



U.S. ARMY BAND NCO ACADEMY SENIOR LEADERS COURSE COURSE OBJECTIVES

- **Develop and Implement Entertainment Concepts**
 - Marketing and publicity
 - Programming and production
 - Copyright compliance

- **Manage MPT personnel and missions**
 - Personnel Management Fundamentals
 - Tools for improving team processes
 - Role of the Supervisor in MPTs

- **Perform as a bandmaster in a review ceremony**
- **Explore the role of military history in leader development**
- **Develop an effective Physical Readiness Training program**



ARMY STRONG.