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#### What is ZAP?

The United States Postal Service (USPS) Zone Analysis Program was developed to assist publishers and postal personnel in verifying that the zones are properly assigned to Periodicals mail based on the USPS National Zone Chart Matrix. Complete zone analysis verification is performed at least once a year for each publication. The office serving the publisher's original entry or additional entry office performs this verification. Zone information is provided as part of the documentation in a standardized format, or via a mail.dat input.

ZAP also has the capability to verify the correct zone allocation of mailed periodicals, including the option of identification as In-County or Out of County. ZAP also verifies which software produces hard copy documentation for the mailing.

#### **ZAP Program Levels of Approval**

**Option 1**: This process is performed by the National Customer Support Center (NCSC), BMA Certification Department, located in Memphis, TN. The software developer must submit test software electronically to the NCSC for verification of proper zone assignment and that the USPS electronic data (zone charts) is the key source being utilized.

- Must use current PAVE-certified presort software product.
- Must use the current USPS national zone chart matrix in determining the zone for each piece of mail.
- Postage statement facsimiles must be generated from either the PAVE-certified software or via mail.dat files.
- USPS Qualification Reports and PS Form 3541, must reflect Zone Analysis Program (ZAP) approved status and the effective date of the zone chart matrix.
- ♦ ZAP-approved vendors are listed on the USPS Rapid Information Bulletin Board System (RIBBS) website located at http://ribbs.usps.gov.
- ♦ If developers' software products are "ZAP" approved, no annual zone summary of the postage payment review is required.
- Publishers using ZAP approved software, must attest to this with each mailing, by the signing of the PS Form 3541.

**Option 2-A:** This process is performed by the NCSC where the software is tested and verified for proper zone assignment and that the USPS zone chart matrix is the key source utilized. This process also checks hard copy output.

- ◆ The developer's software must either produce a Mail.dat file or processes a USPS Universal File Format test file, to participate in ZAP testing.
- ♦ The software must use the current USPS national zone chart matrix in determining the zone for each piece of mail.
- Publisher(s) must use computer generated software and corresponding computer generated postage statements to assign correct zone information.
- ♦ USPS Qualification Reports and optional PS Form 3541 statements, must reflect Zone Analysis Program (ZAP) approved status and the date of the zone chart matrix.
- ♦ ZAP-approved vendors are listed on the USPS Rapid Information Bulletin Board System (RIBBS) website located at http://ribbs.usps.gov
- If developers' software products are "ZAP" approved, no annual zone summary of the postage payment review is required.
- Publishers using ZAP approved software, must attest to this with each mailing, by the signing of the PS Form 3541.

**Option 2-B:** This process is performed by the NCSC where the software is tested and verified for proper zone assignment and that the USPS zone chart matrix is the key source utilized. This process has no hard copy output.

- ♦ The developer's software must either produce a Mail.dat file or processes a USPS Universal File Format test file, to participate in ZAP testing.
- The software must use the current USPS national zone chart matrix.
- Publisher(s) must use computer generated software to assign correct zone information.
- ◆ The publisher must present the mailing information to the USPS in a format readable by the USPS at the time of mailing.
- ♦ ZAP-approved vendors are listed on the USPS Rapid Information Bulletin Board System (RIBBS) website located at <a href="http://ribbs.usps.gov">http://ribbs.usps.gov</a>
- ♦ If developers' software products are "ZAP" approved, no annual zone summary of the postage payment review is required.

Company Name: ACCUZIP, INC Developer For: Retail Product Name: ACCUZIP6 Product Version: 5.06

Sales Contact : STEVE BELMONTE

Address: 3522 EL CAMINO REAL City: ATASCADERO State: CA ZIP+4 93422-2531

Phone: (800) 233-0555 Extension: Fax:

Email: SALES@ACCUZIP.COM Web address: WWW.ACCUZIP.COM

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

✓ PS Form 3541

Expiration Date: 12/6/2012

✓ Periodicals - In-County Rates

✓ ZAP Approved

✓ USPS - Qualification Report

Date Approved: 3/26/2012

Company Name: ANCHOR SOFTWARE, LLC

Developer For: Retail Product Version: 8.02 MAX PRESORT

Sales Contact : **GEORGE CORTES** 

Product Name:

Address: 730 E PARK BLVD STE 104 City: PLANO State: TX ZIP+4 75074-8845

Phone: (972) 881-2424 Extension: Fax:

Email: GSIEGEL@ANCHORCOMPUTERSOFTWARE.COM WWW.ANCHORCOMPUTERSOFTWARE.COM Web address:

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

✓ PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/28/2012

Company Name: BELL AND HOWELL, LLC

Developer For: Retail Product Version: 3.02 MAIL MANAGER

Sales Contact : JOHN SUCESE

Product Name:

Address: 75 JOSONS DR City: ROCHESTER State: NY ZIP+4 14623-3494

Phone: (800) 453-3130 Extension: Fax:

Email: SALES@BCCSOFTWARE.COM WWW.BCCSOFTWARE.COM Web address:

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

✓ PS Form 3541

Expiration Date: 3/7/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/29/2012

Company Name: BELL AND HOWELL, LLC Developer For: Retail Product Name: MAIL MANAGER FULL SERVICE Product Version: 3.02

Sales Contact: JOHN SUCESE

Address: 75 JOSONS DR City: ROCHESTER State: NY ZIP+4 14623-3494

Phone: (800) 453-3130 Extension: Fax:

Email: SALES@BCCSOFTWARE.COM Web address: WWW.BCCSOFTWARE.COM

#### **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

✓ PS Form 3541

Expiration Date: 3/7/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/29/2012

Company Name: BELL AND HOWELL, LLC Developer For: Retail Product Name: MAIL MANAGER LE Product Version: 3.02

Sales Contact: JOHN SUCESE

Address: 75 JOSONS DR City: ROCHESTER State: NY ZIP+4 14623-3494

Phone: (800) 453-3130 Extension: Fax:

Email: SALES@BCCSOFTWARE.COM Web address: WWW.BCCSOFTWARE.COM

# **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

✓ PS Form 3541

Expiration Date: 3/7/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/29/2012

Company Name: DATATECH SMARTSOFT, INC Product Name:

Product Version: 5.06 SMARTADDRESSER 5

Sales Contact : MIKE MAGUIRE

Address: 5290 OVERPASS RD STE 132 City: SANTA BARBARA State: CA ZIP+4 93111-2048

Phone: (888) 227-7221 Extension: Fax: (805) 683-3744

Email: SALES@SMARTSOFTUSA.COM WWW.SMARTSOFTUSA.COM Web address:

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

Retail

✓ PS Form 3541

Expiration Date: 4/30/2013

Developer For:

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 4/18/2012

Company Name: EXPERIAN		Developer For:	In-House
Product Name: QALS		Product Version:	3.20
Sales Contact : STEVE LOPEZ			
Address: 955 AMERICAN LN	City:	SCHAUMBURG	State: IL ZIP+4 60173-4998
Phone: (719) 579-0343 Extension:	Fax:		
Email: STEVE.LOPEZ@EXPERIAN.COM		Web address: WWW.EXPE	RIAN.COM
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✓ ZAP Approved  □ Periodicals - In-County Rates		_	tement racsimiles
✓ ZAP Approved  □ Periodicals - In-County Rates		_	tement racsimiles

Company Name: INTERLINK, INC. Developer For: Retail Product Name: ISE Product Version: 1.4.7

Sales Contact: HELEN SOSUIECKI

Address: PO BOX 207 City: BERRIEN SPRINGS State: MI ZIP+4 49103-0207

Phone: (269) 473-3103 Extension: Fax: (269) 473-1190

Email: HELEN@ILSW.COM Web address: WWW.TOTALCIRCULATION.COM

# **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

✓ PS Form 3541

Expiration Date: 1/1/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/9/2012

Company Name: L. SCOTT HOCHBERG CONSULTING Developer For: Retail Product Name: POSTAGE SAVER FOR MACINTOSH Product Version: 8.9

Sales Contact: SCOTT HOCHBERG

Address: 6000 REIMS STE 2605 City: HOUSTON State: TX ZIP+4 77036-3052

Phone: (713) 334-5274 Extension: Fax: (832) 201-0632

Email: SCOTT@SAVEPOSTAGE.COM Web address: WWW.SAVEPOSTAGE.COM

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

✓ PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/12/2012

Company Name: L. SCOTT HOCHBERG CONSULTING Developer For: Retail Product Name: POSTAGE SAVER FOR WINDOWS Product Version: 8.9

Sales Contact: SCOTT HOCHBERG

Address: 6000 REIMS STE 2605 City: HOUSTON State: TX ZIP+4 77036-3052

Phone: (713) 334-5274 Extension: Fax: (832) 201-0632

Email: SCOTT@SAVEPOSTAGE.COM Web address: WWW.SAVEPOSTAGE.COM

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

✓ PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/12/2012

Company Name: MELISSA DATA Developer For: Retail

Product Name: PRESORT OBJECT Product Version: 9.01.00.N

Sales Contact: SALES

Address: 22382 EMPRESA AVENIDA City: RANCHO SANTA MARGARIT State: CA ZIP+4 92688-2112

Phone: (800) 800-6245 Extension: Fax: (949) 589-5211

Email: SALES@MELISSADATA.COM Web address: WWW.MELISSADATA.COM

#### **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

**✓** PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 2/29/2012

Company Name: MYPOSTAGERATESAVER Developer For: Retail

Product Name: MYPOSTAGERATESAVER Product Version: 9.8.0N

Sales Contact:

Address: City: State: ZIP+4

Phone: Extension: Fax:

Email: Web address:

**Options Supported** 

ZAP Option 1 Postage Statement Facsimiles

✓ ZAP Approved ✓ PS Form 3541

✓ Periodicals - In-County Rates✓ USPS - Qualification Report

Date Approved: 3/12/2012 Expiration Date: 11/15/2012

Company Name: PITNEY BOWES SOFTWARE

Developer For: Retail

Product Name:

MAILSTREAM PLUS

Product Version: 8.0.2

Sales Contact: LLOYD MOSS

Address: 4200 PARLIAMENT PLACE STE 600

City: LANHAM State: MD ZIP+4 20706-1882

Phone: (888) 413-6763 Extension: Fax:

Email: INFO@G1.COM Web address: WWW.G1.COM

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

**✓** PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 8/21/2012

Company Name: PITNEY BOWES, INC Developer For: Retail Product Name: ADDRESSRIGHT PRO Product Version: 1.7.0

Sales Contact: JEFFREY LODEN

Address: 35 WATERVIEW DR City: SHELTON State: CT ZIP+4 06484-8000

Phone: (203) 924-3657 Extension: Fax: (203) 924-3369

Email: JEFFREY.LODEN@PB.COM Web address: WWW.PITNEYBOWES.COM

#### **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

**✓** PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Company Name: SAP AMERICAS Developer For: Retail

Product Name: POSTALSOFT BUSINESS EDITION Product Version: 8.00C

Sales Contact: INFORMATION CENTER

Address: 332 FRONT STREET SOUTH City: LA CROSSE State: WI ZIP+4 54601-4023

Phone: (888) 215-6442 Extension: Fax:

Email: INFORMATION@BUSINESSOBJECTS.COM Web address: WWW.BUSINESSOBJECTS.COM

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

✓ PS Form 3541

Expiration Date: 4/12/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/27/2012

Company Name: SAP AMERICAS

Developer For: Retail

Product Name:

POSTALSOFT DESKTOP MAILER

Product Version: 8.00C

Sales Contact: INFORMATION CENTER

Address: 332 FRONT STREET SOUTH

City: LA CROSSE State: WI ZIP+4 54601-4023

Phone: (888) 215-6442 Extension: Fax:

Email: INFORMATION@BUSINESSOBJECTS.COM Web address: WWW.BUSINESSOBJECTS.COM

**Options Supported** 

✓ ZAP Approved

ZAP Option 1

**Postage Statement Facsimiles** 

**✓** PS Form 3541

Expiration Date: 4/12/2013

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/27/2012

Company Name: SAP AMERICAS Developer For:

Product Name: POSTALSOFT PRESORT Product Version: 8.00C

Sales Contact : INFORMATION CENTER

Address: 332 FRONT STREET SOUTH City: LA CROSSE State: WI ZIP+4 54601-4023

Phone: (888) 215-6442 Extension: Fax:

Email: INFORMATION@BUSINESSOBJECTS.COM Web address: WWW.BUSINESSOBJECTS.COM

**Options Supported** 

✓ ZAP Approved

ZAP Option 1

**Postage Statement Facsimiles** 

Retail

**✓** PS Form 3541

Expiration Date: 4/12/2013

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Date Approved: 3/27/2012

Company Name: SATORI SOFTWARE Developer For: Retail Product Name: BULK MAILER BUSINESS Product Version: 5.7.0

Sales Contact: JOSEPH SKOP

Address: 1301 5TH AVENUE STE 2200 City: SEATTLE State: WA ZIP+4 98101-2676

Phone: (800) 553-6477 Extension: Fax:

Email: SALES@SATORISOFTWARE.COM Web address: WWW.SATORISOFTWARE.COM

#### **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

✓ PS Form 3541

Expiration Date: 4/30/2013

ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Company Name: SATORI SOFTWARE Developer For: Retail

Product Name: BULK MAILER PROFESSIONAL Product Version: 5.7.0

Sales Contact: JOSEPH SKOP

Address: 1301 5TH AVENUE STE 2200 City: SEATTLE State: WA ZIP+4 98101-2676

Phone: (800) 553-6477 Extension: Fax:

Email: SALES@SATORISOFTWARE.COM Web address: WWW.SATORISOFTWARE.COM

#### **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

✓ PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Company Name: SATORI SOFTWARE Developer For: Retail Product Name: BULK MAILER STANDARD Product Version: 5.7.0

Sales Contact: JOSEPH SKOP

Address: 1301 5TH AVENUE STE 2200 City: SEATTLE State: WA ZIP+4 98101-2676

Phone: (800) 553-6477 Extension: Fax:

Email: SALES@SATORISOFTWARE.COM Web address: WWW.SATORISOFTWARE.COM

#### **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

✓ PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Company Name: SATORI SOFTWARE Developer For:

Product Name: MAILROOM TOOLKIT ARCHITECT Product Version: 2.7

Sales Contact: JOSEPH SKOP

Address: 1301 5TH AVENUE STE 2200 City: SEATTLE State: WA ZIP+4 98101-2676

Phone: (800) 553-6477 Extension: Fax:

Email: SALES@SATORISOFTWARE.COM Web address: WWW.SATORISOFTWARE.COM

**Options Supported** 

ZAP Option 1

**Postage Statement Facsimiles** 

Retail

**✓** PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Company Name: SATORI SOFTWARE Developer For: Retail
Product Name: MAILROOM TOOLKIT OFFICE Product Version: 2.7

Sales Contact: JOSEPH SKOP

Address: 1301 5TH AVENUE STE 2200 City: SEATTLE State: WA ZIP+4 98101-2676

Phone: (800) 553-6477 Extension: Fax:

Email: SALES@SATORISOFTWARE.COM Web address: WWW.SATORISOFTWARE.COM

#### **Options Supported**

ZAP Option 1

#### **Postage Statement Facsimiles**

✓ PS Form 3541

Expiration Date: 4/30/2013

✓ ZAP Approved

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Company Name: MICRO SYSTEMS SPECIALISTS, INC. Developer For: Retail Product Name: CIRCULATION MANAGER Product Version: 6.8.9

Sales Contact: DAWN ROELLER BLACKBURN

Address: PO BOX 347 City: MILLBROOK State: NY ZIP+4 12545-0347

Phone: (845) 677-6150 Extension: Fax: (845) 677-6620

Email: MSSISOFTWARE@CS.COM Web address: WWW.MSSISOFTWARE.COM

**Options Supported** 

ZAP Option 2A

**Postage Statement Facsimiles** 

✓ PS Form 3541

Expiration Date: 2/26/2013

✓ ZAP Approved

Date Approved: 4/3/2012

✓ Periodicals - In-County Rates

✓ USPS - Qualification Report

Company Name:	MONTICELLO SOFTWARE		Developer For:	Retail
Product Name:	MAILDB		Product Version:	00.07.XX.XX
Sales Contact :				
Address:		City:		State: ZIP+4
Phone:	Extension:	Fax:		
Email:		Web address:		
Options S	upported	ZAP Option 2A	Postage Stat	ement Facsimiles
✓ ZAP Approve	ed		<b>✓</b> PS Form 3541	
Periodicals - I	n-County Rates			
✓ USPS - Qualification Report				
Date Approved: 1/20/2010			Expiration Date: 4/3	0/2013

Company Name:	QUAD GRAPHICS		Developer For:	In-House	
Product Name:	QUAD GRAPHICS		Product Version:	1.1	
Sales Contact :					
Address:		City:		State:	ZIP+4
Phone:	Extension:	Fax:			
Email:		Web ad	dress:		
Options S	upported	ZAP Option 2B	Postage Sta	tement F	- -acsimiles
✓ ZAP Approved			☐ PS Form 3541		
Periodicals - In-County Rates					
USPS - Qualification Report					
Date Approved: 2/1/2010			Expiration Date: 12	1/2012	

Company Name:	TIME CUSTOMER SERVICE		Developer For:	In-House	
Product Name:	OMS		Product Version:	12.2	
Sales Contact :	BARRY ELLIOTT				
Address: 1 NOR	RTH DALE MABRY	City:	TAMPA	State: FL ZIP+4 33609-2700	
Phone: (813) 878	Extension:	Fax:	(813) 878-6452		
Email: BARRY.E	LLIOTT@CUSTSERV.COM		Web address:		
Options Supported		ZAP Option 2B Postage Statement Facsimiles			
✓ ZAP Approved		☐ PS Form 3541			
Periodicals - In-County Rates					
✓ USPS - Qualification Report					