

Network Realignment Update

Eastern Area Focus Group Meeting

February 6, 2013



- Rationale for the plan
- Phased approach to plan
- ☐ Summer 2012 consolidation activity
- Winter / Spring 2013 consolidation activity
- Customer communication & feedback process



Situation Assessment: Mail

Volume

- Transactional volume declining due to e-diversion
- Advertising mail is subject to more substitution options
- Mail volume highly sensitive to economic changes
- Mail mix changes lost profit contributions

Price

- Capped by inflation
- Price elasticities are in flux due to growing alternatives

Declining steadily

Fixed Cost Base

These trends will continue to put pressure on USPS's ability to provide affordable universal service

Rising but capped

Rising Cost per hour

Universal Service Obligation

Postal network driven by:

- Delivery points
- Retail locations
- Sortation facilities
- Six-day delivery

Labor Costs

- ~80% of total costs
- COLA increases
- Benefits: pensions, retiree health, health insurance
- Limited flexibility
- Retiree prefunding obligation, rising workers' compensation costs

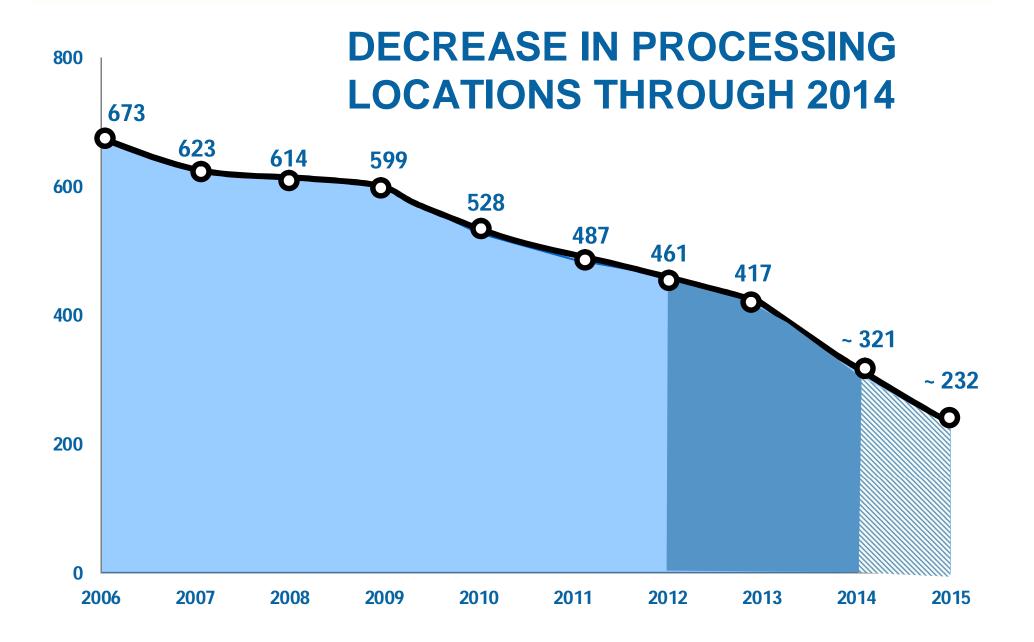


Mail Volume Shifting to a Less Profitable Mix



Volume in Billions of Pieces

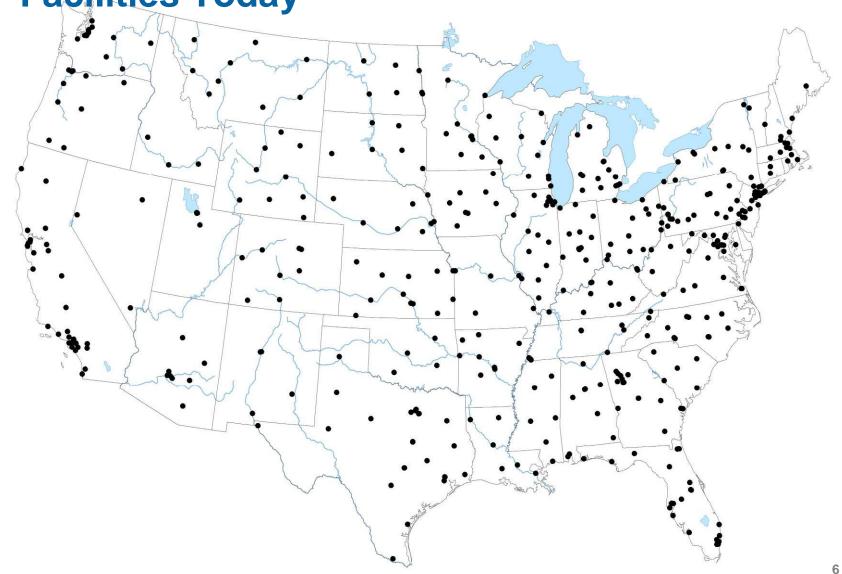






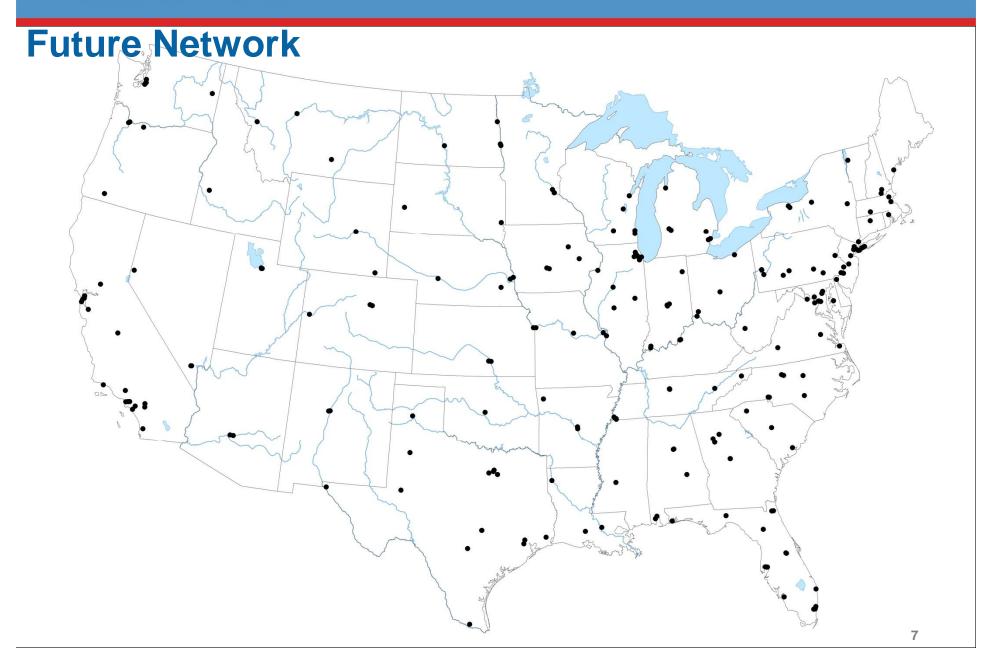
Mail Processing Facility Footprint

417 Facilities Today





Mail Processing Facility Footprint





Timeline as of May 17, 2012

CURRENT NETWORK RATIONALIZATION TIMELINE





Interim Service Standard Change

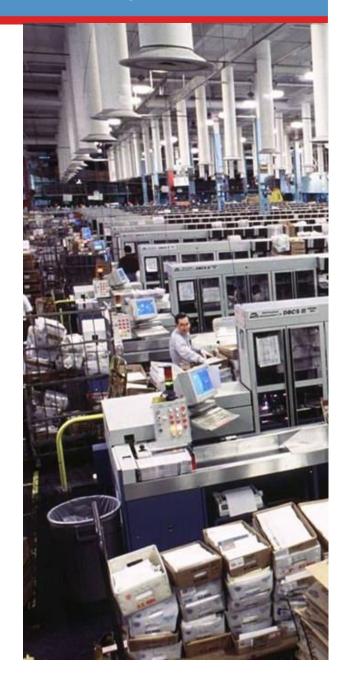
- Final Rule published in *Federal Register*, May 2012
- Maintains overnight service for areas served by local mail processing facility
- Preserves 80% of overnight delivery volume
- Post-2014: Plan revised entry times for overnight



Consolidation Activity Last Year

LIMITED ACTIVITY THIS PAST SUMMER

- Consolidation activity at 46 locations
- Equipment and employee moved to larger "gaining" sites
- Realigned transportation model eliminates multiple overnight trips
- 5,000 employees received notifications



Phase I Winter 2013 Consolidation

Full	Originating Only	Destinating Only	Total	
40	12	48	100	

- Originating Mail that is dropped in a collection box or at the local post office served by that particular processing center.
- Destinating Mail that originated across the country and is destined for addresses serviced by that particular processing center.
- Consolidations will take place between January and July 2013

Number of Consolidations as of Mail Move Plan published January 25, 2013



Mail Move Plan is updated and posted weekly on RIBBS https://ribbs.usps.gov

- Enables mailers to plan consolidation implementation progress
- File provides targeted mail move consolidation site information, type, and date

| Intelligent Mail* | Service Updates | Mail Service Updates | Mail

RIBBS

Mail Move Plan File

AREA	De-Activation Plant	Mail							Activation Plant
	Originating Destinating DP						DPS	1	
									1
		O-Letter	O-Flat	O-Package	D-Letter	D-Flat	D-Package	DPS-Letter	
SA	Jonesboro CSMPC	1/22/13	1/22/13	1/22/13	1/22/13	2/16/13	2/16/13	1/22/13	Little Rock P&DC
SA	Jonesboro CSMPC	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	2/16/13	Memphis P&DC
WE	Tucson P&DC	2/25/13	2/25/13	N/A	N/A	N/A	N/A	N/A	Phoenix P&DC
PA	Long Beach P&DC	N/A	N/A	N/A	7/1/13	7/1/13	7/1/13	7/1/13	Los Angeles P&DC
PA	Stockton P&DC	N/A	N/A	N/A	5/11/12	3/9/13	3/9/13	5/11/12	West Sacramento P&DC
SA	Gainesville P&DF	2/23/13	2/23/13	2/23/13	N/A	N/A	2/23/13	N/A	Jacksonville P&DC
SA	Panama City P&DF	N/A	N/A	N/A	1/26/13	1/26/13	1/26/13	1/26/13	Pensacola P&DC
SA	South Florida P&DC	N/A	N/A	N/A	2/23/13	N/A	N/A	2/23/13	Miami P&DC
CM	Acworth GA CSMPC	N/A	N/A	N/A	N/A	N/A	N/A	6/7/13	Atlanta P&DC
SA	Albany GA CSMPC	2/23/13	2/23/13	2/23/13	2/23/13	2/23/13	2/23/13	2/23/13	Tallahassee P&DF
СМ	Athens GA P&DF	N/A	N/A	N/A	2/8/13	N/A	N/A	N/A	North Metro P&DC
CM	Atlanta GA P&DC	4/19/13	4/19/13	N/A	N/A	N/A	N/A	N/A	North Metro P&DC
CM	Cartersville GA CSMPC	N/A	N/A	N/A	N/A	N/A	N/A	2/22/13	Atlanta P&DC
SA	Columbus GA CSMPC	N/A	N/A	N/A	2/23/13	2/23/13	2/23/13	2/23/13	Macon P&DC
CM	Douglasville GA CSMPC	N/A	N/A	N/A	N/A	N/A	N/A	1/22/13	Atlanta P&DC
CM	Marietta GA DDC	N/A	N/A	N/A	N/A	N/A	N/A	3/22/13	North Metro P&DC
SA	Savannah P&DF	2/2/13	2/2/13	2/2/13	2/4/13	2/4/13	2/4/13	2/4/13	Charleston P&DF
SA	Savannah P&DF	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	Macon P&DC
SA	Savannah P&DF	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	2/2/13	Jacksonville P&DC
GL	Bloomington IL P&DF	N/A	N/A	N/A	2/23/13	2/23/13	2/23/13	2/23/13	Champaign P&DF
GL	Rockford P&DF	N/A	N/A	N/A	1/23/13	1/7/13	1/7/13	1/23/13	Palatine P&DC
GL	Gary P&DC	3/30/13	3/30/13	N/A	N/A	N/A	N/A	N/A	So Suburban P&DC



Products

Business Mail

Acceptance

Certifications

Industry Outreach

Major/Minor Release Schedule

Move Update

MTAC

Operations

Mail Move Plan on RIBBS Homepage



Intelligent Mail® Services

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eDoc and Full-Service Authorization for Software Vendors

The Postal Service has launched a voluntary process for software vendors and developers to authorize their product(s) in the Test Environment for Mailers (TEM). To get started, click here to review the Mail.dat or Mail.XML guides and access the on-line Enrollment Tool.

Transitioning to the Intelligent Mail Barcode Webinar Series

The Postal Service hosted a series of webinars to assist mailers in transitioning from the POSTNET barcode to the Intelligent Mail barcode. For a description of the webinars and links to the recordings and presentations, click here to go to the Education page.

Consolidations (Winter 2013)

On the Move

The National Customer Support Center (NCSC) is moving its office location. Starting Dec. 1, the new address for the NCSC will be:

NATIONAL CUSTOMER SUPPORT CENTER UNITED STATES POSTAL SERVICE 225 N HUMPHREYS BLVD STE 501 MEMPHIS TN 38188-1001

The NCSC works closely with the mailing industry, vendors and internal postal customers to improve address quality. The USPS headquarters office of Address Management also is located at the NCSC.

Numerous USPS publications, forms, brochures, etc. currently provide the existing address for the NCSC - all of which will need to be updated, including those on usps.com and other postal websites. Telephone numbers for all NCSC personnel and program support groups will remain the same.

Click on the link for **Latest Mail Move Plan**



Mail Move Plan File

Mail Move Plan File Includes:

- Consolidation sites scheduled for 2013
- Site address, locale key, and the name of the activation (gaining) facility
- Workload migration "target" dates
- •Mail shape effected (e.g. letters, flats, parcels/bundles)
- Process step/entry level (e.g. originating, destinating, and DPS)

AREA	De-Activation Plant	Mail							Activation Plant
		Originating			Destinating			DPS	_
		0-Letter	O-Flat	O-Package	D-Letter	D-Flat	D-Package	DPS-Letter	
SA	Jonesboro CSMPC	1/22/13	1/22/13	1/22/13	1/22/13	2/16/13	2/16/13	1/22/13	Little Rock P&DC
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Tools & Processes Implemented to Ensure Seamless Service Performance

Flawless Execution

Early Warning System

Recovery "Tiger Team"

Tools &
Processes in
place to
ensure
Seamless
Service
Performance

- Early Warning System (EWS) well established
- Mail move plan updated weekly and posted on RIBBS
- Continued communication with the mailing industry
- Site Intervention based on EWS
- Feedback system in place to address customer issues:
 - CustomerFirst! System
 - BSN eService



Early Warning System (EWS) Seamless Service Performance

Available Tools







EWS Reports

Daily Monitoring of plant inventory levels

- First Class
- Periodicals
- Standard Letters
- Standard Flats

•Weekly Monitoring of:

- Work in Process (WIP)
- Pieces processed after clearance time
- STD on-hand

CustomerFirst System

- Central repository of mailer customer issues
- Issues tracked as Service Requests (SR)
- SRs handled as open tickets that need resolution in order to be closed

BSN eService

■State of the Art, web based program that enables BSN customers to receive seamless, national customer support from a dedicated team of Business Service Network employees ■BSN customers can submit electronic inquiries and can learn status of inquiry from web account ■Non-BSN customers may contact a local BSN representative for support



Industry Engagement is Imperative

- USPS remains committed to continued information sharing
- Mailers continue planning based on Mail Move plan schedule
- Review Mail Move plan file for up to date information
- Mail Move plan published weekly on the USPS Rapid Information Bulletin Board (RIBBS) at: https://ribbs.usps.gov
- Report issues/concerns through available tools





Thank You

Questions?

