

Intelligent Mail®:

CRIDs & MIDs

Obtain and Manage
Customer Registration Identifiers
and Mailer Identifiers

October 2009

Agenda



CRID

- Mailer IDs
- Definition of Data File Terms
- Full-Service Data Distribution Scenarios
- Resources

The Customer Registration ID (CRID) is a unique identifier created by the Customer Registration system to uniquely identify a business at a physical address

- A Customer Registration ID:
 - Is up to a 15-digit number created by the Customer Registration system to uniquely identify a USPS® customer at a location
 - Connects a company's information at a physical address across USPS applications
 - May be assigned to a customer who does not have a Mailer ID
- For example, a customer with one facility will have a single CRID. A customer with five different facilities will have five different CRIDs, one per location.
- The By/For relationship between the Mail Owner and Mail Preparer must be identified in the electronic documentation (Mail.dat®) by using MIDs, CRIDs or local permit numbers
 - MIDs must be used to delegate data
- CRIDs *cannot* be used in place of MIDs in the IM™ barcode.

Companies can request their own CRIDs through the Business Customer Gateway

- Companies must request their own CRIDs.
- Must log in to the Business Customer Gateway.
- The CRID is displayed in the company's Profile link:

Business Name	CRID	Address	City	State	Zip
XYZ EXAMPLE COMPANY, INC.	9999999	123 MAIN ST	HOMETOWN	US	12345

Mailing agents may apply for their mail owner customers.

- CRID & MID Application and Assignment Submission Process
 - Allows mailing agents to apply for CRID or CRID & MID for their mail owner customers
 - Only for first 9-digit MID per CRID
- Legal Language Required
 - Written authorization from mail owner for mailing agent to apply on mail owner's behalf
 - Spreadsheet listing mail owner customers
 - Email addressed to PostalOneCCC@usps.gov must include authorization statement
- MID/CRID Program Office goal – five day turnaround
- Additional info:
 - [User Access Guide to Electronic Mailing Information & Reports Guide](#)
 - [RIBBS>Intelligent Mail Services>Mailer ID](#)

Mail service providers will be able to request MIDs electronically for their customers beginning in November.

- In the second phase of Intelligent Mail® Full-Service deployment in November 2009, mail preparers will be permitted to request CRIDs on behalf of the mail owners.
- This option would require submission of a Mail.XML **MID and CRID Create** request to the *PostalOne!*® system.

Agenda

- CRID
- **▪ Mailer IDs**
 - Definition of Data File Terms
 - Full-Service Data Distribution Scenarios
 - Resources

What is a Mailer ID?

- A Mailer ID (MID) is a numeric identification number used in the suite of Intelligent Mail® barcodes and electronic documentation (eDoc) to identify the mail owner, mailing agent, or other service provider.
- The MID is a 6- or 9-digit number assigned by the Postal Service™ based primarily on documented historic mail volume and possibly the ability to manage the required 45-day uniqueness for the Full-Service option.
 - A 6-digit MID may be issued based on annual volume of 10 million pieces
 - A single 9-digit MID may be issued regardless of annual volume
 - Additional 9-digit MIDs may be issued based on annual volume in increments of one million pieces

Company A:

Mailing #1:	350,000
Mailing #2:	200,000
Mailing #3:	450,000
Mailing #4:	60,000
Mailing #5:	150,000
Mailing #6:	350,000
Mailing #7:	250,000
Mailing #8:	320,000
Mailing #9:	400,000
Mailing #10:	650,000

Company B:

Mailing #1:	750,000
Mailing #2:	500,000
Mailing #3:	1,200,000
Mailing #4:	1,500,000
Mailing #5:	800,000
Mailing #6:	1,350,000
Mailing #7:	2,200,000
Mailing #8:	2,500,000
Mailing #9:	2,500,000
Mailing #10:	1,250,000

9-Digit MID #1
Assigned

9-Digit MID #2
may be assigned

9-Digit MID #3
may be assigned

This slide shows how multiple 9-digit Mailer IDs can be assigned for increments of 1,000,000 pieces of mail.

It also shows how a 6-digit MID can be assigned for someone mailing more than 10 million pieces of mail.

6-Digit MID
Assigned

The Full-Service option requires unique barcodes for a period of at least 45 days. Mailers can manage uniqueness for 1 million pieces per 45 days with a 9-digit MID; 10 million pieces with a 6-digit MID.

With a 6-digit MID, there are **9-digits** available for the Serial Number.

6-digit Mailer Identifier



1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID [2N]		Service Type ID [3N]			Mailer ID [6N]						Serial Number [9N]									Routing Code [none, 5, 9, or 11N]										

9-digit Mailer Identifier

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID [2N]		Service Type ID [3N]			Mailer ID [9N]						Serial Number [6N]						Routing Code [none, 5, 9 or 11N]													



With a 9-digit MID, there are only **6-digits** available for the Serial Number.

Planning to use a mail service provider? If so, talk to them while you are still planning.

- Do they have their own Mailer ID? If so, would it be better for you to use theirs or apply for your own?
- Do you plan to participate in either OneCode ACS[®], Full-Service ACS[™] and/or OneCode Confirm[®]?
- What services will the mail service provider offer?
 - Basic
 - Full-Service
 - Start-the-Clock feedback
 - OneCode ACS
 - Full-Service ACS
 - OneCode Confirm

Preparing your mailing

- Planning to use Traditional ACS®?
 - Traditional ACS will require a Mailer ID registered for Traditional ACS
 - Can't be used interchangeably with OneCode ACS® or Full-Service ACS®

- Planning to use OneCode Confirm® via a mail service provider?
 - Each Mailer ID must be registered with Confirm®
 - In order to use a MID that is not associated with an active Confirm subscription, you will need to pay an annual Non-Subscriber Delegate fee.

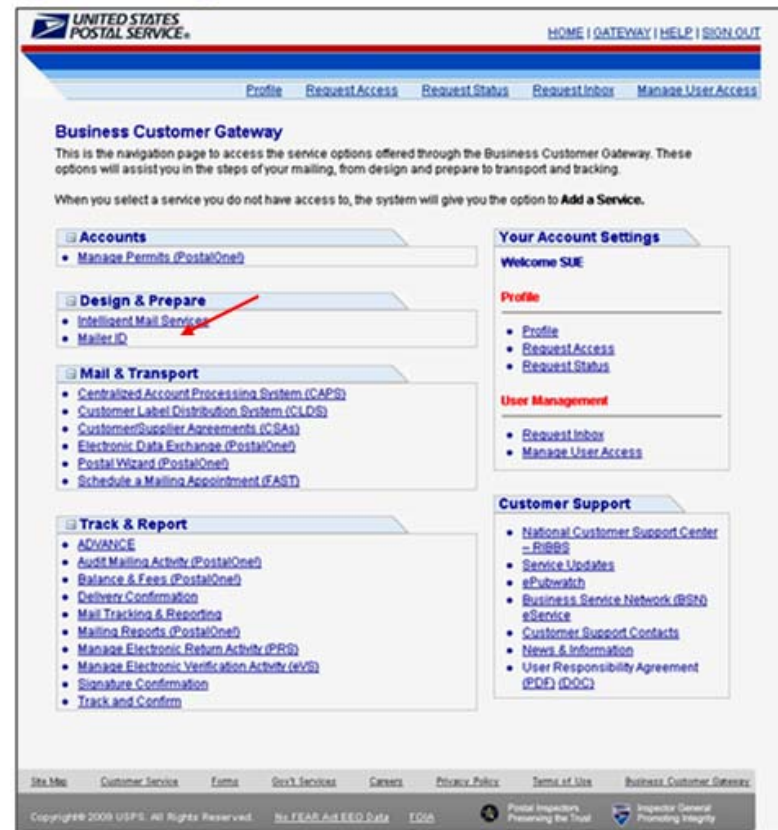
Business Customer Gateway

- Go to <http://www.usps.com/>
- Select the Business Customer Gateway (on the bottom right hand corner of the web page)
- Log in as an existing user or register as a new user to gain access
- Select the Mailer ID link under “Design & Prepare”
- Complete the on-line application to obtain your Mailer ID



Designed for Mailers to manage assignment and distribution of Mailer IDs (MID)

- Affiliate with other business entities
- Configure to enable business services
- Delegate MIDs (to control feedback data flow)



**UNITED STATES
POSTAL SERVICE®** HOME | GATEWAY | HELP | SIGN OUT

Profile Request Access Request Status Request Inbox Manage User Access

Business Customer Gateway

This is the navigation page to access the service options offered through the Business Customer Gateway. These options will assist you in the steps of your mailing, from design and prepare to transport and tracking.

When you select a service you do not have access to, the system will give you the option to **Add a Service**.

- Accounts**
 - Manage Permits (PostalOne)
- Design & Prepare**
 - Intelligent Mail Services
 - Mailer ID**
- Mail & Transport**
 - Centralized Account Processing System (CAPS)
 - Customer Label Distribution System (CLDS)
 - Customer/Supplier Agreements (CSAs)
 - Electronic Data Exchange (PostalOne)
 - Postal Wizard (PostalOne)
 - Schedule a Mailing Appointment (FAST)
- Track & Report**
 - ADVANCE
 - Audit Mailing Activity (PostalOne)
 - Balance & Fees (PostalOne)
 - Delivery Confirmation
 - Mail Tracking & Reporting
 - Mailing Reports (PostalOne)
 - Manage Electronic Return Activity (PRG)
 - Manage Electronic Verification Activity (eVS)
 - Signature Confirmation
 - Track and Confirm

Your Account Settings

Welcome SUE

Profile

- Profile
- Request Access
- Request Status

User Management

- Request Inbox
- Manage User Access

Customer Support

- National Customer Support Center – FRBS
- Service Updates
- ePulseWatch
- Business Service Network (BSN) eService
- Customer Support Contacts
- News & Information
- User Responsibility Agreement (PDF) (DOC)

Site Map Customer Service Forms Gov't Services Careers Privacy Policy Terms of Use Business Customer Gateway

Copyright © 2009 USPS. All Rights Reserved. No FEAR. No FEEDBACK. EOG

Postal Inspectors
Preserving the Trust

Inspector General
Promoting Integrity

MID Summary

- [Address Book Add Data Recipients](#)

MID Search

MID Affiliate [Search >](#)[Request a MID >](#)

Results

MID

△ ▽

Affiliate

△ ▽

Data Profile[900000080](#)GATEWAY NEWS
900 N STEWART ST
ARLINGTON, VA 22203-4101[Add Profile](#)



No annual piece count found for CRID. Only 1 nine-digit MID can be issued.

Apply For a MID

Select the locations for which you would like to apply for MID(s). You may apply for a maximum of 10 MIDs per site in one request. Please revisit this page if you would like to apply for more than 10 MIDs. Use the drop down menu to select either a 6 digit MID or a 9-digit MID. If you will be mailing Flats using your new MID prior to June 8 and intend to request ACS, please contact the ACS Help Desk at acs@usps.gov for additional instructions.

MIDs associated with Package Services (both eVS and non-eVS) are not issued through this system. If you plan to use either of those services and require a MID, please contact the help desk at 1-877-246-9693 option #1.

Please fill in the following information

Size / Affiliate / Quantity

6 Digit - GATEWAY NEWS - 0 Available

Number of MIDs Requested

[< Cancel](#)

[Request MIDs >](#)



MID Application Details

Apply For a MID

Select whether you wish to assign a specific MID number or have the system assign it, and indicate which programs will be used with this MID (at least one must be selected).

MID #1

- Automatically generate this MID.
- Please try to assign the MID I have requested below.

Check the boxes for the programs you are selecting

- Full / Basic Service
- One Code ACS
- One Code ACS with One Code CONFIRM
- One Code CONFIRM

[< Cancel](#)[Request MIDs >](#)

MID Summary

Full/Basic Service

Thank you for applying for your new USPS Mailer ID (MID). You are now able to use your new MID for letters, flats and cards utilizing Full Service or Basic Service options.
If you are selecting to use Full Service, please contact the ACS department at 1-877-640-0724 option #1

One Code ACS

Thank you for applying for your new USPS Mailer ID (MID). Before you begin using your new MID you must contact the One Code ACS support desk to complete your account profile, by calling 1-877-640-0724 option #1.

One Code Confirm

Thank you for applying for your new USPS Mailer ID (MID). Before you begin using your new MID you must contact the One Code Confirm support desk to complete your account profile, by calling 1-800-238-3150, option #1.

One Code ACS with One Code Confirm

Thank you for applying for your new USPS Mailer ID (MID). Before you begin using your new MID you must contact the One Code ACS support desk, by calling 1-877-640-0724 option #1, and the One Code Confirm support desk, by calling 1-800-238-3150, option #1, to complete your account profiles.

Package Services (eVS Only) - Future Option in MID

To be assigned a MID for Package Services (eVS Only), please contact the eVS support desk at 1-877-264-9693 option #1.

Package Services (Non-eVS) - Future Option in MID

To begin using your new MID you must contact the One Code ACS support desk to complete your account profile, by calling 1-877-246-9693 option #1.

The following MIDs have been issued in response to your request.

New MID

MID:	900000080
Program(s) selected:	Full / Basic Service

[Request More MIDs](#)[Return To Summary](#)

Mailer ID System**Address Book**

MID 100013 Was Successfully Added.

Please enter a Mailer ID owned by the Customer that you would like to add to your address book.

MID

[< Return](#) [Add Entry >](#)

Address Book Entries

MID: 100004 ACCENTURE (DUKE) 9011 FAIRGROUNDS PKWY SAN ANTONIO, TX 78238-4540	Delete Entry >
MID: 100013 VATTEROTT COLLEGE-ST ANN 3925 INDUSTRIAL DR SAINT ANN, MO 63074-1807	Delete Entry >
MID: 100003 Talley Chiropractic 2025 EDISON AVE GRANITE CITY, IL 62040-4514	Delete Entry >

While the MID application process in the Business Customer Gateway works in most situations, there are some exceptions that require submission of a hard copy application.

Exceptions include:

- If the mailer cannot obtain the requested quantity
 - Requests for additional MIDs
- If the mailer cannot obtain the requested type
 - Requests for any 6-digit MID
- Mailing agents applying for a MID on behalf of a Mail Owner

For more information for MID exceptions

<http://ribbs.usps.gov/index.cfm?page=intellmailmailidapp>

Some customers will request more than one Mailer ID.

- Primary reasons for requesting multiple Mailer IDs include:
 - Documented mail volume
 - Managing unique barcodes
 - Multiple mail service providers
- To request additional Mailer IDs
 - Business Customer Gateway may make additional MIDs available
 - Mail volume must be substantiated in *PostalOne!*®
 - Alternative, submit a Mailer ID application
 - Mail volume must be substantiated via *PostalOne!* by MDA or BMEU
 - Request must be justified
- The intent of this MID application is to request an exception to the quantity or type of MID(s) or when the Mailing Agent is requesting MID(s) on behalf of the Mail Owner.

A default ACS profile is provided for new Mailer IDs created as of May 11, 2009

TYPE OF ACS®	ANCILLARY SERVICE ENDORSEMENT	CLASS OF MAIL	ASSIGNED
None	None	First-Class Mail® or Standard Mail®	Email ACS at acs@usps.gov to deactivate MID from ACS
Traditional	ASR or CSR	First-Class Mail or Standard Mail	Email ACS at acs@usps.gov to deactivate MID from ACS
OneCode for Basic	ASR or CSR	First-Class Mail or Standard Mail	Email ACS at acs@usps.gov PS Form 3573
OneCode/Full-Service: Option 1	ASR	First-Class Mail	Email ACS at acs@usps.gov PS Form 3573
OneCode/Full-Service: Option 1	CSR	First-Class Mail	Automatically with MID
OneCode/Full-Service: Option 2	ASR	First-Class Mail	Automatically with MID
OneCode/Full-Service: Option 2	CSR	First-Class Mail	Email ACS at acs@usps.gov PS Form 3573
OneCode/Full-Service	ASR	Standard Mail	Automatically with MID
OneCode/Full-Service	CSR	Standard Mail	Automatically with MID

The next few slides will review the steps for completing a hard copy Mailer ID application

- Go to <http://ribbs.usps.gov/>



**Intelligent Mail®
Mailer ID Application**

[Printable View](#)

 [Sign up for Email Updates](#)

The Mailer ID is a field within the Intelligent Mail barcodes that is used to identify Mail Owners and/or Mailing Agents. The IDs are assigned by the USPS® to each Mail Owner and/or Mailing Agent or other service providers that request them.

Important Links

- [Mailer ID Application Process \(PDF/41KB\)](#)
- [Mailer ID Application \(PDF/73KB\)](#)
- [Additional Accounts Information \(PDF/73KB\)](#)

Intelligent Mail® Services

- Latest News
- Business Customer Gateway
- An Overview
- Barcode for Mailpieces
- Benefits Calculator
- Education Guides
- Mailer ID**

Then click on

If you are submitting a hard copy application you will need to provide:

- Customer/company information such as your address, phone number, email address and the name of the individual who will serve as the primary contact.
- Your permit or meter account information (to validate mail volume) including account/permit number, type and the post office where this is held.
- If you are applying for a 6-digit MID or multiple 9-digit MIDs you will also be asked to indicate your annual mailing volume on the application.

Mailer ID Application

**Date:** _____

Complete the following application to request a Mailer ID (MID) for use in the Intelligent Mail® container barcode, Intelligent Mail® tray barcode, or Intelligent Mail® barcode. The information provided will not be disclosed outside the Postal Service.

Note: To participate in OneCode ACS or OneCode Confirm, please use the following:

One Code ACS : http://ribbs.usps.gov/acs/documents/tech_guides/PUB8B.pdf

One Code Confirm: <https://mailtracking.usps.com/mtr/resources/confirm/resources.pge>



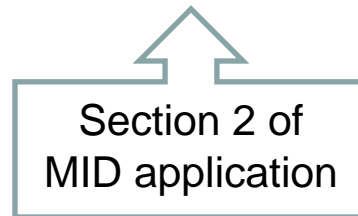
1. Customer Information:

Customer/ Company Name				
Address Line 1				
Address Line 2				
City	State		ZIP+4® Code	
Contact Name (Last, First)				
Contact Phone Number				
Contact Email				

Mailer ID Application

2. Permit/Volume Information: Please list the location where you present mailings to the Postal Service. If you have more than one location do not complete Section 2a, 2b or 2c of this form, use the Additional Accounts Information Sheet. **Check here if the Additional Accounts Information Sheet is used.**

2a Permit Type _____ (i.e. Permit Imprint, Periodicals, Business Reply Mail, Meter accounts) Permit/Publication/Meter/BRM Account Number _____	2b. Post Office of Mailing City _____ State, ZIP+4 Code _____
2c. Total Annual Volume: _____ By calendar year (i.e. Jan 1- Dec 31 of the prior year)	Note: Annual volume is only required if the customer is applying for 6-digit MID(s) or more than one 9-digit MID.



ADDITIONAL ACCOUNTS INFORMATION

1. Company Name _____ **2. Date:** ____/____/____

3. Supporting Request for
 (check all that apply)

 PostalOne! Online
 For PostalOne! Online Access
 complete ALL sections.

 MID
 For MID Request complete
 sections 1, 2, 3, & 6

4. Administrator's Printed Name*

Administrator's Signature _____

5. Company Location	Company Name	Company Address	City, State & ZIP+4

6. List of Accounts

Permit # Pub # Finance #	Permit Type	Company Name or Publication Name	Address <small>ADDRESS OF COMPANY IN POSTAL ONE</small>	City	State	ZIP	Post Office Information			Approver Initials USPS USE ONLY
							City <small>LOCATION WHERE THE PERMIT IS HELD</small>	State	ZIP+4	

* The administrator is the person authorized to make application on behalf of the company.

3. Applying As:

3a. Check only the one that best describes your role with these mailings:

- Mail Owner
- Mailing Agent

3b. Two signatures are required when the Mailing Agent is applying on behalf of the Mail Owner.
I certify that I have read and understand the terms and conditions outlined in section 3b on the reverse of this form.

Mail Owner Printed Name _____ Date ____/____/20____

Mail Owner Signature _____

Mailing Agent Printed Name _____ Date ____/____/20____

Mailing Agent Signature _____

Applicant's Printed Name _____

Applicant's Signature _____

USPS Use Only

Mailing Office Finance Number _____

If you are preparing the MID application yourself, you must submit the completed application to either:

Mailer ID Application

**UNITED STATES
POSTAL SERVICE**

Date: _____

Complete the following application to request a Mailer ID (MID) for use in the Intelligent Mail® container barcode, Intelligent Mail® tray barcode, or Intelligent Mail® barcode. The information provided will not be disclosed outside the Postal Service.

Note: To participate in One Code ACS or One Code Confirm please call the following phone numbers:

One Code ACS	(877) 640-0724 (select option 1)
One Code Confirm	(800) 238-3150
Delivery Confirmation Services	(877) 254-6539

1. Customer Information:

Customer/ Company Name			
Address Line 1			
Address Line 2			
City	State	ZIP+4® Code	
Contact Name (Last, First)			
Contact Phone Number			
Contact Email			

2. Permit /Volume Information: Please list the location where you present mailings to the Postal Service. If you have more than one location do not complete Section 2a, 2b or 2c of this form, use the Additional Accounts Information Sheet. Check here if the Additional Accounts Information Sheet is used.

2a. Permit Type (i.e. Permit Imprint, Periodicals, Business Reply Mail, Meter accounts) Permit/Publication/Meter/BRM Account Number	2b. Post Office of Mailing City _____ State, ZIP+4 Code _____
2c. Total Annual Volume By calendar year (i.e. Jan 1- Dec 31 of the prior year)	Note: Annual volume is only required if the customer is applying for 6-digit MID(s) or more than one 9-digit MID.

3. Applying As:

3a. Check only the one that best describes your role with these mailings: <input type="checkbox"/> Mail Owner <input type="checkbox"/> Mailing Agent	3b. Two signatures are required when the Mailing Agent is applying on behalf of the Mail Owner. I certify that I have read and understand the terms and conditions outlined in section 3b on the reverse of this form. Mail Owner Printed Name _____ Date ____/____/20____ Mail Owner Signature _____ Mailing Agent Printed Name _____ Date ____/____/20____ Mailing Agent Signature _____
---	---

Applicant's Printed Name _____ Applicant's Signature _____	USPS Use Only Mailing Office Finance Number _____ Date Processed: ____/____/____ Date Sent to Help Desk: ____/____/____ MID: Approved _____ Disapproved _____ Date ____/____/____ Date Notified Customer: ____/____/____ USPS Rep Printed Name: _____ USPS Rep Signature: _____
---	---

- Your local Mailpiece Design Analyst
http://pe.usps.gov/mpdesign/mpdftr_mda_lookup.asp

or

- Your local Business Mail Entry Unit
<http://www.usps.com/ncsc/locators/find-bme.html>

Mail preparers can assist their customers with the MID application process by doing the following

- Ask your customer if they plan to use Traditional ACS®, OneCode ACS®, Full-Service ACS® or OneCode Confirm®.
- Assist with completion of the application. (Requires use of a hard copy application.) The customer must still sign the completed application.
- Submit the application signed by the *mail owner and mail service provider* to the local BMEU or Mailpiece Design Analyst.

Verification of Volume Information

- Volume information will be verified by the MDA or BMEU
- Volume will be verified, as well as, confirming whether this is your first Mailer ID application
- MDA or BMEU forwards request to *PostalOne!*® Help Desk

The national *PostalOne!*® Helpdesk will issue your Mailer ID

- Mailer IDs are:
 - Issued by *PostalOne!*® Help Desk
 - 9-Digit MIDs may be assigned for annual volumes under 10 Million pieces
 - 6-Digit MIDs may be assigned for annual volumes of 10 Million pieces or more
 - Applicant is notified by email

NCSC Response Time

- Typically, a response can be expected in 2 to 3 business days
- If a response hasn't been received within this time frame, follow-up with the Manager, Business Mail Entry or Mailpiece Design Analyst

Mailer must plan for the uniqueness to include their timeframes

- Full-Service IM™ barcodes must be unique for at least 45 days from the date of induction into the USPS®. This applies to mailpieces, tray or sack labels and pallet placards.
- This means you must plan ahead for your own timelines.
- Below is an **example** of a possible timeline.

List/Data Processing	Production	Warehousing for multiple mail dates	Drop Shipment	USPS - 45 days begins at time of induction	
5 days +	10 days +	80 days +	15 days +	45 days	= 155 days

Here’s an example where a Mail Owner has a single 6-digit MID and must manage uniqueness with 6 different vendors on a series of mailings.

- Here’s one possible way those MIDs could be managed by the Mail Owner using a different 1st digit for each vendor.

	Mailer ID	Mail Qty	Serial Number Sequence Start	Serial Number Sequence Stop
Vendor 1	112233	1,000,000	100000001	101000001
Vendor 2	112233	150,000	200000001	200150001
Vendor 3	112233	2,500,000	300000001	302500001
Vendor 4	112233	700,000	400000001	400700001
Vendor 5	112233	650,000	500000001	500650001
Vendor 6	112233	1,000,000	600000001	601000001
		6,000,000		

Here's another example using that same Mail Owner working with 6 vendors.

- In this example, the Mail Owner has pre-determined the range of numbers to be used by each vendor and assigns each a range of serial numbers.

	Mailer ID	Mail Qty	Serial Number Sequence Start	Serial Number Sequence Stop
Vendor 1	112233	1,000,000	000000001	001000001
Vendor 2	112233	150,000	001000101	001150101
Vendor 3	112233	2,500,000	001150201	003650201
Vendor 4	112233	700,000	003650301	004350301
Vendor 5	112233	650,000	004350401	005000401
Vendor 6	112233	1,000,000	005000501	006000501
		6,000,000		

Let's look at one more example of managing uniqueness.

- Here, the Mail Owner has 2 MIDs and these are to be used by 7 different mail service providers for multiple mailings.

	Mailer ID	Class of Mail	Mail Qty	Serial Number Sequence Start	Serial Number Sequence Stop
Vendor 1	112233	First-Class	1,000,000	000000001	001000001
Vendor 2	112233	First-Class	150,000	001000101	001150101
Vendor 3	112233	Standard Mail	2,300,000	000000001	002300001
Vendor 4	445566	Standard Mail	675,000	000000001	000675001
Vendor 5	445566	First-Class	250,000	000000001	000250001
Vendor 6	445566	Standard Mail	980,000	000675101	001655101
Vendor 7	445566	First-Class	645,000	000250101	000895101
			6,000,000		

Agenda

- CRID
- Mailer IDs
- **Definition of Data File Terms**
- Full-Service Data Distribution Scenarios
- Resources

Definitions

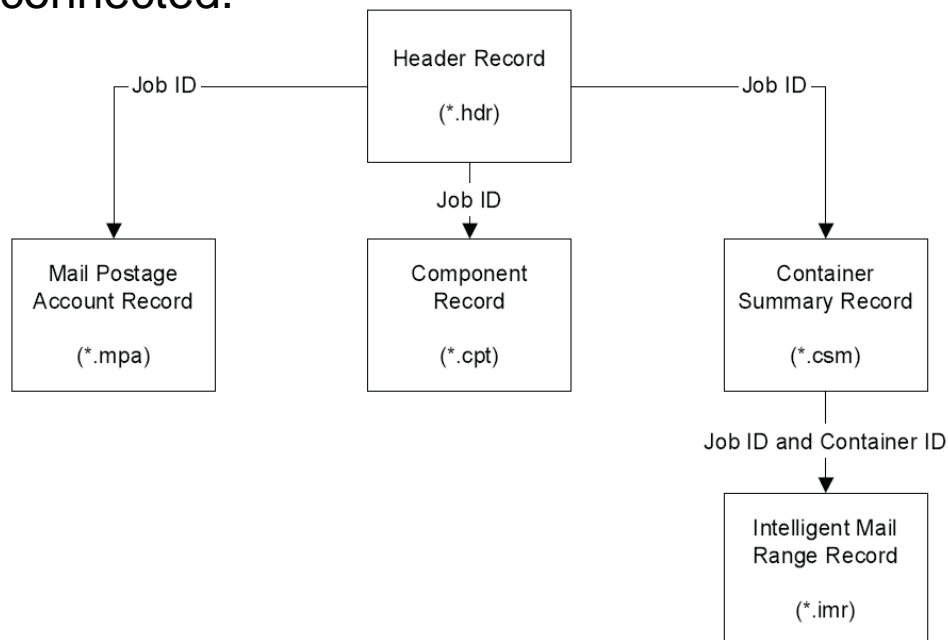
- By/For
- Profiles
 - Static
 - Dynamic
- Cast of Characters

The By/For Relationship

- Many mail owners choose to use the services of a mail service provider to prepare and submit mailings on their behalf. When this occurs:
 - Mail is prepared BY the mail service provider
 - Mail is prepared FOR the mail owner
- This relationship is identified for the Postal Service™ in the electronic documentation files (for Full-Service) or on the postage statement.

The By/For relationship is indicated within the Mail.dat file set.

- The complete file set consists of 22 different file types although most mailings don't use all 22 types. Some file types are specific to certain categories of mailing.
- The files are relational – connected by a common field. Here are the file types we'll be examining with by/for relationships and how they are connected.



USPS® uses the results of By/For verification as an input into determining the data recipients for mailer feedback.

- USPS uses the following reference data to determine valid By/For:
 - CRID to MID mappings from Mailer ID system
 - Permit to CRID mapping from *PostalOne!*®
 - CRIDs from Customer Registration
- The following precedence of eDoc fields is used to identify mail service providers and mail owners:

	Mailings with Piece Detail Records (PDRs)	Mailings with Intelligent Mail Range Records (IMRs)
Mail Preparer (By) Order of Precedence	<ol style="list-style-type: none"> 1. Mailer ID of mail preparer on Mail Postage Account (MPA) record 2. CRID of mail preparer on MPA record 	<ol style="list-style-type: none"> 1. Mailer ID of mail preparer on Intelligent Mail® Range Record (IMR) 2. CRID of mail preparer on IMR
Mail Owner (For) Order of Precedence	<ol style="list-style-type: none"> 1. Mailer ID of mail owner on Component (CPT) record. 2. Mailer ID of mail owner on MPA record. 3. CRID of mail owner on CPT record. 4. CRID of mail owner on MPA record. 5. Mail owner local permit reference number / international bill number on MPA record. 	<ol style="list-style-type: none"> 1. Mailer ID of mail owner on IMR 2. CRID of mail owner on IMR

A By/For Conflict is a discrepancy between the mail owner and mail service preparer fields within a Mail.dat® 09-1 record, identified during By/For Verification.

- Full-Service records these discrepancies during eDoc processing from *PostalOne!*®.
 - These are returned to *PostalOne!* as By/For Conflict messages.
 - A By/For Conflict message is provided for notification only.
 - It does not prevent mailers from receiving feedback on ACS®, Start-the-Clock, or Container Visibility Induction Scans.

The following scenarios generate a By/For Conflict:

	Mailings with Piece Detail Records (PDRs)	Mailings with Intelligent Mail Range Records (IMRs)
Mail Owner Conflicts	<ul style="list-style-type: none"> • Mail owner CRID from Mail Postage Account (MPA) does not match mail owner CRID from Component (CPT) • Mail owner MID from MPA does not match mail owner MID from CPT. • Mail owner CRID from MPA or CPT does not match CRID associated to the mail owner MID from MPA or CPT. • Mail owner CRID from MPA or CPT does not match CRID associated to the mail owner permit from MPA • CRID associated with mail owner MID from MPA or CPT does not match CRID associated with mail owner permit from MPA • CRID associated to the mail owner MID from MPA does not match CRID associated to the mail owner MID from the CPT 	<ul style="list-style-type: none"> • Mail owner CRID from IMR does not match the CRID associated to mail owner MID from IMR.
Mail Preparer Conflicts	<ul style="list-style-type: none"> • Mail preparer CRID from MPA does not match CRID associated to mail preparer MID from MPA. 	<ul style="list-style-type: none"> • Mail preparer CRID from IMR does not match the CRID associated to mail preparer MID from IMR.

Mail.dat® By/For to receive Full-Service feedback

- Mail owner (For) information can be identified by the MID, CRID or local permit of the mail owner
- Mail preparer (By) information can be identified by the MID or CRID of the mail preparer
- If more than one of fields is used to identify a mail owner or mail preparer the result will be a By/For Conflict

By/For Conflict message is provided for notification only

- By/For conflict does not prevent mailers from receiving feedback on ACS®, Start-the-Clock, or Container Visibility Induction Scans
- If a By/For Conflict is determined for mail owner, the precedence for identification is first MID then CRID then Permit.
- If a By/For Conflict is determined for mail preparer, the precedence for identification is first MID then CRID

Mail service providers using Mail.dat can provide the information with one of the following options:

- Mail.dat By/For Full-Service Postage Payment
 - Mail Postage Account (MPA) record is used to identify the entity who is paying for the mailing by:
 - USPS® Permit Number is used for to pay for a permit imprint mailing
 - USPS Publication Number is used to pay for a periodicals mailing
 - Postage statement payment By/For identification is separate from the data distribution By/For relationship

MID Profiles are associated with Full-Service ACS™, Start the Clock and OneCode Confirm® services.

- Profiles are used to grant authorization for a third party to receive feedback data for a Mailer ID. Profiles can be set up for the following services:
 - Full-Service ACS™ (available only with Full-Service option)
 - OneCode Confirm®
- Profiles are set up in the *Mailer ID* system.
- There are 2 types of mail owner/preparer relationships:
 - Static relationships designate a third party recipient for feedback data associated with a specific Mailer ID
 - Dynamic relationships designate a specific recipient for a single mailing or a portion of a mailing associated with a specific Mailer ID

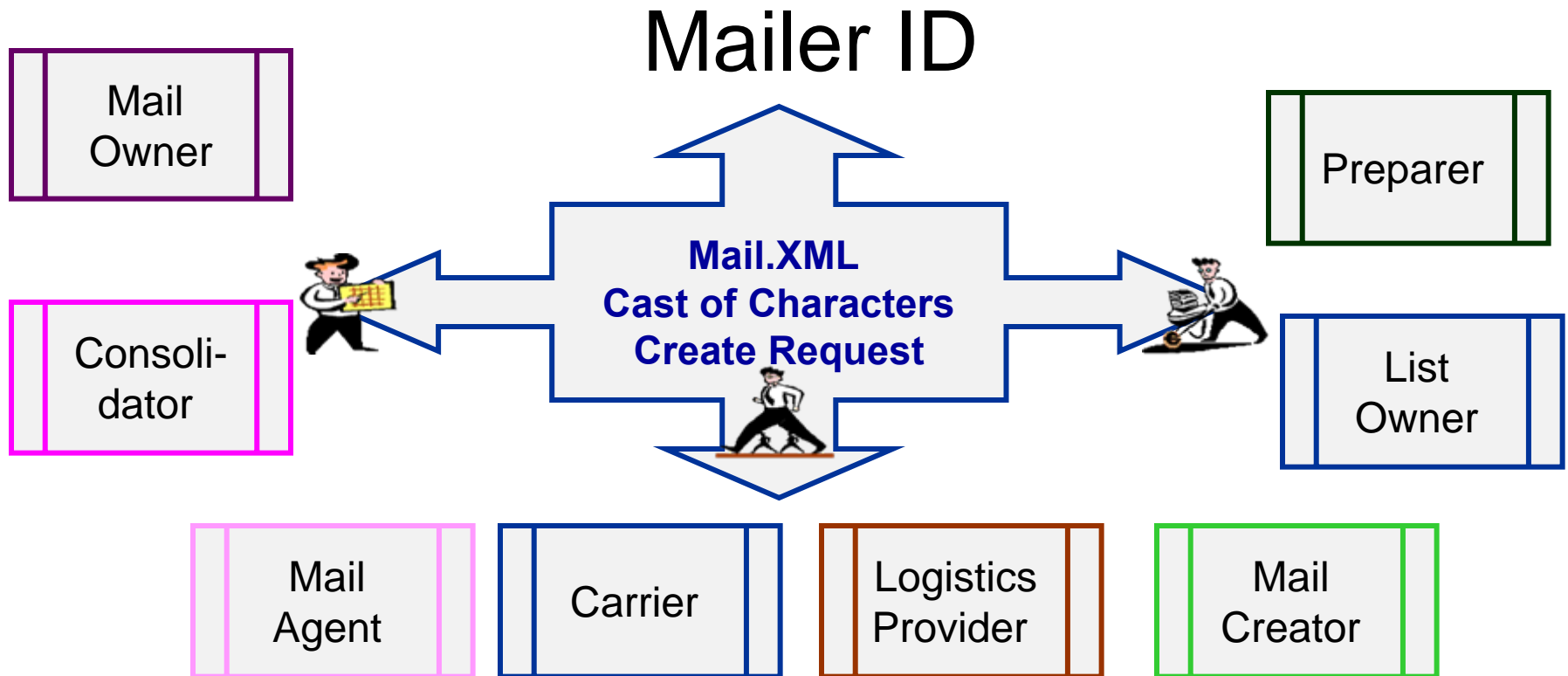
Types of Static relationships:

- Mail owner has given control to a third party or Preparer to manage and distribute data.
- Mail owner always distributes data to the party identified for a specific Mailer ID
- Mail owner data is distributed to mail Preparer for pieces prepared by the mail preparer
- Data is distributed to the mailer ID identified on the mail piece

Dynamic relationships are used to authorize partial access to feedback data.

- For Intelligent Mail® Full-Service only
- Mail Owner establishes a third party or preparer to manage their data by service for specific mailings.
- Cast of Characters Messages – Mailers submit messages to identify the data recipient intended for a specific portion of a mailing.
- Dynamic relationships are specific to a mailing project – can be changed for each mailing

The Cast of Characters is a Mail.XML® file identifying third-party data recipients who may receive data on behalf of a Mail Owner/Preparer.



Mail Owners and mail preparers may allow other parties access to their full-service feedback by setting up a MID profile and submitting a Cast of Characters file.

- **Cast of Characters**

- For dynamic data delegation Intelligent Mail® Full-Service only
- Separate profiles can be set up for ACS®, Start-the-Clock, Container Scans and OneCode Confirm® feedback
- Profiles are set up for a specific Mailer ID and grant access to the data by another Mailer ID
- Data being diverted to a third party requires set-up of a Dynamic Profile through the *PostalOne!*® System.
 - Mailers must submit a Cast of Characters XML message to identify cast recipient (using either MID or CRID) and mailing specific information
 - Must be submitted in advance of the mailing

Agenda

- CRID
- Mailer IDs
- Definition of Terms
- **Full-Service Data Distribution Scenarios**
- Resources

These examples are not intended to cover all possible scenarios. Additional scenarios can be found in Appendix B “A Guide to Intelligent Mail® for Letters and Flats”.

- Scenario 1: Mail owner receives the Full-Service data
- Scenario 2: Mail owner delegates Full-Service data to the mailing agent using Single Recipient
- Scenario 3: Mail owner delegates to the mailing agent and a list house using Mailer ID on the mailpiece
- Scenario 4: Mail owner delegates to the mailing agent and a list house using Single Recipient

We will use the following assumptions in the scenarios:

NAME	MID	CRID
Company ABC (Mail Owner)	100165	5415528
	200022	5415528
Mailing Agent	900001489	6891483
List House	900001541	7048912

**A Mail Owner asks a Mail Preparer to prepare a mailing for them.
Here's what they need:**

- The Mail Owner wants their own Mailer ID used on the mailpieces.
- The Mail Owner's MID was obtained via the Business Customer Gateway. The default ACS® assignment allows for Full-Service ACS™
- The Mail Owner wants to receive the feedback data

Here's how the Intelligent Mail barcode digits will look on the mailpiece

Mail Owner's Mailer ID: 100165

Mail Preparer's Mailer ID: 900001489

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID [2N]	Service Type ID [3N]			Mailer ID [6N]						Serial Number [9N]									Routing Code [none, 5, 9 or 11N]											
2	0	0	8	0	1	2	3	4	5	6	0	0	0	0	0	5	2	4	5	4	4	1	2	3	1	7	2	5	1	3

Notice that the Mail Preparer's Mailer ID does not appear within the digits of the barcode.

The relationship between the Mail Owner and the Mail Preparer is defined in the By/For relationship in the electronic documentation (eDoc).

Here's how these files would look in Mail.dat 09-01: new bar codes

Intelligent Mail Barcode:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID [2N]		Service Type ID [3N]			Mailer ID [6N]						Serial Number [9N]										Routing Code [none, 5, 9 or 11N]									
2	0	0	8	0	1	0	0	1	6	5	0	0	0	0	1	2	9	0	1	4	4	1	0	3	2	3	1	9	1	4

Mail owner's MID: 100165
Mail owner's CRID: 5415528

The mail owner prepares their own mail.

Mail.dat File Set (relevant fields displayed)

Header Record (*.hdr text file) 2000 bytes

1	2	3	4	5	6	7	8	9	10	11	12	13-248	249	250	251	252	253	254	255	256	257	258	259	260	261	262-388	389	390	391	392	393	394	395	396	397	398	399-2000	
Job ID								IDEAlliance Version				Mailer Postage Account (*.mpa) Record Count										MPA File Status	Component (*.cpt) Record Count						Intelligent Mail Range (*.imr) Record Count									
1	2	3	4	5	6	0	0	0	9	-	1	/	0	0	0	0	0	1	0	0	0	0	0	0	1	/	0	0	0	0	0	0	7	5	0	0	0	/

Mailer Postage Account Record (*.mpa text file) 300 bytes

1	2	3	4	5	6	7	8	9-215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258-300
Job ID								Mailer ID of Mail Owner										CRID of Mail Owner										Mailer ID of Preparer										CRID of Preparer													
1	2	3	4	5	6	0	0	/	0	0	0	1	0	0	1	6	5	0	0	0	0	0	5	4	1	5	5	2	8	0	0	0	1	0	0	1	6	5	0	0	0	0	5	4	1	5	5	2	8	/	

Component Record (*.cpt text file) 320 bytes

1	2	3	4	5	6	7	8	9-98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120-320
Job ID								Mailer ID of Mail Owner										CRID of Mail Owner												
1	2	3	4	5	6	0	0	/	0	0	0	1	0	0	1	6	5	0	0	0	0	0	5	4	1	5	5	2	8	/

Use of both the MID and the CRID in the mail.dat file set is optional. Either just a MID or just a CRID may be used to identify either the mail owner or the mail preparer in the mail.dat file set.

Container Summary Record (*.csm text file) 750 bytes

1	2	3	4	5	6	7	8	9-13	14	15	16	17	18	19	20-750
Job ID								Container ID							
1	2	3	4	5	6	0	0	/	0	0	0	0	2	5	/

Intelligent Mail Range Record (*.imr text file) 110 bytes

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15-52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95-110
Job ID								Container ID							Mailer ID of Mail Owner										CRID of Mail Owner										Mailer ID of Preparer										CRID of Preparer												
1	2	3	4	5	6	0	0	0	0	0	2	5	/	0	0	0	1	0	0	1	6	5	0	0	0	0	5	4	1	5	5	2	8	0	0	0	1	0	0	1	6	5	0	0	0	0	5	4	1	5	5	2	8	/			

Scenario 1: Company ABC (mail owner) wishes to receive the ACS® data

1	Company ABC's MID 100165 is in the mailpiece barcode.
2	The eDoc has Company ABC's MID 100165 in the Component record of the Mail.dat file.
3	The MID 100165 profile in the MID system has no data dissemination needed for MID 100165 .
4	MID 100165 is associated with CRID 5415528 .
5	The person associated with CRID 5415528 will receive the ACS data.

FULL-SERVICE ACS

Choose one of the 5 options listed below to identify your data recipients(s) Select recipients by clicking inside the Search box, scrolling through the selections, and clicking on your choices. For multiple selections, hold down the **CTRL** key (the **Command** key for Macs) while clicking selections.

Note: Data recipients can only be selected from your Address Book entries. If you do not see your intended data recipient in the lists below, please add the new recipient to your Address Book.

No data dissemination needed: Do not create a profile for this data.

Mailing Preparer: Send this data to the preparer of the mailing as identified below:

Allow one or more of the following recipients to receive my data based on information contained in electronic file submissions.

List House 1

900001541, LIST HOUSE 2
900001489, LIST HOUSE 1
900001490, CONSOLIDATOR

Recipients(s):

Mailer ID (MID) Holder: Send this data to the holder of the MID on the mailpiece.

Other - Single Recipient: Send this data to this single recipient:

Recipient:

900001489 Mail Agent

Other - Multiple Recipient: Send this data to the multiple recipient(s) as identified below:

Scenario 2: Company ABC delegates ACS® data to the mailing agent using the Single Recipient option in the MID system.

1	Company ABC's MID 100165 is in the mailpiece barcode
2	The eDoc has Company ABC's MID 100165 in the Component record of the Mail.dat file.
3	The MID 100165 profile in MID system delegates the ACS® data to Single Recipient – MID 900001489 , the mailing agent.
4	MID 900001489 is associated with CRID 6891483 .
5	The person associated with CRID 6891483 will receive the ACS® Data.

FULL-SERVICE ACS

Choose one of the 5 options listed below to identify your data recipients(s) Select recipients by clicking inside the Search box, scrolling through the selections, and clicking on your choices. For multiple selections, hold down the **CTRL** key (the **Command** key for Macs) while clicking selections.

Note: Data recipients can only be selected from your Address Book entries. If you do not see your intended data recipient in the lists below, please add the new recipient to your Address Book.

No data dissemination needed: Do not create a profile for this data.

Mailing Preparer: Send this data to the preparer of the mailing as identified below:

Allow one or more of the following recipients to receive my data based on information contained in electronic file submissions.

Recipients(s):

Mailer ID (MID) Holder: Send this data to the holder of the MID on the mailpiece.

Other - Single Recipient: Send this data to this single recipient:

Recipient:

900001489 Mail Agent

Other - Multiple Recipient: Send this data to the multiple recipient(s) as identified below:

Here's how these files would look in Mail.dat 09-01: new bar codes

Intelligent Mail Barcode:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID [2N]		Service Type ID [3N]			Mailer ID [6N]			Serial Number [9N]						Routing Code [none, 5, 9 or 11N]																
2	0	0	8	0	1	0	0	1	6	5	0	0	0	0	1	2	9	0	1	4	4	1	0	3	2	3	1	9	1	4

Mail owner's MID: 100165 Mail owner's CRID: 5415528
 Mail preparer's CRID: 6715525 Mailing agent: 900001489

The mail owner hires a mail preparer to prepare the mailing and a list house to handle the ACS® data. In the mail owner's MID profile, they delegate the ACS data to the list house. The list house's MID does not need to appear in the mail.dat file set.

Mail.dat File Set (relevant fields displayed)

Header Record (*.hdr text file) 2000 bytes

1	2	3	4	5	6	7	8	9	10	11	12	13-240	249	250	251	252	253	254	255	256	257	258	259	260	261	262-300	309	390	391	392	393	394	395	396	397	398	399-2000			
Job ID								IDEAlliance Version		MAILER POSTAGE ACCOUNT RECORD COUNT										MAILER POSTAGE ACCOUNT RECORD COUNT		INTELLIGENT MAIL RANGE RECORD COUNT																		
1	2	3	4	5	6	0	0	0	9	-	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	7	5	0	0	0

Mailer Postage Account Record (*.mpa text file) 300 bytes

1	2	3	4	5	6	7	8	9-215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258-300
Job ID								MAILER ID OF MAIL OWNER								CRID OF MAIL OWNER								MAILER ID OF PREPARER								CRID OF PREPARER																			
1	2	3	4	5	6	0	0	0	0	0	1	0	0	1	6	5	0	0	0	0	0	5	4	1	5	5	2	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	7	1	5	5	2	5	

Component Record (*.cpt text file) 320 bytes

1	2	3	4	5	6	7	8	9-98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120-320
Job ID								MAILER ID OF MAIL OWNER								CRID OF MAIL OWNER														
1	2	3	4	5	6	0	0	0	0	1	0	0	1	6	5	0	0	0	0	0	5	4	1	5	5	2	8			

Use of both the MID and the CRID in the mail.dat file set is optional. Either just a MID or just a CRID may be used to identify either the mail owner or the mail preparer in the mail.dat file set.

Container Summary Record (*.csm text file) 750 bytes

1	2	3	4	5	6	7	8	9-13	14	15	16	17	18	19	20-750
Job ID								CONTAINER ID							
1	2	3	4	5	6	0	0	0	0	0	2	5			

Intelligent Mail Range Record (*.imr text file) 110 bytes

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15-52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95-110
Job ID								CONTAINER ID				MAILER ID OF MAIL OWNER								CRID OF MAIL OWNER								MAILER ID OF PREPARER								CRID OF PREPARER																					
1	2	3	4	5	6	0	0	0	0	0	2	5	0	0	0	1	0	0	1	6	5	0	0	0	0	0	5	4	1	5	5	2	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	7	1	5	5	2	5			

Scenario 3: Company ABC delegates using MID on Piece profile

1	Some mailpieces have Mailing Agent's MID 900001489 and others have List House MID 900001541 .
2	The eDoc has Company ABC's MID 100165 in the Component record of the Mail.dat file.
3	The MID 100165 profile in MID system delegates the ACS® data to the MID on the mailpiece.
4	MID 900001489 is associated with CRID 6891483 and MID 900001541 is associated with CRID 7048912 .
5	The person associated with CRID 6891483 will receive the ACS® data for those mailpieces with MID 900001489 . The person associated with CRID 7048912 will receive the ACS® data for those mailpieces with MID 900001541 .

FULL-SERVICE ACS

Choose one of the 5 options listed below to identify your data recipients(s) Select recipients by clicking inside the Search box, scrolling through the selections, and clicking on your choices. For multiple selections, hold down the **CTRL** key (the **Command** key for Macs) while clicking selections.

Note: Data recipients can only be selected from your Address Book entries. If you do not see your intended data recipient in the lists below, please add the new recipient to your Address Book.

No data dissemination needed: Do not create a profile for this data.

Mailing Preparer: Send this data to the preparer of the mailing as identified below:

Allow one or more of the following recipients to receive my data based on information contained in electronic file submissions.

Recipients(s):

Mailer ID (MID) on piece Send this data to the holder of the MID on the mailpiece.

Other - Single Recipient: Send this data to this single recipient:

Recipient:

Other - Multiple Recipient: Send this data to the multiple recipient(s) as identified below:

Here's how these files would look in Mail.dat 09-01: new bar codes

Intelligent Mail Barcode on some mailpieces:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
Barcode ID [2N]	Service Type ID [3N]			Mailer ID [9N]						Serial Number [6N]				Routing Code [none, 5, 9 or 11N]																	
2	0	0	8	0	9	0	0	0	0	0	1	4	8	9	0	0	0	5	1	0	4	4	1	0	3	2	3	1	9	1	4

Intelligent Mail Barcode on the rest of the mailpieces:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID [2N]	Service Type ID [3N]			Mailer ID [9N]						Serial Number [6N]				Routing Code [none, 5, 9 or 11N]																
2	0	0	8	0	9	0	0	0	0	1	5	4	1	0	0	2	9	0	1	4	4	1	0	3	2	3	1	9	1	4

Mail.dat File Set (relevant fields displayed)

Header Record (*.hdr text file) 2000 bytes

1	2	3	4	5	6	7	8	9	10	11	12	13-248	249	250	251	252	253	254	255	256	257	258	259	260	261	262-388	389	390	391	392	393	394	395	396	397	398	399-2000
Job ID												IDEAlliance Version				Mailer Postage Account (*.mpa) Record Count				MPA File Status				Component (*.cpt) Record Count				Intelligent Mail Range (*.imr) Record Count									
1	2	3	4	5	6	0	0	0	9	-	1		0	0	0	0	0	1	0	0	0	0	0	1		0	0	0	0	0	7	5	0	0	0		

Mailer Postage Account Record (*.mpa text file) 300 bytes

1	2	3	4	5	6	7	8	9-215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258-300
Job ID								Mailer ID of Mail Owner				CRID of Mail Owner				Mailer ID of Preparer				CRID of Preparer																															
1	2	3	4	5	6	0	0		0	0	1	0	0	1	6	5	0	0	0	0	5	4	1	1	5	5	2	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

Component Record (*.cpt text file) 320 bytes

1	2	3	4	5	6	7	8	9-98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120-320
Job ID								Mailer ID of Mail Owner				CRID of Mail Owner																		
1	2	3	4	5	6	0	0		0	0	1	0	0	1	6	5	0	0	0	0	5	4	1	1	5	5	2	8		

Container Summary Record (*.csm text file) 750 bytes

1	2	3	4	5	6	7	8	9-13	14	15	16	17	18	19	20-750
Job ID								Container ID							
1	2	3	4	5	6	0	0		0	0	0	2	5		

Intelligent Mail Range Record (*.imr text file) 110 bytes

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15-62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95-110	
Job ID								Container ID				Mailer ID of Mail Owner				CRID of Mail Owner				Mailer ID of Preparer				CRID of Preparer																								
1	2	3	4	5	6	0	0		0	0	0	2	5		0	0	0	1	0	0	1	6	5	0	0	0	0	5	4	1	1	5	5	2	8	0	0	0	0	0	0	0	0	0	0	0	0	

Mail owner's MID: 100165 Mail owner's CRID: 5415528
 List house 1's MID: 900001489 List house 1's CRID: 6891483
 List house 2's MID: 900001541 List house 2's CRID: 7048912


Some mailpieces have list house 1's MID and some have list house 2's MID. The mail owner's MID is in the mail.dat file set. In the mail owner's MID profile, they delegate the ACS® data to the MID on the mailpiece. The mail owner prepares their own mail.

Scenario 4: Company ABC delegates ACS® data to mailing agent and a List House using Single Recipient

1	Some mailpieces have Company ABC's MID 100165 and others have List House MID 900001541 .
2	The eDoc has Company ABC's MID 100165 and Company ABC's MID 200022 in the Component record of the Mail.dat file.
3	The MID 100165 profile in MID system delegates ACS® data to Single Recipient MID 900001489 , Mailing Agent. The MID 200022 profile in the MID system delegates ACS data to Single Recipient MID 90001541 , List House.
4	MID 900001489 is associated with CRID 6891483 and MID 900001541 is associated with CRID 7048912 .
5	The person associated with CRID 6891483 (Mailing Agent) will receive the ACS data for Company ABC's first MID 100165 . The person associated with CRID 7048912 (List House) will receive data for Company ABC's second MID 200022 .

Scenario		Mailpiece	eDoc	Profile	Who Gets Data	Who Sees Data? Person associated via CRID with....
1	Company receives the Full-Service	Owner's MID	Owner's MID	N/A	Owner	Owner's MID
2	Company delegates to Mailing agent and listing house using single recipient	Owner's MID	Owner's MID	MA	MA	MID of MA
3	Company delegates to a third party using Mailer ID on the mailpiece	MA MID LH MID	Owner's MID	MID on piece	MA LH	MA gets MA LH gets LH
4	Company delegates to Mailing Agent and a List Houses	Owner MID LH MID	Owner's MID 1 and Owner's MID 2	MA LH	MA LH	MID of MA MID of LH

Agenda

- CRID
- Mailer IDs
- Definition of Terms
- Full-Service Data Distribution Scenarios
-  Resources

Intelligent Mail® Guides & Specifications



**UNITED STATES
POSTAL SERVICE®**

National Customer Support Center

RIBBS™
Intelligent Mail &
Address Quality

Home Site Index A-Z Site Index by Topic Local Look

Intelligent Mail® Guides & Specifications

[Printable View](#)

For those new to Intelligent Mail, there several guides, specifications and manuals that will get you started and give a broad overview of the fundamentals of the program. Following is a list of primary sources of information.

Federal Register Notice/ Vol. 73, No. 1631, August 21, 2008: Implementation of New Standards for Intelligent Mail Barcodes

The Federal Register Notice outlines the key elements of the Basic and Full-Service Intelligent Mail barcode options. It also provides a timeline and the requirements for using Intelligent Mail services. The Federal Register Notice can be found at <http://ribbs.usps.gov/files/fedreg/usps2008/E8-19339.PDF>.

Important Links

- [Federal Register Notice](#)
- A Resource Map to Intelligent Mail Documents ([PDF/49KB](#))
- A Beginner's Overview to Intelligent Mail Services ([PDF/516KB](#))
- Guide to Intelligent Mail for Letters and Flats ([PDF/1.26MB](#))
- Electronic Documentation and Intelligent Mail; Ready, Set, Go! ([PDF/185KB](#))
- PostalOne! Mail.dat Technical Specification ([PDF/1.7MB](#))
- PostalOne! Mail.XML Technical Specification ([PDF/654KB](#))
- Guide to Customer Supplier Agreements ([PDF/1.03MB](#))
- [Specifications for Intelligent Mail Barcodes](#)

Intelligent Mail® Services

- Latest News
- An Overview
- Barcode for Mailpieces
- Benefits
- Calculator
- FAQ
- Guides
- Mailer ID
- OneCode™ Services
- OneCode Solution™
- Presentations
- Suite of Barcodes
- Flats Sequencing Strategy
- Address Quality Products
- Certifications

Additional information about all of the topics covered in this presentation can be found on RIBBS™.

Click on Intelligent Mail® Services and then click on “Guides” as shown here.

All of the supporting documentation references are shown under “Important Links”.

There are several resources available to assist in Full-Service and data distribution

- RIBBS Website
- Mailpiece Design Analyst (MDA)
http://pe.usps.com/mpdesign/mpdfr_mda_lookup.asp
- To find your local Business Mail Entry (BME) Manager, go to:
<http://www.usps.com/ncsc/locators/find-bme.html>
- *PostalOne!* Help Desk
For *PostalOne!* and Intelligent Mail support mailers call 1-800-522-9085
- Business Customer Gateway
- DMM® Advisory
- Domestic Mail Manual (DMM)

The RIBBS Website provides extensive resources on Intelligent Mail



Address <http://ribbs.usps.gov/> Go Links »

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Intelligent Mail &
Address Quality

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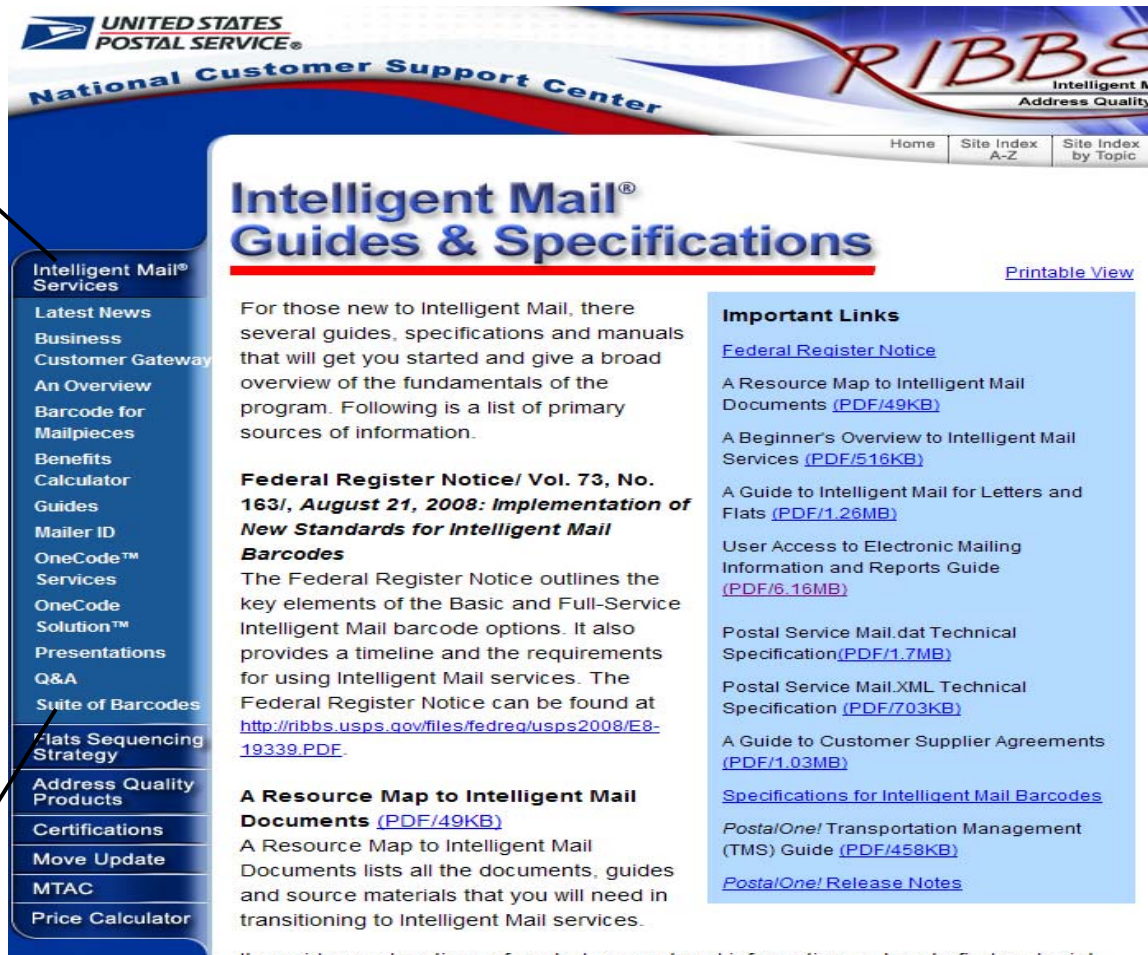
1-800-238-3150 RIBBS@usps.gov National Customer Support Center

Version 1.01.4
[RIBBS Release Notes](#)

Privacy Policy
<http://www.usps.com/privacyoffice/privacypolicy.htm>

You can view or download the Guides and Specifications from RIBBS™

- Intelligent Mail® Services
- Latest News
- Business Customer Gateway
- An Overview
- Barcode for Mailpieces
- Benefits Calculator
- Guides
- Mailer ID
- OneCode™ Services
- OneCode Solution™
- Presentations
- Q&A
- Suite of Barcodes



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RIBBS™ Intelligent Mail Address Quality

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Intelligent Mail® Guides & Specifications

[Printable View](#)

For those new to Intelligent Mail, there are several guides, specifications and manuals that will get you started and give a broad overview of the fundamentals of the program. Following is a list of primary sources of information.

Federal Register Notice/ Vol. 73, No. 163I, August 21, 2008: Implementation of New Standards for Intelligent Mail Barcodes

The Federal Register Notice outlines the key elements of the Basic and Full-Service Intelligent Mail barcode options. It also provides a timeline and the requirements for using Intelligent Mail services. The Federal Register Notice can be found at <http://ribbs.usps.gov/files/fedreg/usps2008/E8-19339.PDF>.

A Resource Map to Intelligent Mail Documents (PDF/49KB)

A Resource Map to Intelligent Mail Documents lists all the documents, guides and source materials that you will need in transitioning to Intelligent Mail services.

Important Links

- [Federal Register Notice](#)
- A Resource Map to Intelligent Mail Documents ([PDF/49KB](#))
- A Beginner's Overview to Intelligent Mail Services ([PDF/516KB](#))
- A Guide to Intelligent Mail for Letters and Flats ([PDF/1.26MB](#))
- User Access to Electronic Mailing Information and Reports Guide ([PDF/6.16MB](#))
- Postal Service Mail.dat Technical Specification([PDF/1.7MB](#))
- Postal Service Mail.XML Technical Specification ([PDF/703KB](#))
- A Guide to Customer Supplier Agreements ([PDF/1.03MB](#))
- [Specifications for Intelligent Mail Barcodes](#)
- PostalOne!* Transportation Management (TMS) Guide ([PDF/458KB](#))
- [PostalOne! Release Notes](#)

It provides explanations of each document and information on how to find and print

Intelligent Mail Guides on RIBBS Website

- [Federal Register Notice: Implementation of New Standards for Intelligent Mail Barcodes](#)
- [A Resource Map to Intelligent Mail Documents](#)
- [A Guide to Intelligent Mail for Letters and Flats](#)
- [User Access to Electronic Mailing Information and Reports Guide](#)
- [Intelligent Mail Full-Service Mailer Check List](#)
- [A Guide to Customer Supplier Agreements](#)
- [eDOC Process: A Guide for CPP Customers](#)

Intelligent Mail Technical Specifications on RIBBS™ Website

- Postal Service Mail.dat® Technical Specification
- Postal Service Mail.XML® Technical Specification
 - Mail.XML Technical Specification for Postage Payment and Reporting
 - Mail.XML Technical Specification for Appointment Scheduling (FAST®)
 - Mail.XML Technical Specification for Profiles and Full-Service Feedback
- *PostalOne!* Release Notes
- Intelligent Mail® Barcode Specification (USPS-B-3200)
- Pure 24-digit Intelligent Mail Tray Label Specification (USPS-B-3216)
- Intelligent Mail Container Barcode Specification (USPS-B-3215)

Intelligent Mail® Services Latest News on RIBBS™

Click here for Latest News



Address <http://ribbs.usps.gov/index.cfm?page=intellmailatestnews>

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OneCode™ Services
OneCode Solution™
Presentations
Q&A
Suite of Barcodes
Flats Sequencing Strategy
Address Quality Products
Certifications
Move Update
MTAC
Price Calculator

WE'RE REORGANIZING!
Our Intelligent Mail Services Web page will be rearranged in the future. This is not change for change's sake. We want the wealth of IM™ information contained in this site to be more easily accessible, more intuitive.

Mailers' Technical Advisory Council (MTAC) Workgroup 124, Intelligent Mail Education, has agreed to evaluate the current set-up and make recommendations for improvement. A finalized site map should be available in a few short weeks with updates to begin this summer.

As a user of this site, if you would like to make a recommendation, please send an email to imb@usps.gov. All suggestions will be forwarded to MTAC 124 and taken into consideration for future updates to the IM page on RIBBS.

Important Links

- Intelligent Mail Services Video ([WMV/37.7MB](#))
- [PostalOne! Release Notes](#)
- Intelligent Mail Calendar ([PDF/452KB](#))
- Intelligent Mail Services Helping Mailers Make Smarter Business Decisions ([PDF/155KB](#))
- [An Overview](#)
- [Intelligent Mail Videos](#)
- Intelligent Mail Move Update DVD User Guide ([PDF/1.02KB](#))
- [Intelligent Mail Technical Integration Webinars FAQs](#)

Contact Information:
Intelligent Mail Services
Email: RIBBS@USPS.GOV
Page updated: 6/23/2009

Intelligent Mail® Services

Intelligent Mail® Services Latest News

USPS News
The latest in what's happening in the U.S. Postal Service®.

The Intelligent Mail® Services Update is distributed through the DMM Advisory and provides current information on Intelligent Mail topics

- Updates
- New Features
- Release Information
- Tips
- Archive of Updates
<http://pe.usps.com/dmmAdvisory.asp>
- To subscribe dmmadvisory@usps.com

[USPS Home](#) | [Postal Explorer Home](#)[Go to HTML Version >](#)

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Domestic
International
Business

Price Change

July 19, 2009

Address Quality

Business Mail 101
CASS

Downloadable Price Files

Federal Register Notices
Mailpiece Design

Merlin

PAVE

PCSC

Postage Statements

Postal Bulletins

Postal Links

Postal Locator

Standard Mail Eligibility

Decision Tree & CSRs

ZIP Code Lookup

Zone Charts

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Pricing & Classification *DMM Advisory*

Message board to keep postal customers informed of changes to mailing standards, services, and prices.

Welcome to the new DMM Advisory.

The Advisory keeps you informed about mailing issues that are important to your business. You will find updates to our mailing standards and prices, information about our Web tools, and helpful reminders about mailing issues. To subscribe to the DMM Advisory or to send comments and suggestions, email us at dmmadvisory@usps.com.

[July 13, 2009](#) Notice of the Intelligent Mail Services weekly update.

[July 8, 2009](#) Summary of July DMM revisions.

[July 2, 2009](#) Notice of the Intelligent Mail Services weekly update.

[July 2, 2009](#) Notice of the PRCs completed review of the lower prices for high density Standard Mail flats effective July 19, 2009.

[July 1, 2009](#) Announcement of John Nagla's retirement -- the voice of the DMM Advisory since it began in 2004.

[June 26, 2009](#) Notice of the Intelligent Mail Services weekly update.

[June 23, 2009](#) Announcement that the DMM Advisory has reached a 10,000 subscriber milestone.

Questions?

Interrogate

Examine

Query

Ask

Inquiry

Discussion

Dialog

Discussion

Query

Questions

Interview

Dialog

Inquiry

Interrogation

Investigate

Ask

Probe

Examination