

3.10.3 Lodging Industry Profile (Thousands)

	<u>2004</u>		<u>2006</u>		<u>2008</u>		<u>2010</u>	
<u>Location</u>	<u>Properties</u>	<u>Rooms</u>	<u>Properties</u>	<u>Rooms</u>	<u>Properties</u>	<u>Rooms</u>	<u>Properties</u>	<u>Rooms</u>
Suburban	15.8	1,564	15.9	1,577	16.8	1,668	17.5	1,746
Highway	6.7	446	6.8	452	7.1	480	7.3	498
Urban	4.6	706	4.5	691	4.7	721	4.9	754
Airport	1.9	274	2.0	275	2.1	294	2.2	305
Resort	4.1	595	3.6	567	3.7	584	3.8	595
Small Metro	14.5	826	14.4	827	15.1	878	15.4	904
<u>Rate</u>								
Under \$30	0.9	56	0.9	58	1.2	54	0.8	54
\$30-44.99	8.0	510	7.1	435	7.3	418	6.6	406
\$45-59.99	16.1	1,045	14.8	933	15.0	916	14.5	896
\$60-85	14.3	1,368	14.2	1295	14.5	1326	15.8	1386
Over \$85	8.3	1,434	10.1	1668	11.4	1913	13.4	2060
<u>Number of Rooms</u>								
Under 75	27.5	1,164	26.9	1147	27.8	1188	28.1	1212
75 - 149	14.3	1,524	14.5	1542	15.8	1668	16.9	1773
150 - 299	4.2	847	4.1	824	4.3	853	4.4	876
300 - 500	1.1	398	1.1	399	1.1	416	1.1	419
Over 500	0.5	479	0.5	478	0.5	502	0.5	522

Source(s): The American Lodging Association, 2007 Lodging Industry Profile, p. 2-4, 2007; The American Lodging Association, 2008 Lodging Industry Profile p. 2-4, 2008; The American Hotel & Lodging Association, 2009 Lodging Industry Profile; The American Hotel & Lodging Association, 2010 Lodging Industry Profile; The American Hotel & Lodging Association, 2011 Lodging Industry Profile, available at <http://www.ahla.com/content.aspx?id=32567>