT TO CREATE A CLIMATE OF PUBLIC AND PRIVATE SUPPORT FOR ARTISTS

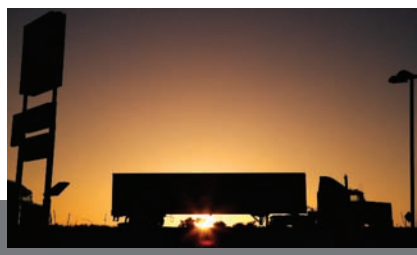
and scholars, and the sharing of their work to further international understanding and exchange. By drawing on different sectors in the Los Angeles creative community—academic, non-profit, film industry, artists and producers—the Symposium created a synergy of ideas and relationships that helped launch a new PCAH partnership with the cultural agencies—NEA, NEH, IMLS—along with the U.S. Department of State and the American Film Institute (AFI)—AFI Project: 20/20.



The Symposium on Film, Television, Digital Media and Popular Culture brought together leading filmmakers, actors, directors and producers, and their recommendations catalyzed AFI Project: 20/20, an international cultural exchange of films and filmmakers.

AFI PROJECT: 20/20 DISTILLED THE IDEAS OF THE SYMPOSIUM'S PARTICIPANTS INTO A PROJECT

that promotes artistic excellence in independent film and uses film's unique ability to tell stories and illustrate common values people share. Unlike cultural exchanges that feature well-known groups or commercial films that already have a strong presence overseas, the filmmakers in AFI Project: 20/20 are unique. Their films often explore themes and stories not usually told by commercial films and by participating in discussions, workshops and other activities around their films, the filmmakers bring other perspectives on America to foreign audiences and vice versa.



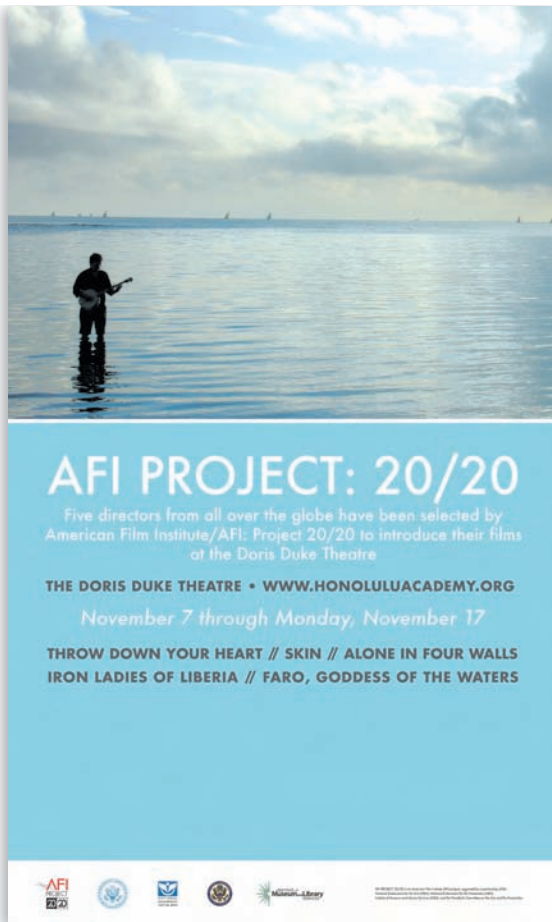
The films Big Rig (bottom), Cyrano Fernandez (left) and Please Vote for Me (right) were among the 32 films that AFI Project: 20/20 presented over three years as a part of an international cultural diplomacy effort supported by the PCAH, IMLS, NEH and NEA.



NATIONAL ENDOWMENT FOR THE ARTS



POINT of DEPARTURE: *Los Angeles, California*



The unprecedented collaboration between the American Film Institute (AFI), the President's Committee, the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services, and its founding partner, the U.S. Department of State has resulted in measurable success:

- Over the program's first three years, 32 filmmakers representing 15 countries have visited 18 countries and 18 U.S. cities. They have taught master classes at universities, and have screened and discussed their films at festivals, museums and local cinemas.
- AFI Project: 20/20 films have been honored with awards at AFI FEST. In 2007, *Afghan Muscles* won the International Documentary Grand Jury Prize and *Spine Tingler* won the audience award. In 2008, *Kassim the Dream* won the International Documentary Grand Jury Prize.

“When we met the students and journalists, it was almost surprising at how much “America” and “Americans” are mistrusted and misrepresented. And Muslims, and Middle Easterners—don’t get me started...After the screening of Doug’s film *Big Rig*—a Lithuanian woman came up to him and said, “Thank you for showing me a more human side of America.” I now more than ever see the importance of 20/20. It truly is a cultural exchange—and it truly does bring cultural misconceptions about each of us to the forefront and gives us an opportunity to address them.”

MOHAMMED NAQVI

Director of Shame on his AFI Project: 20/20 screening in Lithuania



“Because we are a nation of immigrants, people from all over the world contribute to storytelling that combines things. So, when you play it for an American audience, you’re playing it for a world audience.”

PHIL ROMAN

PCAH Member and multiple Emmy Award winner, speaking at the Symposium on Film, Television, Digital Media, and Popular Culture in Los Angeles, California, May 23-24, 2006

“We think we are the hub of the entertainment and filmmaking world, but in fact cinema has always been an international medium and an international language.”

MICHAEL RENOV

Dean of the USC School of Cinema-Television speaking at the Symposium on Film, Television, Digital Media, and Popular Culture in Los Angeles, California, May 23-24, 2006

“It’s been an amazing experience,” says Maake. “I’ve been learning so much from the other filmmakers. I was shocked to discover that in the States they have so many tiers of filmmaking. It’s really been an eye-opener. But what’s been most amazing is that even with such different backgrounds we still have more in common than we have differences.”

NORMAN MAAKE

South African filmmaker in AFI Project: 20/20 in an interview with Tonight, a South African newspaper, June 1, 2007

POINT *of* DEPARTURE*El Paso, Texas*

EXPANDING CULTURAL OPPORTUNITIES AND
ARTISTIC COLLABORATIONS ACROSS BORDERS

“THE GOVERNMENTS OF THE U.S. AND MEXICO
RECOGNIZE THAT A NATION’S CULTURAL
LIFE CONTRIBUTES TO THE VIBRANCY OF
ITS SOCIETY, THE DYNAMISM OF ITS ECONOMY
AND THE STRENGTH OF ITS DEMOCRACY.
WE AFFIRM OUR BELIEF THAT THE ARTS
AND THE HUMANITIES ARE ESSENTIAL
ELEMENTS IN INTERNATIONAL COOPERATION.

We agree that artists, scholars and cultural institutions make a vital contribution to bridging differences and advancing a greater appreciation and understanding of the richness and diversity of our nations’ peoples and natural landscapes.”

JOINT COMMUNIQUÉ ON CULTURAL COOPERATION SIGNED IN EL PASO
Texas on April 21, 2007

TEXAS

EL PASO, TEXAS WAS HOST TO THE PRESIDENT’S COMMITTEE’S EXPANDED DIALOGUE WITH

cultural leaders from the United States and Mexico. Alvaro Hegewisch, Director General of Liaison and Partnerships, CONACULTA, remarked, “I look at El Paso and Ciudad Juarez and I see a very eloquent example of what can be done between two countries.” These two cities form one of the largest international border communities in the world, and its blend of peoples, communities, cultures and traditions provided a rich context for expanding the relationships between Mexican and U.S. agencies begun in Santa Fe.

Sculptor John Houser’s equestrian statue of Juan de Oñate is one of a series of sculptures that will form a larger work entitled XII Travelers Memorial of the Southwest, symbolizing the peoples, cultures and traditions that make up El Paso and Ciudad Juarez.



Adair Margo, PCAH Chairman, and Alvaro Hegewisch, Director General of Mexico’s CONACULTA, sign the 2007 El Paso Cultural Accords, which recognized a broad cultural, natural and historical landscape—from Belize and Mesoamerica in the south through Mexico to the U.S. southwest.



From left to right, Adele Hall, Barbara Mitnick and Rebecca Gonzales are sworn in by Institute of Museum and Library Services Director Anne-Imelda Radice as new members of PCAH. Another ceremonial occasion included the Mexican Foreign Ministry’s recognition of local illustrator and National Humanities Medalist, Jose Cisneros.



POINT OF DEPARTURE: *El Paso, Texas*

BEFORE THE SPANISH CONQUEST OF MEXICO, THE FLOW OF GOODS, PEOPLES AND TRADITIONS stretched from Mesoamerica through Mexico to the southwestern United States. Remnants of indigenous civilizations tied together by ancient trade routes are evident at El Caracol in Belize, and the World Heritage sites of Monte Alban in Oaxaca, Paquime in Chihuahua and Mesa Verde in Colorado. The President's Committee used the El Paso convening to frame a Joint Communiqué that embraced the need to nurture, sustain and expand cultural contacts within this vast region using these three World Heritage sites as a point of departure for future cooperation.

Peter Pino, Governor of the Pueblo of Zia, performs traditional music at the Sister Cultural Parks meeting. Pueblo Zia and other indigenous people's diverse artistic traditions offer a common language that illuminates the many cultural connections between the U.S. and Mexico.

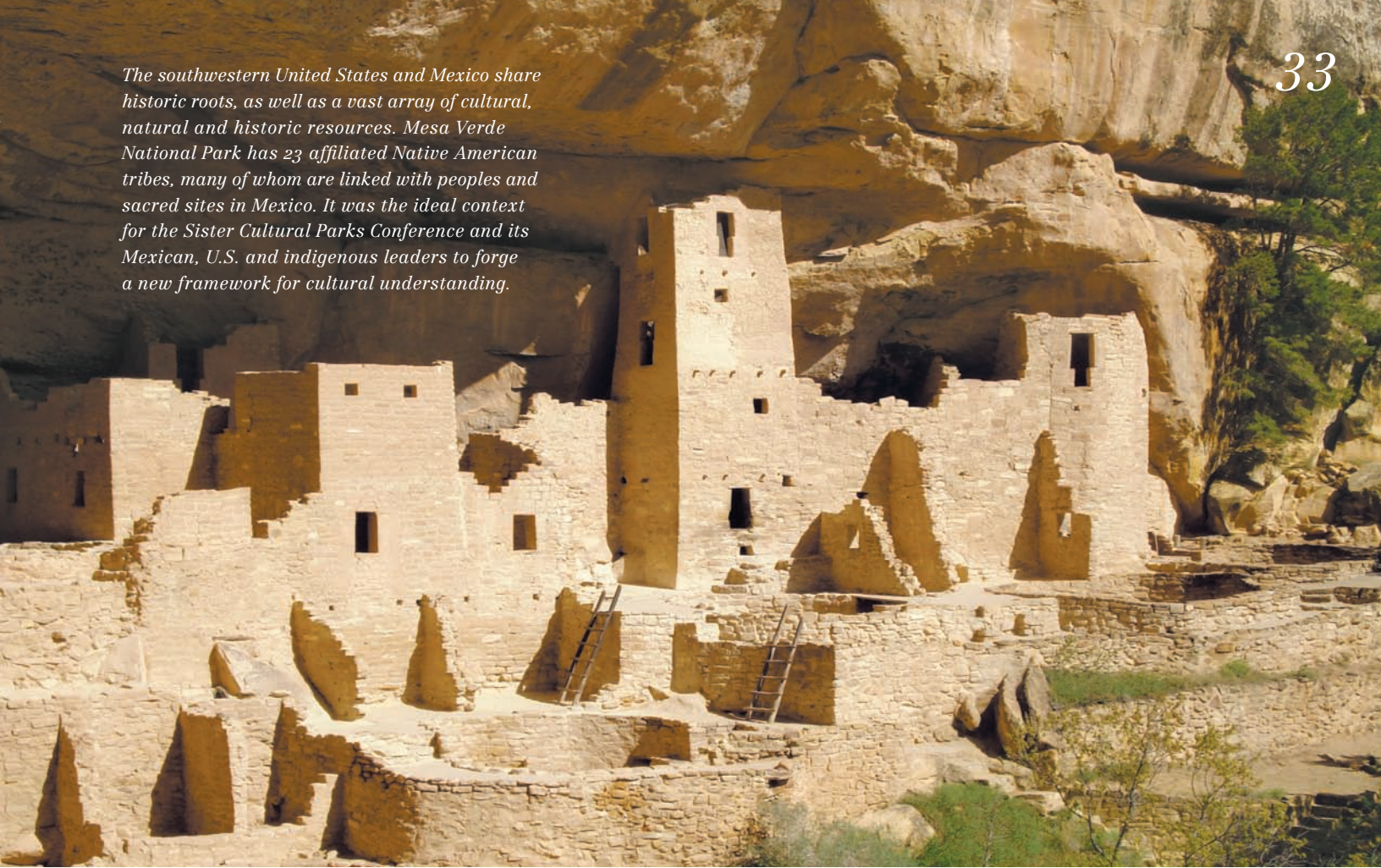
“In our increasingly globalized world, we make the choice to work beyond national boundaries to address the issues facing parks and cultural sites...Culture and arts are key [because] they are the common language of humankind. They help us interpret these sites and address the challenges they face.”

DAN WENK
Deputy Director
National Park Service

Paquime, a Mexican World Heritage site, was one of the Sister Cultural Parks partners.



The southwestern United States and Mexico share historic roots, as well as a vast array of cultural, natural and historic resources. Mesa Verde National Park has 23 affiliated Native American tribes, many of whom are linked with peoples and sacred sites in Mexico. It was the ideal context for the Sister Cultural Parks Conference and its Mexican, U.S. and indigenous leaders to forge a new framework for cultural understanding.



THE SISTER CULTURAL PARKS CONFERENCE ACTED ON THE EL PASO ACCORDS IMMEDIATELY,

seeking in part to draw a new map of cultural and historic relationships without the boundaries of modern nation states. It broke new ground in PCAH's collaboration with the National Park Service, and Mexico's CONACULTA, and Instituto Nacional de Antropología e Historia (INAH) and federal cultural agencies in developing the first template for cultural exchange, stewardship and outreach for World Heritage sites. These sites are an untapped network of natural and cultural sites in the Americas and around the world, which offer opportunities for international cultural exchange and cooperative approaches to conservation, interpretation and stewardship.



President's Committee Chairman Adair Margo described the relationship between El Caracol, Monte Alban, Paquime and Mesa Verde as a "gravitational pull between indigenous tribes and peoples which keeps these places alive. By supporting arts and humanities programming, we respect international borders while simultaneously erasing them." Here Margo signs an historic cultural accord between these parks.



POINT of DEPARTURE: *El Paso, Texas*

Photo: Rachel Papo



The 2003 Santa Fe Cultural Accords laid down a framework for cultural exchange of artists and scholars. The El Paso Accords broadened that framework by recognizing new partners from both sides of the border thus catalyzing new ventures like the PCAH collaboration with the National Park Service and Mexican World Heritage sites to support cultural programs and exchange of artists and interpreters.



Alberto Fierro Garza of the Mexican Ministry of Foreign Affairs speaking to the President's Committee.

THE EL PASO ACCORDS ADVANCED THE CULTURAL COOPERATION AND LEADERSHIP BETWEEN MEXICO

and the United States with the cultural agencies on both sides of the border supporting or adding value to new activities, including, among others:

- A border cultural initiative celebrating the Day of the Dead, resulting from an agreement between CONACULTA, the Mexican Foreign Ministry and the President's Committee, which gave matching funds of \$10,000 to the Museum and Cultural Affairs Department of the City of El Paso.
- In 2008, the President's Committee, in cooperation with the Mid-Atlantic Arts Foundation and the U.S. Embassy in Mexico, supported *Flauta Sin Fronteras*, a tour on both sides of the U.S./Mexican border by flutist Elena Duran, and DramaFest, a bi-national theater in residence experience with Mexican and American theater professionals in Mexico City and Guadalajara;
- Chairman Adair Margo joined NEH Chairman Dr. Bruce Cole, who signed a Memoranda of Understanding for scholarly exchange and cooperation with the Autonomous University of Mexico (UNAM) and CONACULTA, and introduced NEH's "Picturing America" program in Mexico City.

The public and private President Committee members provide a broad range of perspectives on the U.S.' dynamic cultural sector and their expertise help facilitate PCAH's unique ability to nurture international cultural contacts and relationships.



POINT *of* DEPARTURE

Beijing, China

REDEFINING CULTURAL DIPLOMACY

“CHINA AND THE UNITED STATES ARE THOUSANDS OF MILES AWAY FROM EACH OTHER, SEPARATED BY THE PACIFIC OCEAN, HAVING DIFFERENT CULTURAL AND HISTORICAL BACKGROUNDS, BUT IT IS BECAUSE WE HAVE SO MANY DIFFERENCES THAT WE NEED TO STRENGTHEN COMMUNICATION AND MUTUAL UNDERSTANDING. CULTURE CAN OVERCOME THE BARRIERS OF LANGUAGE, IDEOLOGY AND RELIGION.”

SUN JIAZHENG

Minister of Culture, People's Republic of China



President's Committee Chairman and head of the delegation, Adair Margo and Minister of Culture Sun Jiazheng exchanged views on future cultural relationships between their two nations.

IN JUNE 2007, THE PRESIDENT'S COMMITTEE WAS INVITED TO VISIT THE PEOPLE'S REPUBLIC

of China by Minister of Culture Sun Jiazheng. Over a ten-day period, U.S. cultural officials and private citizens from the PCAH and other cultural institutions shared topics of interest with their counterparts in China. This was the first federal cultural delegation to China, and it had a very different style. Rather than focus on how each country's cultural systems and policies work, this group listened, honored and shared their expertise in art, literature, history and preservation. As President's Committee member and Librarian of Congress Dr. James H. Billington said "There is no activity that is more important for long-term international relations of the U.S. than carefully crafted, people intensive cultural and educational exchanges."



The PCAH 2007 delegation to the People's Republic of China was a journey through thousands of years of Chinese culture from 2,000 year old masterpieces like the Terra Cotta warriors in Xian to performances by young dancers at Shanghai's Children's Palace.



The President's Committee's public and private members like Ralph McInerney (left) and Mercedes Paz-Slimp (right) provided invaluable perspectives on U.S. culture for their Chinese hosts.

POINT of DEPARTURE: *Beijing, China*

With the Great Wall of China as a backdrop, Anne-Imelda Radice, Director of the Institute of Museum and Library Services, spoke to Chinese cultural officials on the importance of conservation as vital to our past and future. Dr. Radice was joined by other PCAH delegate leaders from the Library of Congress, NEA, NEH and others in a dialogue on a range of issues with their Chinese counterparts.

THE EXPANSIVE LEVEL OF EXCHANGE OF ARTISTIC PERSPECTIVES WAS A HIGHLIGHT

of the China mission. The fundamental approach of this delegation was to listen and learn, while affirming the dynamic aspects of American culture and values. There was dialogue on a range of issues and topics in a variety of cultural settings. In Beijing, Librarian of Congress, Dr. James Billington spoke on American democratic values reflected in the history and work of the Library of Congress. Also in Beijing, Director of the National Fine Arts Museum Fan Di'an, provided an overview of Chinese contemporary art. He was followed by the President's Committee delegates Marc Pachter, Director of the Smithsonian National Portrait Gallery; who explained the evolution of American art seen through portraiture; Makoto Fujimura, National Council on the Arts member, shared his personal perspective as a visual artist; and at the Shanghai Museum, National Endowment for the Humanities Chairman Dr. Bruce Cole, used several of the iconic artworks in "Picturing America" to illustrate American values.



A young cultural ambassador at the China Welfare Institute's Children's Palace greets PCAH Executive Director Henry Moran.



United States cultural representatives join their Chinese counterparts in signing the Implementing Accord for Cultural Exchange 2007–2009, a cornerstone for future cultural projects and initiatives of PCAH and its federal members—the NEA, NEH, IMLS, Library of Congress and the U.S. Department of State.

A DEFINING MOMENT OF THIS VISIT TOOK PLACE IN JIANFAGONG GARDEN, WHERE MINISTER SUN RECITED

a poem he composed about a Japanese friend who had passed away before he had a chance to see him. A personal recitation by a Chinese Minister was unprecedented, and for everyone in the delegation, it touched the heart of cultural diplomacy at its best. As delegate and Japanese-American artist Makoto Fujimura remarked there was “no greater gift that I could take home than to hear a poem by the Chinese Minister of Culture to a Japanese friend.”

Joining Chairman Margo on the President’s Committee’s visit to China were 35 public and private members of the PCAH including: Dr. James Billington, Librarian of Congress; Dr. Bruce Cole, Chairman, National Endowment for the Humanities; Anne-Imelda Radice, Director, Institute of Museum and Library Services; Alina Romanowski, Deputy Assistant Secretary, Bureau of Cultural Affairs, U.S. Department of State; Eileen Mason, Deputy Chairman, National Endowment for the Arts; Marc Pachter, Director, Smithsonian National Portrait Gallery; Henry Moran, Executive Director, President’s Committee on the Arts and the Humanities; David Fraher, Executive Director, Arts Midwest; Iris Love, archeologist and member of the National Council on the Humanities; Makoto Fujimura, visual artist and member of the National Council on the Arts; PCAH private members Burton McMurtry, Vice Chairman; Elizabeth Dubin; James Farmer; Alice Carrington Fultz; Roxane Gatling Gilmore; John Mason; Ralph McInerney; Barbara Mitnick; Mercedes Paz-Slimp; Caren Prothro; and Margaret Robson.



POINT of DEPARTURE: *Beijing, China*

Photo: Tony Brown

Librarian of Congress Dr. James Billington (above) welcomes newly appointed Minister of Culture of the People's Republic of China Cai Wu (far right). Chinese cultural officials participated in the President's Committee November 2008 meeting, signing new cultural accords with the IMLS, NEH and Library of Congress.



Photo: Tony Brown

IMLS Deputy Director Mary Chute and Li Dongwen, Director General, Bureau for External Cultural Relations, (above right) sign an historic accord that will facilitate the exchange of best practices in libraries and museums.

THE PRESIDENT'S COMMITTEE'S DELEGATION TO THE PEOPLE'S REPUBLIC OF CHINA PROVED THAT THE CREATIVE

force of the arts and humanities can not only communicate the strength of democratic values, but also affirm the common ground that both countries share, resulting in tangible programs, initiatives and activities carried forward by PCAH and its cultural partners:

- Minister Sun Jiazheng was hosted by the President's Committee at the White House and the Library of Congress in January 2008 on the occasion of a Chinese youth arts and humanities program being honored with a Coming Up Taller award.
- The President's Committee supported the first U.S. tour of An Da Union, in collaboration with Arts Midwest. This ensemble from Inner Mongolia performed their native folk music to sold-out crowds on stages across the United States.
- The President's Committee welcomed the new Minister of Culture from the People's Republic of China, Cai Wu, as part of its November 2008 meeting. Minister Cai and other Chinese officials cemented new ties between U.S. cultural agencies and China through the signing of several accords at the Library of Congress.

During the 2008 PCAH meeting, Dr. Bruce Cole, NEH Chairman, and Li Dongwen, Director General, Bureau for External Cultural Relations, People's Republic of China, sign an accord that will support conferences and the exchange of scholars.



As a result of the PCAH delegation to China, the World Digital Library takes a step closer to reality with Librarian of Congress Dr. James Billington and Zhan Furui, President of the National Library of China, signing an accord to make China a founding member.



POINT *of* DEPARTURE

San Juan, Puerto Rico

SYNERGY

“TO LOOK BACK, EVEN EIGHT YEARS BACK, A DECADE BACK TO SEE WHERE THE CULTURAL AGENCIES WERE, ESPECIALLY THE NEA. TO APPRECIATE THE FACT THAT WE HAVE BEGUN A NEW CONVERSATION IN AMERICA ABOUT THE ARTS. IT IS A CONVERSATION THAT IS ABOUT STEWARDSHIP OF CULTURE.... I THINK THIS IS SOMETHING TO BE CELEBRATED. CERTAINLY THE AGENCIES WORKING TOGETHER AND FOR COMMON CAUSE, IS SOMETHING THAT IS VERY RARE IN GOVERNMENT.”

MAKOTO FUJIMURA, visual artist and National Council on the Arts member, addressing attendees of the 2008 PCAH meeting in San Juan, Puerto Rico

Photo: Mark Smestad



In describing the work of a Puerto Rican artist, Jaime Fonalledas, PCAH member and President and CEO of Empresas Fonalledas, showed fellow members how Puerto Rican culture is “a true amalgam of old and new world influences, of traditional European views with modern and distinct American outlooks.”

Photo: Mark Smestad



PUERTO RICO'S CENTURIES-OLD BLEND OF PEOPLE, COMMUNITIES, CULTURE AND TRADITIONS MAKE

it a unique part of the United States. For the PCAH, it was an opportunity to revisit discussions of the U.S.' Hispanic heritage and showcase initiatives of the Institute of Museum and Library Services (IMLS), the National Endowment for the Humanities (NEH) and the National Endowment for the Arts (NEA) in Puerto Rico, and some of the fruits of interagency partnerships.

With the strong support, leadership and involvement of the First Lady, PCAH's Honorary Chairman, each of these agencies has enjoyed healthier budgets that have allowed them to launch major programs. The President's Committee has been instrumental in generating support and momentum for these efforts by harnessing the energy of these agencies into a collective effort. Among the signature programs of the federal cultural agencies are the IMLS's Connecting to Collections; NEA's Big Read; and NEH's Picturing America.



Photo: Mark Smestad

IMLS Director Anne-Imelda M. Radice presents an award of nearly \$1 million to the Historic Archive, Public and Children Library in Ponce, Puerto Rico to assist the library in making its cultural and historic resources available to citizens, scholars and students.

POINT OF DEPARTURE: *San Juan, Puerto Rico*



Photo: Mark Smestad

Honoring and fostering the creative human spirit, especially in young people, is one of the legacies of the President's Committee. From Puerto Rico, where PCAH made an award to the Escuela de Artes Plasticas, to making emergency funds available to Coming Up Taller Award programs after Hurricane Katrina (below), the PCAH has focused attention on exemplary youth programs throughout the United States, Mexico, China and Egypt. Students of the University of Puerto Rico perform for PCAH members in San Juan (above).



“Eric, our daughters and I had a chance to attend the Big Read event in San Antonio, and it was incredible. First, the audience was filled with people of all ages and from all walks of life. It was tremendously successful. What a marvelous collaboration between the NEA and the IMLS in bringing *To Kill a Mockingbird* to the public. We were never so proud of our heritage, of our arts or our city.”

ALICE CARRINGTON FOULTZ
member, President's Committee
on the Arts and the Humanities

“I’ve had a chance to see some wonderful things in my involvement with the President’s Committee. For instance, the 2001 National Medal of the Arts and Humanities ceremony when then National Security Advisor Condoleezza Rice performed with Yo Yo Ma... But I have to say that seeing the kinds of things that AFI Project: 20/20 can do, it’s something that ranks up there as one of the most powerful experiences, showing the power of the arts and humanities and film to bridge gaps and create new understanding.”

ANDREW HAZLETT
Chief of Staff, Congressional Liaison, and Counselor to the Chairman,
National Endowment for the Humanities



Photo: Tony Brown



Photo: Tiffany Rodgers

By connecting our federal partners and generating public and private support, the PCAH has enriched the work of these agencies through new projects, initiatives and events such as tours of Chinese musicians and other artists; celebrating the 40th Anniversary of the NEA and NEH; supporting NEH's prestigious Jefferson Lecture; and launching new initiatives like AFI Project: 20/20.

THE FLEXIBILITY OF THE PRESIDENT'S COMMITTEE TO DEVELOP SPECIAL PROJECTS AND INITIATIVES THROUGH

its ties to the private sector, helps maximize the strengths and resources of the National Endowment for the Arts, the National Endowment for the Humanities, and the Institute of Museum and Library Services. Through this unique role, PCAH has supported or added value to activities that recognize distinguished artists and scholars, broaden arts awareness and access, and celebrate our nation's creative genius and ideas. Among some of the highlights of this President's Committee are the following:

National Medals, National Endowment for the Arts/National Endowment for the Humanities. Each year the PCAH supports these presidentially conferred national awards in the arts and the humanities with events at White House;

Jefferson Lecture, National Endowment for the Humanities. This annual national public lecture, delivered by a distinguished scholar, writer, or public intellectual is supported annually by the President's Committee;

40th Anniversary Commemoration (2005), National Endowment for the Arts/National Endowment for the Humanities. The President's Committee celebrated the founding of the NEA and the NEH by supporting a White House State Dinner, as well as a commemorative work by artist Jamie Wyeth, both honoring the indispensable contributions of these federal agencies' to America's cultural life.

"...I think that we have been in a very lucky time, because we have the cooperation, all of us work together—PCAH, NEH, NEA and IMLS. There's never been a time in our history, where all the agencies have actually been pulling the same cart."

ANNE-IMELDA RADICE
Director, Institute of Museum
and Library Services



The leadership and generosity of its members like Frank Fowler and Elizabeth Dubin enables the President's Committee to enrich the legacy of accomplishments of its cultural agency partners. With Fowler's help, the PCAH worked with artist Jamie Wyeth to create an original work commemorating federal cultural leadership. PCAH Member Elizabeth Dubin and her husband Richard's support made activities for the National Medals ceremonies possible.



“IT HAS BEEN REALLY TERRIFIC TO BE INVOLVED WITH THE PRESIDENT’S COMMITTEE ON THE ARTS AND THE HUMANITIES. I WANT TO THANK ALL THE BOARD MEMBERS FOR YOUR GREAT OUTREACH IN FINDING AND IDENTIFYING THESE PROGRAMS THAT HELP YOUNG PEOPLE...IN LEADING THE WAY IN EXPANDING INTERNATIONAL COOPERATION... AND BUILDING GREATER APPRECIATION OF OUR RICH HISTORY AND ARTISTIC LEGACY.”

MRS. LAURA BUSH
*Honorary Chairman, The President's
Committee on the Arts and the Humanities*





PRESIDENT'S COMMITTEE ON THE ARTS AND THE HUMANITIES

The members of this President's Committee on the Arts and the Humanities (PCAH) join the many distinguished citizens who have served the interests of each Administration in incorporating the arts and humanities into White House objectives since President Ronald Reagan created the PCAH in 1982. The President's Committee and its members have compiled an impressive legacy over its relatively short life from initiating the National Medal of Arts and the National Humanities Medal to being the catalyst for the Save America's Treasures initiative and the creator of the Coming Up Taller program to an unprecedented expansion in this Administration of cultural relations with Mexico, China and other countries.

These achievements have come about through the unique role of the President's Committee to work with federal, civic, corporate and individual leaders to further the United States' national investment in its cultural life. This President's Committee has enriched the legacy of accomplishments of previous committees and catalyzed new arts and humanities partnerships and opportunities.

2001 HIGHLIGHTS

- PCAH in partnership with the National Park Service, NEH, NEA and IMLS awards \$14.16 million in competitive Save America's Treasures grants to 56 projects.
- PCAH honors 10 youth arts and humanities programs with Coming Up Taller awards.

2002 HIGHLIGHTS

- The first international award is made by Coming Up Taller to a youth arts and humanities program in Mexico in addition to 11 U.S. programs.
- PCAH conceives and produces the Concert for America at the Kennedy Center to commemorate September 11.

- PCAH Member Mercedes Paz-Slimp leads U.S. delegation to the Organization of American States Cultural Ministers' meetings in Cartagena, Colombia.

- PCAH supports NEH's annual Jefferson Lecture on the Arts (2002-2008), which is a national honor that recognizes an individual's scholarly contributions to the humanities communicated in a broadly appealing way.

- PCAH supports the annual National Humanities Medals and the National Medal of Arts ceremonies at the White House (2002-2008) with a performance by National Security Advisor Condoleezza Rice and cellist Yo-Yo-Ma, who received the National Medal of the Arts.

- PCAH in partnership with the National Park Service, NEH, NEA and IMLS awards \$15.1 million in competitive Save America's Treasures grants to 80 projects.

2003 HIGHLIGHTS

- PCAH convenes the first meeting of U.S. and Mexican cultural officials at its meeting in Santa Fe, New Mexico, signing a Joint Communiqué for Cultural Cooperation.
- Honorary PCAH Chairman Mrs. Laura Bush leads U.S. delegation for re-entry into UNESCO, accompanied by Chairman Adair Margo, the agency heads from the NEH, NEA and IMLS, and the Librarian of Congress.

- PCAH in partnership with the National Park Service, NEH, NEA and IMLS awards \$14.3 million in competitive Save America's Treasures grants to 53 projects in 29 states.
- Coming Up Taller expands the number of U.S. programs honored from 11 to 16, plus 2 awards to Mexican programs.
- PCAH Member James Farmer attends the third annual International Day of Philosophy, UNESCO, in Paris with the Thelonius Monk Institute.
- Coming Up Taller launches the first annual Leadership Enhancement Conference to provide assistance to CUT awardees in leveraging their awards in their local communities.
- PCAH and the National Park Service convene a planning meeting of World Heritage Sites to encourage cultural exchange between parks in the U.S., Belize and Mexico.
- PCAH coordinates meetings between representatives of the Chinese Ministry of Culture and the NEA, NEH and IMLS to further cultural exchange.

2004 HIGHLIGHTS

- PCAH supports the National Gallery of Art exhibition, *Courtly Art of the Ancient Maya* and a Mexican tour of the Ron Brown/Evidence Dance Company.

- PCAH supports performances by the Youth Orchestra of the Americas, as well as *Huellas*, a television concept on the Hispanic cultural influences on the U.S. and Mexico.

- Chairman Adair Margo is appointed a member of the new U.S. National Commission for UNESCO by Secretary of State Colin Powell.

- PCAH forges an agreement to expand U.S. Embassy supported cultural projects and tours between the U.S. and Mexico.

- Based on PCAH's success in advancing cultural relations with Mexico, the U.S. Ambassador to Uruguay invites Chairman Adair Margo to meet with cultural officials in Uruguay, who sign with her a joint communiqué to foster cultural relations with the U.S.

- PCAH announces Save America's Treasures awards of \$14.5 million to 60 projects in 24 states and commissions the Dallas Black Dance Theatre to choreograph a work inspired by the Nasher Sculpture Center at its meeting in Dallas, Texas.

- Coming Up Taller makes awards to 15 U.S. youth arts and humanities programs and 2 awards to Mexican programs.

2005 HIGHLIGHTS

- PCAH conceives and coordinates a White House State Dinner for the 40th Anniversary of the NEA and the NEH, and works with artist Jamie Wyeth to create a limited edition commemorative art work.

- Chairman Adair Margo attends the General Session of UNESCO, Paris.

- PCAH and the U.S. Department of Commerce sponsor the U.S. Summit on Cultural and Heritage Tourism on the 10-year anniversary of PCAH's white paper on cultural tourism and the White House Conference on Travel and Tourism.

- PCAH develops and publishes a new national strategy for sustainable communities entitled *Cultural and Heritage Tourism in the United States*, a tool for tourism, government and cultural leaders to use in formulating approaches for using their cultural and heritage resources as economic assets.

- PCAH supports performances and workshops of the Youth Orchestra of the Americas, and a major exhibition at the Cultural Institute of Mexico, *Inverted Mirrors: Contemporary Mexican Art*.

- The first assessment of the success of the Save America's Treasures program, *Preserving the Legacy of Our National Experience*, is prepared and published by PCAH.

- PCAH sponsors a photography exhibit of American photographer Edward Curtis to areas throughout Mexico, and supports a Mexican tour of the Bill T. Jones /Arnie Zane Dance Company.

- PCAH supports the Scholastic Awards Exhibition held at the Corcoran Gallery of Art, Washington, D.C., which highlights winners of the 2005 Scholastic Art and Writing Awards.

- PCAH, in partnership with the National Park Service, NEH, NEA and IMLS, awards \$14.89 million in Save America's Treasures grants to 61 projects in 30 states.

- Coming Up Taller makes awards to 15 U.S. youth arts and humanities programs and 2 awards to Mexican programs.

- PCAH Committee member Elizabeth Dubin and her husband Richard host a program in Washington, D.C. to honor and celebrate the recipients of the 2005 National Humanities Medal in association with the White House medals ceremony.

2006 HIGHLIGHTS

- PCAH convenes a Symposium on Film, Television, Digital Media and Popular Culture in Los Angeles and focuses on opportunities to use popular culture and film to advance cultural understanding and exchange.
- As a result of the Symposium, PCAH joins with the American Film Institute (AFI), the U.S. Department of State, the NEH, NEA and IMLS to launch a new program, AFI Project: 20/20, an international cultural exchange of filmmakers and their films. It becomes a component of First Lady Mrs. Laura Bush's and the U.S. Department of State's Global Cultural Initiative.
- Chairman Adair Margo and NEH Chairman Bruce Cole visit Coming Up Taller programs affected by Hurricane Katrina in New Orleans and make emergency funding available for their recovery.
- PCAH sponsors tours and performances of dance groups (Jose Limon, Bill T. Jones, Nai-Ni Chen) from Mexico and the U.S., as well as an international viewing and reception for *Divine and Human: Women in Ancient Mexico and Peru*, an exhibit at the National Museum of Women in the Arts in Washington, D.C. and *Mexican Genius in the United States: Miguel Covarrubias* at the Mexican Cultural Institute.
- PCAH supports the launch of *Connecting Lines* (Lineas Conectadas), an NEA supported anthology of contemporary U.S. and Mexican poetry at the Mexican Cultural Institute, initially conceived during the PCAH 2003 meeting in Santa Fe.
- PCAH serves as co-host for the U.S. National Commission for UNESCO meeting in Washington, D.C.
- PCAH, in partnership with the National Park Service, NEH, NEA and IMLS, awards \$7.6 million in Save America's Treasures grants to 42 projects in 25 states.
- *Coming Up Taller* makes awards to 15 U.S. youth arts and humanities programs and 2 awards to Mexican programs.
- PCAH Committee member Elizabeth Dubin and her husband Richard host a program in Washington, D.C. to honor and celebrate the recipients of the 2006 National Humanities Medal in association with the White House medals ceremony.

2007 HIGHLIGHTS

- The President's Committee expands cultural relations with Mexico at its El Paso meeting with the inclusion of the National Park Service and its Mexican counterpart along with representatives from the U.S., Belize and Mexican cultural agencies, who signed a Cultural Communiqué, strengthening leadership and cooperation across borders.
- Fulfilling a part of this new communiqué, the PCAH convenes the first Sister Cultural Parks meeting of three U.S. and Mexican World Heritage sites, developing a framework for cultural preservation and exchange.
- Chairman Margo leads a 35 member cultural delegation to China, a first. It includes PCAH representatives from the U.S. Department of State, Library of Congress, NEA, NEH, IMLS and private citizens. A landmark accord on cultural cooperation was signed by Chinese and U.S. representatives.
- AFI Project: 20/20's 18 filmmakers visit and screen their films in eight U.S. cities and South Africa, Israel, Kuwait, Malaysia, Indonesia, China and Kazakhstan.
- Chairman Adair Margo receives the Aztec Eagle award, the highest honor given by the President of Mexico to non-Mexican, at a ceremony at the Mexican Cultural Institute.
- For its leadership, PCAH and Save America's Treasures were honored with the American Architectural Foundation's 2007 Keystone Award for its efforts in protecting our national cultural and historic patrimony.
- The PCAH hosts several representatives of the Chinese Ministry of Culture in Washington, D.C. in November and coordinates meetings between them and their U.S. cultural agency counterparts.
- For the first time, Coming Up Taller bestows an award on a program from China, which joins 2 Mexican and 15 U.S. youth arts and humanities program honorees.

- PCAH exhibits award-winning student artworks in conjunction with the Scholastic Art and Writing Awards, and sponsors an exhibition at the Corcoran Gallery of Art.
- PCAH in partnership with the National Park Service, NEH, NEA and IMLS awards \$7.6 million in Save America's Treasures grants to 30 projects in 23 states.
- PCAH Committee member Elizabeth Dubin and her husband Richard host a program in Washington, D.C. to honor and celebrate the recipients of the 2007 National Humanities Medal in association with the White House medals ceremony.
- PCAH supports the launch of NEH's *Picturing America* program in Mexico City.
- PCAH provides support for an exhibition of black and white photography by Rich Nahmias entitled *The Migrant Project*, at the Mexican Cultural Institute.
- PCAH supports two reciprocal NEH scholarly conferences in Washington, D.C. and Florence, Italy on the use of technology in humanities.
- For AFI Project: 20/20's second year, (2007-2008), the PCAH, NEA, NEH and IMLS increase their financial support for the program. The filmmakers and their films travel to Venezuela, Turkey, Lithuania, Israel, Peru, South Korea and six U.S. cities.
- The new Chinese Minister of Culture, Cai Wu, visits Washington, D.C at the invitation of the President's Committee. He and his delegation sign accords with the IMLS to expand library exchanges, with the NEH to establish scholarly programs; and the Library of Congress to advance the World Digital Library.
- Chairman Adair Margo and the heads of PCAH's cultural agency partners at the NEA, NEH and IMLS receive the President's Citizen's Medal in part for their successful joint cooperation advancing the cultural life of the U.S.
- PCAH Committee member Elizabeth Dubin and her husband Richard host a program in Washington, D.C. to honor and celebrate the recipients of the 2008 National Humanities Medal in association with the White House medals ceremony.

2008 HIGHLIGHTS

- Chinese Minister of Culture Sun Jiazheng participates in the White House Coming Up Taller ceremony and visits Washington, D.C. at the invitation of the President's Committee. He travels to the King Ranch and El Paso, Texas as a guest of PCAH member Alice Carrington Foulz and Chairman Adair Margo.
- Another result of PCAH's delegation to China was its collaboration with Arts Midwest to support a U.S. tour of the Mongolian performance group, An Da Union.
- PCAH broadens its cultural relations with Mexico in its collaboration with the Mid-Atlantic Arts Foundation and U.S. Embassy in Mexico to support a tour on both sides of the U.S./Mexico border by flutist Elena Duran, and *DramaFest*, a bi-national theatre in residence program.
- Coming Up Taller expands awardees to include one Chinese program and also one program from Egypt in addition to its awards to two Mexican and 15 U.S. youth arts and humanities programs.
- The PCAH supports the annual meeting of the U.S. National Commission for UNESCO in Washington, D.C.
- PCAH exhibits student artworks by 2008 Scholastic Art and Writing Awards winners.
- PCAH, in partnership with the National Park Service, NEH, NEA and IMLS, awards \$10.52 million in Save America's Treasures grants to 40 projects in 27 states.

PRIVATE MEMBERS



ADAIR MARGO

El Paso, TX

Chairman

Ms. Margo, founder and President of the Adair Margo Gallery in El Paso, Texas, is an appointee to the United States Commission for UNESCO, an honorary member of the U.S. Mexico Fund for Culture, and a member of the Texas Humanities Council. She is also co-editor of *Tom Lea, An Oral History*, documenting the life of the great Texas artist, and *Jose Cisneros, Immigrant Artist*, an oral history of the illustrator and National Humanities Medalist.



BURTON J. MCMURTRY

Portola Valley, CA

Vice-Chairman

Mr. McMurtry is a venture capital investor who co-founded several partnerships, including Technology Venture Investors (TVI), and has served as Director of over thirty companies. A lifelong supporter of education, science, technology, and the arts, Mr. McMurtry is Chairman of the Board of Trustees of Stanford University and a former trustee of the Carnegie Institution of Washington and Rice University.



DEBBIE ALLEN

Culver City, CA

Debbie Allen is an acclaimed Emmy Award winning actor, dancer, choreographer, director, producer, and author, as well as a recipient of the Golden Globe award.



REBECCA SMITH BEACH

Des Moines, IA

Continuing an extensive career in politics and government service, Ms.

Rebecca Smith Beach is Assistant to the President of the Iowa Senate. She was the personal assistant to Mrs. Barbara Bush from 1978–1982.



LIONEL CHETWYND

Beverly Hills, CA

Mr. Chetwynd is a screenwriter, director and producer.

His credits include the Emmy Award winning *The Bible: Joseph* and the Academy Award nominated *The Apprenticeship of Duddy Kravitz*.



JAN NAYLOR COPE

Washington, D.C.

Reverend Cope serves as the Associate Rector of St. David's Episcopal Church in Washington, DC. She has a deep commitment to preservation and served on the Board of the National Trust for Historic Preservation and as Chair of the Decatur House Museum.

She also served as Senior Warden of historic St. John's Episcopal Church, Lafayette Square, The Church of the Presidents.



ELIZABETH M. DUBIN

Bethesda, MD

Ms. Dubin, Director of the Dubin Companies and President of Pasadena Utility Corporations, is co-founder of the Dubin Foundation. Ms. Dubin has devoted her energies to The Children's National Medical Center and to the John F. Kennedy Center for the Performing Arts.



EMILIO ESTEFAN

Miami Beach, FL

Mr. Estefan is an award-winning musician, songwriter, and producer, who is noted

for his pioneering work in enriching American culture with the sounds of Latin music and musicians. A Cuban refugee, Mr. Estefan is a five-time Grammy Awards winner and the first Latin Academy of Recording Arts and Sciences' Person of the Year.



JAMES E. FARMER

West Bloomfield, MI

Mr. Farmer, retired vice president, General Motors Acceptance Corporation

(GMAC), is President of James E. Farmer Consulting, Inc., specializing in Communications and Public Relations. Mr. Farmer is President of the Presidential Scholars Foundation, a funding arm of the White House Commission on Presidential Scholars and Board member, National Foundation for Advancement in the Arts (NFAA).



LAURIE G. FIRESTONE

Newport Beach, CA

Ms. Firestone is the Executive Director of Development and Community Relations

for KCET Television (PBS) in Orange County. She was the White House Social Secretary to George H. W. Bush and to Barbara Bush. Ms. Firestone is associated with many civic and community organizations, and currently serves on the board of the George H.W. Bush Presidential Library Foundation.

PRIVATE MEMBERS



JAIME FONALLEDAS, JR.
San Juan, Puerto Rico

Mr. Fonalledas is President and CEO of Empresas Fonalledas, a Puerto Rico

prominent group of diversified real estate companies and agri-businesses. A strong supporter of the arts and humanities, Mr. Fonalledas is President of the Board of Directors of his family's two foundations, "Fundación Fonalledas" and "Fundación Plaza Las Américas", which are engaged in social and charitable work.



ALICE CARRINGTON FOULTZ

San Antonio, TX

Ms. Carrington, owner of Carrington Gallery, Ltd., has been involved in the art consulting and gallery business since 1986. She serves extensively on cultural boards, including the International Women's Forum and Art Table. Statewide committees include the Texas State History Museum and the Texas Book Festival.



FRANK E. FOWLER

Lookout Mountain, TN

Mr. Fowler represents the work of American artist Andrew Wyeth, and specializes in the work of the Wyeth family and the Brandywine School of Painting.



ROXANE GATLING GILMORE

Richmond, VA

A native Virginian,

Ms. Gilmore is a Professor of Classics at Randolph Macon College. First Lady of Virginia (1998–2002), Ms. Gilmore was appointed honorary Chair of the Jamestown Celebration 2007 Steering Committee.



REBECCA TURNER GONZALES

Austin, TX

Rebecca Gonzales has a background in development

and financial services. She worked in the Texas Office of the Comptroller overseeing budgetary and fiscal matters and was Director of Development and Special Projects at USA Biology Olympiad Center for Excellence in Education. More recently, she was the Director of Development for the National Endowment for the Arts.



ADELE C. HALL

Shawnee Mission, KS

Adele Hall is a community leader and philanthropist.

As one of the most influential women in Kansas City, her leadership and support have helped create a culturally-rich and vibrant community. Her efforts have benefited a broad range of institutions from Wayside Waifs, an animal welfare organization, to the Nelson-Atkins Museum of Art.



RALPH KIRSHBAUM

New York, NY

Ralph Kirshbaum, cellist, enjoys a career which encompasses performances

with the world's leading symphony orchestras, solo recital appearances, chamber music collaborations, teaching and recordings. He is on the faculty of the Royal Northern College of Music in Manchester, England and Artistic Director of the RNCM Manchester International Cello Festival.



JOHN E. MASON

Reno, NV

Mr. Mason is founder and President of the Law Offices of Mason Miller LLP, a practice

specializing in entertainment law for nearly 30 years. Hailed twice by *Billboard Magazine* as "Entertainment Lawyer of the Year," Mr. Mason represents such prominent celebrities as Olivia Newton-John, Shakira, Reba McEntire, Gloria Estefan, Kenny Rogers and ABBA.



WILLIAM P. MCCORMICK

Portland, OR

Mr. McCormick is the co-founder and Chairman of McCormick & Schmick

Management Group, which grew from the original McCormick and Schmick's Seafood Restaurant in Portland in 1975 to thirty-five restaurants around the country today. Mr. McCormick was appointed Ambassador to New Zealand in 2005 by President George W. Bush.



RALPH McINERNY

Notre Dame, IN

Professor McInerny, author of the "Father Dowling"

mysteries, is the Michael

P. Grace Professor of Medieval Studies at the University of Notre Dame and Director of the Jacques Maritain Center.

PRIVATE MEMBERS



BARBARA JACOBS MITNICK

Philadelphia, PA

Barbara J. Mitnick is editor of *New Jersey in the American Revolution* and is an art historian and adjunct professor of American history painting at Drew University in Madison, New Jersey. She mounted the exhibitions, "Picturing History: American Painting 1770–1930", and "George Washington: American Symbol", for which she served as general editor of the accompanying publication.



MERCEDES B. PAZ-SLIMP

Culver City, CA

Ms. Paz-Slimp is Executive Vice President of DHR International. From 1994 to 2000, Ms. Paz served as Deputy Director for Partnerships and Acting Director of the California Arts Council. Ms. Paz is active in a wide range of cultural and educational organizations, among them the Culver City Cultural Foundation, the Young Musicians Foundation, and FYI Film Your Issue.



CAREN HARVEY PROTHRO

Dallas, TX

Ms. Prothro is an active supporter of the arts and higher education in Dallas, and serves as the Co-Chair of the Dallas Center for the Performing Arts Development Committee, responsible for building the Lyric Theater and Multiform Theater in the heart of the downtown arts district.



MARGARET Z. ROBSON

Santa Fe, NM

Ms. Robson serves as a Regent for the Museums and Monuments of New Mexico and on the Board of Directors of the American Folk Art Museum in New York and the Vice President's Residence Foundation. She also serves on the Defense Department Advisory Committee on Women in the Military.



PHILIP ROMAN

Studio City, CA

As a six-time Emmy winner, Mr. Roman drew his way from a comic strip in his high school paper to become one of the top producers in the field of animation. His animation credits include *How the Grinch Stole Christmas* and *Lord of the Rings*. At Film Roman he produced such celebrated series as *The Simpsons*, *Garfield and Friends*, and *King of the Hill*.



MARC I. STERN

Los Angeles, CA

Marc I. Stern is the Chairman of Société Générale's Global Investment Management and Services in North America (GIMS). He also serves as Chairman and Chief Executive Officer of the Los Angeles Opera, and is a Director of the Performing Arts Center of Los Angeles County. He is a Trustee of both the California Institute of Technology in Pasadena, California and Dickinson College in Carlisle, Pennsylvania.



WILLIAM E. STRICKLAND, JR.

Pittsburgh, PA

Mr. Strickland is President and CEO of Manchester Bidwell Corporation, where he is involved in arts and technology training for disadvantaged youth and adults, and in developing revenue-generating strategies within the inner city.



RAYMOND D. NASHER

Dallas, TX*

Former Vice Chairman

Mr. Nasher was a developer, art collector and philanthropist. In 2003, he opened the Nasher Sculpture Center in Dallas, TX, which provides a public home for his collection—one of the foremost collections of modern sculpture in the world. Mr. Nasher, founder and former Chairman of The Nasher Company, also established the Nasher Museum of Art at his alma mater Duke University before his passing in March of 2007.

* Deceased, (1922–2007)



EMILY MALINO SCHEUER

Washington, D.C.*

Ms. Scheuer was a leading interior designer for institutional buildings who wrote a syndicated column on decorating for *The Washington Post* and other newspapers. She also served on the board of the Shakespeare Theatre and on the board of Americans for the Arts. Ms. Scheuer passed away in January of 2007.

* Deceased, (1926–2007)

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ACKNOWLEDGMENTS

In concert with its core personnel, the President's Committee on the Arts and the Humanities (PCAH) operates with the help of senior staff and administrative and programmatic specialists at several agencies, most especially at the National Endowment for the Arts, the National Endowment for the Humanities and the Institute of Museum and Library Services. In addition, the President's Committee recognizes the contributions and cooperation of numerous public and private partners that have been instrumental to the success of PCAH's programs, initiatives and events.

Academy of Television Arts & Sciences	The J. Paul Getty Trust	Office of the Governor of New Mexico
Advisory Council on Historic Preservation and Preserve America	Heritage Preservation	Oregon Arts Commission
American Architectural Foundation	Institute of Puerto Rican Culture	Oregon Council for the Humanities
American Film Institute	The John F. Kennedy Center for the Performing Arts	Oregon Historical Society
Americans for the Arts	La Plaza de Cultura y Artes	Plaza Las Americas, Puerto Rico
Arts Midwest	Latino Cultural Center of Dallas	Portland Art Museum
Bureau for Educational and Cultural Affairs, U.S. Department of State	The Library of Congress	Puerto Rico Museum of Art
The City of Culver City	Meridian International Center	Regional Arts and Culture Council, Portland, Oregon
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Consulate General of Mexico in El Paso, Texas	Museum of Art of Ponce, Puerto Rico	Twelve Travelers Memorial to the Southwest
Consulate General of the U.S. in Juarez, Mexico	Nasher Sculpture Center of Dallas	University of Puerto Rico
The Debbie Allen Dance Academy	National Assembly of State Arts Agencies	University of Southern California – School of Cinema & Television
Department of Cultural Affairs for the City of Los Angeles	National Conference of State Historic Preservation Officers	U.S. Department of Commerce and the Office of Travel and Tourism Industries
Department of Education and Culture, City of Juarez, Mexico	National Council for Culture and the Arts of Mexico (CONACULTA)	U.S. Department of the Interior and the National Park Service
Embassy of the People's Republic of China in the U.S.	National Gallery of Art	U.S. Embassies and Consulates of Mexico, China, Egypt, Uruguay, and France
Embassy of Mexico in the U.S. and the Mexican Cultural Institute	National Institute of Anthropology and History of Mexico (INAH)	U.S. National Commission for UNESCO
Empresas Fonalledas, Puerto Rico	National Museum of Women in the Arts	U.S. Travel Association (formerly Travel Industry Association of America – TIA)
Federation of State Humanities Councils	The National Trust for Historic Preservation	Western States Arts Federation
The Ford Foundation – Office for West Africa	New Mexico Department of Cultural Affairs	The White House
	Northwest Business for Culture and the Arts in Portland, Oregon	

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CREDITS

This report on *the President's Committee on the Arts and the Humanities 2001–2008* reflects the vision and leadership of Chairman Adair Margo and the many distinguished citizens who have served the interests of this Administration. Chairman Adair Margo and Executive Director Henry Moran have been generous with their time and assistance in producing this publication.

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On the Cover: From left: Black Dance Theatre Company photo by Brian Guilliax; Coming Up Taller participant and flutist photo by Steve Purcell; Star-Spangled Banner photo by Ira Block/National Geographic and Jeffrey Tinsley.

Arts and the
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ON THE ARTS AND THE HUMANITIES**

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