

## Capital Metro Mailer's Focus Group Meeting December 5, 2012

### MEMORANDUM FOR PERIODICALS & STANDARD MAIL FOCUS GROUP MEMBERS:

The next Capital Metro Area Focus Group Meeting will be held at Baltimore District Post Office, 900 E Fayette Street, Room 401A, Baltimore, MD 21233-9998 on **Wednesday, December 5, 2012**.

Based on your feedback, we are planning a meeting packed with valuable information on the following requested topics:

- Opening - David Fields, Vice President Capital Metro Area
- State of the Postal Service
- End of POSTNET / IMB Update
- New Rate Case
- Network Rationalization
- Periodicals Advisory Group Update - Changes in the works for 2013.

Please join us for coffee, lunch, and networking and let us know how we can assist you in your mailing endeavors. Registration will begin promptly at 8:30 a.m. and meeting will begin at 9:00 a.m.

The Sheraton Inner Harbor Hotel has rooms available at the rate of \$121.00 per night for anyone requiring lodging accommodations. Feel free to make your reservations by calling the hotel directly at the Toll Free Starwood Reservation Hot Line (800) 325-3535 or (410) 962-8300. Request the United States Postal Service Meeting. Also feel free to make reservations at by going to: <https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1211139103&key=3EDA9> and clicking on United States Postal Service.

You may also call the hotel directly at (410) 962-8300 extension Reservations or the Toll Free Starwood Reservation Hot Line (800) 325-3535 and identify the name of the group to ensure that they receive the contracted group rate.

The new Sheraton Link offers complimentary wireless HSIA 24 hours a day, 7 days a week in the Lobby.

Transportation from Airport:

- Hotel is 8 miles from BWI airport
- Taxi: \$30.00 one way to airport from hotel
- BWI Super Shuttle: \$14.00 one way and \$28.00 round trip
- Light Rail: \$1.60 one way
- Sedan: \$55.00 one way

Please submit your meeting RSVPS no later than **November 30, 2012**. You may submit your registration form to [usps.focusgroup@usps.gov](mailto:usps.focusgroup@usps.gov)

We look forward to seeing you in Baltimore on December 5.

**Tammy T. Edwards**  
Manager, Marketing  
Capital Metro Area

**Lou Bradfield**  
Periodicals Co-Chair  
Prometheus Global Media

**Wanda Senne**  
Business Mailers – Co-Chair  
World Marketing®

*CUSTOMER FOCUS* **GROUP RSVP FORM**

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NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP CODE \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Wednesday, December 5, 2012  
**Baltimore District Post Office, 900 E Fayette Street, Room 401A, Baltimore, MD 21233**

Please reserve lunch for me. I will pay \$10.00 to cover lunch upon arrival  
**NOTE:** If **Vegetarian** selection is needed \_\_\_\_\_

I would like the following question/concern addressed:

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*Please RSVP No Later Than Friday, November 30, 2012*

We are updating our mailing list. If you wish to continue to receive Focus Group information, please check below.

Yes, I would like to remain on the mailing list.  
 No, please remove my name, but please send future information to:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State and ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_