



DEPARTMENT OF THE NAVY
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IN REPLY REFER TO

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OPNAV INSTRUCTION 11012.4

From: Chief of Naval Operations

Subj: IMPLEMENTATION OF THE U.S. NAVY INSTALLATION APPEARANCE
GUIDE (IAG)

Ref: (a) U.S. Navy Installation Appearance Guide (IAG)

1. Purpose. To establish policy and assign responsibilities for implementing the U.S. Navy Installation Appearance Guide (IAG), reference (a), on Navy-controlled lands, installations and facilities through development of Installation Appearance Plans (IAP) and enforcing installations' adherence to their IAP.

2. Scope. This instruction applies to all Navy-controlled lands, shore facilities and installations, including Navy operations support centers, in the U.S. and abroad and to all Joint Base supported components and tenants including, but not limited to: Navy systems commands; Bureau of Medicine and Surgery (BUMED); commissaries and base exchanges; Marine Corps; Air Force; Army; Department of Defense Educational Agency; and Federal and non-federal organizations, hereinafter referred to collectively as "Navy Installations".

3. Background

a. Goal. The overarching goal of this policy is to achieve a level of uniformity in appearance across Navy regions and installations while allowing flexibility to preserve geographical and historical themes.

b. U.S. Navy IAG , reference (a), contains specific guidance intended to aid personnel at Navy installations who prepare IAP's. The IAG provides Navy-wide and functional area standards for Navy installations and a "How to Guide" for regional commanders and installation commanding officers on developing an IAP, including a downloadable standard Navy template, and strategies for implementing IAP recommendations.

c. An IAP provides guidance in architecture and landscape design compatibility to planners, programmers, and design professionals as they prepare a variety of projects, including capital investment projects, that will contain items to improve the appearance of their installations. Consistent, high quality base appearance standards send a strong message to our Sailors and the American public, promote pride and professionalism and enhance efforts to compete for the sailor of the future.

4. Policy. An IAP provides guidance in architecture and landscape design compatibility to planners, programmers, and design professionals as they prepare a variety of projects, including capital investment projects, that will contain items to improve the appearance of their installations.

a. Navy region commanders and BUMED shall:

(1) Promote consistent, high quality base appearance standards at all Navy installations in their region by ensuring application of the IAG and this instruction.

(2) Ensure facility projects within their region comply with the applicable IAP.

(3) Review and approve installations' IAPs and ensure they are updated every five years.

b. Each installation shall:

(1) Prepare, update, and submit an IAG-compliant IAP to regional commanders (or to BUMED for BUMED installations) for approval initially and every five years thereafter.

(2) Ensure IAP implementation, maintenance, and continued compliance, taking care that the IAP and other relevant installation plans are well coordinated and mutually reinforcing.

(3) Appoint a facility review board or equivalent to be responsible for development and maintenance of IAPs and for reviewing all projects during the design, implementation, and maintenance phases to ensure compliance with the IAP. Each facility review board shall be comprised of individuals, either on-staff or outside when required, with the appropriate programmatic responsibilities (e.g., planning) and technical

expertise (e.g., architecture, cultural resources, landscape architecture, natural resources), as well as major tenants or other stakeholders.

(4) Prioritize their IAP's recommendations to ensure an orderly progression of work and accomplish the projects that have the greatest impact on the installation's appearance. Ensure application of the IAG guidance in the specific functional districts.

(5) Installations that have an existing Base Exterior Architecture Plan (BEAP) five or less years old may continue to use their BEAP and incorporate guidance from the IAG in project development until a full IAP can be developed. This replacement can take no longer than five years and can be a complete redevelopment of the BEAP into an IAP or a simple update incorporating the requirements of the IAG into their BEAP.

c. IAPs shall comply with all host nation treaties and Federal, State, regional and local statutes and ordinances.

d. Particular attention will be paid to the level of detail required by IAG facility requirements to ensure they are executable and affordable, while supporting the overarching efficiency goals of standardization, energy conservation, and sustainability. Key considerations shall be given to Federal policy and Navy criteria such as: natural and cultural resources and historic properties preservation; sustainable planning and design; and anti-terrorism and force protection considerations as described in the IAG.

e. Joint Bases

(1) On Joint bases where the Navy is a supported component, the Navy component shall comply with the supporting component's policies except when a waiver is approved (see 5e(3) below).

(2) On Joint bases where the Navy is the supporting component, all supported components and tenants shall comply with this policy except when a waiver is approved (see 5e(3), below).

(3) When extenuating circumstances are present on a Joint base, then a waiver may be requested and considered using the

Joint base waiver adjudication process in effect at the time the waiver is requested.

5. Action

a. Commander, Navy Installations Command and BUMED shall:

(1) Review and approve requests for funding (e.g., O&MN, COLS, etc.) for on-going and future projects giving preference to projects that comply with applicable approved IAPs.

(2) Regularly review this instruction and the IAG and update as needed.

(3) Budget for and provide funds to implement IAPs.

b. Regional commanders and BUMED shall:

(1) Enforce the policy.

(2) Budget for and provide funds to develop and implement IAPs as required and available.

(3) Approve IAPs submitted by the installation commanding officer.

(4) Provide second level review and approval for their Installations' initial IAPs and for IAP updates. (Updates are required every five years.)

c. Commander, Naval Facilities Engineering Command shall:

(1) Evaluate Navy-wide IAPs for cross-region uniformity and specified quality levels.

(2) Serve as the planning and technical advisor on development of IAPs.

(3) Support and maintain the IAG Web site.

(4) Incorporate IAPs as an appendix to every request for proposal and as an attachment to every project's specifications or contractual documents.

d. Installation Commanding Officers (COs) shall:

(1) Implement and enforce the policy.

(2) Develop Installations' initial IAG-compliant IAP, based upon their BEAP where available, and update the IAP every five years thereafter.

(3) Establish a standing Facility Review Board.

(4) Approve respective IAPs and forward to Regional Commander for second level review and approval.

(5) Maintain familiarity with their IAPs and formulate ways to improve them.

(6) Ensure all projects affecting appearance are compliant with their IAP guidance and priorities.



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