

# Planning Associates 2012 Practicum: What to Expect When You're Expecting a Charette

*September 17, 2012*

*HQ USACE, Washington, DC*

**Team 1.0**

**Marty Kuhn**

**Heather Morgan**

**Sara O'Connell**

**Nancy Parrish**

**Tiffany Vanosdall**



**PLANNING SMART  
BUILDING STRONG®**

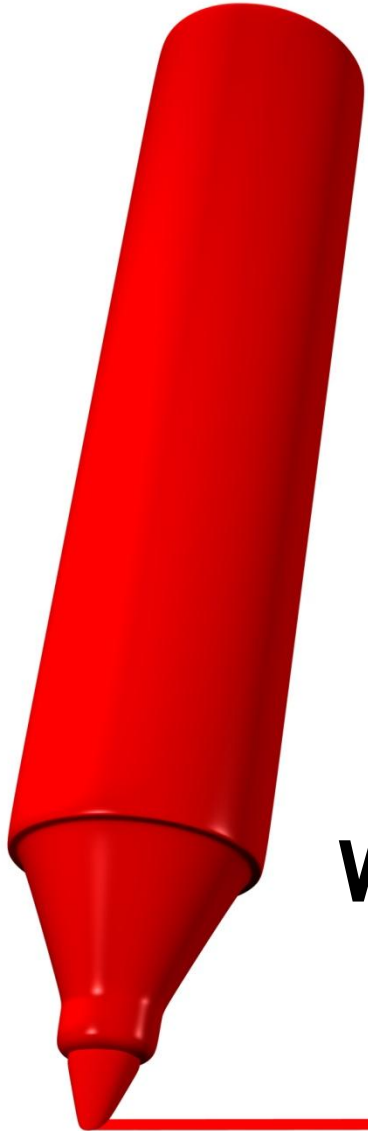
# BLUF

The Corps should institute a Pre-Charette Workshop to introduce PDTs to the SMART Planning process to alleviate fears about rescoping and charettes. The Corps should also establish a forum for actively incorporating lessons learned.



PLANNING SMART  
BUILDING STRONG®

# Problem and Opportunity



**Incomplete Implementation Guidance has led to inconsistent delivery of critical information and intent, which results in misunderstanding, fear and a resistance to change.**

**What does this really look like at the District scale?**

# Understanding the Problem...



# Opportunities...



# Opportunities...

PLANNING SMART  
BUILDING STRONG



# Pre-Charette Workshop

- Purpose and Value of Charette
  - 7 Sheets of Paper
  - Charette Outcomes
- SMART Planning Basics
  - 6 Step Planning Process
- DMP
- Risk Register
- Exercise
- Charette Logistics
- Charette Lessons Learned



# “Island of Modernania”

Gulf of Aging Infrastructure  
and Land Development



Pirates of Global Trade  
and Commerce



We are stuck here

Team USACE

Sea of Terrible Fiscal Hardship  
and Partisanship

Barrier Reef of  
Finite Resources





# Advocate

## WHY?

- Face-to-face
- Enhance SMART Planning delivery
- Answer questions

## WHO?

- Any expert SMART Planner
- Minimal commitment



Leadership



PDT

# Pre-Charette Communication Plan

**Purpose: How to effectively lead  
a Pre-Charette Workshop**

**Audience: Advocate**

**Includes:**

- **Logistics**
- **Roles**
- **Preparation**
- **Workshop Content**



# Pre-Charette Communication Plan

## Workshop

- Expectations
  - Why?
  - SMART Planning
  - Opportunity
- Exercise
- Outcome

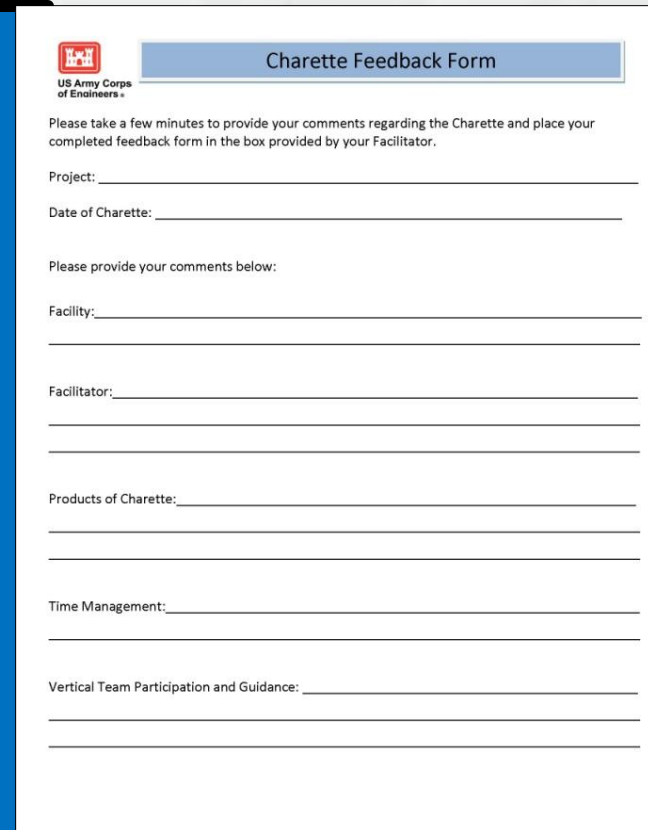



Island of Modernania  
6 Step Planning Process



# Post-Charette Communication Plan

- **Feedback Forms**
  - Standard form at all Charettes
  - Facilitators give them to the Advocate
  - Advocate consolidates feedback
- **Lessons Learned Clearinghouse**
  - Advocate post feedback for future use
  - Naming convention allows Advocate to easily find applicable lessons learned from previous projects



 **Charette Feedback Form**

US Army Corps  
of Engineers

Please take a few minutes to provide your comments regarding the Charette and place your completed feedback form in the box provided by your Facilitator.

Project: \_\_\_\_\_

Date of Charette: \_\_\_\_\_

Please provide your comments below:

Facility: \_\_\_\_\_  
\_\_\_\_\_

Facilitator: \_\_\_\_\_  
\_\_\_\_\_

Products of Charette: \_\_\_\_\_  
\_\_\_\_\_

Time Management: \_\_\_\_\_  
\_\_\_\_\_

Vertical Team Participation and Guidance: \_\_\_\_\_  
\_\_\_\_\_



# HQ Resourcing

- **Designate:**
  - HQ Coordinator
  - Advocate
  - Location of Clearinghouse
- **Funding:**
  - Advocate
  - Pre-Charette Workshop - Project Funded



# Summary

- Value:
  - Pre-Charette Workshop
  - Advocate
  - Pre-Charette Communication Plan
  - Post-Charette Communication Plan



# Thank You

