

## New Books at the American Reference Center – March 2011

Online catalogue at http://www.librarything.com/catalog/ircnairobi

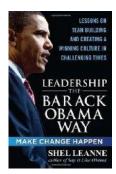


**Outstanding in their Field: How Women Corporate Directors Succeed** By Elizabeth Ghaffari

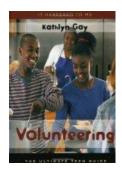




**The Battle for America 2008** By Haynes Johnson



**Leadership the Barack Obama Way** By Shelly Leane

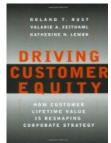


**Volunteering** By Kathlyn Gay

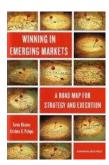
## Strategic Resumes



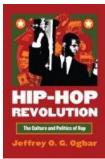
## **Strategic Resumes : Writing for Results** By Marci Mahoney



**Driving Customer Equity** By Roland T. Rust



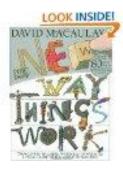
**Winning in Emerging Markets** By Tarun Khanna



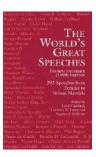
**Hip-Hop Revolution : The Culture and Politics of Rap** By Jeffrey Ogbar



**Immigration : A Documentary and Reference Guide** Edited by Thomas Cieslik, David Felsen and Akis Kalaitzidis



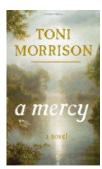
**New Way Things Work** By David Macaulay



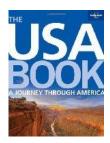
**The World's Great Speeches** Edited by Lewis Copeland

Reference and Information Services An Introduction Third Edition Editor of Edity Packer Construction

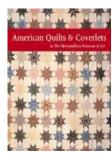
**Reference and Information Services: An Introduction** By Richard E. Bopp and Linda C. Smith



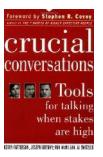
**A Mercy** By Toni Morrison



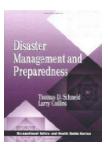
**The USA Book: A Journey through America** Lonely planet



American Quilts and Coverlets in the Metropolitan Museum of Art



**Crucial Conversation tools for talking when the stakes are high** By Kerry Patterson, Joseph Grenny, Ron McMillan and Al Switzler

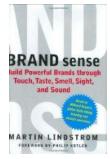


**Disaster Management and Preparedness** By Larry Collins

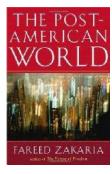


**Morgan: American Financier** By Jean Strouse

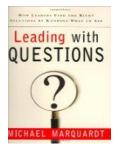
MORGAN AMERICAN FINANCIER JEAN STROUSE



**Brand Sense: Build Powerful Brands through Touch, Taste , Smell, Sight and Sound** By Martin Lindstrom



**The Post-American World** By Fareed Zakaria

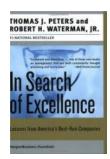


**Leading with Questions** By Michael Marquardt

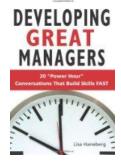


**Powerful Proposals** By David Pugh and Terrry R. Bacon

DAVID G. PUGH and TERRY R. BACON



**In Search of Excellence** By Thomas Peters and Robert H. Waterman



**Developing Great Managers** By Lisa Haneberg



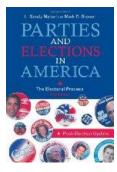


**Freefall: America, Free Markets and the Sinking of the World Economy** By Joseph E. Stiglitz

AMERICA, FREE MARKETS, AND THE Sinking of the world economy



Managing the Customer Experience By Bernd H. Schmitt



**Parties and Elections in America** By Sandy Maisel and Mark D. Brewer



**The Rise of American Democracy: Jefferson to Lincoln** By Sean Wilentz

