



Sailors and the state of social media in the Navy



Photo by MC1 (AW) Tim Comerford

Social media sites such as Facebook, YouTube and Twitter have become a part of people's lives and that includes Sailors too. Navy leaders want to use the sites for getting information and feedback from Sailors and civilians.

BY MC1 (AW) TIM COMERFORD

The Flagship staff writer

NORFOLK — Just three years ago, there wasn't a Navy Facebook account, no Navy Twitter "tweets" to follow and no Navy-sponsored videos on YouTube. But despite that, Sailors were actively using various social media sites to research information and look at videos – the Navy saw this as an opportunity.

"When Adm. Thorpe was U.S. Navy Chief of Information back in 2008 - 2009, he realized that social media is something that is building and is only going to grow and we need to get involved," said Cmdr. Scott McInay, director of Emerging Media Integration at U.S. Navy Office of Information (CHINFO).

"They noticed how social media was being used during events," said Lt. Lesley Lykins, deputy for Emerging Media Integrations at CHINFO. She pointed out that Navy news was using Twitter as a means to distribute stories and photos to a global audience. "I think they realized the impact that it was having and wanted to focus in more on that."

To do that, they needed people who could not only take advantage of the new media, but also could put together a standard for the Navy. They recruited McInay, who was working at the Defense Information School (DINFOS) as an instructor and course developer; and Lykins, who was working at Navy Office of Information East making contacts with people who

were working in the social media field.

"They brought in Cmdr. McInay in the Summer of 2009 and I arrived in the Fall of 2009," said Lykins. "We looked at what the best practices were and where we felt the Navy needed to participate."

The U.S. Navy helped to bring social media into the working lives of Sailors. Even while at work, Sailors are allowed to browse websites such as Facebook and YouTube. Social media sites are seen as a gift to the Sailors and the Navy.



"We encourage both commands and individual Sailors to use their commands social media as part of their communications and outreach to their audience – family, friends of the ship or others," said McInay. "It's great to have Sailors out there talking about what they do in the Navy, because it is that many more voices telling the Navy's story."

But he warns these benefits come with a large responsibility on the Sailor's part.

"We encourage Sailors to use it effectively, but also use it smartly. These are public conversations and they are potentially seen by a global audience," said McInay.

As a way to inform Sailors, a slideshow has been made to inform social media users about maintaining their privacy while on these sites.

"We just recently added a slideshow to Navy

See NEW MEDIA, A7

USFF releases Enterprise video investigation findings

PRESS RELEASE
U.S. Fleet Forces Command

NORFOLK — Commander, U.S. Fleet Forces, Adm. John C. Harvey, has completed a

review, taken all immediate actions and forwarded recommendations to the chief of naval operations for additional actions to be taken by the Secretary of the Navy concerning the findings of the investigation Harvey ordered into the production of inappropriate videos aboard aircraft carrier USS Enterprise (CVN 65).

The investigation documented that at least 25 videos containing inappropriate scenes were produced and



Capt. Owen Honors

shown to the crew of Enterprise from October 2005 to December 2007.

Enterprise's executive officers, as well as other officers and senior enlisted Sailors, were prominently depicted in these videos, acting crudely or in sexually suggestive ways.

The investigation concluded that the production and broadcast of these videos represented a significant departure from expected standards of personal behavior and professional leadership in the Navy. In addition, the investigation confirmed the profound lack of judgment on the part of Capt. Owen Honors, then serving as Enterprise's Executive Officer. The behavior exhibited during these "XO Movie Night" videos violates long-standing norms of



Adm. John C. Harvey, Commander, U.S. Fleet Forces Command released a statement on the USS Enterprise investigation, March 3.

exemplary conduct required of U.S.C. 5947 and Article 1131 all naval officers by public law NAVREGS, respectively) and U.S. Navy Regulations (10 To document the respon-

sibility and assure proper accountability for these violations of expected standards of personal and professional behavior, Harvey took the following actions:

- Forwarded to the chief of naval operations a recommendation that the secretary of the Navy issues Secretarial Letters of Censure to the following officers:
 - Capt. Owen Honors, Executive Officer of Enterprise for the period July 2005 to September 2007;
 - Capt. John Dixon, Executive Officer of Enterprise for the period September 2007 to June 2009;
 - Rear Adm. Lawrence Rice, Commanding Officer of Enterprise for the period January 2005 to May 2007;

See INVESTIGATION, A9

DUI awareness important part of second fleet safety standdown

BY MC2 (SW/AW)

RAFAEL MARTIE
Commander, U.S. Second Fleet
Public Affairs

NORFOLK — The staff members of Commander, U.S. Second Fleet (C2F) attended a Safety Standdown, March 4, to bring awareness to driving under the influence (DUI).

"I want to kick off a concept that I believe crosses on every area of our lives today and that is how we consider the appropriate use of alcohol and readiness across the fleet," said C2F Commander, Vice Adm. Daniel P. Holloway. "When we look at driving under the influence, personal behavior, decision making and tie those common threads across like a navigator and take steps to fix those common threads we can reduce alcohol incidents while improving operational readi-

ness."

According to the National Highway Traffic Safety Administration, 10,839 people will die in drunk-driving crashes this year – and that is one every 50 minutes.

Imagine you are sound asleep and suddenly there is a knock at the door. There is a chaplain and police officer to tell you that your loved one was killed by a drunk driver. That reality is what Bob and Kay Walsh, C2F guest speakers, re-live everyday of their lives.

The Walsh's have been participating in Mother Against Drunk Driving (MADD) safety briefs for the Navy since 2004. Their message is simple – drunk driving kills! They lost their daughter Robin, their

See STANDDOWN, A9



Photo by MC2 Eric S. Garst

Norfolk Police Department Crime Prevention Unit demonstrates the horizontal gaze nystagmus test with chief of staff, Capt. Don Kelso of Commander, U.S. Second Fleet. The test involves following an object with the eyes (such as a pen) to determine characteristic eye movement reaction. The demonstration took place during Second Fleet's Safety Standdown, March 4.

INSIDE:

MCPON'S MESSAGES

Master Chief Petty Officer of the Navy Rick D. West offers his congratulations to the Navy Reserve and the Seabees.



FRONT & CENTER

Feeling the sting at the gas pump? Take a look at some programs that can help save you some green in your wallet.



OFF DUTY

Virginia RV & Boat Show is scheduled for March 11 - 13 at the Hampton Roads Convention Center.



82-year-old retired Navy fighter pilot shares aviation experiences

PRESS RELEASE

Naval Surface Warfare Center
Corona Public Affairs

NORCO, Calif. — The Naval Surface Warfare Center (NSWC) Corona hosted retired Rear Adm. Allen E. "Boot" Hill, a highly decorated fighter pilot, Feb. 7, as the Southern California base commemorated the centennial of naval aviation, which kicked off with ceremonies in San Diego, Feb. 12.

The 82-year-old retired two-star admiral, who resides in nearby Riverside, met NSWC Corona Commanding Officer Capt. Jay Kadowaki and his staff to record his personal recollections of a 34-year career for the base that will observe its 70th Anniversary in December. Hill was born not far from the naval base when it was a famed resort, later to be converted to a naval hospital after the attack on Pearl Harbor.

Hill last visited the base 30 years ago, but said he had always kept an eye on the work being done, beginning when it was called the Naval Ordnance Laboratory before becoming the Navy's premiere assessment center. During the base's history, NSWC Corona has played an integral role in naval aviation through research and development, analysis of weapons systems and by providing critical technical support to Navy and Marine Corps aviators.

He said the air-to-air Sidewinder missile was the brainchild of Dr. William McLean while at Corona in the 50s, which the Navy later perfected at its weapons center at China Lake, Calif. Generations of aviators are indebted to McLean for delivering the Sidewinder to them, said Hill. As the first admiral in charge of the Navy's tactical readiness, he said he has valued Corona's science and engineering capabilities and kept projects flowing to the base before retiring in 1984.

Hill grew up about 15 miles from the base, in a town dom-



Photo by Greg Vojtko

Retired Rear Adm. Allen "Boot" Hill, 82, from Riverside, Calif. (L) shares memorabilia with Capt. Jay Kadowaki, Commanding Officer of Naval Surface Warfare Center, Corona Division, during a visit to mark the Centennial of Naval Aviation. Hill is a former Commanding Officer of the USS Ranger (CVA 61) and was among the Navy's first jet fighter pilots in Korea. Hill also benefited from the Sidewinder missile system conceived at Corona.

inated by Army aviation at March Field. He said that as a teen he loved hot rods and speed and he wanted to join the Navy. Hill was commissioned a Flying Midshipman and sent for pilot training in Pensacola, Fla., as part of a special Navy recruiting program.

Rushed into combat as the Korean War broke out, the 20-year-old ensign would be in the historic, first all-jet dogfight where four U.S. planes engaged eight Chinese MiG-5's at 34,000 to 38,000 feet, the highest altitude ever recorded for aerial combat. In another engagement, Hill and three other fighter pilots, low on fuel, were dispatched to help an isolated Marine Corps company surrounded by the enemy until a Marine force could break through and rescue them.

In addition to his two combat tours in Korea, Hill flew combat missions during three tours in Vietnam and served another two tours as a senior staff officer and Commander of the carrier USS Ranger (CVA/CV- 61). He was the first carrier pilot to never have a carrier deployment during peacetime.

On Thanksgiving Day in 1966, he was shot down and wounded by enemy fire and eventually rescued and returned to combat duty.

Flying more than 400 combat missions, Hill logged 620 carrier landings – most of which were in combat. Much of his 6,000 hours flying 35 different jets, were mostly 90-minute "hops" to and from the carrier.

The admiral has been awarded 50 combat medals for valor, including four Distinguished Flying Crosses and his wings hang on the Flyer's Wall at the historic Mission Inn, in Riverside with other distinguished aviators including Charles Lindbergh, Amelia Earhart and former astronaut Buzz Aldrin.

Looking back over, Hill recalled the first year of his aviation career.

"All I ever wanted to be was the best wingman," said Hill. "We were professionals. Nobody could do a better job than what we did."

His career highlight, though, was when he took command of Ranger and opened the ship's safe to find a commander's custody log of every Navy vessel

to bear that name. First among those was Capt. John Paul Jones, one of the founding fathers of the U.S. Navy and the very first skipper of the original Ranger during the Revolutionary War.

"Euphoria, I guess that's how I felt," said Hill, who coincidentally shares the same birthday as Jones.

He was one of four aviators who helped establish the "Top Gun" school at Miramar Naval Air Station, now located in Fallon, Nev. NSWC Corona operates and manages the "Top Gun" tactical aircrew combat training system used to record air-to-air exercises for evaluating pilot training.

Hill also created the Tactical Training Groups, Pacific and Atlantic, which continue to train 2,000 senior officers annually. Through all his command assignments until retiring, the admiral has always taken great pride in being a naval aviator and in the Navy base near his hometown.

"Corona was indispensable," said Hill. "We couldn't have done our mission without Corona. All the fleet analysis, all the

ordinance (and) all of that was extremely important."

Since the first pilot flew in 1911, the Navy has trained nearly 200,000 aviators, some rising to the highest ranks, accomplishing legendary feats in combat and some even became astronauts – of whom one, Alan B. Shepard, was the first in space, and another, Neil Armstrong, was the first to walk on the Moon.

Today, NSWC Corona is the Navy's premiere independent assessment agent, responsible for gauging the warfighting capability of Navy ships and aircraft, as well as analyzing missile defense systems.

"It was an honor to host Adm. Hill and fascinating to recount how Corona helped make Naval aviation better," said Kadowaki. "He's an amazing person and his story perfectly illustrates the synergy where every Navy command, every Sailor (and) every civilian works closely together to support the vital defense mission for our country."

For more news from Naval Surface Warfare Center, Corona Division, visit www.navy.mil/local/nsuccorona/.

Gunston Hall completes partnership mission

PRESS RELEASE

U.S. Naval Forces Southern Command & U.S. 4th Fleet
Public Affairs

BELIZE CITY, Belize — USS Gunston Hall (LSD 44) and embarked Security Cooperation Task Force (SCTF) completed their Amphibious Southern Partnership Station 2011 (ASPS 11) deployment March 5, following stops in Central and South America.

"This has been a superb opportunity to exchange expertise and build a partnership with the Belize defense forces and coast guard," said Capt. John F. Meier, Commanding Officer, USS Gunston Hall.

While in Belize, numerous subject matter expert exchanges (SMEE) were conducted including subjects on survivability, command and control and communication and Visit, Board, Search and Seizure (VBSS) exchanges between U.S. Sailors and Marines and Belize forces.

They also hosted several distinguished visitors, to include the U.S. Ambassador to Belize, Belizean Minister of Defense, Commander of the Belize defense force and Maj. Gen. John Croley, Commander, U.S. Marine Forces South.

Gunston Hall Sailors and Marines and Belize personnel completed community relations work on the Ladyville Clinic and the Liberty Orphanage by painting, pouring concrete slabs, making a playground, repairing bicycles and repairing a school bus. Combat Engineers completed foundation work, roof renovations and removal of electrical fixtures, painting and plumbing during an engineering mission

at the Belizean support headquarters and the Militia Hall Cadet storage building.

"As ASPS 11 comes to an end, we have learned a tremendous amount about our own capabilities," said Meier, "through a cooperative effort of Sailors and Marines across the entire spectrum of amphibious warfare, humanitarian assistance and contingency operations from our partner nations of Belize, Colombia and Guatemala, most especially the appreciation for the challenges of jungle warfare."

ASPS 11 is a United States Southern Command (USSOUTHCOM)-directed operation implemented by Commander, United States Naval Forces Southern Command (COMUSNAVSO), supported by United States Marine Corps Forces, South (MARFORSOUTH) and carried out by Commander, Destroyer Squadron Four

Zero (CDS40), USS Gunston Hall (LSD 44) and a Marine Corps Security Cooperation Task Force.

COMUSNAVSO is the naval component command for U.S. Southern Command and is responsible for all naval personnel and assets in the area of responsibility. COMUSNAVSO conducts a variety of missions in support of the U.S. Maritime Strategy, including Theater Security Cooperation, relationship building, humanitarian assistance and disaster response, community relations and counter-illicit trafficking operations.

For more information, please contact COMUSNAVSO/CAF Public Affairs by E-mail at comusnavso-caf_mypt_pao@navy.mil, visit www.public.navy.mil/comusnavso-caf, on Facebook at www.facebook.com/NAVSOUS4THFLT, or on Twitter at www.twitter.com/NAVSOUS4THFLT.

NORFOLK STATE UNIVERSITY'S INTELLIGENCE COMMUNITY CENTER FOR ACADEMIC EXCELLENCE

Presents its Annual Symposium

A Rising China – The Role of American-Chinese Universities in Promoting Dialogue in Science, Technology, Education, Culture, Business and Trade

Wednesday, March 16, 2011
2:00 p.m. – 6:00 p.m.

NORFOLK STATE UNIVERSITY
700 Park Avenue, Norfolk, VA 23504 • New Student Center, Rm. 149

Business Attire and Hors d'oeuvres will be served
RSVP to 757-823-9062 or icca@nsu.edu
www.nsu.edu/iccae

Ticket price includes \$1.00 donation to Singing For Change Charitable Foundation, Inc.
For free newsletter call 1•800•COCOTEL

MAY 26



Eight ticket limit per customer. Performance 8pm.
Tickets available all Ticketmaster outlets,
Farm Bureau Live box office, charge by phone
at 800.745.3000.

ticketmaster.com

LIVE NATION

ON SALE SATURDAY
AT 10AM