

What's Your Census Story?

Did Census of Agriculture data help create or improve a program or market opportunity that benefits your operation? If you participate in a farm program, most likely the answer is "yes."

Information from the Census of Agriculture is used to shape local, state, and national farm services, programs, and policies. This information can make a difference in your life and we want to share how.

Help us tell your story of how the Census benefits your life, your operation, and your community. Your experiences may help others better understand the importance of Census information.

Visit www.agcensus.usda.gov and click "Share My Story" to tell your story and read those submitted by others.

Thank you for your help with the 2012 Census of Agriculture. We realize your time is valuable and appreciate your prompt response to the Census.

We thank the millions of U.S. farmers and ranchers who provide America and the world with food, fiber, and fuel.

For more information about the Census of Agriculture, please:

- Call toll-free (888) 4AG-STAT or (888) 424-7828
- Visit us online www.agcensus.usda.gov
- Follow us on [twitter](#) @USDA_NASS

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The screenshot shows the USDA Census of Agriculture website interface. At the top, there's a navigation bar with links for 'About the Census', 'Newsroom', 'Publications', and 'Share My Story'. Below this is a search bar and a 'Google Custom Search' button. The main content area features a large image of a family with a tractor. To the left, there's a 'Popular Topics' section with links to 'National Agricultural Classification Survey', 'Frequently Asked Questions', 'Help Us Promote the Census', 'Find Historical Census Data', 'Stats for Your Region', 'Ranking: Market Value of Ag Products', and '2007 Desktop Data Query Tool'. To the right, there's a 'Share My Census Story' section with a 'Read and share stories about how the Agriculture Census benefits the lives, operations and communities of America's producers.' Below the main image, there are sections for 'Headlines', 'Latest Tweets', 'Factsheets', 'Find Data By', 'On-Farm Energy Production Survey', 'Census of Horticultural Specialties', 'Farm and Ranch Irrigation Survey', 'Organic Production Survey', 'Quick Stats', and 'Ag Atlas Maps'. At the bottom, there's a 'Be Counted MAKE YOUR VOICE HEARD' banner with the text 'Sign up for the 2012 Census of Agriculture'.

CENSUS OF AGRICULTURE

YOUR VOICE. YOUR FUTURE. YOUR RESPONSIBILITY.



United States Department of Agriculture
National Agricultural Statistics Service

The Census of Agriculture

The Census of Agriculture is a complete count of America's farms and ranches and the people who operate them. Taken every five years, the Census provides valuable information used at the local, state, and national level to plan for the future.

The Census is the only source of uniform, comprehensive agricultural data for every state, county, or county equivalent in the nation. By participating in the Census, you help show the value and importance of U.S. agriculture.



What Is a "Farm" ?

The Census of Agriculture defines a farm as any place that produced and sold, or normally would have sold, \$1,000 or more of agricultural products during the Census year (2012).

Your Voice

The Census gives you and other farmers and ranchers a voice. Completing your Census form is your opportunity to tell how American agriculture provides food, fuel, feed, and fiber to the world.

Join this collective voice by responding to the Census with information about your farm or ranch. You have the power to influence decisions that will shape the future of your operation, your community, and your industry.

Your Future

Your response provides input for future agricultural planning and decisionmaking. The information collected helps USDA work with other organizations and rural communities to develop short-term and long-term improvements, strategies, and safeguards to better serve you.

Results from the 2012 Census of Agriculture will play a role in determining future decisions about:

- Farm programs
- Transportation and marketing locations
- Telecommunications connectivity
- Rural economic development
- Production practices
- New agricultural technologies
- Conservation programs
- And more

Make a difference for the future of U.S. agriculture. Participate with the rest of America's farmers and ranchers.

Your Responsibility

The information you supply through your Census response, regardless of how large or small your operation, is important. Some of the information you provide is not collected by any other means and helps to provide new tools and reports. The Census is your voice, your future, and your responsibility.

USDA will mail the 2012 Census of Agriculture in late December 2012. Please respond to the Census promptly and accurately in either of the following ways:

- Online at www.agcensus.usda.gov. Responding online is fast, easy, and secure.
- By mail. Complete the Census form and return it in the envelope provided.

Your response to the Census of Agriculture is required and protected by law (Title 7, U.S. Code, and CIPSEA, Public Law 107-347). These laws require USDA to keep your identity and your answers confidential.

