

Public Notice Submission

Provider Name: Magazine Telephone Company, Inc.

Summary: Magazine Telephone Company owned and operated by the Stone family since 1939 serves 1000 lines in two exchanges in west central Arkansas. Magazine Telephone Company has always strived to be at the forefront of new technology and innovation. In 1992, Magazine Telephone company, seeing the need and benefits of Fiber cable, started an aggressive construction program installing between the exchanges. Fiber optic cable was installed between the Magazine exchange and the Blue Mountain exchange. At the same time, fiber optic cable was installed from the Blue Mountain Central Office to the new central office located in Waveland. Exchange fiber was extended from the Magazine exchange to the adjoining boundary with GTE and provided for toll service. In 1992, Magazine Telephone Company transferred to the new digital central office that was installed in the newly remodeled central office. Blue Mountain's exchange was also converted to digital. Later in the same year, the circuits between Magazine and the Blue Mountain office were placed on the new fiber optic cable.

Magazine Telephone Company has invested considerably in fiber infrastructure over the past decade in order to provide its customers with high speed bandwidth. These infrastructure additions include fiber to the node deployment and additions to key area in their exchange. As part of Magazine Telephone's commitment to provide bandwidth services to its customers, the company has obtained first mile commitments in order to support these services. Magazine Telephone Company demonstrates that it provides broadband service throughout its entire service area located in Arkansas, which is included in the proposed funded Service Area in some BTOP applications and that Magazine Telephone's service area is not unserved or underserved. 100% of the households in Magazine Telephone's service area are able to readily subscribe upon request to facilities-based, terrestrial broadband services at a minimum transmission speed of greater than 768 kbps downstream and 200 kbps upstream from Magazine Telephone; 100% of the households in Magazine Telephone's service area have access to facilities-based, terrestrial broadband service at speeds greater than the minimum broadband transmission speed as set forth in the definition of broadband; Magazine Telephone advertises broadband service at broadband transmission speeds of at least 3 megabits per second downstream throughout its service area; and the rate of broadband subscribership in Magazine Telephone's service area is greater than 40 percent of households. Based on the foregoing, Magazine Telephone Company has demonstrated that all claims that the proposed funded service area which overlaps Magazine Telephone's service area is [unserved/underserved] is not correct. Further, because 100% of households in Magazine Telephone's service area are able to readily subscribe upon request to facilities-based, terrestrial broadband services at a minimum transmission speed of greater than 768 kbps downstream and 200 kbps upstream from Magazine Telephone, the proposed funded service area that overlaps Magazine Telephone's service area is not underserved.