## Mail Entry \& Payment Technology

## R12 External Training

## Agenda

- Reminders \& Announcements
- January 2013 Price Change
- PostalOne! Updates
- Discounts, Fees \& Incentives
- International Mail
- Official Mail Accounting System (OMAS)
- Other USPS Initiatives
- Application Updates
- Data Exchange Updates


## AUTOMATION ELIGIBILITY REMINDER

## 

- January 2013 Change
- The POSTNET barcode will no longer be eligible for automation discounts
- IMb is required for automation letters and flats
- IMb is required for QBRM and Permit Reply Mail (PRM) letters
- https://ribbs.usps.gov/
- Valuable information can be found within the RIBBS Intelligent Mail Services tab.
- Includes a list of Authorized Software Vendors who have voluntarily tested their software with the Postal Service.


## Intelligent Mail Parcel Barcode (IMpb) Requirement

- Effective January 27, 2013, the IMpb is required for all Parcel mailings except for Standard Mail
- Customers claiming presort or destination entry prices (except Standard Mail) must use an IMpb, legacy tracking barcode, or Extra Services barcode.
- If IMpb is not used, mailers will be charged non-presorted prices.
- Note: This may result in retail prices being charged.
- For more information, please reference the IMpb FAQ document on RIBBS at the following link: https://ribbs.usps.gov/intelligentmail package/documents /tech guides/IMPB FAQs.pdf


## IMpb Requirement (Continued)

- Effective January $28^{\text {th }}, 2013$, the following requirements must be met to claim presort and/or destination entry prices.

1. Packages must bear an IMpb only.
2. Electronic shipment information must be provided via Shipping Services Manifest File version 1.6 or higher.
3. ZIP + 4 Code or destination deliver address must be included in the electronic manifest file.

- If an IMpb is NOT used on parcels in applicable mail classes, the mailer must request an receive a written exception from the Vice President, Product Information to continue receiving presort and/or destination entry pricing
- Customers without an exception will need to pay non-presort prices for the classes of mail for which the shipment qualifies


## Revised Standards for Folded Self-Mailers (FSMs)

- There are revised standards for FSMs which will become effective January 5, 2013
- Current Quick Service Guide 201b will NOT be updated
- If you would like more information regarding the specific changes being made, please read the FSM Reference Material posted on the RIBBS FSM Landing Page: (RIBBS $\rightarrow$ Site Index $\rightarrow$ Folded Self-Mailers)
■ Link: $\underline{\text { https://ribbs.usps.gov/index.cfm?page=fsm }}$


## Agenda

- Reminders \& Announcements
- January 2013 Price Change
- Mailing Services
- Shipping Services
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## Mailing Services Price Change

## Effective January 27, 2013

## Mailing Services

- First-Class Mail
- First-Class Mail International
- New! First-Class Mail International Package moving to Competitive
- First Class Package International Service (FCPIS)
- Standard Mail
- Periodicals
- Package Services
- New! Single-piece Parcel Post moving to Competitive
- Extra Services


## The Price Cap

- Based on Consumer Price Index
$\square$ PRC formula a moving average of CPI data
- Current calculation of cap is 2.570\%



## First-Class Mail

- 2.6\% overall increase
- 45-cent stamp price increases to $\$ 0.46$

| Product | \% Change |
| :--- | :---: |
| Single-piece Letters \& Cards | 2.3 |
| Flats | 2.7 |
| Parcels | 4.9 |
| Presort Letters \& Cards | 2.6 |
| First-Class Mail International <br> (includes letters, cards, flats, and extra <br> services) | 7.9 |

## First-Class Mail Single-Piece

- Letters
- Additional ounce stays at \$0.20
- New! First-Class Mail International Forever Stamp \$1.10
- Postcards
- Postcard stamps increase by 1 cent to $\$ 0.33$
- Flats
- One-ounce price increases by 2 cents to $\$ 0.92$
- Parcels (retail)
- Increase on average 4.9 percent


## First-Class Mail Presort

- Letters
- Most 1-ounce prices increase in a per piece range of $0.1\left(1 / 10^{\text {th }}\right)$ of a cent to 1.0 cent
- Presorted letters up to 2 ounces will be charged the 1-ounce price
- New! Uniform price for residual single-piece letters up to 2 ounces


## First-Class Mail International

- New! First-Class Mail International Forever Stamp
- Single price to any country in the world \$1.10
- Overall average increase 3.8 percent

(Draft stamp design subject to change)


## Standard Mail

- 2.570 \% overall increase

| Product | \% Change |
| :--- | :---: |
| Letters | 2.6 |
| Flats | 2.6 |
| Carrier Route Letters, Flats, and Parcels | 3.1 |
| High Density / Saturation Flats and Parcels | 2.2 |
| High Density / Saturation Letters | 2.3 |
| Parcels | 3.1 |

## Standard Mail

- Detached Address Labels (DALs)
- Price increases to 3.1 cents from 3.0 cents
- New! High Density Plus price tier
- Carrier Route pricing between High Density and Saturation



## Periodicals

- 2.6 \% overall increase

| Product | \% Change |
| :--- | :---: |
| Outside County | $2.6 \%$ |
| Inside County | $2.6 \%$ |

## Package Services

- 2.6\% overall increase
- New! Single Piece Parcel Post moving to Competitive

| Product | \% Change |
| :---: | :---: |
| Media Mail/Library Mail |  |
| Media Mail | $3.5 \%$ |
| Library Mail | $3.2 \%$ |
| Bound Printed Matter |  |
| Flats | $0 \%$ |
| Parcels | $3.4 \%$ |

## Extra Services

- 3.3\% overall increase
- New! Delivery Confirmation fees for retail Priority Mail and Parcel Post $=\mathbf{\$ 0 . 0 0}$

| Product | \% Change |
| :--- | :---: |
| PO Boxes | 6.0 |
| Certified Mail | 5.1 |
| Return Receipt | 7.5 |
| Registered Mail | 3.1 |
| Insurance | 4.9 |
| COD | 9.2 |
| All Other | 6.2 |

## Agenda

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$\lambda$ - Shipping Services
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## Shipping Services <br> Price Change

## SHIPPING SERVICES



- International


## Shipping Services

- Domestic products
-Priority Mail
-Express Mail
-First-Class Package Service
- Parcel Select
-Parcel Return Service

-Competitive Extra Services
- New! Standard Post ${ }^{\text {™ }}$ (formerly Parcel Post ${ }^{\text {® }}$ )
- International Products


## Shipping Services: Highlights \& Innovations

## Shipping Services Highlights

- Drive business and profitability
- Meet customer needs and increase business
- U.S. Postal Service still the best value in shipping


## Shipping Services Innovations

- New! Express Mail Padded Flat Rate Envelope
- New! Free USPS Tracking/Delivery Confirmation for Priority Mail
- New! Standard Post (formerly Parcel Post) transferred from Mailing Services


## Domestic Shipping Services

| Product | Overall Average <br> Increase |
| :--- | :---: |
| Express Mail | $5.8 \%$ |
| Priority Mail | $6.3 \%$ |
| Parcel Post | $21.0 \%$ |
| First-Class Package <br> Service | $3.0 \%$ |
| Parcel Select | $9.0 \%$ |
| Parcel Return Service | $4.8 \%$ |

## Express Mail - Retail Prices

## Average Retail Increase - 6.5\%

- 1/2 pound price
- Flat Rate Envelope
- Legal Flat Rate Envelope
- Padded Flat Rate Envelope
- Flat Rate Box



## \$14.10 <br> \$19.95

## \$39.95 (unchanged)

## Express Mail - Commercial Base Prices

םPrices increase on average 2.0\%
-Flat Rate Envelope price - $\mathbf{\$ 1 8 . 1 1}$
口Flat Rate Box - \$39.95 (unchanged)

*Commercial Base Price eligibility is outlined in further detail in DMM 413.1.3

## Express Mail - Commercial Plus Prices

- Prices increase on average 1.0\%
- Flat Rate Envelope price - $\$ 12.85$
- Flat Rate Box - \$39.95 (unchanged)

- *Commercial Plus Price eligibility is outlined further in DMM 413.1.4


## Priority Mail - Retail Prices

## Average Retail Increase - 9.0\%

- Free USPS Tracking/Delivery Confirmation
- Flat Rate Envelopes
- Regular
\$ 5.60
■ Legal
- Padded
\$ 5.75
\$ 5.95
- Flat Rate Boxes
- Small Flat Rate Box \$ 5.80
- Medium Flat Rate Box
\$12.35
- Large Flat Rate Box
\$16.85
- Large Flat Rate Box APO/FPO/DPO \$14.85


## Priority Mail - Commercial Base Prices

- Average 11.3\% lower than Retail prices
- Online or other authorized payment method required
- Flat Rate Envelope*
- Legal Flat Rate Envelope \$5.05
- Padded Flat Rate Envelope
\$5.25
- Flat Rate Box prices start at:
\$5.70
\$5.15
* Includes Regular Flat Rate Envelope, Small Flat Rate Envelope, Window Flat Rate Envelope and Gift Card Flat Rate Envelope.

For further information please see DMM 423.1.2

## Priority Mail - Commercial Base Prices

## - Regional Rate Box

- Approved payment methods required
- Price based on box and zone
- Regional Rate Box A
- 15-pound maximum, starts at $\$ 5.32$
- Regional Rate Box B
- 20-pound maximum, starts at $\$ 6.16$

- Regional Rate Box C
- 25-pound maximum, starts at $\$ 15.11$

■ Additional $\$ 0.75$ fee when deposited at Retail

- Commercial Plus mailers also qualify
*For more information please see DMM 423.1.2.2


## Priority Mail - Commercial Plus Prices

- Average 16.2\% below Retail prices
- Prices start at $\$ 4.58$
- Account volume thresholds apply
- Approved payment methods required
- Regional Rate Box also available

■ Annual account volume thresholds do not apply

- Postage paid at Commercial Base prices
- New! "Signature Upon Delivery" option for Critical Mail ${ }^{\otimes}$ letters and Critical Mail flats
*For more information please see DMM 423.1.3


## Priority Mail - Commercial Plus Cubic Prices

$\square$ Price based on cubic measurement and zone

- Five price tiers starting at $\$ 4.58$
- See Job Aid 17 A for measurement guidelines
$\square$ Approved payment method required
■ Permit imprint (with requirements) or PC Postage
- Cubic soft pack
- *For more information, please see DMM 423.1.4


## Standard Post

- Conditional approval from PRC for transfer to competitive list - conditions have been met
- Formerly called Parcel Post
- Overall average price increase is $21 \%$
- Free USPS Tracking/Delivery Confirmation
- Standard Post will not be on the postage statements or accepted at the BMEU
- Designed as a "retail" product
- Payment by stamps or meter, and
- Deposited at the retail counter or picked up by Package Pickup.


## First-Class Package Service

- Majority of volume in the 1 - to 5 -ounce weight range
- Overall average increase is 3.0\%
- Commercial Base and Commercial Plus pricing
- Free tracking with Intelligent Mail package barcode (IMpb)
* Commercial Base - DMM 433.1.3
* Commercial Plus - DMM 433.1.4


## Parcel Select

| Overall Average Increase |  |
| :--- | :---: |
| $9.0 \%$ |  |
| Destination Entry | Average Increase |
| DDU | $8.0 \%$ |
| DSCF | $4.9 \%$ |
| DNDC | $4.8 \%$ |
| Nondestination Entry | Average Increase |
| Regional Ground | Discontinued |
| Parcel Select Nonpresort | $4.2 \%$ |
| Entered at ONDC | $5.7 \%$ |
| NDC Presort | $4.3 \%$ |

## Parcel Select

- Parcel Select Lightweight

■ Formerly Standard Mail Commercial Parcels

- Weighs less than one pound
- Used for fulfillment
- Excludes Nonprofit Standard Mail parcels

■ Prices are ounce-based and vary by presort and destination entry

- Machinable and irregular pricing options

■ Price increases 9.8\%
*Note: Only ONE fee must be paid annually: Standard Mail fee or Parcel Select fee.

## Parcel Return Service

| Overall Average Increase |  |
| :--- | :---: |
| $4.8 \%$ |  |
| Average Increase by Category |  |
| Return Network Distribution Center (RNDC) | $1.0 \%$ |
| Return Sectional Center Facility (RSCF) | $<1.0 \%$ |
| Return Delivery Unit (RDU) | $8.5 \%$ |
| New! PRS-Full Network option |  |

*For more information about PRS, please see DMM 505.5

## Other Competitive Offerings

- Adult Signature Service
- Added to competitive price list in 2011
- Basic service (Adult Signature Required) increases to \$4.95
- Person-specific (Adult Signature Restricted Delivery) service increases to $\$ 5.15$
- Address Enhancement Services
- Prices are increasing between 3.7\% and 17.7\%
- Pickup on Demand
- Daily fee increased to $\mathbf{\$ 2 0 . 0 0}$
- New! Fee for Faster Delivery Flat Rate Supplies
- \$2.50 fee for Flat Rate packaging supplies ordered online


## Other Competitive Offerings

- Premium Forwarding Service
- 10.5\% average overall increase
- Weekly reshipment price increases to \$17.00
- Enrollment fee remains $\$ 15.00$
-P.O. Boxes
- In 2010, 49 competitive PO Box locations
- In 2011, additional 6800 PO Box locations
- Average price increase 2.6\%


## SHIPPING SERVICES

## - Domestic



## International Shipping Services

## - International Products

- New! First-Class Package International Service
- Global Express Guaranteed (GXG)
- Express Mail International
- Priority Mail International
- International Priority Airmail (IPA)
- International Surface Air Lift (ISAL)
- Direct Sacks of Printed Matter to One Addressee (M-Bags)
- Competitive Extra Services


## International Shipping Services

ם New! First-Class Package International Service ${ }^{\text {TM }}$ moving from market dominant product list to competitive product list


## Global Express Guaranteed (GXG)

Average Overall Increase
Commercial Base Price
9.6\%

Lower than Retail by up to 12\%

- Commercial Plus pricing
- Annual revenue commitment required
- Prices lower than Retail by up to 17\%
- Available for Global Expedited Package Services (GEPS) contracts
- Revenue thresholds \& revenue increase commitment required


## Express Mail International

| Average Overall Increase | Commercial Base Price |
| :---: | :---: |
| $13.2 \%$ | Lower than Retail by up to $10 \%$ |

- Flat Rate Box
- \$64.95 to Canada / \$79.95 to rest of the world
- Flat Rate Envelopes
- New! Maximum weight reduced from 20 to 4 lbs.
- \$34.95 to Canada/ \$44.95 to rest of the world
- Commercial Plus pricing
- Prices lower than Retail by up to 16\%
- GEPS agreements


## Priority Mail International

| Average Overall Increase | Commercial Base Price |
| :---: | :---: |
| $15.1 \%$ | Lower than Retail by up to $9 \%$ |

- Flat Rate Envelope and Small Flat Rate Box

Canada \$19.95/ rest of world \$23.95

- Medium Flat Rate Box

Canada $\$ 40.95 /$ rest of world $\$ 59.95$

- Large Flat Rate Box

Canada $\$ 53.95 /$ rest of world $\$ 77.95$

- Commercial Plus pricing
- Prices lower than Retail by up to 14\%
- GEPS agreements



## First-Class Package International Service ${ }^{\text {TM }}$ (FCPIS)

- New!

Average Overall Increase

## Commercial Base Price

Lower than Retail by up to 10\%

- Simplified pricing
- 1 to 2 ounces anywhere in the world $\$ 6.55$
- Identical prices for 3 to 4 ounces within country price group
- Identical prices for 5 to 8 ounces within country price group
- Commercial Plus pricing
- Prices lower than Retail by up to 15\%


## Other International Mail Changes

| Product | Average Overall Increase |
| :--- | :---: |
| Airmail M-Bag | $\mathbf{7 . 3 \%}$ |
| International Priority Airmail (IPA) | $\mathbf{1 . 9 \%}$ |
| International Surface Air Lift (ISAL) | $\mathbf{4 . 4 \%}$ |
| International Extra Services | $0.0 \%$ |
| ■ International Postal Money Orders |  |
| ■ Express Mail International Insurance |  |
| ■ Priority Mail International Insurance |  |
| ■ Certificate of Mailing |  |
| ■ Registered Mail service |  |
| $\square$ Return Receipt service |  |

## Other International Mail Changes (Cont'd)

## Product

## International Extra Services

■ New! Electronic USPS Delivery Confirmation® International
Will be a free offering for the following products and services:

- First-Class Package International Service ${ }^{\text {TM }}$
- Priority Mail International Small Flat Rate Boxes and Envelopes (excluding Gift Card Envelope) but include the following:
- Flat Rate Envelope
- Small Flat Rate Envelope
- Legal Flat Rate Envelope
- Padded Flat Rate Envelope
- Small Flat Rate Box
- DVD Flat Rate Box
- Large Video Flat Rate Box


## E-DelCon Sample Labels



## Price Change Resources

- Online
- Postal Explorer - pe.usps.com
- Current and new prices (available soon)
- Including downloadable price files (available soon)
- Federal Register notices
- Domestic Mail Manual \& International Mail Manual
- DMM Advisory - e-mail updates for customers
- Subscribe: dmmadvisory@usps.com
- MailPro - magazine for customers and USPS employees published six times each year
- Subscribe and view online: about.usps.com/mailprol


## Agenda

- January 2013 Price Change
- PostalOne! Updates
- First-Class Mail
- Periodicals
- Standard Mail
- Package Services
- General Changes

ㅁ Discounts, Fees \& Incentives

- International Mail
- OMAS
- Other USPS Initiatives
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## First-Class Mail: PS Form 3600 FCM

## New Price Cell for Residual Letters:

- A new price cell and line item has been added to First-Class Mail postage statements for nonautomation residual letters:
- B4 = Residual Single - Piece (Up to and Including 2 oz)
- Mailers may use this cell for First-Class Mail residual letters weighing up to and including 2 oz paid at one uniform single-piece price.

| Part B - Nonautomation Prices |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Presort/Automation Discount | Number of Pieces | Price |
| Postcards |  |  |  |
| B 1 | Presorted |  | 0.280 |
| B 2 | Single-Piece |  | 0.320 |
| Letters |  |  |  |
| B 3 | Presorted |  | 0.799 |
| B4 | Residual Single - Piece (Up to and Including $20 z$ ) |  |  |
| B 5 | Single-Piece |  | 1.050 |
| B6 | Single-Piece From Standard Mail Mailing |  | 1.050 |
| Nonmacl nable Letters |  |  |  |
| B 7 | Presorted | Line numbers have been adjusted accordingly | 0.799 |
| B 8 | Single-Piece |  | 1.050 |
| B9 | Single-Piece From Standard Mail Mailing |  | 1.050 |
| B 10 | Nonmachinable Surcharge (for presorted letters) |  | 0.200 |
| B 11 | Nonmachinable Surcharge (for single-piece letters) |  | 0.200 |

## First-Class Mail: PS Form 3600 FCM

## New Price Cell for Residual Letters (Cont'd):

1. Residual, Auto Letters, up to 2 oz, will be placed on line B4 of the Postage Statement at the price of $\$ 0.48$
2. Residual, Machinable letters, up to 2 oz, will be placed on line B4 of the Postage Statement at the price of $\$ 0.48$
3. Residual, Machinable letters, over 2 oz, will be placed on line B5 of the Postage Statement at the applicable ounce based price.
4. Residual, Auto or Machinable Letters, 1 oz or less, CANNOT go on B5 of the same postage statement: Permit Imprint mailings must be reported on a separate postage statement.

- Precancelled or Metered mailings must use line B4 at $\$ 0.48$ or deposit at the Retail Unit at $\$ 0.46$.


## First-Class Residual Single-Pieces January 2013 Release

## New Price Cell for Residual Letters (Cont'd):

5. Residual, Nonmachinable letters, will be placed on lines B8 and B11 of the Postage Statement at the applicable Retail ounce based price and nonmachinable surcharge
6. Residual, Auto and Machinable letters, up to 2 oz , will be placed on line B4 of the postage statement at the price of $\$ 0.48$ Auto and Machinable can be on the same postage statement.
7. Residual, Auto and Machinable letters, over 2 oz , will be placed on line B5 of the postage statement at the applicable Retail ounce based price

- All residuals must be in separate trays from auto and presort; letters over 2 oz - up to 3 oz must be in a separate trays from over $3 \mathrm{oz}-3.5 \mathrm{oz}$


## Tray Preparation for Residuals

- When preparing trays with residual letters, the following applies:
- Letters must be separated by weight according to the following thresholds:
- Letters weighing 1 to 2 ounces (Line B4)
- Letters weighing more than 2 ounces up to 3 ounces (Line B5)
- Letters weighing more than 3 ounces up to 3.5 ounces (Line B5)

Exception: Manifest and Optional Procedure mailers with residual pieces supported by documentation and have weight markings on the mailpieces can place their $1,2,3$ and 3.5 ounce pieces in the same tray.

## Postal Wizard Permit Entry: Account Verification

- New "Select Barcode Type" option has been added as the default to the "Mailing contains automation prices - Barcode Type" dropdown in the Mailing Characteristics section of the Permit Entry page in Postal Wizard.
- Selections displayed in the drop-down will vary based on the Price Category selected by the user (Automation, Nonautomation, or Both).



## Postal Wizard Permit Entry: Account Verification

- When Nonautomation is selected as the Price Category, the system will display 5 selections in the "Mailing contains automation prices Barcode Type" drop-down.

PS Form 3600 FCM:


## Postal Wizard Permit Entry: Account Verification

- When Both is selected as the Price Category, the "Mailing contains automation prices - Barcode Type" drop-down will display 3 options:

1. Select Barcode Type
2. Intelligent Mail Barcode (IMb)
3. Both Intelligent Mail Barcode (IMb) and POSTNET


## Mail Entry \& Payment Technology

## Postal Wizard Permit Entry: Account Verification

## - An error message will appear if the user does not select any of the "Mailing contains automation prices" dropdown options:



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## Periodicals: PS Form 3541

- Several enhancements have been made to PS Form 3541 (Periodicals - One Issue or One Edition):
- Removal of constraint on the Advertising Percentage allowed per issue for Requestor Publications
- Was previously capped at 75\%
- Now allowed to exceed 75\%; but cannot be equal to or greater than 100\%
- Only able to exceed $75 \%$ ad percentage on $25 \%$ of issues during any 12 month time period
- A new "Carrier Route" line item has been added to Part D (Outside County - Bundle Prices) for the Mixed ADC Container Level
- D5 = Carrier Route


## PS Form 3541: New Line Item

- A new line item D5 was added to PS Form 3541 for Mixed ADC Carrier Route containers, but is not yet usable since no price was ever determined or approved before the time of the release.
- This line item has subsequently been removed from all eDoc statements and is greyed out on all hardcopy statements.



## Periodicals Flats on Mixed ADC pallets and Bundle Charges

- A rules change that becomes mandatory on January 27, 2013 will require certain mailers of Periodical flats to sometimes prepare Mixed ADC pallets, when they were previously optional.
- This means that occasionally a mailer will be required to place Carrier Route bundles on Mixed ADC pallets and pay the appropriate bundle charge... but there isn't a bundle charge listed for that circumstance (CR bundles on Mixed ADC containers).
- To assess the bundle charges in this instance...use the bundle charge for 5-digit bundles on Mixed ADC containers.
- On hardcopy postage statements, this will show up on PS Form 3541 line D4 as a normal 5D-on-MixedADC charge.


## Elimination of Periodicals Additional Entry Fee

- PS Form 3510, Application for Additional Entry, Reentry, or Special Rate Request for Periodicals Publication, is no longer needed at PostalOne! sites when the mailer is requesting additional entry
- Mailers applying for additional entry at non-Posta/One! sites, however, will continue to fill out PS-Form 3510
- The same goes for mailers who are applying for reentry, special rate request, or are pending authorization for periodical prices.
- PS Form 3510 will be required when the publisher adds an additional mailing office after the periodicals application is submitted but is still in a pending status


## Elimination of Periodicals Additional Entry Fee

- The following enhancements have been made to support the elimination of the Periodicals Additional Entry Fee:
- Provide notification to the original entry office and the PCSC when additional mailing offices are requested
- PostalOne! will verify that the USPS Publication Number for the additional entry is valid.


## PS Form 3510: Reentry Application

- PS Form 3510 has been revised for the purpose of Reentry Application changes, special rate requests, and pending periodical authorizations only.
■ Mailers are still required to submit PS-Form 3510—reentriesfrequency changes and Known Office of Publication contact information
- For additional entries requested while the periodical is in a pending status, the 3510 will be required unless the additional entries were requested at the time of the original application.


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- Carrier Route Marketing Parcels

■ Package Services

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## Carrier Route Marketing Parcels

- Standard Mail marketing parcels are designed for product samples whose purpose is to encourage recipients to:
- Purchase a product or service
- Make a contribution
- Support a cause
- Form a belief or opinion
- Take an action, or
- Provide information to recipients
- Different terminologies are currently being used to describe these product samples, so to avoid confusion, they are now referred to by USPS as Simple Samples.
- Marketing Parcels do not meet letters or flats standards. They have the following minimum size characteristics:
- Height:
- Length: 5 "

■ Thickness: 0.009"

## Standard Mail: PS Forms 3602 R and 3602 N

- Several enhancements have been made to PS Form 3602 R /N involving Carrier Route Marketing Parcels
- Marketing Parcels mailed at Carrier Route prices are known as Product Samples (or also Simple Samples) prices listed in Part H are now based on size of the pieces and volume of pieces in the mailing.
- Simplifies the pricing and preparation for mailing Product Samples
- Sorting requirements for the Product Sample pieces have been eliminated for customers presenting their samples in cartons and using carrier-route sorted Detached Marketing Labels.


## Carrier Route Marketing Parcels

- Part H of PS Form 3602 R (Standard Mail) and 3602 N (Nonprofit Standard Mail) now includes three new sections:
- Parcels - Simple Samples
- Pallet Fee
- Carton/Sack Fee


## Carrier Route Marketing Parcels

## - Four new price categories for Simple Samples:

DALs or
DMLs are required at no charge.

DALs or DMLs are optional; Additional charge applies.

## - Every Door (Saturation) Small:

a Addressed to Every Door on a carrier route,

- No larger than 6" long, 4" high, and 1.5" thick.
- Every Door (Saturation) Large:
- Addressed to Every Door on a carrier route,
- Larger than 6 " long, 4 " high, and 1.5 " thick up to a maximum size of $12 "$ long, 9 "high, and 2 " thick.


## Carrier Route Parcels: Part H Line Entries

- When users enter pieces for either H 1 (Targeted Small) or H 2 (Targeted Large), they must also enter pieces for either line item H5 (Detached Address Label) or H6 (Detached Marketing Label).
- Unable to enter pieces for both H 5 and H 6 - users may only use one of the line items.
- Users who enter pieces in lines H 3 or H 4 have the option of entering pieces in lines H5 or H6.

| - H - Carrier Route Parcels <br> Parcels-Simple Samples <br> Entry Discount |  | Price Category |  |
| :---: | :---: | :---: | :---: |
|  |  | Users may only claim ONE line item between H 1 and H 4 . |
| None | H1 |  | Target Small |
|  | H2 |  | Target Large |
|  | H3 |  | Every Door (Saturation) Small |
|  | H4 | Every Door (Saturation) Large | 0.300 |
|  | H5 | Detached Address Label | 0.031 |
|  | H6 | Detached Marketing Label | 0.031 |

## Mail Entry \& Payment Technology

## Carrier Route Parcels: Part H Line Entries (Cont'd)

口 Line H10: 3-Digit Pallet with 5-Digit Cartons/Sacks is a required line item when pieces are entered in line H9: 3-Digit Pallet.

| - H - Carrier Route Parcels Parcels-Simple Samples |  |  |  |
| :---: | :---: | :---: | :---: |
| Entry Discount |  | Price Category | Price per Piece |
| None | H1 | Target Small | 0.360 |
|  | H2 | Target Large | 0.400 |
|  | H3 | Every Door (Saturation) Small | 0.260 |
|  | H4 | Every Door (Saturation) Large | 0.300 |
|  | H5 | Detached Address Label | 0.031 |
|  | H6 | Detached Marketing Label | 0.031 |
| - H - Carrier Route Parcels Pallet Fee |  |  |  |
| Entry Discount |  | Pallet Type | Price per Pallet |
| DNDC | H8 | 5-Digit | 74.168 |
|  | H9 | 3-Digit | 45.614 |
| - H - Carrier Route Parcels Catton/Sads Fee |  |  | Required line item if |
| Entry Discount |  | Pallet Type |  |
| None | H10 | 3-Digit Pallet with 5-Digit Cartons/Sacks | aimed o |

## PS Form 3602 R/N: Sample Percentage

## - New Sample Percentage fields on the postage statement

| Select a Location Code for this transaction: | 0830A - ARLINGTON MAIN OFFICE $\vee$ |
| :---: | :---: |
| Incentive/Discount Claimed: | Select an incentive/discount: $\vee$ |
| Type of Fee: | Select a Type of Fee: $\vee$ |
| Extra Services: | $\square$ |
| Price Eligibility: | Reqular |
| Processing Category: | Marketing Parcels |
| Mailpiece is a product sample: \% Samples: | ■ |
| Destination Entry Discount: | None <br> DNDC $\square$ <br> DSCF $\square$ <br> مロリ |
| Price Category: | Carrier Route $\square$ |

- Mail-piece is a Product Sample checkbox is now displayed for Marketing Parcels
- New \% Samples field will be required when checkbox is checked
- Price Category field for Marketing Parcels was added.


## Sample Percentage: System Validations

- Piece-weight must be identical if selecting the "Mailpiece is a product sample" checkbox.


## Home > Postal Wizard > Postage Statement

Postage Statement
Pnvalid input data!
There were some problems with the information that you entered in the previous page.

- Piece-weight must be identical if selecting mailpiece is a product sample.
- \% Sample Pieces must be 100\% of the total pieces in the mailing for Carrier Route Marketing Parcels
- Note: \% of Sample Pieces can not exceed 100\%

- The system will display the following error messages appear upon performing validations.


## Agenda

- January 2013 Price Change
- PostalOne! Updates
- Periodicals
- First-Class Mail
- Standard Mail
- Carrier Route Marketing Parcels
- Other updates to PS Forms 3602 N/R
- Package Services
- General Changes
- Discounts, Fees \& Incentives
- International Mail
- OMAS
- Other USPS Initiatives
- Application Updates
- Data Exchange Updates


## Standard Mail: PS Forms 3602 R/N

- Other enhancements that have been made to PS Form 3602 R/N include:

■ Removal of Automation Letters with Simplified Addressing

■ Addition of "EDDM" on Simplified Addressing sections

■ New High Density Plus Offering

## Standard Mail: PS Forms 3602 R/N

## Removal of Automation Letters with Simplified Addressing



## Standard Maill: PS Forms 3602 R/N (Cont'd)

Removal of Automation Letters with Simplified Addressing

- Current subsections of Part C: Carrier Route Letters for "Automation Letters with Simplified Addressing" have been removed from both 3602 R/N postage statements and are no longer supported by Posta/One!

This applies to both subsections:

- "Automation Letters with Simplified Addressing 3.3 oz or less"
- Lines C10, C11, C12
- "Automation Letters with Simplified Addressing Over 3.3 oz up to 3.5 oz"
- Lines C34, C35, C36


## Standard Mail: PS Forms 3602 R/N (Cont'd)

Removal of Automation Letters with Simplified Addressing (Cont'd)

- Due to the removal of these subsections, Simplified Addressed carrier-route Automation letters over 3.3 oz - up to 3.5 oz, with no barcode, will need to be placed in lines C28, C32, and C36.

| Part C - Continued <br> Carrier Route Letters |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Automation) Letters Over 3.3 oz . up to 3.5 oz . |  |  |  |  |  |  |  |  |
|  | Entry | Price Category | Piece Price | Or Amount Affixed | No. of Pieces | Pieces <br> Subtotal | Pound Price | ' |
| C28 | None | Saturation |  |  |  |  |  |  |
| C29 | None | $\begin{aligned} & \hline \hline \text { High } \\ & \text { Density } \\ & \text { Plus } \end{aligned}$ |  |  |  |  |  |  |
| C30 | None | $\begin{gathered} \text { High } \\ \text { Density } \\ \hline \end{gathered}$ |  |  |  |  |  |  |
| C31 | None | Basic |  |  |  |  |  |  |
| C32 | DNDC | Saturation |  |  |  |  |  |  |
| C33 | DNDC | $\begin{aligned} & \hline \hline \text { High } \\ & \text { Density } \\ & \text { Plus } \end{aligned}$ |  |  |  |  |  |  |
| C34 | DNDC | $\begin{gathered} \text { High } \\ \text { Density } \end{gathered}$ |  |  |  |  |  |  |
| C35 | DNDC | Basic |  |  |  |  |  |  |
| C36 | DSCF | Saturation |  |  |  |  |  |  |
| C37 | DSCF | $\begin{aligned} & \hline \hline \text { High } \\ & \text { Density } \\ & \text { Plus } \end{aligned}$ |  |  |  |  |  |  |
| C38 | DSCF | $\begin{gathered} \text { High } \\ \text { Density } \end{gathered}$ |  |  |  |  |  |  |
| C39 | DSCF | Basic |  |  |  |  |  |  |

## Addition of "EDDM" on Simplified Addressing Sections

- The word "EDDM" has been added to the headings of the Simplified Addressing sections for Carrier Route Flats and Nonautomation Carrier Route Letters
- This applies to Part C: Carrier Route Letters and Part F: Carrier Route Flats of the postage statements.

| Nonautomation Letters with Simplified Addressin ${ }^{\text {(EDDM }} 3$. |  |  |  | 3 oz. (0.2063 lbs.) or less |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Entry | Price | No. oiplieces | Subtotal Postage | Discount Total | Fee Total | Total Postage |
| C25 | None | \$0.115 |  |  |  |  |  |
| C26 | DNDC | 0.082 |  |  |  |  |  |
| C27 | DSCF | 0.072 |  |  |  |  |  |


| Flats with Simplified Addressi Entry |  | ing (EDDM) | $\begin{array}{r} 3 \mathrm{oz} \text {. }(0.2063 \mathrm{lbs} \\ \text { No. of Pieces } \end{array}$ | or less Subtotal Postage | Discount Total | Fee Total | Total Postage |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| F19 | None* | \$0.126 |  |  |  |  |  |
| F20 | DNDC* | 0.093 |  |  |  |  |  |
| F21 | DSCF* | 0.083 |  |  |  |  |  |
| F22 | DDU* | 0.074 |  |  |  |  |  |
| F23 | Detached Address Label | 0.031 |  |  |  |  |  |
| F24 | Detached Marketing Label | 0.031 |  |  |  |  |  |

## Standard Maill: PS Forms 3602 R/N (Cont’d)

## New 'High Density Plus' Volume Rate



## Agenda

- January 2013 Price Change
- PostalOne! Updates
- First-Class Mail
- Periodicals
- Standard Mail
- Package Services
- General Changes

ㅁ Discounts, Fees \& Incentives

- International Mail
- OMAS
- Other USPS Initiatives
- Application Updates
- Data Exchange Updates


## PS Form 3605-R: Package Services

(Bound Printed Matter, Library Mail, Media Mail, and Parcel Select)

## Removal of Parcel Select Regional Ground:

- Parcel Select Regional Ground has been eliminated as a USPS Parcel Select offering
- All Posta/One! reports will be updated to exclude the Parcel Select Regional Ground product.
- The following sections will be removed from the postage statement:
- Part H: Parcel Select - Regional Ground (and all the associated tables, lines, and columns)
- Part I: Parcel Select - Regional Ground - NSA (and all associated tables, lines, and columns)

The current Part J: Sample Showcase will become the new Part H
*all line numbers have been adjusted accordingly

| Line Items |  |  |  |
| :---: | :---: | :---: | :---: |
| Part H: Sample Showcase |  |  |  |
| Line | Zone | Number of Pieces | Postage |
| H1 | 1 \& 2 | $\square$ |  |
|  | 3 |  |  |
| H3 | 4 | 1 |  |

## PS Form 3605-R: Package Services

## (Bound Printed Matter, Library Mail, Media Mail, and Parcel Select)

## Discontinuation of Parcel Post:

- Parcel Post has been removed from PS Form 3605-R.
- Commercial customers will still have the option of using Priority Mail or Parcel Select Nonpresort
- Now offered as a Retail product called "Standard Post".


## New Carrier Route Section Added :

- "Carrier Route - Flats with Simplified Addressing" will be added as a new section to PS Form 3605-R Part A: Bound Printed Matter


## PS Form 3605-R: Package Services

## (Bound Printed Matter, Library Mail, Media Mail, and Parcel Select)

## New Carrier Route Line Numbers Added:

Carrier Route - Flats with Simplified Addressing

|  | Zone | Entry | Piece <br> Price | No. of Pieces | Pieces <br> Subtotal | Pound Price | No. of Pounds | Pounds Subtotal | Subtotal Postage |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A28 | 1 \& 2 | None |  |  |  |  |  |  |  |
| A29 | 3 | None |  |  |  |  |  |  |  |
| A30 | 4 | None |  |  |  |  |  |  |  |
| A31 | 5 | None |  |  |  |  |  |  |  |
| A32 | 6 | None |  |  |  |  |  |  |  |
| A33 | 7 | None |  |  |  |  |  |  |  |
| A34 | 8 | None |  |  |  |  |  |  |  |
| A35 | 1 \& 2 | DNDC |  |  |  |  |  |  |  |
| A36 | 3 | DNDC |  |  |  |  |  |  |  |
| A37 | 4 | DNDC |  |  |  |  |  |  |  |
| A38 | 5 | DNDC |  |  |  |  |  |  |  |
| A39 |  | DSCF |  |  |  |  |  |  |  |
| A40 |  | DDU |  |  |  |  |  |  |  |

Part A contins
PS Form 3605-R, January 2013 (Page 2 of 9)

## Parcel Select Nonpresort Minimums

- Minimum volumes for Parcel Select Nonpresort mailings are now:
- 50 pieces, or
- 50 lbs of pieces
- See DMM 450 for more information.



## Agenda

- January 2013 Price Change
- PostalOne! Updates
- First-Class Mail
- Periodicals
- Standard Mail
- Package Services
- General Changes
- FASTforward
- Extra Services Enhancements
- Discounts, Fees \& Incentives
- International Mail
- OMAS
- Other USPS Initiatives
- Application Updates
- Data Exchange Updates


## FASTforward

## - FASTforward has been removed as a Move Update Method for First-Class Mail and Standard Mail.



## Certificate of Bulk Mailing - Extra Service

- The label on line S1: Certificate of Mailing has been changed to " 3 or more - Form 3877".
- Applies to First-Class Mail, Priority Mail, and Package Services only.
- New line item has been added for Certificate of Bulk Mailing (Form 3606)



## Certificate of Bulk Mailing - Extra Service

## - Error Messages



```
    Manage Mailing Activity
```

> Home

Home > Fostal Wizard > Postage Statement
Postage Statement

- Invalid input data!

There were some problems with the information that you entered in the previous page.

- The Certificate of Bulk Mailing (Form 3606) cannot combine with other extra services.

Go Back to return to the previous page and correct the listed problem(s).
Back Button Note: If using Back logs you off the system, you may use the Return with Reset link to

## Mail Entry \& Payment Technology

## Certificate of Bulk Mailing: Payment Types



## Extra Services:

## Postage Statement Enhancements

## Replace Extra Services: Line S4 in Postal Wizard and BMEU

"Delivery Confirmation" extra service is now referred to as "USPS Tracking/Delivery Confirmation"

- Electronically submitted postage statements between January and July of 2013 may read one of these three ways on line S4 under Extra Services and Fees:
- Delivery Confirmation
- USPS Tracking
- USPS Tracking / Delivery Confirmation
- Any of these three should be accepted. A mailing and/or statement should not be refused.



## Agenda

- January 2013 Price Change
- PostalOne! Updates
- Discounts, Fees \& Incentives
- International Mail
$\square$ OMAS
- Other USPS Initiatives
- Application Updates
- Data Exchange Updates


## Multiple Incentive Programs

- Beginning in January 2013, USPS may offer multiple incentive programs for the same time period
- Customers may enroll in more than one incentive program


## 2013 Promotions Calendar

| $\uparrow$ |  |  |  |
| :--- | :---: | :---: | :---: |
| MARCH - APRIL |  | AUGUST-SEPTEMBER |  |
| -Direct Mail Mobile | APRIL-JUNE | •Emerging Technology |  |
| Coupon and Click-to- | Retailers, e-tailers \& | NOVEMBER- |  |
| Call | •Earned Value | catalogers | DECEMBER |
| Local \& national | Reply Mail | •Product Samples | •Mobile Buy-It-Now |
| retailers \& businesses. | Financials, | CPGs, Retailers |  |
| Insurance, Financial | Catalogers, | •Picture Permit | catalogers |
|  | Publishers | Existing customers |  |

## Multiple Incentive Programs

- When multiple incentives are available, customers have two options:

1. Customers can indicate one incentive or
2. Customers can let the system select the incentive with the best discount

- If customers indicate in Mail.dat or Mail.XML more than one incentive program, the system will apply the applicable discount that yields the highest discount
- The customer must be eligible for and enrolled in an incentive program for it to apply
- Note: Mailers are only able to claim ONE incentive on a mailing, regardless of how many incentives are being offered.


## Disallowing Incentives For Postal Wizard Statement

- Acceptance employees are now able to disallow an incentive discount on a statement submitted by Postal Wizard (PW)
- If during verification, the PW mailing is found to not comply with the incentive requirements, the acceptance employee can indicate this
- For example, if mailpieces do not have a mobile barcode, yet the mailer is claiming the discount, the acceptance employees can select "Not Applicable", as shown on the next slide
- In this case, the postage statement will be finalized without the incentive applied


## PS Form 3607 R Display of Total Incentives

## - Mailers can now view incentive totals on the final receipt page of PS Form 3607R from the BCG

| Company Detail |  |  |  |
| :---: | :---: | :---: | :---: |
| Company Name | AAA COMPANY |  |  |
| Address | 123 MAIN ST. <br> SAN JOSE, CA 95132 | Class of Mail | Standard Mail |
| Contact Name | MIM | Processing Category | Letters |
| Phone Number | (408)500-1234 | Postage Statement ID | 145566332 |
| Profit Indicator | N | Mailing Group ID | 112300605 |
|  |  | Mailer's Mailing Date | 12/13/2012 |
| PS Form 3607R - Mailing Transaction Receipt |  | Total Pieces |  |
| Account Holder Account Number | 754607 |  | 9,999 pcs. |
| Account Holder Permit Number | 133 | Weight of a single-piece | 0.0625 lbs . |
| Account Holder Permit Type | PI | Total Weight | 624.9375 lbs. |
| Account Holder CRID | 20163414 | Total Number of Containers | 3 |
| Post Office of Permit | Post Office Roanoke VA 24022-9998 | Total Postage (Without Incentive/Fee) | \$ 1,000.89 |
| Post Office of Mailing | Post Office Roanoke VA 24022-9998 | Incentive Program | Emerging Tech (ME) |
| Post Office of Permit Cost Center | 517716-1990 | Total Incentive Mail Pieces | 9,999 |
| Post Office of Mailing Cost Center | 517716-1990 | Total Incentive/Discount | \$ -20.22 |
| Mailing Agent Name | AAA COMPANY | Fee | \$ 0.00 |
| Mailing Agent CRID | 20163414 | Total Adjusted Postage | \$ 980.67 |
| Mail Owner Name | AAA COMPANY | Payment Date and Time | 12/03/2012 11:50 |
| Mail Owner CRID | 20163414 | Payment Transaction Number | 201233810505820 M 1 |
| JOB ID | PW | Mailer Figures Adjusted? | No |
| Customer Reference ID | 123456 | Person authorizing adjustment |  |
| CAPS Transaction Number |  | Name |  |
|  |  | Phone Number |  |
|  |  | Acceptance Site Mailer ID |  |
|  |  | Clerk Initials | TRW |
|  |  | Mail Arrival Date and Time | 12/13/2012 11:48 |

## Mailer ID used for Incentive Enrollment

- MID can now be used in electronic documentation for enrollment in Incentives
- This allows mailing agents to enroll their client mailers using the mail owner's MID
- Previously, only the Customer Reference ID (CRID) was supported


## Agenda

- January 2013 Price Change
- PostalOne! Updates
- Discounts, Fees \& Incentives

International Mail
$\square$ OMAS

- Other USPS Initiatives
- Application Updates
- Data Exchange Updates


## International Mail Enhancements

- Enhancements for International Mail within PostalOne! include the following:
- The certification language on the Postal Wizard and BMEU Postage Statement Confirmation pages has been updated to comply with regulatory changes
- First Class Package International Service (FCPIS) has been added as a new International product to the Postal Wizard Postage Statement Entry and BMEU Postage Statement Processing modules within PostalOne!
- The Postal Wizard Postage Statement Entry and BMEU Postage Statement Processing modules within PostalOne! have been updated to reflect the elimination of the Global Bulk Economy (GBE) product.


## Certification Language

- The Mailer Certification language on PSForm 3700 has been revised to meet regulatory changes related to export compliance and to comply with relevant laws.
- See January 2013 version of PS
Form 3700 for the exact language.



## First-Class Package International Service ${ }^{\mathrm{TM}}$

- First-Class International Mail packages and small packets will be broken out into a new product, FirstClass Package International Service ${ }^{\text {TM }}$, as a result of regulatory changes.
- First-Class Package International Service ${ }^{\text {TM }}$ will be on the competitive product list.
- With the January 2013 Price Change, the USPS is moving First-Class Mail International packages and small packets from the market dominant product list (Mailing Services) to the competitive product list (Shipping Services) and rebranding it as First-Class Package International Service ${ }^{\text {TM }}$



## Updated International Postage Statement Links



## First-Class Package International Service ${ }^{\mathrm{TM}}$

- To support FCPIS, the following changes have been made in PostalOne!
a Postage Statement Changes
- Renamed Parts B-K of the 3700 Postage Statement
- Removed packages/small packets from Part A - FCMI on the 3700 Postage Statement



## Mail Entry \& Payment Technology

## First-Class Package International Service ${ }^{\text {TM }}$

## New module for FCPIS (now new Part B)

## First-Class Package International Service—Permit Imprint

## Part B

Check box at left if prices are populated in this section.
First-Class Package International Service

Packages/Small Packets (up to 4 pounds)
Destination

|  | Country/Price Group | No. of Pieces | Price Per Piece | Subtotal Postage | Discount Total | Fee Total | Total Postage |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B1 | 1 (Canada) |  |  |  |  |  |  |
| B2 | 2 (Mexico) |  |  |  |  |  |  |
| B3 | 3 |  |  |  |  |  |  |
| B4 | 4 |  |  |  |  |  |  |
| B5 | 5 |  |  |  |  |  |  |
| B6 | 6 |  |  |  |  |  |  |
| B7 | 7 |  |  |  |  |  |  |
| B8 | 8 |  |  |  |  |  |  |
| B9 | 9 |  |  |  |  |  |  |

Part B Total (Add lines B1-B9) $\square$

## Other Changes to PS Form 3700

- "Total Postage" has become "Subtotal Postage" (Line 1)
- Subtotal Postage, Postage Affixed, and Net Postage Due lines are now numbered.



## Other Changes to PS Form 3700: Part E

- Priority Mail International: Flat Rate (Part E)
- Mexico is now part of the "All Other Countries" Pricing Tier


## Priority Mail International - Permit Imprint- Transmits Customs Data

Part E - Continued
Check box at left if prices are populated in this section.
Priority Mail International - Com Base, Com Plus, GEPS/NSA

Flat Rate Envelopes (Individual Weight Limit: 4 Ibs.) (15" x $91 / 2^{\prime \prime}$ or Smaller USPS-Produced)

| Destination Country No. of Pieces |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :--- | :--- | :--- | :--- | :--- |
| E18 | Canada |  |  |  |  |  |  |
| E19 | All Other Countries |  |  |  |  |  |  |

## Other Changes to PS Form 3700: Part S



## Other International Mail Updates

- Merchandise insurance for Express Mail International Flat Rate Envelopes has increased from \$100 to $\$ 200$ at no additional cost
- International Reply Coupons discontinued



## Agenda

- January 2013 Price Change
- PostalOne! Updates
- Discounts, Fees \& Incentives
- International Mail
$\square$ OMAS
- Other USPS Initiatives
- Application Updates
- Data Exchange Updates


## Official Mail Accounting System (OMAS): PS Form 3602-G Eliminated

- Effective January 28, 2013, PS Form 3602-G will be obsolete and will no longer be accepted by the USPS for government mailings.



## Alternatives to Form 3602-G

- In lieu of the 3602-G, agencies will have the following options available:

1. Permit Imprint - For mail meeting the minimum pieces/volumes/etc.

- Mailpieces must be identical weight

2. Manifest Mailing System
3. OMAS Meter
4. Postage Stamps for single-piece mail (using 17-G to order stamps through OMAS)
5. PC Postage - Carrier Pickup or Retail induction only
6. Paying single-piece postage at Retail

## Agenda

- January 2013 Price Change
- PostalOne! Updates
- Discounts, Fees \& Incentives
- International Mail
$\square$ OMAS
- Other USPS Initiatives

■ Intelligent Mail for Small Business (IMsb) Tool

- Application Updates
- Data Exchange Updates


## USPS Initiative: IMsb Tool

- Enables small-volume mailers (equal or less than 5,000 pieces per mailing) to prepare a Full-Service mailing with Intelligent Mail barcodes and tray labels.
- Streamlines the preparation of automation mail; enables small business mailers to conveniently enter mailings into their local BMEU.
- Produces an Electronic Confirmation Acceptance Notice (ECAN) to support the acceptance process.



## Mailers Qualified for IMsb Participation

|  |  |
| :--- | :--- |
| Class of Mail | First-Class Mail or Standard Mail |
| Processing Category | Cards, Letters or Flats for FCM <br> Letters or Flats for Standard Mail (Non-Profit or Regular <br> Rate) |
| Payment Type (Permit <br> Type) | Permit Imprint or Metered Mail |
| Mailpiece | Machinable <br> (Only Automation Mixed AADC/ Mixed ADC) |
| Size of Mailing | Equal or less than 5,000 per mailing <br> Maximum annual volume of 125,000 mailpieces |
| Mail Preparation | Simple Mailing - Identical weight pieces are prepared in <br> Trays or Sacks. |

## What are the Benefits of Using this Tool?

- Mailers can expect the following benefits from using this tool to create Full-Service mailings:
> Mailers will receive the automation discount.
> Mailers do not need to print hard-copy postage statements.
> Mailers will have $24 \times 7$ access to manage Full-Service mailing activities, transactions and mailing history whenever and wherever it is convenient.
> The IMsb tool includes Address Correction Service and performs Delivery Point Validation on the address lists uploaded by the mailer.
> The IMsb tool automatically saves information on recent mailing jobs, allowing the mailer to create later mailing statements without reentering all of the mailing information.
> Annual presort fee is waived if all mailings are presented as FullService.
> $\$ 190.00$ savings
> Note: Same savings realized if mailers use presort software.


## Agenda

- January 2013 Price Change
- PostalOne! Updates
- Discounts, Fees \& Incentives
- International Mail
$\square$ OMAS
- Other USPS Initiatives
- Application Updates
- FAST
- Data Exchange Updates


## Network Optimization Support for FAST

- Mailers can create / update Drop Ship recurring appointments that contain Periodical / Mixed Periodical contents 24 hours in advance of initial appointment instance (currently it is 14 days from the change).

Eactind Acseas and Shiement Thackina if:
Facility Access and Shipment Tracking (FAST)

Confirm Recurring Appointment Information
Are you sure you would like to update the following recurring appoirtment?
Instances for the next 14 dars have alkeady been created for this recurring appointment and are displayed below. The updates made to the recurring appointment may ether cancel or
upidate these instances, if applicable. To avold cancellation or modification of atready created instances, check the checkbox neit so the corresponding Appointment iD.

Nobe: Updates to your recurring appointment will take effect on 0p/1 1/2012
Sequence Bumber: 91846
Custeaner Registration Io: 5259251
Scheduler Mume: 007 PRINTINO MASS Code: 45 Z
USPS Facility Hame: CINOCINNUATI NDC Date Range: 08 ri 1/2012 to 0804/2999 Pecturing Appointimest Tane: 01:00

Fiequency: Saturday, Sunday, Monday. Tuesday, Wednesdar. Frequency: Thursday, Friday
Total nemmer of Patiets: 3
Total Number of Bedloaded Units: 50
Impacted Recurring Appointmeet Instances


To- proceed with the updsise, click"Ves" or to return to the prevtous page click"No" No

U Users will receive a notification message if any scheduled recurring appointment instances are affected when updating the recurring series.
$\square$ Any affected recurring appointment instance may be excluded from the series update by selecting the corresponding checkbox.

- If the series update includes content count changes, excluded appointment instances will not be updated to reflect these changes.
- If the series update includes frequency or day of week changes, excluded appointment instances will not be cancelled.


## CSA Approval Enhancements

- Enhancement:

The CSA Approval Summary Report will now include the Approver's first and last name, as well as any approver comments entered.

## Facility Access and Shipment Tracking (FAST)

```
View Customer / Supplier Agreement Summary
<Back
Customer/Supplier Agreement ID: 1000000784
            Last Modified: 11/05/2012 14:48:13
            Acceptance Site: MIN-POSTAGE DUE - MINNEAPOLIS, MN - 266360-
            0481
            Area: WESTERN
                District: NORTHLAND
            Customer: FAST RELEASE }1
            Address: 901 D ST SW STE 100 - WASHINGTON, DC 20024
    Customer Registration ID: 20164691
    Mailer Contact Email: clitton.j.copeland@usps.gov
            Effective Date: 11/13/2012
            Initial Created: 11/13/2012
                Status: Pre-Approval
```

                            Customer / Supplier Agreement File Download
    CSA Approval Status

| Reviewer | $\frac{\text { Approver }}{\text { Name }}$ | Status | Approver Comments | $\frac{\text { Last Updated }}{\text { Date }}$ |
| :---: | :---: | :---: | :---: | :---: |
| Mailer | FAST RELEASE 18 | Approved | Approving this CSA, Thanks | 12/03/2012 |
| District Manager | Chuck Yang | Approved | Approved - DM (District Manager) | 12/03/2012 |
| P\&DC Manager | MIKE WINDLE | Approved | The information looks good! Approved. | 12/03/2012 |
| Area Manager, Distribution Network Oos | Kyle Smith | Approved | No comments! | 12/03/2012 |
| Area Manager, InPlant Support | Maulik Dave | Rejected | Please change the effective date to be December 7th. Also, update the processing category. Thank You. | 12/03/2012 |

## Agenda

- January 2013 Price Change
- PostalOne! Updates
- Discounts, Fees \& Incentives
- International Mail
- OMAS
- Other USPS Initiatives
- Application Updates
$\square$ Data Exchange Updates
- Mail.XML


## Mail.XML: Collect on Delivery Redesign

- COD has been redesigned with an electronic remittance option and as a competitive extra service.
- Mail.XML supports the acceptance and verification of COD for Priority Mail, FCM Parcels, and First-Class Package Service.
- COD will have two methods to collect the fee, payment and postage for the mailpiece
- Hold For Pickup will be available for the addressee who will be required to pay for the item at the Post Office
- Street delivery will be available for the addressee who will be required to pay for the item online at USPS.com.


## Collect on Delivery Redesign

- This offering will be available for all current COD product offerings, which include the following:
- Express Mail
- First-Class Mail Parcels
- First-Class Package Service
- Priority Mail (excluding Critical Mail)
- Package Services and Parcel Select
- COD can be paired with the following Extra Services:
- Adult Signature Required
- Adult Signature Restricted Delivery
- Delivery Confirmation
- Signature Confirmation (PM \& FCM)
-Registered Mail
-Restricted Delivery
-Special Handling
■Insurance.


## Mail Entry \& Payment Technology

## Questions?



