

U.S. Department of Commerce
International Trade Administration



Office of Travel and Tourism Industries

United States Travel and Tourism Exports, Imports, and the Balance of Trade: **2009**



U.S. Travel & Tourism Trends: International Visitor Spending

Travel and Tourism Stats-at-a-Glance

Did You Know...?

...that the U.S. travel and tourism industry generates nearly \$1.3 trillion in economic output for the U.S. economy each year?

...that U.S. travel and tourism-related industries support more than 8.2 million American jobs?

...that the United States welcomed nearly 54.9 million international visitors in 2009?

...that in 2009 international visitors spent more than \$120 billion experiencing the United States?

...that travel and tourism exports account for 24% of U.S. services exports and 8% of all U.S. exports?

...that the United States enjoys a \$21.1 billion travel and tourism balance of trade surplus?

International Visitor Spending in the United States: 2009

U.S. Travel and Tourism Exports: The Single Largest Annual Decline in '09

Total international visitor spending in the United States dropped precipitously in 2009, resulting in a record-setting year-over-year decline of \$21.0 billion (15%). For perspective, the tragic attacks of September 11, 2001, facilitated a \$13.3 billion decline in U.S. travel and tourism-related exports (13%) when compared to 2000. In total (travel receipts + passenger fare receipts), international visitors spent \$120.3 billion experiencing the United States in 2009, averaging nearly \$1.8 billion less a month.

Travel receipts—purchases of travel and tourism-related goods and services by international visitors traveling in the United States—totaled \$93.9 billion for the year, a decrease of 15% when compared to 2008. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the United States, and other items incidental to foreign travel.

Passenger fare receipts—fares received by U.S. carriers (and U.S. vessel operators) from international visitors—decreased 16 percent to \$26.4 billion for the year. However, U.S. resident spending on foreign carriers declined more so (20%), and the

United States generated a balance of trade surplus for passenger fares for the first time in more than a decade.

U.K. visitor spending in the United States dropped appreciably

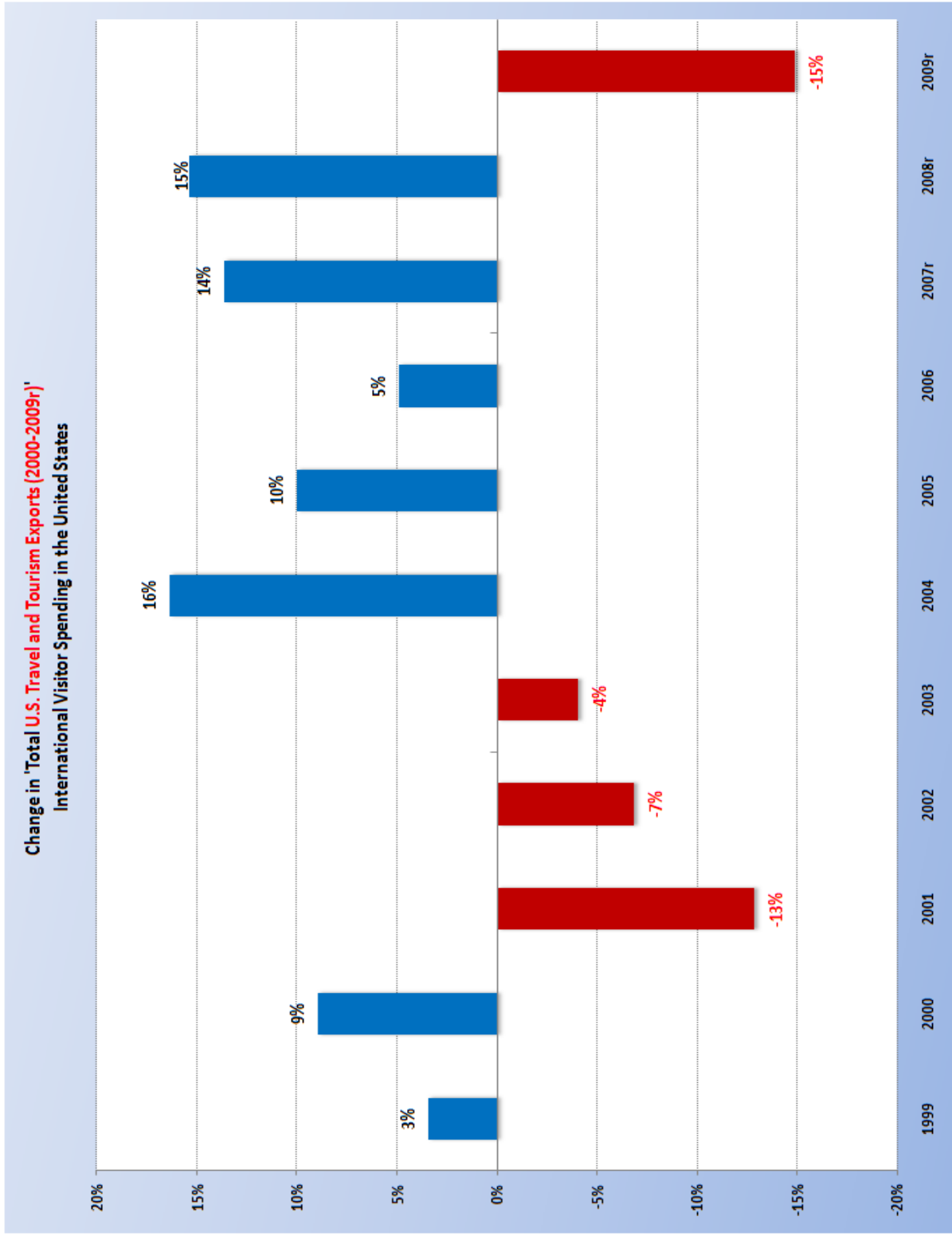
in 2009; indeed, U.K. visitors spent nearly \$5.3 billion less (32%) in the United States in 2009 than they spent in 2008.

To put this decrease in perspective, the decline in total U.K. visitor spending surpasses the declines from Africa and the entire Asia and Pacific region...combined.

2009 proved to be a very difficult year for U.S. travel and tourism industries.



U.S. Travel & Tourism Trends: International Visitor Spending

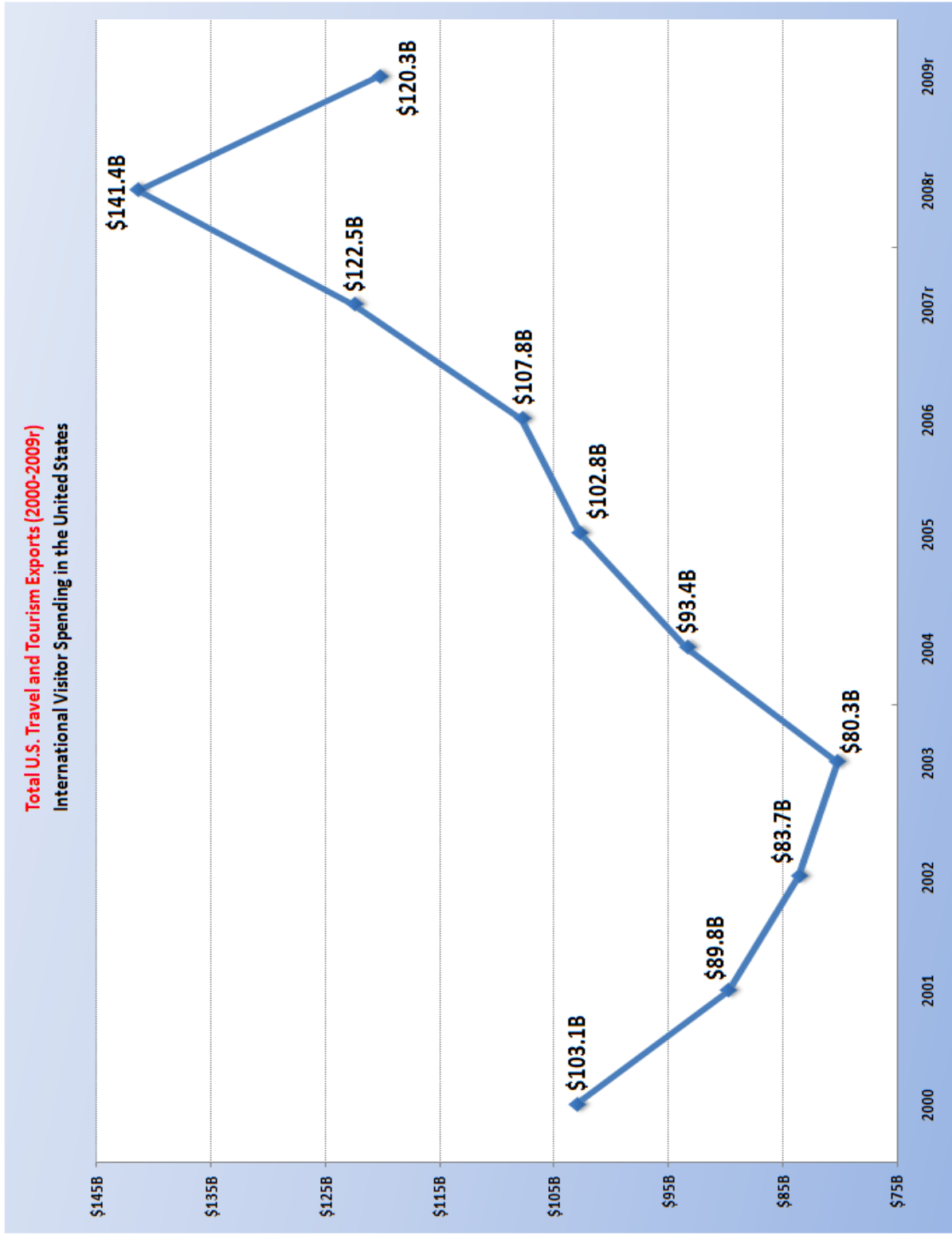


(r) Revised.

¹Total U.S. Travel and Tourism Exports = 'Travel' Receipts + 'Passenger Fare' Receipts.

Source: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending



(r) Revised.

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U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2000-2009^r International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2000	2001	2002	2003	2004	2005	2006	2007 ^r	2008 ^r	2009 ^r
Total	\$103,087	\$89,819	\$83,651	\$80,250	\$93,397	\$102,769	\$107,825	\$122,542	\$141,380	\$120,341
<i>% Change</i>	9%	-13%	-7%	-4%	16%	10%	5%	14%	15%	-15%
Travel	\$82,400	\$71,893	\$66,605	\$64,359	\$74,546	\$81,799	\$85,789	\$96,896	\$109,976	\$93,917
<i>% Change</i>	10%	-13%	-7%	-3%	16%	10%	5%	13%	13%	-15%
Passenger Fares	\$20,687	\$17,926	\$17,046	\$15,891	\$18,851	\$20,970	\$22,036	\$25,646	\$31,404	\$26,424
<i>% Change</i>	5%	-13%	-5%	-7%	19%	11%	5%	16%	22%	-16%
Payments (Imports)	2000	2001	2002	2003	2004	2005	2006	2007^r	2008^r	2009^r
Total	\$88,979	\$82,833	\$78,684	\$78,436	\$90,468	\$95,119	\$99,605	\$104,768	\$112,289	\$99,210
<i>% Change</i>	11%	-7%	-5%	0%	15%	5%	5%	5%	7%	-12%
Travel	\$64,705	\$60,200	\$58,715	\$57,447	\$65,750	\$68,970	\$72,104	\$76,331	\$79,726	\$73,230
<i>% Change</i>	10%	-7%	-2%	-2%	14%	5%	5%	6%	4%	-8%
Passenger Fares	\$24,274	\$22,633	\$19,969	\$20,989	\$24,718	\$26,149	\$27,501	\$28,437	\$32,563	\$25,980
<i>% Change</i>	14%	-7%	-12%	5%	18%	6%	5%	3%	15%	-20%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007^r	2008^r	2009^r
Trade Surplus	\$14,108	\$6,986	\$4,967	\$1,814	\$2,929	\$7,650	\$8,220	\$17,774	\$29,091	\$21,131

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

(^r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2009^r

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2009/2008 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2009/2008 Change (%)	
Total (All Countries)	\$93,917	\$26,424	\$120,341	-15%	\$73,230	\$25,980	\$99,210	-12%	\$21,131
Canada	\$12,819	\$3,313	\$16,132	-12%	\$5,909	\$316	\$6,225	-14%	\$9,907
Europe	\$29,376	\$8,654	\$38,030	-23%	\$20,721	\$11,616	\$32,337	-19%	\$5,693
Belgium-Luxembourg	\$606	\$309	\$915	-27%	\$200	\$85	\$285	-12%	\$630
France	\$3,193	\$926	\$4,119	-14%	\$2,256	\$1,384	\$3,640	-29%	\$479
Germany	\$4,434	\$1,138	\$5,572	-17%	\$2,382	\$2,258	\$4,640	-26%	\$932
Ireland	\$1,030	\$278	\$1,308	-35%	\$625	\$415	\$1,040	-29%	\$268
Italy	\$2,190	\$809	\$2,999	-19%	\$3,102	\$530	\$3,632	-13%	-\$633
Netherlands	\$1,282	\$488	\$1,770	-20%	\$1,056	\$613	\$1,669	-24%	\$101
Norway	\$526	\$306	\$832	-22%	\$136	\$0	\$136	-5%	\$696
Spain	\$1,596	\$564	\$2,160	-25%	\$1,552	\$411	\$1,963	-3%	\$197
Sweden	\$856	\$204	\$1,060	-28%	\$230	\$75	\$305	-3%	\$755
Switzerland	\$1,042	\$320	\$1,362	0%	\$521	\$502	\$1,023	-6%	\$339
United Kingdom	\$8,753	\$2,676	\$11,429	-32%	\$4,365	\$3,417	\$7,782	-26%	\$3,647
Other	\$3,868	\$636	\$4,504	-17%	\$4,296	\$1,926	\$6,222	-3%	-\$1,718
Latin America/Other Western Hemisphere	\$23,195	\$7,434	\$30,629	-9%	\$23,565	\$3,160	\$26,725	-10%	\$3,904
South/Central America	\$19,806	\$6,600	\$26,406	-9%	\$17,966	\$2,528	\$20,494	-11%	\$5,912
Argentina	\$1,221	\$510	\$1,731	0%	\$585	\$62	\$647	-17%	\$1,084
Brazil	\$3,318	\$1,247	\$4,565	10%	\$892	\$255	\$1,147	-10%	\$3,418
Chile	\$454	\$126	\$580	-9%	\$281	\$163	\$444	-4%	\$136
Mexico	\$5,991	\$2,055	\$8,046	-17%	\$8,867	\$702	\$9,569	-14%	-\$1,523
Venezuela	\$1,740	\$671	\$2,411	-11%	\$273	\$60	\$333	-17%	\$2,078
Other	\$7,082	\$1,991	\$9,073	-10%	\$7,068	\$1,286	\$8,354	-6%	\$719
Other W. Hemisphere	\$3,389	\$834	\$4,223	-8%	\$5,599	\$632	\$6,231	-10%	-\$2,008
Bermuda	\$58	\$21	\$79	-28%	\$238	\$0	\$238	-34%	-\$159
Other	\$3,331	\$813	\$4,144	-8%	\$5,361	\$632	\$5,993	-9%	-\$1,849

Continued...

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2009^r

...Continued

[Millions of U.S. Dollars]

Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2009/2008 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2009/2008 Change (%)	
Africa	\$1,492	\$465	\$1,957	-11%	\$3,295	\$515	\$3,810	25%	-\$1,853
South Africa	\$267	\$141	\$408	0%	\$684	\$127	\$811	17%	-\$403
Other	\$1,225	\$324	\$1,549	-13%	\$2,611	\$388	\$2,999	27%	-\$1,450
Middle East	\$2,726	\$374	\$3,100	-9%	\$2,671	\$1,757	\$4,428	26%	-\$1,328
Israel	\$1,122	\$284	\$1,406	-15%	\$1,042	\$473	\$1,515	16%	-\$109
Saudi Arabia	\$493	\$0	\$493	11%	\$104	\$28	\$132	-19%	\$361
Other	\$1,111	\$90	\$1,201	-8%	\$1,525	\$1,256	\$2,781	36%	-\$1,580
Asia and Pacific	\$24,309	\$6,183	\$30,492	-11%	\$17,069	\$8,616	\$25,685	-10%	\$4,807
Australia	\$2,933	\$490	\$3,423	-8%	\$1,472	\$779	\$2,251	-5%	\$1,172
China	\$2,755	\$847	\$3,602	0%	\$2,262	\$460	\$2,722	-9%	\$880
Hong Kong	\$409	\$108	\$517	-25%	\$1,118	\$1,184	\$2,302	-27%	-\$1,785
India	\$2,577	\$988	\$3,565	-17%	\$2,402	\$204	\$2,606	-5%	\$959
Indonesia	\$204	\$0	\$204	-42%	\$201	\$0	\$201	-25%	\$3
Japan	\$9,483	\$3,566	\$13,049	-10%	\$3,570	\$1,268	\$4,838	-7%	\$8,211
Korea, Republic of	\$2,552	\$89	\$2,641	-4%	\$1,419	\$1,820	\$3,239	12%	-\$598
Malaysia	\$141	\$0	\$141	-27%	\$148	\$32	\$180	-15%	-\$39
New Zealand	\$508	\$0	\$508	-10%	\$746	\$525	\$1,271	-7%	-\$763
Philippines	\$619	\$79	\$698	-12%	\$796	\$445	\$1,241	-3%	-\$543
Singapore	\$382	\$4	\$386	-31%	\$340	\$229	\$569	-25%	-\$183
Taiwan	\$885	\$2	\$887	-24%	\$892	\$1,313	\$2,205	-21%	-\$1,318
Thailand	\$240	\$2	\$242	-17%	\$549	\$62	\$611	-18%	-\$369
Other	\$621	\$8	\$629	-12%	\$1,154	\$295	\$1,449	-18%	-\$820
Addenda:									
European Union ¹	\$26,674	\$7,798	\$34,472	-24%	\$18,453	\$10,708	\$29,161	-21%	\$5,311
Overseas ²	\$75,107	\$21,056	\$96,163	-15%	\$58,454	\$24,962	\$83,416	-11%	\$12,747

¹ The European Union includes Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, and the United Kingdom; beginning with 1995, it also includes Austria, Finland, and Sweden; and beginning with 2004, it also includes Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia.

² Excludes Mexico & Canada.

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (November 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Exports: 2004-2009 (Millions of U.S. Dollars)

Export Categories (Goods)	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Goods Exports	\$819,870	\$909,016	\$1,035,868	\$1,160,366	\$1,304,896	\$1,068,499
Capital Goods	\$327,540	\$358,426	\$404,026	\$433,019	\$457,655	\$390,461
Industrial Supplies and Materials	\$210,724	\$242,361	\$287,903	\$329,511	\$405,606	\$307,650
Consumer Goods	\$103,238	\$115,285	\$129,081	\$145,975	\$161,292	\$150,044
Food, Feeds, and Beverages	\$56,570	\$58,955	\$65,962	\$84,264	\$108,349	\$93,908
Automotive Vehicles, Engines & Parts	\$89,213	\$98,406	\$107,263	\$121,264	\$121,451	\$81,715
Other Goods	\$32,585	\$35,583	\$41,633	\$46,333	\$50,543	\$44,721

U.S. Services Exports: 2004-2009 (Millions of U.S. Dollars)

Export Categories (Services)	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Services Exports	\$338,707	\$372,171	\$416,916	\$488,299	\$534,116	\$502,298
Other Services	\$159,100	\$173,303	\$202,861	\$240,862	\$255,102	\$256,760
Travel and Tourism	\$93,397	\$102,769	\$107,825	\$122,542	\$141,380	\$120,341
Travel	\$74,546	\$81,799	\$85,789	\$96,896	\$109,976	\$93,917
Passenger Fares	\$18,851	\$20,970	\$22,036	\$25,646	\$31,404	\$26,424
Royalties and License Fees	\$56,715	\$64,395	\$70,727	\$84,580	\$93,920	\$89,791
Other Transportation	\$29,495	\$31,704	\$35,503	\$40,315	\$43,714	\$35,406

The Contribution of Travel and Tourism: 2004-2009 (Millions of U.S. Dollars)

	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Goods & Services Exports	\$1,158,576	\$1,281,186	\$1,452,783	\$1,648,665	\$1,839,012	\$1,570,797
Tourism as a % of Total Exports	8%	8%	7%	7%	8%	8%
Tourism as a % of Total Service Exports	28%	28%	26%	25%	26%	24%

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Imports 2004-2009 (Millions of U.S. Dollars)

Import Categories (Goods)	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Goods Imports	\$1,485,501	\$1,692,817	\$1,875,324	\$1,983,558	\$2,139,548	\$1,575,443
Industrial Supplies and Materials	\$422,424	\$536,322	\$617,097	\$655,959	\$810,737	\$476,494
Consumer Goods	\$377,146	\$411,534	\$446,146	\$478,201	\$484,727	\$430,712
Capital Goods	\$344,484	\$380,739	\$419,950	\$446,030	\$455,226	\$369,734
Automotive Vehicles, Engines & Parts	\$226,145	\$237,254	\$254,291	\$256,651	\$231,210	\$157,571
Food, Feeds, and Beverages	\$62,143	\$68,094	\$74,938	\$81,683	\$88,997	\$81,604
Other Goods	\$53,159	\$58,874	\$62,902	\$65,034	\$68,651	\$59,328

U.S. Services Imports 2004-2009 (Millions of U.S. Dollars)

Import Categories (Services)	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Services Imports	\$282,420	\$302,546	\$336,700	\$367,206	\$398,266	\$370,262
Other Services	\$120,934	\$130,340	\$160,111	\$183,994	\$206,494	\$204,236
Travel and Tourism	\$90,468	\$95,119	\$99,605	\$104,768	\$112,289	\$99,210
Travel	\$65,750	\$68,970	\$72,104	\$76,331	\$79,726	\$73,230
Passenger Fares	\$24,718	\$26,149	\$27,501	\$28,437	\$32,563	\$25,980
Other Transportation	\$47,752	\$52,475	\$53,466	\$53,513	\$53,702	\$41,586
Royalties and License Fees	\$23,266	\$24,612	\$23,518	\$24,931	\$25,781	\$25,230

The Contribution of Travel and Tourism: 2004-2009 (Millions of U.S. Dollars)

	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Goods & Services Imports	1,767,921	1,995,362	2,212,023	2,350,763	2,537,814	1,945,705
Tourism as a % of Total Imports	5%	5%	5%	4%	4%	5%
Tourism as a % of Total Service Imports	32%	31%	30%	29%	28%	27%

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

Balance of Trade (Goods) 2004-2009 (Millions of U.S. Dollars)

Categories (Goods)	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Goods Imports	(\$665,631)	(\$783,801)	(\$839,456)	(\$823,192)	(\$834,652)	(\$506,944)
Consumer Goods	(\$1,157,961)	(\$1,334,391)	(\$1,471,298)	(\$1,550,539)	(\$1,681,893)	(\$1,184,982)
Industrial Supplies and Materials	(\$211,700)	(\$293,961)	(\$329,194)	(\$326,448)	(\$405,131)	(\$168,844)
Automotive Vehicles, Engines & Parts	(\$287,914)	(\$321,784)	(\$353,988)	(\$361,766)	(\$346,877)	(\$275,826)
Other Goods	(\$169,575)	(\$178,299)	(\$188,329)	(\$172,387)	(\$122,861)	(\$63,663)
Food, Feeds, and Beverages	(\$5,573)	(\$9,139)	(\$8,976)	\$2,581	\$19,352	\$12,304
Capital Goods	\$32,585	\$35,583	\$41,633	\$46,333	\$50,543	\$44,721

Balance of Trade (Services) 2004-2009 (Millions of U.S. Dollars)

Categories (Services)	2004 ^r	2005 ^r	2006 ^r	2007 ^r	2008 ^r	2009 ^r
Total Services Balance	\$56,287	\$69,625	\$80,216	\$121,093	\$135,850	\$132,036
Other Services	\$38,166	\$42,963	\$42,750	\$56,868	\$48,608	\$52,524
Royalties and License Fees	\$33,449	\$39,783	\$47,209	\$59,649	\$68,139	\$64,561
Travel and Tourism	\$2,929	\$7,650	\$8,220	\$17,774	\$29,091	\$21,131
Travel	\$8,796	\$12,829	\$13,685	\$20,565	\$30,250	\$20,687
Passenger Fares	(\$5,867)	(\$5,179)	(\$5,465)	(\$2,791)	(\$1,159)	\$444
Other Transportation	(\$18,257)	(\$20,771)	(\$17,963)	(\$13,198)	(\$9,988)	(\$6,180)

(r) Revised.

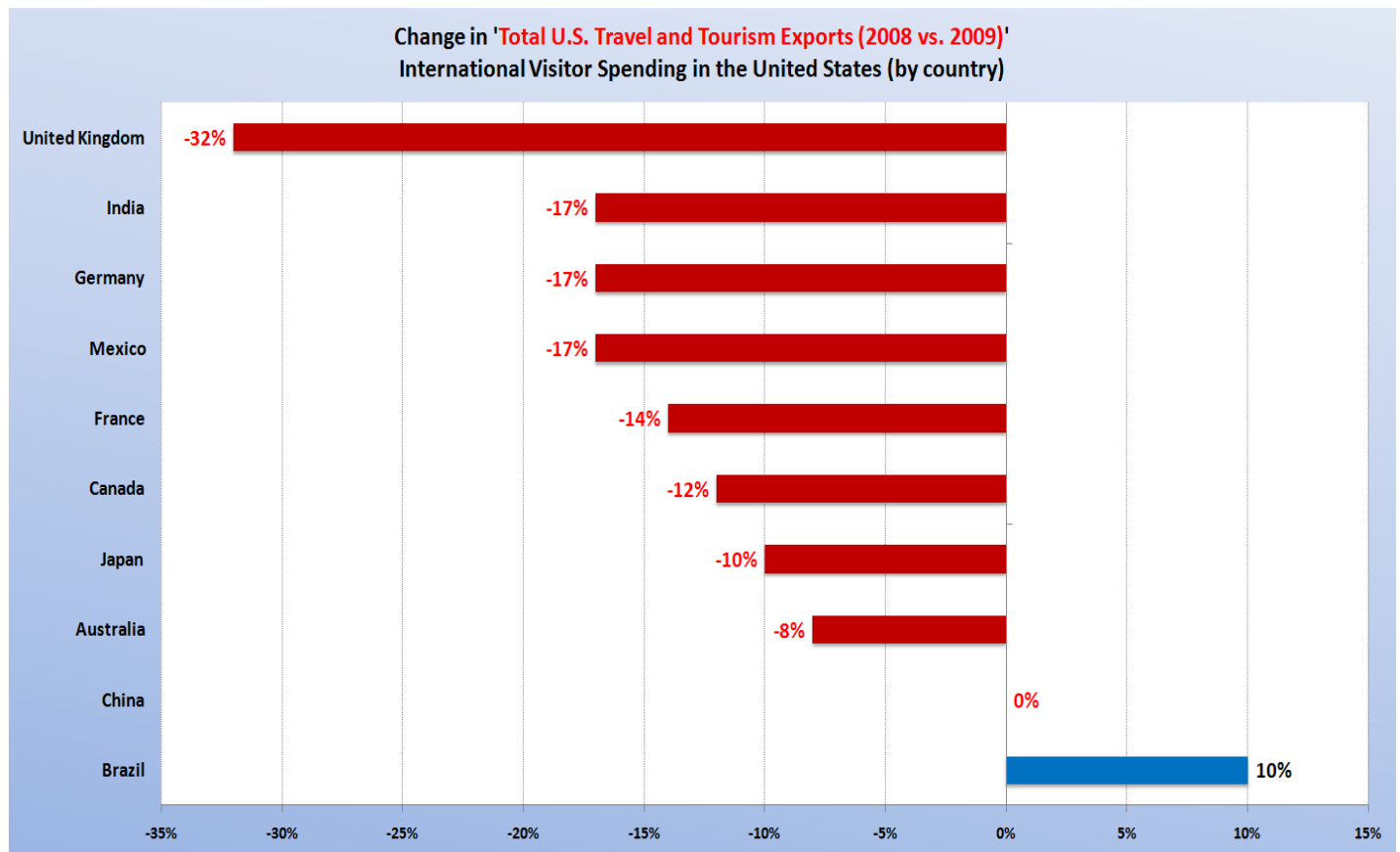
Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).



U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending: Top 10 Markets (Millions of U.S. Dollars)

Country/Region	2008 Receipts (Exports)	2009r					
		Receipts (Exports)	Change (\$)	Change (%)	% of Total Spending	Cumulative % of Total	Rank (Total Exports)
Total (All Countries)	\$141,380	\$120,341	-\$21,039	-15%	-	-	-
Canada	\$18,331	\$16,132	-\$2,199	-12%	13%	13%	1
Japan	\$14,554	\$13,049	-\$1,505	-10%	11%	24%	2
United Kingdom	\$16,716	\$11,429	-\$5,287	-32%	9%	34%	3
Mexico	\$9,742	\$8,046	-\$1,696	-17%	7%	40%	4
Germany	\$6,683	\$5,572	-\$1,111	-17%	5%	45%	5
Brazil	\$4,162	\$4,565	\$403	10%	4%	49%	6
France	\$4,782	\$4,119	-\$663	-14%	3%	52%	7
China	\$3,614	\$3,602	-\$12	0%	3%	55%	8
India	\$4,289	\$3,565	-\$724	-17%	3%	58%	9
Australia	\$3,733	\$3,423	-\$310	-8%	3%	61%	10



(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Canada** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$8,828	\$8,363	\$7,985	\$9,167	\$10,493	\$11,719	\$13,408	\$16,414	\$18,331	\$16,132
% Change	7%	-5%	-5%	15%	14%	12%	14%	22%	12%	-12%
Travel	\$7,188	\$6,595	\$6,268	\$6,855	\$7,995	\$9,088	\$10,429	\$13,036	\$14,667	\$12,819
% Change	7%	-8%	-5%	9%	17%	14%	15%	25%	13%	-13%
Passenger Fares	\$1,640	\$1,768	\$1,717	\$2,312	\$2,498	\$2,631	\$2,979	\$3,378	\$3,664	\$3,313
% Change	6%	8%	-3%	35%	8%	5%	13%	13%	8%	-10%
Payments (Imports)										
Total	\$7,079	\$7,030	\$7,083	\$6,817	\$7,734	\$7,518	\$7,765	\$7,780	\$7,241	\$6,225
% Change	2%	-1%	1%	-4%	13%	-3%	3%	0%	-7%	-14%
Travel	\$6,284	\$6,345	\$6,489	\$6,379	\$7,293	\$7,160	\$7,394	\$7,430	\$6,879	\$5,909
% Change	1%	1%	2%	-2%	14%	-2%	3%	0%	-7%	-14%
Passenger Fares	\$795	\$685	\$594	\$438	\$441	\$358	\$371	\$350	\$362	\$316
% Change	12%	-14%	-13%	-26%	1%	-19%	4%	-6%	3%	-13%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$1,749	\$1,333	\$902	\$2,350	\$2,759	\$4,201	\$5,643	\$8,634	\$11,090	\$9,907

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Japan** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$14,015	\$11,700	\$11,301	\$10,017	\$13,094	\$16,524	\$14,586	\$14,470	\$14,554	\$13,049
% Change	5%	-17%	-3%	-11%	31%	26%	-12%	-1%	1%	-10%
Travel	\$10,238	\$8,902	\$8,492	\$7,595	\$10,051	\$12,719	\$11,245	\$11,019	\$10,772	\$9,483
% Change	5%	-13%	-5%	-11%	32%	27%	-12%	-2%	-2%	-12%
Passenger Fares	\$3,777	\$2,798	\$2,809	\$2,422	\$3,043	\$3,805	\$3,341	\$3,451	\$3,782	\$3,566
% Change	5%	-26%	0%	-14%	26%	25%	-12%	3%	10%	-6%
Payments (Imports)										
Total	\$3,841	\$3,689	\$3,925	\$3,289	\$3,632	\$4,048	\$4,253	\$4,659	\$5,205	\$4,838
% Change	4%	-4%	6%	-16%	10%	11%	5%	10%	12%	-7%
Travel	\$2,897	\$2,674	\$2,874	\$2,323	\$2,467	\$2,788	\$2,970	\$3,379	\$3,745	\$3,570
% Change	2%	-8%	7%	-19%	6%	13%	7%	14%	11%	-5%
Passenger Fares	\$944	\$1,015	\$1,051	\$966	\$1,165	\$1,260	\$1,283	\$1,280	\$1,460	\$1,268
% Change	10%	8%	4%	-8%	21%	8%	2%	0%	14%	-13%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$10,174	\$8,011	\$7,376	\$6,728	\$9,462	\$12,476	\$10,333	\$9,811	\$9,349	\$8,211

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **United Kingdom** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$12,704	\$11,308	\$10,990	\$11,259	\$12,655	\$13,492	\$13,310	\$14,938	\$16,716	\$11,429
% Change	16%	-11%	-3%	2%	12%	7%	-1%	12%	12%	-32%
Travel	\$9,957	\$8,587	\$8,177	\$8,579	\$9,576	\$10,684	\$10,775	\$11,936	\$12,978	\$8,753
% Change	19%	-14%	-5%	5%	12%	12%	1%	11%	9%	-33%
Passenger Fares	\$2,747	\$2,721	\$2,813	\$2,680	\$3,079	\$2,808	\$2,535	\$3,002	\$3,738	\$2,676
% Change	8%	-1%	3%	-5%	15%	-9%	-10%	18%	25%	-28%
Payments (Imports)										
Total	\$11,166	\$9,751	\$8,851	\$9,427	\$10,522	\$11,614	\$10,469	\$10,505	\$10,529	\$7,782
% Change	20%	-13%	-9%	7%	12%	10%	-10%	0%	0%	-26%
Travel	\$6,400	\$5,936	\$5,561	\$5,446	\$6,071	\$7,133	\$5,697	\$5,989	\$5,735	\$4,365
% Change	16%	-7%	-6%	-2%	11%	17%	-20%	5%	-4%	-24%
Passenger Fares	\$4,766	\$3,815	\$3,290	\$3,981	\$4,451	\$4,481	\$4,772	\$4,516	\$4,794	\$3,417
% Change	24%	-20%	-14%	21%	12%	1%	6%	-5%	6%	-29%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$1,538	\$1,557	\$2,139	\$1,832	\$2,133	\$1,878	\$2,841	\$4,433	\$6,187	\$3,647

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Mexico** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$6,190	\$6,269	\$6,894	\$6,858	\$7,624	\$8,483	\$9,265	\$9,525	\$9,742	\$8,046
% Change	22%	1%	10%	-1%	11%	11%	9%	3%	2%	-17%
Travel	\$5,162	\$5,320	\$5,565	\$5,700	\$6,257	\$6,774	\$7,146	\$7,194	\$7,326	\$5,991
% Change	25%	3%	5%	2%	10%	8%	5%	1%	2%	-18%
Passenger Fares	\$1,028	\$949	\$1,329	\$1,158	\$1,367	\$1,709	\$2,119	\$2,331	\$2,416	\$2,055
% Change	7%	-8%	40%	-13%	18%	25%	24%	10%	4%	-15%
Payments (Imports)										
Total	\$7,569	\$7,539	\$8,526	\$9,097	\$10,177	\$10,830	\$10,904	\$11,109	\$11,125	\$9,569
% Change	12%	0%	13%	7%	12%	6%	1%	2%	0%	-14%
Travel	\$6,646	\$6,711	\$7,732	\$8,235	\$9,317	\$9,857	\$10,003	\$10,316	\$10,236	\$8,867
% Change	14%	1%	15%	7%	13%	6%	1%	3%	-1%	-13%
Passenger Fares	\$923	\$828	\$794	\$862	\$860	\$973	\$901	\$793	\$889	\$702
% Change	-4%	-10%	-4%	9%	0%	13%	-7%	-12%	12%	-21%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	-\$1,379	-\$1,270	-\$1,632	-\$2,239	-\$2,553	-\$2,347	-\$1,639	-\$1,584	-\$1,383	-\$1,523

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Germany** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$5,123	\$3,743	\$3,935	\$3,803	\$4,687	\$4,892	\$4,205	\$5,156	\$6,683	\$5,572
% Change	-10%	-27%	5%	-3%	23%	4%	-14%	23%	30%	-17%
Travel	\$4,035	\$2,936	\$2,934	\$2,953	\$3,636	\$3,810	\$3,165	\$4,007	\$5,142	\$4,434
% Change	-8%	-27%	0%	1%	23%	5%	-17%	27%	28%	-14%
Passenger Fares	\$1,088	\$807	\$1,001	\$850	\$1,051	\$1,082	\$1,040	\$1,149	\$1,541	\$1,138
% Change	-15%	-26%	24%	-15%	24%	3%	-4%	10%	34%	-26%
Payments (Imports)										
Total	\$4,632	\$4,088	\$3,806	\$4,145	\$4,679	\$5,015	\$5,155	\$5,945	\$6,302	\$4,640
% Change	18%	-12%	-7%	9%	13%	7%	3%	15%	6%	-26%
Travel	\$2,696	\$2,378	\$2,275	\$2,320	\$2,511	\$2,591	\$2,559	\$2,867	\$2,956	\$2,382
% Change	21%	-12%	-4%	2%	8%	3%	-1%	12%	3%	-19%
Passenger Fares	\$1,936	\$1,710	\$1,531	\$1,825	\$2,168	\$2,424	\$2,596	\$3,078	\$3,346	\$2,258
% Change	15%	-12%	-10%	19%	19%	12%	7%	19%	9%	-33%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$491	-\$345	\$129	-\$342	\$8	-\$123	-\$950	-\$789	\$381	\$932

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Brazil** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$3,148	\$2,532	\$1,899	\$1,688	\$1,870	\$2,201	\$2,654	\$3,129	\$4,162	\$4,565
% Change	10%	-20%	-25%	-11%	11%	18%	21%	18%	33%	10%
Travel	\$2,230	\$1,821	\$1,373	\$1,214	\$1,375	\$1,577	\$1,947	\$2,284	\$2,990	\$3,318
% Change	10%	-18%	-25%	-12%	13%	15%	23%	17%	31%	11%
Passenger Fares	\$918	\$711	\$526	\$474	\$495	\$624	\$707	\$845	\$1,172	\$1,247
% Change	10%	-23%	-26%	-10%	4%	26%	13%	20%	39%	6%
Payments (Imports)										
Total	\$1,379	\$1,163	\$938	\$981	\$946	\$991	\$1,012	\$1,212	\$1,279	\$1,147
% Change	27%	-16%	-19%	5%	-4%	5%	2%	20%	6%	-10%
Travel	\$991	\$823	\$662	\$720	\$687	\$674	\$749	\$919	\$953	\$892
% Change	32%	-17%	-20%	9%	-5%	-2%	11%	23%	4%	-6%
Passenger Fares	\$388	\$340	\$276	\$261	\$259	\$317	\$263	\$293	\$326	\$255
% Change	15%	-12%	-19%	-5%	-1%	22%	-17%	11%	11%	-22%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$1,769	\$1,369	\$961	\$707	\$924	\$1,210	\$1,642	\$1,917	\$2,883	\$3,418

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **France** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$3,654	\$3,039	\$2,752	\$2,268	\$2,668	\$3,098	\$2,857	\$3,323	\$4,782	\$4,119
% Change	10%	-17%	-9%	-18%	18%	16%	-8%	16%	44%	-14%
Travel	\$2,637	\$2,165	\$1,974	\$1,739	\$2,008	\$2,371	\$2,289	\$2,696	\$3,797	\$3,193
% Change	13%	-18%	-9%	-12%	15%	18%	-3%	18%	41%	-16%
Passenger Fares	\$1,017	\$874	\$778	\$529	\$660	\$727	\$568	\$627	\$985	\$926
% Change	1%	-14%	-11%	-32%	25%	10%	-22%	10%	57%	-6%
Payments (Imports)										
Total	\$4,834	\$4,573	\$3,922	\$3,617	\$4,404	\$4,578	\$4,988	\$4,804	\$5,104	\$3,640
% Change	24%	-5%	-14%	-8%	22%	4%	9%	-4%	6%	-29%
Travel	\$3,650	\$3,423	\$2,919	\$2,528	\$3,129	\$2,937	\$3,124	\$3,129	\$3,169	\$2,256
% Change	17%	-6%	-15%	-13%	24%	-6%	6%	0%	1%	-29%
Passenger Fares	\$1,184	\$1,150	\$1,003	\$1,089	\$1,275	\$1,641	\$1,864	\$1,675	\$1,935	\$1,384
% Change	50%	-3%	-13%	9%	17%	29%	14%	-10%	16%	-28%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	-\$1,180	-\$1,534	-\$1,170	-\$1,349	-\$1,736	-\$1,480	-\$2,131	-\$1,481	-\$322	\$479

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **India** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$1,149	\$1,174	\$1,145	\$1,206	\$1,391	\$1,617	\$2,558	\$3,702	\$4,289	\$3,565
% Change	28%	2%	-2%	5%	15%	16%	58%	45%	16%	-17%
Travel	\$1,112	\$1,048	\$1,093	\$1,180	\$1,367	\$1,519	\$1,865	\$2,649	\$3,028	\$2,577
% Change	29%	-6%	4%	8%	16%	11%	23%	42%	14%	-15%
Passenger Fares	\$37	\$126	\$52	\$26	\$24	\$98	\$693	\$1,053	\$1,261	\$988
% Change	9%	241%	-59%	-50%	-8%	308%	607%	52%	20%	-22%
Payments (Imports)										
Total	\$967	\$846	\$867	\$890	\$1,266	\$1,680	\$2,368	\$2,211	\$2,754	\$2,606
% Change	14%	-13%	2%	3%	42%	33%	41%	-7%	25%	-5%
Travel	\$855	\$723	\$703	\$723	\$1,112	\$1,493	\$2,178	\$2,069	\$2,431	\$2,402
% Change	16%	-15%	-3%	3%	54%	34%	46%	-5%	17%	-1%
Passenger Fares	\$112	\$123	\$164	\$167	\$154	\$187	\$190	\$142	\$323	\$204
% Change	-2%	10%	33%	2%	-8%	21%	2%	-25%	127%	-37%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$182	\$328	\$278	\$316	\$125	-\$63	\$190	\$1,491	\$1,535	\$959

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **China** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$1,424	\$1,326	\$1,185	\$858	\$1,115	\$1,534	\$2,071	\$2,699	\$3,614	\$3,602
% Change	50%	-7%	-11%	-28%	30%	38%	35%	30%	34%	0%
Travel	\$1,120	\$1,012	\$958	\$690	\$894	\$1,181	\$1,642	\$2,081	\$2,717	\$2,755
% Change	44%	-10%	-5%	-28%	30%	32%	39%	27%	31%	1%
Passenger Fares	\$304	\$314	\$227	\$168	\$221	\$353	\$429	\$618	\$897	\$847
% Change	79%	3%	-28%	-26%	32%	60%	22%	44%	45%	-6%
Payments (Imports)										
Total	\$1,320	\$1,407	\$1,416	\$1,155	\$2,025	\$2,591	\$2,758	\$3,152	\$2,997	\$2,722
% Change	11%	7%	1%	-18%	75%	28%	6%	14%	-5%	-9%
Travel	\$1,169	\$1,226	\$1,124	\$994	\$1,637	\$2,104	\$2,155	\$2,458	\$2,299	\$2,262
% Change	13%	5%	-8%	-12%	65%	29%	2%	14%	-6%	-2%
Passenger Fares	\$151	\$181	\$292	\$161	\$388	\$487	\$603	\$694	\$698	\$460
% Change	-3%	20%	61%	-45%	141%	26%	24%	15%	1%	-34%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$104	-\$81	-\$231	-\$297	-\$910	-\$1,057	-\$687	-\$453	\$617	\$880

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Australia** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$2,386	\$1,743	\$1,812	\$1,814	\$2,554	\$2,808	\$3,054	\$3,336	\$3,733	\$3,423
% Change	6%	-27%	4%	0%	41%	10%	9%	9%	12%	-8%
Travel	\$1,856	\$1,382	\$1,473	\$1,502	\$2,074	\$2,244	\$2,482	\$2,711	\$3,040	\$2,933
% Change	7%	-26%	7%	2%	38%	8%	11%	9%	12%	-4%
Passenger Fares	\$530	\$361	\$339	\$312	\$480	\$564	\$572	\$625	\$693	\$490
% Change	2%	-32%	-6%	-8%	54%	18%	1%	9%	11%	-29%
Payments (Imports)										
Total	\$2,093	\$2,311	\$1,638	\$1,685	\$1,936	\$2,089	\$2,091	\$2,313	\$2,375	\$2,251
% Change	9%	10%	-29%	3%	15%	8%	0%	11%	3%	-5%
Travel	\$1,473	\$1,549	\$997	\$1,037	\$1,128	\$1,188	\$1,156	\$1,343	\$1,361	\$1,472
% Change	14%	5%	-36%	4%	9%	5%	-3%	16%	1%	8%
Passenger Fares	\$620	\$762	\$641	\$648	\$808	\$901	\$935	\$970	\$1,014	\$779
% Change	-2%	23%	-16%	1%	25%	12%	4%	4%	5%	-23%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	\$293	-\$568	\$174	\$129	\$618	\$719	\$963	\$1,023	\$1,358	\$1,172

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **European Union (EU)** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Receipts (Exports)										
Total	\$30,787	\$25,397	\$24,853	\$24,516	\$29,179	\$31,723	\$31,317	\$36,517	\$45,478	\$34,472
% Change	6%	-18%	-2%	-1%	19%	9%	-1%	17%	25%	-24%
Travel	\$24,136	\$19,609	\$18,804	\$19,124	\$22,730	\$25,163	\$25,075	\$29,012	\$35,106	\$26,674
% Change	8%	-19%	-4%	2%	19%	11%	0%	16%	21%	-24%
Passenger Fares	\$6,651	\$5,788	\$6,049	\$5,392	\$6,449	\$6,560	\$6,242	\$7,505	\$10,372	\$7,798
% Change	-1%	-13%	5%	-11%	20%	2%	-5%	20%	38%	-25%
Payments (Imports)										
Total	\$32,701	\$29,847	\$26,783	\$27,206	\$31,963	\$33,777	\$33,447	\$35,238	\$37,016	\$29,161
% Change	18%	-9%	-10%	2%	17%	6%	-1%	5%	5%	-21%
Travel	\$20,678	\$19,069	\$17,942	\$17,160	\$20,032	\$21,264	\$20,280	\$21,953	\$22,467	\$18,453
% Change	13%	-8%	-6%	-4%	17%	6%	-5%	8%	2%	-18%
Passenger Fares	\$12,023	\$10,778	\$8,841	\$10,046	\$11,931	\$12,513	\$13,167	\$13,285	\$14,549	\$10,708
% Change	26%	-10%	-18%	14%	19%	5%	5%	1%	10%	-26%
Balance of Trade	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Trade Surplus	c	-\$4,450	-\$1,930	-\$2,690	-\$2,784	-\$2,054	-\$2,130	\$1,279	\$8,462	\$5,311

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (June 2010).

Sources:

U.S. Department of Commerce, Office of Travel & Tourism Industries.
U.S. Department of Commerce, Bureau of Economic Analysis.

For OTTI programs of interest visit:

<http://www.tinet.ita.doc.gov/research/index.html>

- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (I-92)
- Canadian Statistics
- Survey of International Air Travelers (SIAT)
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts
- Travel Trade Barometer

For more information on the U.S. Travel and Tourism Satellite Accounts (TTSA), please visit:

<http://www.bea.gov/industry/iedguide.htm#TTSA>

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