

NCOA^{Link}® Mail Processing Equipment (MPE) PAF Requirements

This document pertains to MPE Data Users; MPE Licensees who elect to return an electronic file to customers; and End Users processing in the WAN (cloud) environment.

PAF ID – Positions 1-18

Positions 1-4: Licensee Platform ID

- In this field, enter your MPE Platform ID

Positions 5-10: Mail Owner NAICS Code

- Enter the six-digit NAICS code
- To obtain the appropriate NAICS code, go to www.census.gov/epcd/www/naics.html
- For jackpot or consolidator mail, use the NAICS code 561499
- If using a *FASTforward* PAF, enter six 8s (888888) as the NAICS code until you have transitioned to the MPE PAF
- Once you are using the MPE PAF, use the appropriate NAICS code

Positions 11-12: Frequency of Processing

- This field identifies the frequency of MPE processing on annual basis (value range 01-52)
- If multiple lists are processed at different frequencies under same ID, enter '99'
- Use your best estimation when entering this field

Positions 13-18: Mailer ID (Licensee assigned)

- Use your current Job ID
- This field is six-digits (alphanumeric)
- On the MPE PAF, the field 'USPS Mailer ID' is not related to the Mailer ID field in the Customer Service Log.