

Change is in the Air!

The Postal Service recently published two Federal Register notices that affect business mailings claiming automation prices.

On Thursday, May 3, the **POSTNET™ Barcode Discontinuation *final rule*** was posted on the [Federal Register](#) website and it is posted on the [Postal Explorer®](#) website under [Federal Register Notices](#).

The final rule, which takes into consideration comments received from the mailing community, discontinues automation price eligibility based on the use of POSTNET™ barcodes on all types of mail. The implementation date is January 28, 2013.

An update to the May 3 Federal Register was published on June 6 and will be posted on the [Postal Explorer®](#) website under [Federal Register Notices](#).

An Advance Notice of Proposed Rulemaking to **encourage Full-Service Intelligent Mail barcode (IMb®) adoption by making it a requirement for automation rates**, beginning in January 2014, was published in the April 20, 2012 [Federal Register](#).

The Federal Register notice provides advance information to help mailers prepare and plan for the transition to Full-Service (use of unique Intelligent Mail barcodes applied to letters, postcards, flats, trays, sacks, and containers such as pallets and submission of electronic mailing documentation).

A series of three webinars will be held to help mailers with the transition from POSTNET to Intelligent Mail barcodes. Webinar information will be sent via the DMM Advisory and posted on RIBBs under Intelligent Mail Latest News.

Mailers are encouraged to periodically check the RIBBs Intelligent Mail webpage and subscribe to the DMM Advisory for current information. To subscribe to the DMM Advisory, send an e-mail to dmmadvisory@usps.com. Simply indicate "subscribe" in the subject line.