

## **PAVE Cycle M Advisory**

### **Nonadvertising Pound Prices – PS Form 3541 Part B**

March 2011

M-002

For Cycle M, we will be performing a more vigorous evaluation of the PS 3541 Part B concerning the calculation of the Nonadvertising Pound Prices.

If a periodical is: (a) an Authorized Nonprofit or Classroom publication with less than 10% advertising , or (b) any other publication type with 0% advertising, the “ Nonadvertising Pound Prices - Alternate” section of the PS Form 3541 should be used to calculate the total weight of the mailing (total pieces times copy weight) and the resulting Total Postage. When this section is used, lines B1 thru B11 should be left blank.

To facilitate this review, a new field has been added to the Parameter Report for each test titled “Non-Profit/Classroom” with a ‘Yes/No’ indicator. This indicator, used in conjunction with the Advertising Percentage, should determine which section in Part B is used in determining the Nonadvertising Pound Price.