

**AGENDA FOR THE MEETING OF THE
PRESIDENT'S EXPORT COUNCIL
SUBCOMMITTEE ON EXPORT ADMINISTRATION (PECSEA):**

EXPORT CONTROL REFORM FIELD HEARING

**September 19, 2011
Sofitel Miami Hotel, Miami, FL**

Open Session

10:00 a.m. Welcome by Chairman Pedraza

10:45 a.m. Prioritization Panel: Moderator Jeff Hofgard

- Impact of STA: William van Amerongen, International Rectifier
- Impact of USML-CCL: Greg Kurty, Relli Technology and John Bradford, BE Aerospace
- ECR 2012 – Beyond STA: Nina Hsu, Larkin International Associates

12:00 p.m. Lunch – Keynote Speaker: Enterprise Florida, Manny Mencia, Sr. Vice President, International Trade & Business Development

1:15 p.m. Outreach Panel: Moderator Roy Paulson

- U.S. Government Regional Outreach to Small- and Medium-Sized Businesses: Eduardo Torres, USEAC-Miami
- BIS Export Enforcement Outreach: BIS Special Agent Rob Luzzi, Miami Field Office
- Lessons Learned from Automated Export System Outreach: Omari Wooden, Trade Ombudsman, U.S. Census Bureau
- Outreach to Freight Forwarders/Trade Facilitators: Spencer Strader, Florida NCBFAA

2:45 p.m. Break

3:00 p.m. Benchmarking Panel: Moderator Kathleen Palma

- Case Study on U.S. Competitiveness-High Technology Exports: Ken Roberts, World City
- Adverse Impacts of Export Controls-Competitiveness: Doug Morash, Moog, Inc.
- Adverse Impacts of Export Controls-Science and Technology Leadership: Gretta Rowold, University of Oklahoma; Mike Miller, University of Central Florida
- Addressing Compliance Burdens through Supply Chain Security: Mary Menz, Harris Corp.

4:30 p.m. Wrap-Up

4:45 p.m. Adjournment