Driver Acceptance Clinics Light Vehicle Platform

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FHWA – CAMP Cooperative Agreement DTFH61-01-X-00014 / WO No. 2

Light Vehicle Driver Acceptance Clinics (DAC) Project

Objectives:

- □Obtain feedback on connected vehicle technology and safety applications from a representative sample of drivers
- □ Assess the performance and reliability of 5.9 GHz DSRC communications and GPS in diverse geographic locations and environmental conditions...and

□ Promote V2V-based safety technology and potential safety benefits

The DAC project: two main components

Driver Acceptance Clinics

- □ 2 dry runs and 6 clinics
 - Naïve drivers in controlled environment
 - 108 subjects per clinic evenly divided across three age brackets

System Performance Testing

- DSRC performance and system reliability testing near each location
 - Trained drivers on public roads
 - Diverse geographic locations
 - Approximately 57,000 miles of test data

DAC Project Team











Research and Innovative Technology Administration Volpe National Transportation Systems Center



AUTOMOTIVE EVENTS

DAC Vehicle Builds

- □24 total / 3 vehicles per OEM
 - 16 DAC vehicles
 - 8 OEM template vehicles
- □OEM specific Driver Vehicle Interfaces (DVI) on all vehicles

DAC Applications...

- □ EEBL: Emergency Electronic Brake Lights□ FCW: Forward Collision Warning
- BSW/LCW: Blind Spot Warning/Lane Change Warning
- ☐ LTA: Left Turn Assist
- ☐ IMA: Intersection Movement Assist
- DNPW*: Do Not Pass Warning

^{*} DNPW application scenarios are challenging in terms of the V2V communication range required. Therefore, further analysis is required to determine if this application's scenarios can be conducted safely and reliability for the DACs.

V2V Safety Applications per OEM

OEM/Applications	Ford	GM	Honda	Mercedes	Toyota	Hyundai- Kia	Nissan	VW-Audi
EEBL	X	X	Х	Х	Х			Х
FCW	X	X	Х	X		X	Х	Х
BSW / LCW	Х	Х	Х	Х	Х	Х	X (BSW)	
DNPW	X*	X*	X*					
IMA	Х	Х	Х	Х	Х			Х
LTA							Х	

- ☐ Common VSCA-developed safety applications for the five CAMP VSC2 members:
 - Ford, GM, Honda, Mercedes Benz and Toyota
- □ OEM specific implementations of *VSCA* applications for Hyundai-Kia, Nissan and VW-Audi. Also includes one new application.

Driver Acceptance Clinics (DAC) Locations

 Aug'11 - Michigan International Speedway (MIS) - Brooklyn, MI

 Sep'11 – Brainerd International Raceway - Brainerd, MN

 Oct'11 - Orlando FL - Richard Petty Driving Experience

 Nov' 11 - Smart Road VTTI – Blacksburg, VA for DAC and Washington DC for the demo (RFK or FedEx field)

Dec'11 – Dallas, TX – Texas
 Motor Speedway (Fort Worth)

 Jan'12 – San Francisco -Alameda Naval Air Station

DAC#6 San Francisco, CA



DAC Schedule

2011

Notes

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CAMP1101 - Driver Clinic Coordination						
Red Bold - Federal Holidays						
Green - Travel Days						
Pink - Setup & Tear Down						
Black Bold - Staging Days						
Gray - Observation Days						
Brown - Dry Run Days						
Yellow - DAC Clinic Days						
Blue - Performance Testing						
Orange - Review Days						
Overview						
March 28-29 Tech Observation (Brooklyn, MI)						
June 6-8 AE T3 (Brooklyn, MI) - 1A						
June 27-30 Dry Run 1 (Brooklyn, MI) - 1B						
July 18-21 Dry Run 2 (Brooklyn, MI)						
August 8 Review (Brooklyn, MI)						
August 9-12 DAC 1 (Brooklyn, MI)						
August 13 Performance Testing						
September 19 Review (Brainerd, MN)						
September 20-23 DAC 2 (Brainerd, MN)						
September 24 Performance Testing						
October 14-16 Dry Run (Orlando, FL)						
October 17-20 ITS Review (Orlando, FL)						
October 22-25 DAC 3 (Orlando, FL)						
October 26 Performance Testing						
November 7-10 DAC 4 (Blacksburg, VA)						
November 11 Performance Testing						
November 15 - 17 Review (Washington, DC)						
December 5 Review (Fort Worth, TX)						
December 6-9 DAC 5 (Fort Worth, TX)						
December 10 Performance Testing						
January 17 Review (Alameda, CA)						
January 18-21 DAC 6 (Alameda, CA)						
January 22 Performance Testing						

Automotive Events Page 1 of 1

Application of DAC Results

Driver Acceptance Data

- □ Provides data on drivers' initial impression of V2V safety applications
- □ Supplements the Safety Pilot Model Deployment driver acceptance data for seasoned drivers
- ☐ Required for 2013 NHTSA decision
- Does not feed into V2V Track 3 benefits estimation

System Performance Data

- □ Characterizes system availability in diverse geographic locations
- ☐ Feeds into Track 3 benefits simulation

Other Key Elements

Connected Vehicle Technology Reviews

- 2011 ITS World Congress Showcase V2V
 Technology Review (October 17th 20th)
- Provision for optional one day demo at each clinic location