

**NCOA<sup>Link</sup><sup>®</sup>**  
**Definition of Derivative Product**

The purpose of the NCOA<sup>Link</sup> Product is to Update Mailing Lists used to prepare Deliverables for delivery by the USPS.

Licensee has no right to develop or use any NCOA<sup>Link</sup> Product, service, interface, Interface Product, or any related item or technology to do, but not limited, to the following:

- Compile or maintain a list or collection of names and addresses
- Maintain addresses only of new movers
- Create other products, databases or collections of information concerning new movers
- Maintain histories of address changes, lists or histories of residents, or other informational or data sources based upon information received from or through the NCOA<sup>Link</sup> Product for the purpose of renting, selling, transferring, disclosing, making available, or otherwise providing such information to an entity unrelated to Licensee.
- Maintain list for the purpose of record-keeping
- No proprietary Licensee Mailing List that contains or conveys both old and corresponding Updated address records, or any service product or system of lists that can be used to link or to convey old and corresponding Updated address records, if updated by use of the NCOA<sup>Link</sup> Product, shall be rented, sold, transferred, disclosed, made available, or otherwise provided, in whole or in part to Licensee's customers or any other individual or entity.
- Licensees are not permitted, directly or indirectly, to rent, sell, distribute, transfer, disclose, or otherwise provide to anyone or any entity that has, contains, conveys, or uses both old and corresponding new address information or that can be used to link old and corresponding new address information, if any portion is obtained from or processed using the NCOA<sup>Link</sup> Product, **except for Mailing Lists received from and being returned to Licensee's customer together with the contemporaneous Update in the regular course of providing Services to Licensee's customers.**
- Licensee can not compile or maintain a list of USPS customers who have moved, or otherwise develop or create know-how, trade secrets, products, services, or intelligence, derived from or based upon information received from or through the NCOA<sup>Link</sup> Product technology.

This list is not exhaustive, please contact the National Customer Support Center at [NCOALink@usps.gov](mailto:NCOALink@usps.gov) , if you have any questions regarding the information provided in this document.