

# FEMA Preparedness Call



July 10, 2012



**FEMA**

# Agenda

- Welcome/Technical Overview
- Welcoming Comments, Aretha Carter, Ready.gov
- Kelly DeGraff, Director of Disaster Services and Senior Advisor, Corporation for National and Community Service
- Rebecca Steele, Grants Manager and Disability Coordinator, Serve Montana
- Aretha Carter, Ready Campaign Update
- Lynda Williams, Individual and Community Preparedness Division Update
- Question and Answer Session



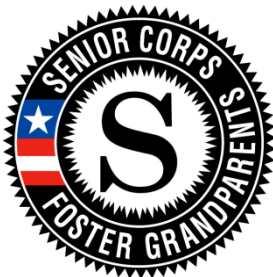
**FEMA**

- Independent Federal Agency
- Strategic Focus on Disaster Services
- Customizable Resources and Grants Usable in All Phases of Disaster
- Engages More than Five Million Americans in Service Each Year

# CNCS Resources

## CNCS

### Senior Corps



### AmeriCorps



# Inventory Management Structure

## CNCS

**State Service  
Commissions**  
(State Controlled)

CNCS State  
Offices  
(Federal Offices  
represent each  
state)

NCCC  
Campuses  
(5 Regions  
cover all  
States and  
territories)



# National Days of Service

- Martin Luther King Jr. Day, January
- Cesar Chavez Day, March
- Global Youth Service Day, April
- 9/11 Day of Service, Sept
- Make A Difference Day, October

# National Days of Service Preparedness Activities

## Preparedness Fairs:

- How to make an emergency kit
- Making a family emergency plan
- CERT Training
- CPR & First Aid Training

# National Days of Service

## Potential Partners

- AmeriCorps
- Senior Corps
- Local Fire Departments
- Animal Shelters
- Red Cross
- Public Schools
- Community Colleges
- Local non-profits

United We Serve: [www.Serve.gov](http://www.Serve.gov)



# RESOURCES

[State Service Commissions](#)

[www.nationalservice.gov](http://www.nationalservice.gov)

[www.handsonnetwork.org](http://www.handsonnetwork.org)

[www.Serve.gov](http://www.Serve.gov)

[www.MLKday.gov](http://www.MLKday.gov)

# serve montana

GOVERNOR'S OFFICE OF COMMUNITY SERVICE



[serve.mt.gov](http://serve.mt.gov)



[ready.mt.gov](http://ready.mt.gov)

# Ready Montana

- ▶ Engaging Citizens in Service and Emergency Preparedness
  - Montana Citizen Corps
  - Community Emergency Response Team (CERT)
  - Map Your Neighborhood
  - Preparedness Parties
- ▶ Outreach
  - Local Partners
  - Radio, TV, Sports
  - Social Media



# Ready Montana

- ▶ Neighborhood Preparedness Parties
  - Launched for National Preparedness Month in 2011
  - Get a kit, make a plan, be informed, and help your neighbor
  - Connect Communities
    - Map Your Neighborhood
    - Introduction to DES Agents
- ▶ Results
  - 71 Training Events
  - 23,375 Kits Distributed



# Ready Montana

- ▶ Are You Ready?
  - Family Communication Plan
- ▶ Fire Ready Checklist
- ▶ Winter Ready Checklist
- ▶ Your Inventory for Keeping Everyone Safe
  - Information for childcare facilities
- ▶ DES and National Service Volunteer Directory
  - Local Networks



# Ready Montana

- ▶ Citizen Corps Special Needs Toolkit  
<http://serve.mt.gov/disability-inclusion/>
- ▶ Volunteer Management Toolkit  
<http://serve.mt.gov/volunteer-mgmt-toolkit/>

Corporation for  
**NATIONAL &  
COMMUNITY  
SERVICE** 



MONTANA  
*citizen*  *corps*

# Ready Montana

- ▶ Preparedness Strategy
  - Local Partnerships
  - Community Engagement
  - Individual Preparedness
  - Youth Outreach
  - Fire Ready
  - Winter Ready
  - Social Media
  - Needs Assessments



# Questions

serve  ntana

GOVERNOR'S OFFICE OF COMMUNITY SERVICE

[serve@mt.gov](mailto:serve@mt.gov) 406-444-1384 [serve.mt.gov](http://serve.mt.gov)



**NPM COALITION MEMBERS**  
**5,923 July YTD**

**Goal**  
**12,500**

# Coalition Members by Category

## July YTD

• Access/Functional/Disability Needs Organizations	173
• Business/Private Sector Companies or Associations	768
• CERT Groups	1242
• Childcare and Pre-School	84
• Citizen Corps Councils	320
• Colleges/Universities	316
• Communication Groups	331
• Congressional Co-Chairs	7
• Faith-based Organizations	485
• Federal Government	333
• Fire/Emergency Responders	484
• HOA/Neighborhood Groups	214
• Individuals/Families	815
• K-12 Schools	201
• Local Government	586
• Medical Facilities/Health	271
• Medical Reserve Corps	255
• Military	137
• Museums, Libraries, Parks, etc.	47
• News Media	74
• Non-profit Organizations	508
• Pets/Livestock/Agriculture	138
• Preparedness Organizations	528
• Red Cross Chapters	226
• Retirement Communities and Organizations Serving Senior Citizens &the Elderly	95
• Science/Engineering Organizations	67
• Scouting Groups	140
• Service/Membership Organizations	175
• State Government	210
• Tribal Group	42
• VOAD (Voluntary Organizations Active in Disaster)	235
• Other	332

## Tools, Resources, & Features

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The National Preparedness Coalition website is updated every year to provide members with relevant information, innovative ideas, and tools they can use to help prepare their communities:

- **Discussion Forums**
- **\*\*\*Events Calendar\*\*\***
- **Events Ideas**
- **Photos**
- **National Preparedness Month Outreach Resources**

# Events Calendar

## CALENDAR



### ADD YOUR EVENT

Get started by selecting the appropriate calendar from the drop down list below.

State/Territory List:



### FIND EVENTS

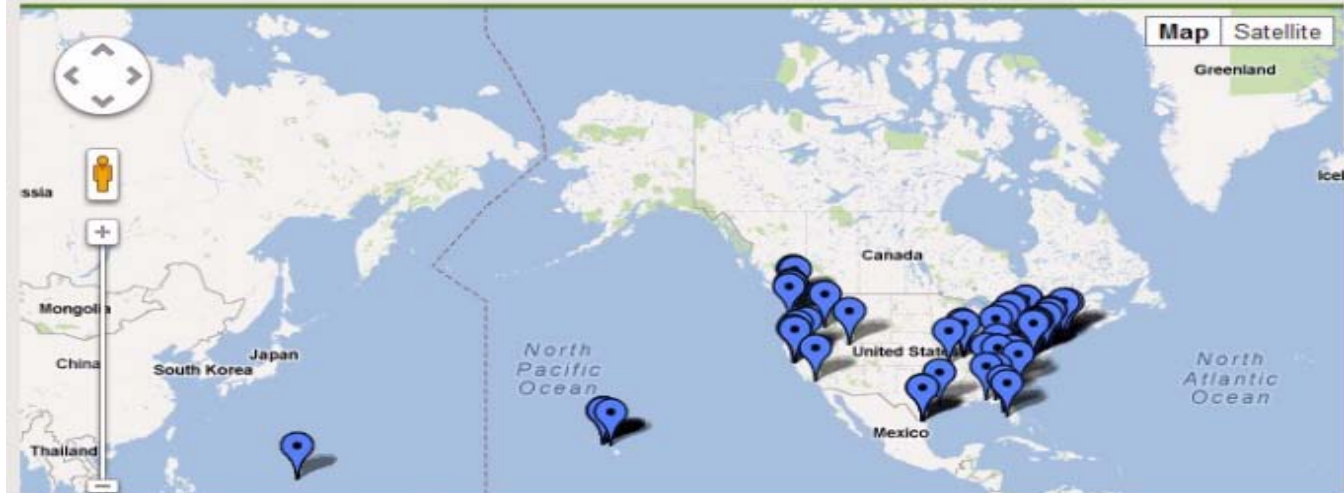
Search by Zip Code below.



### FIND NATIONAL OR VIRTUAL EVENTS

Click here to browse webinars and other online events.

[View Events >](#)



- ▶ Announcements
- ▶ Add or Find Events
- ▶ Preparedness Discussions
- ▶ Regional Discussions
- ▶ Explore Resources
- ▶ Photos
- ▶ 2012 Coalition Members
- ▶ Site Home

### ADD OR FIND EVENTS



#### ADD YOUR EVENT

Get started by selecting the appropriate calendar from the drop down list below.

Virginia [go]



#### FIND EVENTS

Search by Zip Code below.

22030 [go]



#### FIND NATIONAL OR VIRTUAL EVENTS

Browse webinars and other online events.

[View Events >](#)



<http://community.fema.gov>

Questions?

[Ready@fema.gov](mailto:Ready@fema.gov)

[citizen corps@fema.gov](mailto:citizen corps@fema.gov)

## *2012 National Preparedness Month*



**Presented by:** *FEMA's Individual & Community Preparedness Division and the Ready Campaign*

# Building Community Resilience

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- Welcome
  - The Pathway
  - How Do We Get There





## The Pathway

- **Vision:** A secure and resilient Nation
- **Goal:** Community Resilience
- **Commitment:** Your Role
- **Process:** Community Assessment



# Whole Community Assessments

- Community Assessment Project
- Community Resource Gaps
- Plan of Action



## Community Assessment Resources

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- [Map Your Neighborhood](#)
- [Are You Ready? Guide](#)
- [Vulnerability and Capability Assessment Tools](#)
- [The Community Tool Box](#)

# Community Preparedness Projects

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- Community Preparedness Toolkit
  - Identify Partners
  - Build a Team
  - Set Goals
  - Serve Your Community
  - Celebrate Success: [community.fema.gov](http://community.fema.gov)



# Pledge to Prepare

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**1. Connect**

**2. Collaborate**

**3. Empower**

**4. Educate**



## Publications Available for Download

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- All FEMA [Publications](#)
- [Information on Ordering Ready Publications](#)
- [Citizen Preparedness Publications \(includes youth publications\)](#)
- [Ready Kids Publications and Website](#)
- [Emergency Financial First Aid Kit](#)
- [Interactive Web-based Course](#) -- Community Preparedness: Implementing Simple Activities for Everyone
- [Preparedness Activities for Communities Everywhere](#)  
Modules

# Youth Update

## ■ Online Youth Index

- [Youth Disaster Preparedness Education Resources Catalogue](#)
- [Youth Preparedness Implementation Guide](#)
- [Youth Preparedness Fact Sheet](#)

## ■ **Upcoming Youth Workshops**

- **July 12<sup>th</sup>:** Boston, MA
- **August:** Austin, TX
- **September:** Wisconsin and Philadelphia, PA



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# FEMA Individual and Community Preparedness Awards

- Deadline is **July 31, 2012**
- Winners will be invited to Washington, DC
- For application and additional information, including previous years' winners, visit [here](#).



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# You Make the Difference!



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