



REPLY TO  
ATTENTION OF

DEPARTMENT OF THE ARMY  
US ARMY INSTALLATION MANAGEMENT COMMAND  
HEADQUARTERS, US ARMY GARRISON YONGSAN  
UNIT #15333  
APO AP 96205-5333

IMYN-ZA

2 August 2012

US ARMY GARRISON YONGSAN POLICY LETTER 15-1

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: U.S. Army Garrison Yongsan Good Neighbor Program

1. Reference. USFK Regulation 360-4 (Good Neighbor Program)
2. Situation. To establish guidance and procedures required by the references, develop and maintain an engagement strategy, and promote our Area II Good Neighbor Program (GNP) with the citizens of the Republic of Korea (ROK). The GNP is an outreach program with the goal of achieving and sustaining a positive image of USFK within the ROK. While assigned in the ROK, we are all ambassadors of the United States of America. The GNP will only be successful if we aggressively and effectively pursue the principles and intent of the program.
3. Mission. To establish and maintain an effective program that seeks to pursue the measurable goodwill that will be created through community assistance and goodwill activities. This will emphasize to our personnel the importance of good community relations activities and seize the opportunity to undertake them.
4. Execution
  - a. Intent: To ensure U.S. Army Garrison Yongsan compliance with policies and procedures established by higher headquarters.
  - b. Concept of operations: Introduce U.S. Army Garrison Yongsan personnel to the Good Neighbor Program and encourage individual soldiers, civilians and their family members to participate. This will begin when joining personnel receive their welcome aboard packet. It will include information on Korean history, customs and traditions, as well as a monthly calendar of upcoming GNP events and activities in which U.S. Army Garrison Yongsan and/or its personnel are participating. As part of the check-in process, the Good Neighbor Representative will deliver formal information to the GNP and how it helps to strengthen the ROK-U.S. alliance.
5. Action/Task
  - a. Good Neighbor Representative
    - (1) Receive and report unit and personnel participants in GNP events to higher headquarters.

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(2) Ensure that soldiers, civilians and family members are recognized for their efforts in supporting Good Neighbor activities.

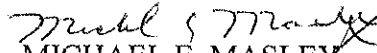
b. Officers in Charge

(1) Execute the responsibilities of the Community Relations Officer (CRO) set forth in reference ensuring Soldiers understand and are encouraged to participate in the Good Neighbor Program.

(2) The CRO must emphasize the importance of good community relations and seize the opportunity to take part in them.

6. Coordinating Instructions: N/A

7. Any questions or matters related to the U.S. Army Garrison Yongsan Good Neighbor Program may be addressed to the U.S. Army Garrison Yongsan Public Affairs Office.

  
MICHAEL E. MASLEY  
COL, AG  
Commanding

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