

AGENDA

SOUTHERN AREA FOCUS GROUP MEETING TUESDAY, JANUARY 15, 2013

Trinity V Ballroom
Westin DFW Hotel
Irving, Texas

7:30 AM	8:00 AM	Continental Breakfast	Foyer
8:00 AM	8:30 AM	Welcome & Introductions	Jo Ann Feindt, USPS Southern Area Vice President Joy Franckowiak, Valpak Director of Postal Affairs, SA Focus Group Industry Co-Chair Joe Schick, Quad Graphics Director Postal Affairs, SA Focus Group Industry Co-Chair
8:30 AM	8:50 AM	Intelligent Mail Update	Ken Penland, USPS Program Manager Business Mailer Support
8:50 AM	9:20 AM	Legislation Update	Marie Therese Dominguez, USPS VP, Government Relations & Public Policy
9:20 AM	9:50 AM	USPS Mail Promotions	Sushrut Parikh, AT&T Senior IT Business Manager
9:50 AM	10:10 AM	The Future of MTE	Cathy Moon, USPS Manager Mail Transport Equipment
10:10 AM	10:30 AM	Break	
10:30 AM	10:50 AM	MTAC and NPF Update	Anita Pursley, RR Donnelly Vice President Postal Affairs
10:50 AM	11:20 AM	Mail Planning	Chris Armstrong, Harte Hanks Vice President of Mail Tracking Services Manny Trevino, USPS Southern Area Manager In-Plant Support
11:20 AM	11:40 AM	Network Rationalization/Optimization	Eric Chavez, USPS Southern Area Manager Operations Support
11:40 AM	12:15 PM	Panel Discussion: USPS Cost Saving Opportunities and "Hot Topics"	Panel: Industry and USPS Representatives Moderators: Yolanda Loar, USPS SA Marketing Manager & SA Focus Group Postal Co-Chair Patricia Lewis, USPS SA Consumer and Industry Contact Manager & SA Focus Group Coordinator
12:15 PM	12:30 PM	Closing Remarks	Jo Ann Feindt, USPS Southern Area Vice President