

Demographic Profile

704th Services serves thousands of eligible personnel including active duty military, DoD civilians, contractors, retirees, national guard & reserves, AEDC alliances, and Arnold Community Council members.

Employment at AEDC
as of January, 2010

Military 59

Reservists 14

Government Civilian 245

Nonappropriated Fund 58

Ascend Federal Credit Union (on base) 6

Base Exchange 5

Commissary 32

ATA 2,226



Sponsorship

Opportunities

with

Arnold Engineering
Development Center
Arnold Air Force Base
Tennessee

Commercial Sponsorship helps create an environment of close community relations and provide quality programming. It also increases recognition of your business through event marketing and promotional advertising. By sponsoring an event, your business is entitled to a wide variety of promotional opportunities such as inclusion in the base paper and direct mailings, high profile signage, product sampling, event exhibits, press releases, and logo placement on event publicity.

704th Services activities that may accept sponsorship include Arnold Lakeside Center, Family Member/Youth Programs, Outdoor Recreation (Marina, FamCamp, Crockett Cove), FamCamp, Golf Course, and Fitness Center.

To find out more about sponsorship opportunities at AEDC, call or write:

Commercial Sponsorship
704 MSG SVK
100 Kindel Drive Suite C321
Arnold AFB TN 37389-3321

931-454-3171 or 3128

USAF
SERVICES
Combat Support & Community Service

Arnold AFB
SERVICES
Combat Support & Community Service

Arnold Engineering Development Center is the world's largest and most complex collection of flight simulation test facilities. AEDC has tested virtually every high performance aerospace system the Department of Defense has developed since the mid 1950s. The men and women of AEDC support the development of these systems that keep our nation on the cutting edge of flight technology and give our warfighters the best equipment in the world.



704th Services is the morale, welfare, and recreation area of the base providing activities and programs to promote fitness, esprit de corps, and quality of life for AEDC employees, their families, and other members of the community. Programming includes golf tournaments, athletic events, youth trips, themed dinners such as Oktoberfest, annual events such as the Air Force Birthday Celebration and the Children's Christmas Party to name a few. Primary funding for these programs is derived from fees and charges generated by each activity. Funds and products provided by sponsors allow expansion and enhancement of programs that might otherwise be impossible.

Types of Sponsorship

Gifts and Donations:

Goods, services, or money used to enhance an activity or program. Recognition for the contribution is limited to a one-time mention in publicity or event announcements.

Unsolicited Sponsorship:

Support is offered by a business on its own initiative either for a specific event or as a general interest. Once the potential sponsor makes contact and a program or activity is identified, a simple contract is prepared stating the responsibilities of both parties as well as benefits to the sponsor such as recognition in event publicity.

Solicited Sponsorship:

This process begins with the 704th Services sponsorship coordinator preparing a detailed request for a specific event and running an announcement in a public media. Letters may then be sent to specific businesses (excluding alcohol and tobacco) appropriate to the type of event being conducted. Proposals are taken from various businesses and consideration given to the best offer. Once a business is selected as a sponsor, a detailed contract with supporting documentation is prepared stating all aspects of the sponsorship and the responsibilities of both parties as well as benefits to the sponsor such as recognition in event publicity.