



FOR FAMILY FAIRS

FOR KIDS, FOR TEENS, FOR PETS, FOR SENIOR

Prague, Czech Republic

The U.S. Commerce Department is pleased to offer the opportunity to exhibit at the **FOR FAMILY fairs** which take place **April 12 - 15, 2012, in Prague, Czech Republic**. For Family fairs combine four different and yet supplementary fairs targeted at every day family life.

FOR KIDS (www.forkids.cz): specializes in products/services for children. The fair showcases a cross section through all what can make children's life more pleasant and parent's life easier. *Nomenclatures:* home products (furniture), clothing and footwear, leisure activities, toys, school equipment, sport products, etc.

FOR TEENS: will take place for the first time. The goal of this fair is to target teenagers. *Nomenclatures:* table and computer games, educational software, consumer electronics, products for free time activities, sports, etc.

FOR PETS (www.for-pets.cz): is a fair focused on pet owners/breeders. The fair targets all types of pets - dogs, cats, exotic birds, terrarium animals, small mammals, rodents and aquarium animals. *Nomenclatures:* food, veterinary preparations, cosmetic preparations, articles for breeders, pet accessories.

FOR SENIOR (www.forsenior.cz): is a fair focused on seniors' full value and active living. *Nomenclatures:* medicines, supplements, home aids, medical equipment, medicinal cosmetics, fashion for seniors, travel, free time activities.

EXHIBIT YOUR CATALOGUE AT THE COMMERCIAL SERVICE BOOTH!

Cost for participating in a U.S. Commercial Service booth catalogue show: \$200

By participating in a catalogue show the U.S. companies will receive:

- Product literature display at the U.S. Commercial Service booth at the show.
- Results report of all the potential partners that expressed interest in your product, and all the trade leads we collect from end-users that visit our booth.
- Contact list of Czech importers and distributors in your sub-sector.
- Inclusion in the U.S. Commercial Service booth flyer presenting all its exhibitors.
- On-line promotion on U.S. Commercial Service web pages.
- Post-show follow-up and market information.

Deadline: Registration is open till March 12, 2012. If interested, **register** on the following link <https://emenuapps.ita.doc.gov/ePublic/newRegistration.jsp?SmartCode=2S19>

Note: If you are interested in focusing more and **getting your own booth** at the show, you can find more information on www.abf.cz

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