

U.S. Trade Shows

2012

*Certain U.S. trade show expenditures are eligible for partial reimbursement to participating companies under the Market Access Program. A list of reimbursable International Trade Shows in the United States is available at

http://www.fas.usda.gov/mos/programs/MAP09006_Reimbursable_International_Trade_Shows_vers4.pdf

This program notice also clarifies which expenditures are ineligible for reimbursement for international trade shows in the United States.

JANUARY

DATE	LOCATION	TRADE SHOW CONTACT
January 7 – 22	Denver, CO	National Western Stock Show National Western Stock Show 4655 Humboldt Street Denver, CO 80216 Tel: 303-297-1166 Fax: 303-292-1708 Web Site: www.nationalwestern.com
January 15 – 17	San Francisco, CA	*Fancy Food – Winter National Association for the Specialty Food Trade 136 Madison Ave, 12 th Floor New York, NY 10016 Tel: 212-482-6440 Fax: 212-482-6459 Web Site: www.specialtyfood.com
January 18 – 20	Mobile, AL	Gulf States Horticultural Expo, Inc. Gulf States Horticultural Expo, Inc. P.O. Box 47 Auburn, AL 36831-0047 Tel: 334-502-7777 Fax: 334-502-7711 Web Site: www.gshe.org
January 21 – 24	Tampa, FL	ASTA's 50th Vegetable & Flower Seed Conference American Seed Trade Association 1701 Duke Street, Suite 275 Alexandria, VA 22314-3415 Tel: 703-837-8140 Fax: 703-837-9365 Web Site: www.amseed.org

January 24 – 26 **Atlanta, GA** **International Poultry Expo**
U.S. Poultry & Egg Association
1530 Cooledge Road Tucker, GA 30084
Tel: 770-493-9401
Fax: 770-493-9257
Web Site: www.internationalpoultryexposition.com

FEBRUARY

February 8 – 11 **Orlando, FL** ***NAHB International Builders' Show**
National Association of Home Builders
1201 15th Street, NW.
Washington, D.C. 20005-2800
Tel: 202-266-8200, ext.8111
Fax: 202-266-8104
Web Site: www.buildersshow.com

February 15 – 17 **Las Vegas, NV** **The Convenience Distributor Conference & Expo**
American Wholesale Marketers Assoc.
2750 Prosperity Ave., Ste-530
Fairfax, VA 22031
Tel: 703-208-3358
Fax: 703-573-5738
Web Site: www.awmanet.org

February 28 – **Houston, TX** **Houston Livestock Show and Rodeo**
March 18
Houston Livestock Show and Rodeo
P.O. Box 20070
Houston, TX 77225-0070
Tel: 832-667-1000
Fax: 832-667-1134
Web Site: www.hlsr.com

February 29 – **Orlando, FL** ***Global Pet Expo**
March 2
American Pet Products Association
255 Glenville Road
Greenwich, CT 06831
Tel: 203-532-0000
Fax: 203-532-0551
Web Site: <http://globalpetexpo.org/>

MARCH

- March 2 – 4** **Albuquerque, NM** **24th Annual National Fiery-Foods & Barbecue International Poultry Expo Show**
Sunbelt Shows, Inc.
P.O. Box 4980
Albuquerque, NM 87196
Tel: 505-873-8680
Fax: 505-877-8579
Web Site: www.fierly-foods.com
- March 4 – 6** **New York, NY** **International Restaurant & Foodservice Show of New York**
New York State Restaurant Association
409 New Karner Road, Suite 202
Albany, NY 12205
Tel: 203-840-5556 (Reed Exhibitions)
Fax: 518-452-4497
Web Site: <http://www.internationalrestaurantny.com>
- March 13 – 14** **Las Vegas, NV** ***Night Club & Bar - Beverage & Food Convention and Trade Show**
NBRMA/Oxford Publishing
307 W. Jackson Avenue
Tel: +1(800) 247-3881
Fax: +1 (662) 236-5541
Web Site: www.nightclub.com
- March 9 – 11** **Anaheim, CA** ***Natural Products Expo West**
New Hope Natural Media
1401 Pearl Street
Boulder, CO 80302
Tel: +1 303-390-1776
Fax: 913-514-7014
Web Site: www.expowest.com
- March 11 – 13** **Boston, MA** ***International Boston Seafood Show**
Diversified Business Communications
P.O. Box 7437
Portland, ME 04112-7437
Tel: 207-842-5504
Fax: 207-842-5505
Web Site: www.bostonseafood.com
- March 11 – 14** **Orlando, FL** ***Duty Free Show of the Americas**
International Association of Airport Duty Free Stores
2025 M Street, NW. Suite 800
Washington, D.C. 20036-3309
Tel: 202-367-1184
Fax: 202-429-5154
Web Site: www.iaadfs.org

March 16 – 19 **Orlando, FL** ***SNAXPO**
Snack Food Association
1600 Wilson Blvd., Suite 650
Arlington, VA 22209
Tel: 703-836-4500
Fax: 703-836-8262
Web Site: www.snaxpo.com

APRIL

April 2 – 4 **Schaumburg, IL** ***Petfood Forum**
WATT Publishing Co.
303 North Main Street, Suite 500
Rockford, IL 61101
Tel: 815-753-7922
Web Site: www.petfoodindustry.com

April 21 – 22 **San Juan, PR** ***Expo Alimentos**
Imex Management, Inc.
4525 Park Road, Suite B-103
Charlotte, NC 28209-3723
Tel: 704-365-0041
Fax: 704-365-8426
Web Site: <http://imexmanagement.com/>

April 30 – May 3 **Dallas, TX** ***Food Marketing Institute
(FMI Trade Show)
Bi-annual Show**
Food Marketing Institute
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Tel: 202-452-8444
Fax: 202-429-4519
Web Site: www.fmi.org

MAY

May 1 – 3 **Dallas, TX** ***United Fresh The Produce Show**
United Fresh Produce Association
1901 Pennsylvania NW Suite 1100
Washington, DC 20006
Tel: 202-303-3400
Fax: 202-303-3433
Web Site: www.uffva.org

May 1 – 3	Dallas, TX	<p>*U.S. Food Showcase (co-located with FMI Trade Show) U.S. Food Export Showcase Management 10474 Armstrong Street Fairfax, VA 22030 Tel: 703-934-4700 (CMG Expo) Fax: 703-934-4899 Web Site: http://www.nasdatradeshows.org/cms/2953/8896.aspx</p>
May 5 – 8	Chicago, IL	<p>American Food Fair (co-located at NRA) American Food Fair Show Management 10474 Armstrong Street Fairfax, Virginia 22030 Tel: 703.934.4700 Fax: 703-934-4899 Web Site: http://www.nasdatradeshows.org/cms/2952/10739.aspx</p>
May 5 – 8	Chicago, IL	<p>*National Restaurant Association (NRA) Show National Restaurant Association 1200 17th Street, NW. Washington, D.C. 20036 Tel: 202-331-5900 or 800-424-5156 Web Site: www.restaurant.org/events/</p>
May 8 – 10	Chicago, IL	<p>*NCA Sweets & Snacks Expo 2012 National Confectioners Association 1101 30th Street NW, Suite 200 Washington, DC 20007 Tel: 202-534-1440 Fax: 202-337-0637 Web Site: http://www.sweetsandsnacksexpo.com/</p>
May 8 – 10	New York, NY	<p>SupplySide MarketPlace Virgo Publishing 3300 N. Central Ave., Suite-300 Phoenix, AZ 85012 Tel: 480-990-1101 Fax: 480-990-0819 Web Site: www.supplysideshow.com</p>
May 23 – 25	New Orleans, LA	<p>*U.S. Meat Export Federation Board of Directors Meeting & Product Showcase U.S. Meat Export Federation 1855 Blake Street, Suite 200 Denver, CO 80202 Tel: 303-623-6328 Fax: 303-623-0297 Website: www.usmef.org</p>

May 29 – June 1 **New Orleans, LA** **SAWD 89TH Annual Meeting & Trade Show**
The Southern Association Wholesale Distributors
3459 Lawrenceville Suwanee Rd., Ste. C
Suwanee, GA 30024-6427
Tel: 770-932-5810
Fax: 770-932-3276
<http://www.the-southern.org/>

JUNE

June 10 – 12 **New Orleans, LA** ***International Dairy-Deli-Bake Seminar & Expo**
International Dairy-Deli-Bakery Association
P.O. Box 5528
Madison, WI 53705-0528
Tel: 608-310-5000
Fax: 608-238-6330
Web Site: www.iddba.com

June 14 – 16 **Las Vegas, NV** **Natural Products Association
Market Place**
Natural Products Association
1773 T Street NW
Washington, D.C. 20009
Tel: 202-223-0101
Fax: 202-223-0250
Web Site: www.npamarketplace.com

June 17 – 19 **Washington, DC** ***Fancy Food Show – Summer**
National Association for the Specialty Food Trade
136 Madison Ave, 12th Floor
New York, NY 10016
Tel: 212-482-6440
Fax: 212-482-6459
Web Site: www.specialtyfood.com

June 25 – 28 **Las Vegas, NV** ***IFT Food Expo**
Institute of Food Technologists
525 West Van Buren – Suite 1000
Chicago, IL 60607
Tel: 312-782-8424
Fax: 312-782-8348
Web Site: www.ift.org

AUGUST

August 12 – 14 **Anaheim, CA** **Western Foodservice & Hospitality Expo**
Reed Exhibitions USA
383 Main Avenue
Norwalk, CT 06851
Tel: 203-840-4800
Fax: 203-840-5805
Web Site: <http://www.westernfoodexpo.com/>

SEPTEMBER

September 19 – 22 **Baltimore, MD** ***Natural Products Expo East (co-located with All Things Organic – BioFach America)**
New Hope Natural Media
1401 Pearl St.
Boulder, CO 80302
Tel: 303-939-8440
Fax: 303-998-9020
Web Site: www.expoeast.com

September 22 – 24 **Orlando, FL** **Florida Restaurant Show**
Florida Restaurant and Lodging Association
383 Maine Ave
Norwalk, CT 06851
Tel: 203-840-4800 (Reed Exhibitions)
Fax: 203-840-5805
Web Site: www.flrestaurantandlodgingshow.com

September 24 – 25 **Miami, FL** ***America's Food & Beverage Show and Conference**
World Trade Center Miami
1007 N. America Way, Suite-500
Miami, FL 33132
Tel: 305-871-7910
Fax: 305-871-7904
Web Site: www.americasfoodandbeverage.com

OCTOBER

October 2 – 6 **Madison, WI** **World Dairy Expo**
World Dairy Expo
3310 Latham Drive
Madison, WI 53713
Tel: 608-224-6455
Fax: 608-224-0300
Web Site: www.world-dairy-expo.com

- October 6 – 9 Philadelphia, PA **Food & Nutrition Conference & Expo****
 American Dietetic Association
 120 South Riverside Plaza, Suite 2000
 Chicago, Illinois 60606-6995
 Tel: 800-877-1600
 Fax: 312-899-0008
 Web Site: www.eatright.org
- October 6 – 9 Washington, DC **National Frozen & Refrigerated Foods Convention****
 National Frozen & Refrigerated Foods Association
 4755 Linglestown Road, Suite 300
 P.O. Box 6069
 Harrisburg, PA 17112
 Tel: 717-657-8601
 Fax: 717-657-9862
 Web Site: www.nfraweb.org
- October 7 – 10 Las Vegas, NV ***National Association of Convenience Stores Show****
 National Association of Convenience Stores
 1600 Duke Street
 Alexandria, VA 22314
 Tel: 703-684-3600
 Fax: 703-836-4564
 Web Site: www.nacsonline.com
- October 26 – 28 Anaheim, CA ***Produce Marketing Association Fresh Summit****
 Produce Marketing Association
 1500 Casho Mill Road
 Newark, DE 19711
 Tel: 302-738-7100
 Fax: 302-731-2409
 Web Site: www.pma.com

NOVEMBER

- November 3 – 6 Kansas City, MO **Western Seed & Lawn Seed Conference****
 American Seed Trade Association
 1701 Duke Street, Suite 275
 Alexandria, VA 22314-3415
 Tel: 703-837-8140
 Fax: 703-837-9365
 Web Site: www.amseed.org

November 5 – 9 Las Vegas, NV

SupplySide West

Virgo Publishing
3300 N. Central Ave., Suite-300
Phoenix, AZ 85012
Tel: 480-990-1101
Fax: 480-990-0819
Web Site:

<http://www.supplysideshow.com/2011/west/home.html>

November 11 – 13 Chicago, IL

***Private Label Trade Show**

Private Label Manufacturers Association
630 Third Avenue
New York, N.Y. 10017
Tel: 212-972-3131
Fax: 212-983-1382
Web Site: www.plma.com

November 13 – 14 Secaucus, NJ

***Kosherfest**

Diversified Business Communications
P.O. Box 7437
Portland, ME 04112-7437
Tel: 207-842-5504
Fax: 207-842-5505
Web Site: www.kosherfest.com

DECEMBER

December 4 – 7 Chicago, IL

**Corn & Sorghum and Soybean Seed Research
Conference and Seed Expo**

American Seed Trade Association
225 Reinekers Lane – Suite 650
Alexandria, VA 22314
Tel: 703-837-8140
Fax: 703-837-9365
Web Site: www.amseed.org

 **DATES SUBJECT TO CHANGE.**