



# Study in the USA ready, set, go!

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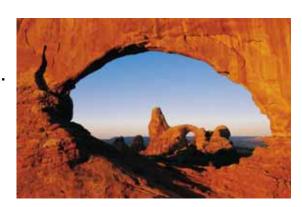
#### Introduction

- a) Why study in the U.S.?
- b) The most important facts about U.S. higher education
- c) Roadmap to departure
- d) How to find the right university
- e) Applications
- f) Financial aid
- g) Visas



# a) Why study in the U.S.?

- The English language; American culture is not that different, so you will not suffer a culture shock
- Self-initiative, independence
- It is an asset to your C.V. and can enhance your career opportunities
- Great experience
- New horizon, new friendships ..



# Youth exchange Switzerland – USA

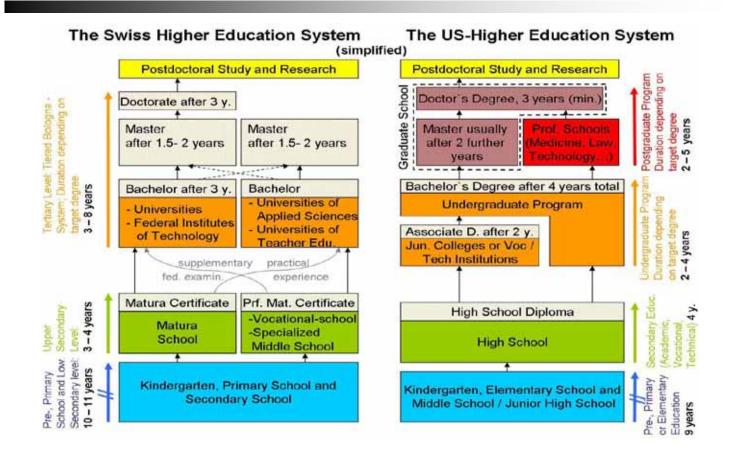
#### Students

approximately 1,500 Swiss students attend a U.S. institution of higher education per year (Ø past 10 years)

Exchange students

about 400 Swiss high school students spend a year abroad with an American host family every year

# b) Higher education systems Switzerland – USA



#### **Bachelor of Arts/Science**

- Bachelor programs: basic studies
- Lower Division (freshman and sophomore)
   can lead to Associate of Arts at a community college
- Upper Division (junior and senior)
   Major, may include diploma thesis
- Lower and upper division are called
   Undergraduate Studies



#### **Bachelor of Arts/Science**

- Mainly existing knowledge and lectures, research only in certain cases (= standardized program)
- 50% major, 25% obligatory courses, 25% electives
- 12-18 credit hours per semester (about 30 ECTS)
- Total of 120 credit hours needed to graduate
- 14.7 million students in the USA, of which
  12.6 million are undergraduate students (85.7%),
  1.8 million are graduate students (12.2%) and
  300,000 are professional students (2.1%)

#### Master of Arts/Science

- Master programs are generally two year programs
- Reapply at a graduate school (incl. essay), possibly at a different university
- Selection process by the professors and not by the admissions office
- GRE Test (Graduate Record Exam)



# Costs of a stay abroad in the U.S.

- Public universities and colleges: at least \$4,000 per semester (tuition and fees)
- Private universities: up to \$40,000 per year (tuition, fees and living expenses)

- Insurance
- Books
- Living expenses
- ~ 22,000 CHF per year



# c) Roadmap to departure

- Start of the academic year in the USA: end of August / beginning of September
- Application deadlines at universities approximately one year ahead
- Application deadlines for grants / scholarships as much as 18 months in advance for certain programs
- Start planning your stay abroad at least one year before departure!

# March to June of the previous year

- First preparations: 15-18 months before the anticipated start of the studies
- Plan strategically
- Review the requirements
- Estimate the costs and budget your expenses

# July to August of the previous year

- Consult the websites of the colleges and universities: which language and entry test do you need for the application?
  - TOEFL: Test Of English as a Foreign Language
  - GRE: Graduate Record Exam
  - SAT: Scholastic Aptitude Test
  - GMAT: General Management Assessment Test
- Register early for the test and prepare well
- www.ets.org/



# August of the previous year to January of the current year

- Test results
- School documents (translated and certified)
  - Maturity diploma
  - Documentation of any attended university courses (transcripts)
  - Diplomas, pre-diplomas
  - Attestations of passed exams or diploma supplement
- 2-3 letters of recommendation (English)
- Essay
- Application forms for the U.S. university or college
- · Application fee
- · Proof of financial assets

# February to April

 Colleges and universities send out their decision letters to applicants



## **March to August**

- Decide which university you want to attend
- Send a short note to universities you will not attend but which grant you admission
- I-20 or DS-2019 form to apply for a visa

# d) How to find the right university

There are over 4,000 institutions of higher education in U.S., of which over 1,700 are community colleges!

- Selection criteria according to personal preference (i.e., region, subject, financial means, size of university / city, etc.)
- Choose a shortlist of universities (ca. 15-20)
- Request application documents for the universities and the scholarship / grant programs (Fulbright, government scholarships, stipends from cantonal authorities, charitable foundations)

## Limit the number of potential universities

- References (bureau for professional orientation, mobility persons at universities, libraries, etc.)
- www.petersons.com/educationusa
- Websites of the U.S. colleges and universities
- Homepage of the American Embassy http://bern.usembassy.gov
- Internet search engines

# e) Applications

- Prepare your application well
- Send your application to 4-6 universities of your choice (of the 15-20 requested application documents)
- Take care of all the formalities as soon as you are granted admission. Start looking for accommodation, insurance, and a visa.

# **Application essay**

- The university wants to know who you are
- Where are your strengths (and weaknesses)?
- Why precisely do you want to go there?
- Be creative!
- Show your strengths to stick out of the mass of applicants
- Also indicate extracurricular activities and engagements

# f) Financial aid from universities

#### Various assistantships:

- teaching assistantship
- · research assistantship
- administrative assistantship

#### Depending on the university:

- financial aid for international students
- athletic scholarship
- www.edupass.org/finaid

## Support from the governments

- Government scholarships
- Fulbright Scholarship Program
- http://www.crus.ch/information-programmes/bourses-pour-lesetudes-a-l-etranger/grants-for-the-usa-20102011.html?L=1
- Charitable foundations and partner universities
- Regular stipends from the cantonal authorities

# How to apply for a scholarship

- Why exactly should you be given a scholarship?
- Clear and realistic self-evaluation (the better your grades, the better your chances for a scholarship)
- Absolutely meet the deadlines for applications!

#### Sorry but no ...

- Two or three blank spaces
- Contradictory statements
- Chaotic presentation of past university and extracurricular achievements and experience

# There is help out there!

- Read the information about the required documentation (letters of recommendation, language tests, etc.)
- Take advantage of all available sources of information
- Read reports of former scholarship students
- Talk to returnees, lecturers, and professors

# My advice as student adviser

- Read the information provided on our homepage http://bern.usembassy.gov/study\_usa.html
- Go to the homepages of the responsible offices, universities, and colleges
- Select and collect information material
- Work your way through this information
- Think about questions in advance
- Set an appointment with the corresponding persons

## **Paperwork**

- Scholarship applications are done in writing and the selection committees will read your application
- ➤ The effort is really worth it!
- ► 60% of the applications are incomplete or full of spelling mistakes
- Grammar mistakes do not reflect well on your application
- 10% are written by hand and barely readable!

# Biggest challenges / uncertainties

- Why am I motivated to study abroad in the USA?
   Knowledge of the academic program facilitate your argumentation.
- "The American university will surely have something interesting for me."
- There is abundant literature about application essays
- Remember, your application essay is read like a job application

#### Student athletes



- Athletic scholarships
- Special rules and regulations apply to student athletes
- Get in contact with the coach

# g) Visas

- The university or college will issue you an I-20 form (F-1) or a DS-2019 form (J-1)
- U.S. Embassy in Bern:
   Visa application fee (MRV) and SEVIS fee (Student Exchange Visitor Information System)
- http://bern.usembassy.gov/required\_documentation.html
- http://bern.usembassy.gov/francais.html
- http://bern.usembassy.gov/sevis.html

#### **Visas**

- Schedule a personal visa interview via our hotline 0900 87 84 72, CHF 2.50/min.
- Show that you have close connections to your country of residence and that you intend to return after your stay abroad.
- Stick to the rules during your stay abroad!

# Accreditation of foreign study programs in Switzerland

- Institutions of higher education have to be accredited http://bern.usembassy.gov/accreditation.html
- During your studies, the university departments are responsible for accreditation
- Learning Agreement: contact your study coordinator

#### Recognition of foreign diplomas and titles

- Infocenter for questions about recognition (Swiss ENIC) of the Rector's Conference of the Swiss Universities
- http://www.crus.ch/information-programmes/reconnaissanceswiss-enic.html?no\_cache=1&L=1

#### **Conclusion**

- Quite a bit of paperwork, but it is worth it!
- Best time for a stay abroad: after the 5<sup>th</sup> or 6<sup>th</sup> semester shortly before the bachelor degree to a graduate school
- You have already acquired expertise that you can elaborate on in the U.S.
- There are more possibilities to receive financial support
- From a financial perspective, the partner universities are preferred (the persons responsible are the mobility persons of the Swiss universities)

# Internet links about study in the U.S.

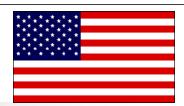
- U.S. Embassy http://bern.usembassy.gov/study\_usa.html
- Official site of U.S. higher education http://educationusa.state.gov/
- Embassy of Switzerland in Washington
  http://www.eda.admin.ch/eda/en/home/reps/nameri/vusa/wasemb/wassnt.html
  http://www.eda.admin.ch/eda/en/home/reps/nameri/vusa/wasemb/wassnt/wasfsr.html
- Swiss government grants (CRUS)
   http://www.crus.ch/information-programmes/bourses-pour-les-etudes-a-l-etranger/grants-for-the-usa-20102011.html?L=1

# If you have further questions...

- http://bern.usembassy.gov
- E-mail: bernpa@state.gov
- Phone 031-357-73-76
   Tue, Wed, Thu 14.00-17.00 h

▶ No cost: it's free!





# Study in the USA of course!



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