

**Great Lakes Area
Focus Group Meeting
Tuesday, February 5, 2013**

**Carol Stream P&DC
Great Lakes Room – (West side of building)**

Agenda Topics

7:30 – 8:30 a.m.	District Consultations	
8:30 – 9:00 a.m.	Registration/ Coffee/Networking – West Lobby Entrance	
9:00 – 9:15 a.m.	Introductions - Don Landis, Arandell Corporation	
9:15 – 9:30 a.m.	National Postal Forum Update	Michael McInturf Mgr., Marketing, GLA
9:30 – 10:00 a.m.	Periodical Advisory Group (PAG) Update	Erv Drewek Brown Printing
10:00 – 10:30 a.m.	Mailers Technical Advisory Committee (MTAC) Update	Phil Thompson Mgr. of Postal Operations Quad/Graphics Inc.
10:30 – 10:45 a.m.	AM Break	
10:45 – 11:30 a.m.	Mailing Services' Promotions FY13 - Direct Mail Mobile Coupon & Click-to-Call - Earned Value Reply Mail - Picture Permit Imprint - Product Samples - Emerging Technology - Mobile Buy-It-Now	Tom Foti Mgr., Direct Mail & Periodicals USPS Product Dev.
11:30 – 12:15 p.m.	Intelligent Mail Planning Tool - National Service Performance Update	Martha Forrest Product Information Specialist USPS Engineering
12:15 – 1:00 p.m.	Lunch	
1:00 – 1:30 p.m.	Area Service Performance Update	Ron Woodall Mgr., Operations Support, GLA
1:30 – 2:00 p.m.	Network Rationalization	Michael Kotula Mgr., In-Plant Support, GLA
2:00 – 2:15 p.m.	PM Break	
2:15 – 3:00 p.m.	Mail Entry & Payment Technology Update - Seamless Acceptance & eInduction - Mail Anywhere/Pay Anywhere - IMb Technology Credits	Garrett Hoyt Mgr., Streamlined Mail Entry
3:00 – 3:30 p.m.	Closing Remarks	Jacqueline Krage Strako Vice President, Area Operations
3:30 pm	Complete Surveys/Adjourn	