

U.S. Department of Commerce
International Trade Administration



Office of Travel and Tourism Industries

United States Travel and Tourism Exports, Imports, and the Balance of Trade: **2011**





Travel and Tourism Stats-at-a-Glance

Did You Know...?

- ...that the U.S. travel and tourism industry generates nearly \$1.4 trillion in economic output for the U.S. economy each year?
- ...that U.S. travel and tourism-related industries support more than 7.5 million American jobs?
- ...that the United States welcomed nearly 63 million international visitors in 2011?
- ...that in 2011 international visitors spent nearly \$153 billion experiencing the United States?
- ...that travel and tourism exports accounted for 25% of U.S. services exports and 7% of all U.S. exports?
- ...that in 2011 the United States enjoyed a \$43.0 billion travel and tourism trade surplus?

International Visitor Spending in the United States: 2011

Record-Setting U.S. Travel and Tourism Exports Surge to \$153 Billion in 2011

Total U.S. travel and tourism-related exports increased appreciably in 2011. In total (travel receipts + passenger fare receipts), international visitors spent a record-breaking \$152.7 billion experiencing the United States in 2011, an increase of \$18.3 billion (14%) when compared to 2010. On average, international visitors contributed \$1.5 billion more a month to the U.S. economy than they did the previous year.



Travel receipts—purchases of travel and tourism-related goods and services by international visitors traveling in the United States—totaled a record-breaking \$116.1 billion for the year, an increase of more than 12 percent when compared to 2010. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the United States, and other items incidental to foreign travel.

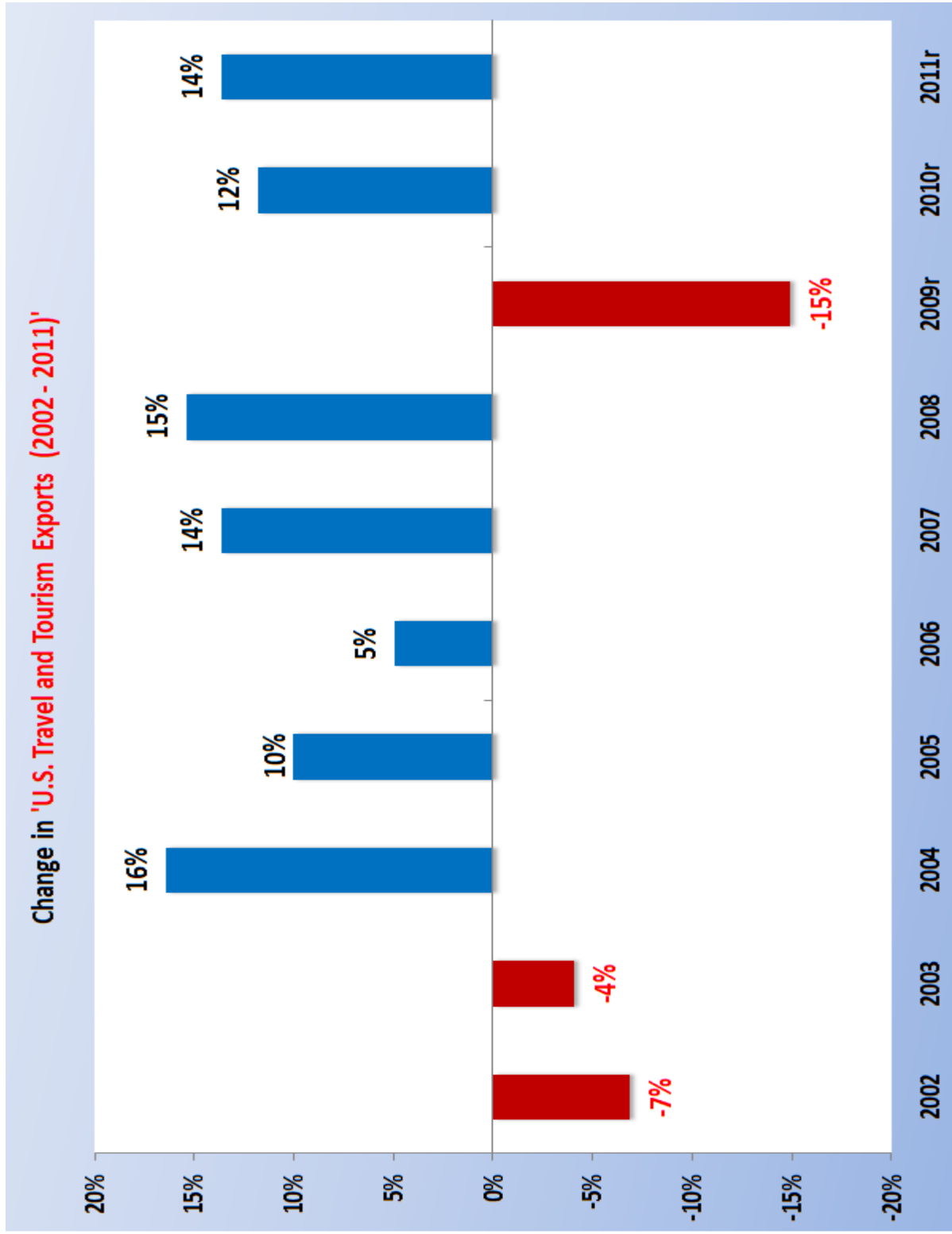
Passenger fare receipts—fares received by U.S. carriers (and U.S. vessel operators) from international visitors—were also at an all-time high, having increased more than 18 percent to \$36.6 billion for 2011.

Our **Balance of trade** —exports minus imports — has never been more favorable than it was in 2011. Indeed, the U.S. travel and tourism trade surplus

totaled nearly \$43.0 billion in 2011, an increase of nearly 36 percent when compared to 2010.

“The World is a book, and those who do not travel read only a page. -St. Augustine”

U.S. Travel & Tourism Trends: International Visitor Spending



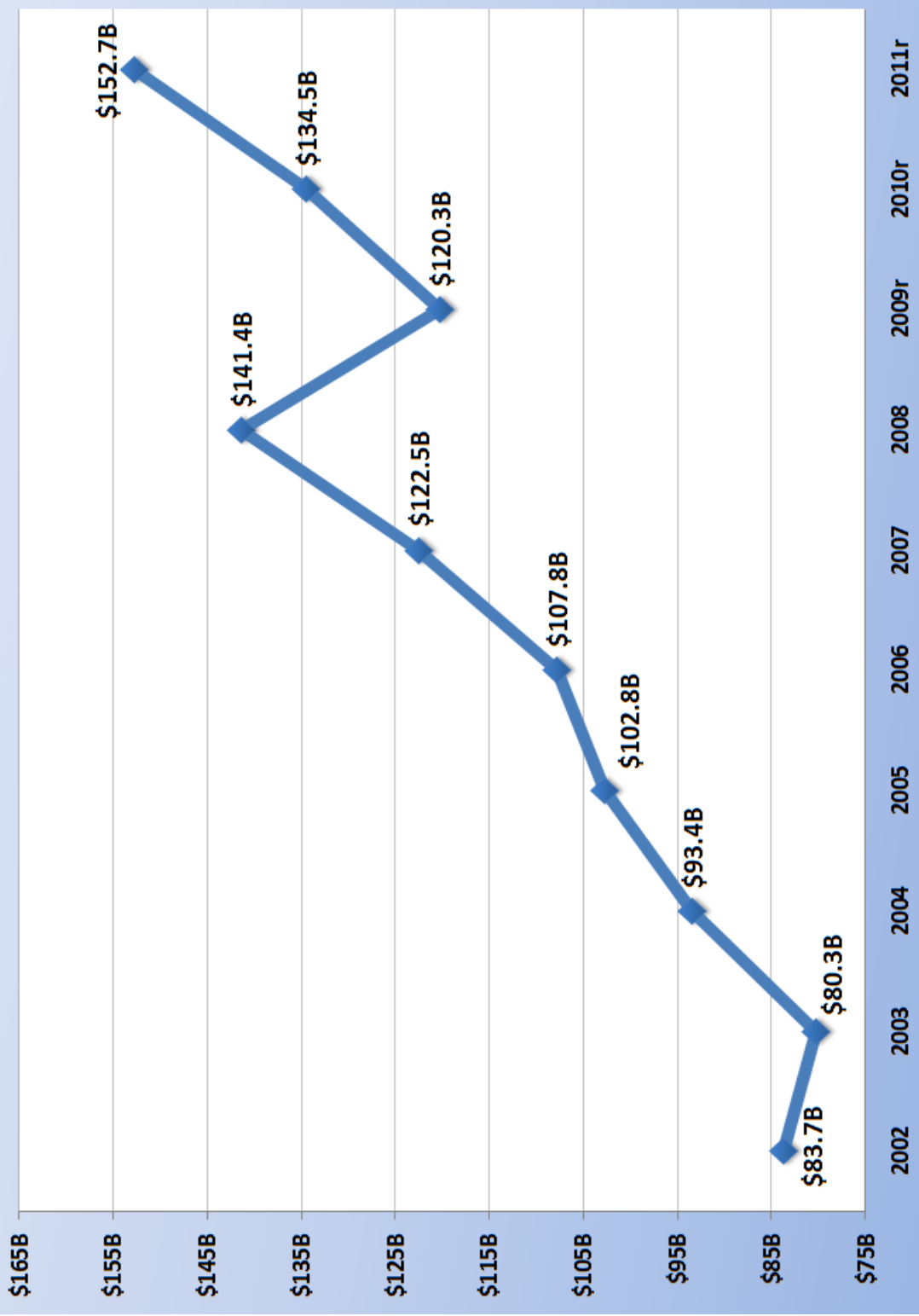
(r) Revised.

Total U.S. Travel and Tourism Exports = 'Travel' Receipts + 'Passenger Fare' Receipts.

Source: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

Total U.S. Travel and Tourism Exports (2002 - 2011)
International Visitor Spending in the United States



(r) Revised.

Total U.S. Travel and Tourism Exports = 'Travel' Receipts + 'Passenger Fare' Receipts.

Source: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2002-2011^r International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2002	2003	2004	2005	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total	\$83,651	\$80,250	\$93,397	\$102,769	\$107,825	\$122,542	\$141,380	\$120,290	\$134,464	\$152,746
<i>% Change</i>	-7%	-4%	16%	10%	5%	14%	15%	-15%	12%	14%
Travel	\$67,360	\$65,159	\$75,465	\$82,160	\$86,187	\$97,355	\$110,423	\$94,187	\$103,481	\$116,115
<i>% Change</i>	-7%	-3%	16%	9%	5%	13%	13%	-15%	10%	12%
Passenger Fares	\$16,291	\$15,091	\$17,932	\$20,609	\$21,638	\$25,187	\$30,957	\$26,103	\$30,983	\$36,631
<i>% Change</i>	-5%	-7%	19%	15%	5%	16%	23%	-16%	19%	18%
Payments (Imports)	2002	2003	2004	2005	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total	\$78,684	\$78,436	\$90,468	\$95,119	\$99,605	\$104,808	\$112,335	\$99,249	\$102,766	\$109,760
<i>% Change</i>	-5%	0%	15%	5%	5%	5%	7%	-12%	4%	7%
Travel	\$59,495	\$58,311	\$66,738	\$69,930	\$72,959	\$77,127	\$80,494	\$74,132	\$75,510	\$78,651
<i>% Change</i>	-2%	-2%	14%	5%	4%	6%	4%	-8%	2%	4%
Passenger Fares	\$19,189	\$20,125	\$23,730	\$25,189	\$26,646	\$27,681	\$31,841	\$25,117	\$27,256	\$31,109
<i>% Change</i>	-12%	5%	18%	6%	6%	4%	15%	-21%	9%	14%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Trade Surplus	\$4,967	\$1,814	\$2,929	\$7,650	\$8,220	\$17,734	\$29,045	\$21,041	\$31,698	\$42,986

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

(^r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2011^r

International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2011/2010 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2011/2010 Change (%)	
Total (All Countries)	\$116,115	\$36,631	\$152,746	14%	\$78,651	\$31,109	\$109,760	7%	\$42,986
Canada	\$19,366	\$4,598	\$23,964	15%	\$7,064	\$593	\$7,657	7%	\$16,307
Europe	\$32,633	\$10,675	\$43,308	13%	\$23,012	\$13,203	\$36,215	8%	\$7,093
Belgium-Luxembourg	\$643	\$319	\$962	9%	\$233	\$99	\$332	8%	\$630
France	\$3,819	\$1,161	\$4,980	18%	\$2,547	\$1,679	\$4,226	9%	\$754
Germany	\$4,905	\$1,433	\$6,338	12%	\$2,745	\$2,919	\$5,664	10%	\$674
Ireland	\$839	\$263	\$1,102	2%	\$681	\$453	\$1,134	8%	-\$32
Italy	\$2,606	\$1,074	\$3,680	14%	\$3,382	\$528	\$3,910	7%	-\$230
Netherlands	\$1,448	\$633	\$2,081	13%	\$1,143	\$723	\$1,866	9%	\$215
Norway	\$635	\$412	\$1,047	21%	\$146	\$0	\$146	4%	\$901
Spain	\$1,786	\$751	\$2,537	18%	\$1,744	\$463	\$2,207	12%	\$330
Sweden	\$1,228	\$250	\$1,478	27%	\$233	\$79	\$312	1%	\$1,166
Switzerland	\$1,361	\$514	\$1,875	31%	\$699	\$443	\$1,142	11%	\$733
United Kingdom	\$8,968	\$3,006	\$11,974	6%	\$4,559	\$4,132	\$8,691	8%	\$3,283
Other	\$4,395	\$859	\$5,254	15%	\$4,900	\$1,685	\$6,585	6%	-\$1,331
Latin America/Other Western Hemisphere	\$27,076	\$10,838	\$37,914	13%	\$24,261	\$3,500	\$27,761	3%	\$10,153
South/Central America	\$24,510	\$9,887	\$34,397	15%	\$18,275	\$2,851	\$21,126	2%	\$13,271
Argentina	\$1,891	\$896	\$2,787	26%	\$575	\$72	\$647	6%	\$2,140
Brazil	\$5,878	\$2,575	\$8,453	36%	\$1,065	\$327	\$1,392	7%	\$7,061
Chile	\$652	\$215	\$867	25%	\$289	\$166	\$455	4%	\$412
Mexico	\$6,424	\$2,825	\$9,249	6%	\$8,616	\$702	\$9,318	-3%	-\$69
Venezuela	\$1,993	\$946	\$2,939	22%	\$277	\$64	\$341	7%	\$2,598
Other	\$7,672	\$2,430	\$10,102	6%	\$7,453	\$1,520	\$8,973	7%	\$1,129
Other W. Hemisphere	\$2,566	\$951	\$3,517	-4%	\$5,986	\$649	\$6,635	5%	-\$3,118
Bermuda	\$27	\$13	\$40	-32%	\$262	\$0	\$262	7%	-\$222
Other	\$2,539	\$938	\$3,477	-3%	\$5,724	\$649	\$6,373	5%	-\$2,896

Continued...

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Trade: 2011^r

...Continued

[Millions of U.S. Dollars]

Country / Region	Exports				Imports				Balance of Trade
	Travel Receipts	Passenger Fare Receipts	Total Travel & Tourism Receipts	2011/2010 Change (%)	Travel Payments	Passenger Fare Payments	Total Travel & Tourism Payments	2011/2010 Change (%)	
Africa	\$1,591	\$645	\$2,236	13%	\$3,422	\$660	\$4,082	6%	-\$1,846
South Africa	\$299	\$247	\$546	17%	\$825	\$163	\$988	7%	-\$442
Other	\$1,292	\$398	\$1,690	12%	\$2,597	\$497	\$3,094	6%	-\$1,404
Middle East	\$3,651	\$530	\$4,181	20%	\$3,009	\$2,336	\$5,345	9%	-\$1,164
Israel	\$1,255	\$388	\$1,643	5%	\$1,230	\$559	\$1,789	10%	-\$146
Saudi Arabia	\$1,022	\$0	\$1,022	57%	\$152	\$40	\$192	6%	\$830
Other	\$1,374	\$142	\$1,516	20%	\$1,627	\$1,737	\$3,364	9%	-\$1,848
Asia and Pacific	\$31,798	\$9,344	\$41,142	13%	\$17,883	\$10,817	\$28,700	9%	\$12,442
Australia	\$4,252	\$711	\$4,963	22%	\$1,597	\$951	\$2,548	8%	\$2,415
China	\$5,689	\$2,051	\$7,740	47%	\$2,691	\$614	\$3,305	7%	\$4,435
Hong Kong	\$444	\$147	\$591	4%	\$1,115	\$1,392	\$2,507	10%	-\$1,916
India	\$3,079	\$1,339	\$4,418	10%	\$2,196	\$239	\$2,435	6%	\$1,983
Indonesia	\$292	\$0	\$292	27%	\$204	\$0	\$204	1%	\$88
Japan	\$10,141	\$4,614	\$14,755	2%	\$3,435	\$1,526	\$4,961	8%	\$9,794
Korea, Republic of	\$3,673	\$124	\$3,797	9%	\$1,677	\$2,355	\$4,032	11%	-\$235
Malaysia	\$193	\$0	\$193	16%	\$140	\$28	\$168	-8%	\$25
New Zealand	\$754	\$0	\$754	14%	\$712	\$501	\$1,213	-5%	-\$459
Philippines	\$595	\$91	\$686	-1%	\$977	\$455	\$1,432	15%	-\$746
Singapore	\$629	\$6	\$635	20%	\$349	\$289	\$638	9%	-\$3
Taiwan	\$1,114	\$2	\$1,116	5%	\$1,022	\$1,695	\$2,717	11%	-\$1,601
Thailand	\$262	\$9	\$271	3%	\$606	\$65	\$671	11%	-\$400
Other	\$681	\$250	\$931	12%	\$1,162	\$707	\$1,869	19%	-\$938
Addenda:									
European Union ¹	\$29,088	\$9,443	\$38,531	11%	\$20,494	\$12,161	\$32,655	8%	\$5,876
Overseas ²	\$90,325	\$29,208	\$119,533	14%	\$62,971	\$29,814	\$92,785	8%	\$26,748

¹ The European Union includes Belgium, Denmark, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Portugal, Spain, and the United Kingdom; beginning with 1995, it also includes Austria, Finland, and Sweden; and beginning with 2004, it also includes Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia.

² Excludes Mexico & Canada.

(r) Revised.

(*) Released in October

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Exports: 2006-2011 (Millions of U.S. Dollars)

Export Categories (Goods)	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Goods Exports	\$1,039,406	\$1,163,957	\$1,307,499	\$1,069,733	\$1,288,882	\$1,497,406
Industrial supplies and materials	\$287,903	\$329,591	\$405,606	\$307,473	\$406,015	\$518,676
Capital goods	\$404,026	\$433,019	\$457,655	\$391,498	\$447,805	\$493,233
Consumer goods	\$129,068	\$145,962	\$161,281	\$149,455	\$165,186	\$174,957
Automotive vehicles, parts/engines	\$107,263	\$121,264	\$121,451	\$81,715	\$111,989	\$133,116
Foods, feeds, and beverages	\$65,962	\$84,264	\$108,349	\$93,908	\$107,705	\$126,220
Other Goods	\$45,184	\$49,857	\$53,156	\$45,685	\$50,183	\$51,205

U.S. Services Exports: 2006-2011 (Millions of U.S. Dollars)

Export Categories (Services)	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Services Exports	\$420,417	\$490,604	\$535,183	\$509,212	\$553,603	\$605,961
Travel and Tourism	\$107,825	\$122,542	\$141,380	\$120,290	\$134,464	\$152,746
Travel	\$86,187	\$97,355	\$110,423	\$94,187	\$103,481	\$116,115
Passenger Fares	\$21,638	\$25,187	\$30,957	\$26,103	\$30,983	\$36,631
Royalties and License Fees	\$83,549	\$97,803	\$102,125	\$98,406	\$107,165	\$120,836
Other Transportation	\$35,824	\$40,638	\$44,016	\$36,087	\$40,817	\$43,064
Other Services	\$176,798	\$211,641	\$232,019	\$237,348	\$255,293	\$270,193

The Contribution of Travel and Tourism: 2006-2011 (Millions of U.S. Dollars)

	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Goods & Services Exports	\$1,459,823	\$1,654,561	\$1,842,682	\$1,578,945	\$1,842,485	\$2,103,367
Tourism as a % of Total Exports	7%	7%	8%	8%	7%	7%
Tourism as a % of Total Service Exports	26%	25%	26%	24%	24%	25%

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Goods Imports 2006-2011 (Millions of U.S. Dollars)

Import Categories (Goods)	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Goods Imports	\$1,875,095	\$1,982,843	\$2,137,608	\$1,575,491	\$1,934,006	\$2,235,819
Industrial Supplies and Materials	\$619,198	\$657,466	\$811,600	\$478,479	\$622,931	\$782,120
Consumer Goods	\$447,880	\$479,996	\$486,722	\$431,406	\$486,507	\$517,394
Capital Goods	\$422,611	\$449,117	\$458,698	\$374,054	\$450,309	\$513,368
Automotive Vehicles, Engines/Parts	\$255,962	\$258,497	\$233,204	\$159,188	\$225,637	\$255,222
Food, Feeds, and Beverages	\$76,081	\$82,974	\$90,439	\$82,861	\$92,487	\$108,242
Other Goods	\$53,363	\$54,792	\$56,945	\$49,503	\$56,135	\$59,474

U.S. Services Imports 2006-2011 (Millions of U.S. Dollars)

Import Categories (Services)	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Services Imports	\$338,016	\$368,446	\$403,413	\$382,608	\$403,216	\$427,428
Travel and Tourism	\$99,605	\$104,808	\$112,335	\$99,249	\$102,766	\$109,760
Travel	\$72,959	\$77,127	\$80,494	\$74,132	\$75,510	\$78,651
Passenger Fares	\$26,646	\$27,681	\$31,841	\$25,117	\$27,256	\$31,109
Royalties and License Fees	\$25,038	\$26,479	\$29,623	\$31,297	\$33,434	\$36,620
Other Transportation	\$55,320	\$55,773	\$56,696	\$42,601	\$51,258	\$54,711
Other Services	\$127,308	\$149,848	\$172,543	\$174,573	\$180,586	\$191,973

The Contribution of Travel and Tourism: 2006-2011 (Millions of U.S. Dollars)

	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Goods & Services Imports	\$2,213,111	\$2,351,288	\$2,541,020	\$1,958,099	\$2,337,222	\$2,663,247
Tourism as a % of Total Imports	5%	4%	4%	5%	4%	4%
Tourism as a % of Total Service Imports	29%	28%	28%	26%	25%	26%

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

Balance of Trade (Goods) 2006-2011 (Millions of U.S. Dollars)

Categories (Goods)	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Goods Imports	(\$835,689)	(\$818,886)	(\$830,109)	(\$505,758)	(\$645,124)	(\$738,413)
Consumer Goods	(\$318,812)	(\$334,034)	(\$325,441)	(\$281,951)	(\$321,321)	(\$342,437)
Industrial Supplies and Materials	(\$331,295)	(\$327,875)	(\$405,994)	(\$171,006)	(\$216,916)	(\$263,444)
Automotive Vehicles, Engines & Parts	(\$148,699)	(\$137,233)	(\$111,753)	(\$77,473)	(\$113,648)	(\$122,106)
Capital Goods	(\$18,585)	(\$16,098)	(\$1,043)	\$17,444	(\$2,504)	(\$20,135)
Other Goods	(\$8,179)	(\$4,935)	(\$3,789)	(\$3,818)	(\$5,952)	(\$8,269)
Food, Feeds, and Beverages	(\$10,119)	\$1,290	\$17,910	\$11,047	\$15,218	\$17,978

Balance of Trade (Services) 2006-2011 (Millions of U.S. Dollars)

Categories (Services)	2006	2007	2008	2009 ^r	2010 ^r	2011 ^r
Total Services Imports	\$82,401	\$122,158	\$131,770	\$126,604	\$150,387	\$178,533
Travel and Tourism	\$8,220	\$17,734	\$29,045	\$21,041	\$31,698	\$42,986
Travel	\$13,228	\$20,228	\$29,929	\$20,055	\$27,971	\$37,464
Passenger Fares	(\$5,008)	(\$2,494)	(\$884)	\$986	\$3,727	\$5,522
Royalties and License Fees	\$58,511	\$71,324	\$72,502	\$67,109	\$73,731	\$84,216
Other Transportation	(\$19,496)	(\$15,135)	(\$12,680)	(\$6,514)	(\$10,441)	(\$11,647)
Other Services	\$49,490	\$61,793	\$59,476	\$62,775	\$74,707	\$78,220

(r) Revised.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).



U.S. Travel & Tourism Trends: International Visitor Spending

International Visitor Spending: Top 10 Markets (Millions of U.S. Dollars)

Country/Region	2010 ^r Receipts (Exports)	2011 ^r					
		Receipts (Exports)	Change (\$)	Change (%)	% of Total Spending	Cumulative % of Total	Rank (by Exports)
Total (All Countries)	\$134,464	\$152,746	\$18,282	14%	-	-	-
Canada	\$20,912	\$23,964	\$3,052	15%	16%	16%	1
Japan	\$14,430	\$14,755	\$325	2%	10%	25%	2
United Kingdom	\$11,302	\$11,974	\$672	6%	8%	33%	3
Mexico	\$8,729	\$9,249	\$520	6%	6%	39%	4
Brazil	\$6,230	\$8,453	\$2,223	36%	6%	45%	5
China	\$5,283	\$7,740	\$2,457	47%	5%	50%	6
Germany	\$5,647	\$6,338	\$691	12%	4%	54%	7
France	\$4,213	\$4,980	\$767	18%	3%	57%	8
Australia	\$4,052	\$4,963	\$911	22%	3%	61%	9
India	\$4,028	\$4,418	\$390	10%	3%	63%	10



Top 10 Markets: 2011 International Visitor Spending

Rank	Country	2011 Spending
1	 Canada (+15%) Canadian visitors opened their wallets wider than ever in 2011, spending a record-breaking \$24.0 billion on travel and tourism-related goods and services in the United States. As a result, our favorable balance of trade has never been better; the United States enjoys a \$16.3 billion travel and tourism trade surplus with Canada. In fact, travel and tourism exports account for 43% of all U.S. services exports to Canada.	\$24.0 Billion
2	 Japan (+2%) Japanese visitor spending in the United States increased 2% in 2011, following an increase of nearly 11% in 2010. Despite these much-welcomed back-to-back years of growth, U.S. travel and tourism exports to Japan are still off more than 17% from their peak in 1995 when Japanese visitors spent a record-breaking \$17.8 billion. Travel and tourism exports account for 33% of all U.S. services exports to Japan.	\$14.8 Billion
3	 United Kingdom (+6%) U.K. visitor spending in the United States increased nearly 6% in 2011, following a small decline of 1% the previous year. Total U.S. travel and tourism-related exports to the United Kingdom have declined more than 28% since 2008, the year in which U.K. visitor spending peaked at \$16.7 billion. Travel and tourism exports account for 23% of all U.S. services exports to the United Kingdom.	\$12.0 Billion
4	 Mexico (+6%) Visitors from Mexico spent \$9.2 billion experiencing the United States in 2011, an increase of 6% when compared to 2010. Although 2011 marks the second consecutive year of growth in U.S. travel and tourism-related exports to Mexico, this market has not fully recovered from the substantial downturn in 2009 (-17%). Travel and tourism exports account for 37% of all U.S. services exports to Mexico.	\$9.2 Billion
5	 Brazil (+36%) Talk about a growth market. 2011 marks the 8th consecutive year of double-digit growth in U.S. travel and tourism exports to Brazil. Visitors from Brazil spent a record-breaking \$8.5 billion on travel to, and tourism-related activities within, the United States in 2011, an increase of 36% that follows an increase of 36% in 2010. Travel and tourism exports account for 39% of all U.S. services exports to Brazil.	\$8.5 Billion
6	 China (+47%) Visitors from China spent a record-breaking \$7.7 billion in the United States last year, positioning China well ahead of Germany in rankings of top markets for the first time ever. Moreover, U.S. travel and tourism exports to China have increased by at least 30% in seven of the last eight years! Travel and tourism exports account for 29% of all U.S. services exports to China.	\$7.7 Billion
7	 Germany (+12%) German visitor spending in the United States increased 12% in 2011, following an increase of 1% in 2010. The increase in spending was not, however, enough to maintain their position in the rankings, dropping from 6th to 7th in terms of total spending in the United States. Travel and tourism exports account for 25% of all U.S. services exports to Germany.	\$6.3 Billion
8	 France (+18%) U.S. travel and tourism exports to France rose 18% in 2011 to a record-breaking \$5.0 billion. Passenger fare exports have never been higher, either. In 2011 U.S. carriers received a record-breaking \$1.2 billion from travelers from France, an increase of more than 24% when compared to 2010. Travel and tourism exports account for 28% of all U.S. services exports to France.	\$5.0 Billion
9	 Australia (+22%) Visitors from Australia spent a record-breaking \$5.0 billion on U.S. travel and tourism-related goods and services in 2011, propelling Australia up in the rankings ahead of India. This represents an increase of more than 22% when compared to 2010 and the second consecutive year exhibiting double-digit growth. Travel and tourism exports account for nearly a third (30%) of all U.S. services exports to Australia.	\$5.0 Billion
10	 India (+10%) Visitors from India spent a record-breaking \$4.4 billion in the United States in 2011, an increase of nearly 10% when compared to 2010. Annual U.S. travel and tourism exports to India have risen by double-digits in seven of the last eight years. Travel and tourism exports account for 40% of all U.S. services exports to India.	\$4.4 Billion

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Canada** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Receipts (Exports)										
Total	\$7,985	\$9,167	\$10,493	\$11,719	\$13,408	\$16,414	\$18,331	\$16,081	\$20,912	\$23,964
% Change	-5%	15%	14%	12%	14%	22%	12%	-12%	30%	15%
Travel	\$6,706	\$7,438	\$8,665	\$9,235	\$10,581	\$13,221	\$14,847	\$12,860	\$16,629	\$19,366
% Change	-4%	11%	16%	7%	15%	25%	12%	-13%	29%	16%
Passenger Fares	\$1,279	\$1,729	\$1,828	\$2,484	\$2,827	\$3,193	\$3,484	\$3,221	\$4,283	\$4,598
% Change	-5%	35%	6%	36%	14%	13%	9%	-8%	33%	7%
Payments (Imports)										
Total	\$7,083	\$6,817	\$7,734	\$7,518	\$7,765	\$7,820	\$7,287	\$6,264	\$7,146	\$7,657
% Change	1%	-4%	13%	-3%	3%	1%	-7%	-14%	14%	7%
Travel	\$6,489	\$6,379	\$7,293	\$7,160	\$7,394	\$7,470	\$6,925	\$5,968	\$6,668	\$7,064
% Change	2%	-2%	14%	-2%	3%	1%	-7%	-14%	12%	6%
Passenger Fares	\$594	\$438	\$441	\$358	\$371	\$350	\$362	\$296	\$478	\$593
% Change	-13%	-26%	1%	-19%	4%	-6%	3%	-18%	61%	24%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	\$902	\$2,350	\$2,759	\$4,201	\$5,643	\$8,594	\$11,044	\$9,817	\$13,766	\$16,307

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Japan** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$11,301	\$10,017	\$13,094	\$16,524	\$14,586	\$14,470	\$14,554	\$13,049	\$14,430	\$14,755
<i>% Change</i>	-3%	-11%	31%	26%	-12%	-1%	1%	-10%	11%	2%
Travel	\$8,492	\$7,595	\$10,051	\$12,735	\$11,258	\$11,035	\$10,784	\$9,495	\$10,123	\$10,141
<i>% Change</i>	-5%	-11%	32%	27%	-12%	-2%	-2%	-12%	7%	0%
Passenger Fares	\$2,809	\$2,422	\$3,043	\$3,789	\$3,328	\$3,435	\$3,770	\$3,554	\$4,307	\$4,614
<i>% Change</i>	0%	-14%	26%	25%	-12%	3%	10%	-6%	21%	7%
Payments (Imports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$3,925	\$3,289	\$3,632	\$4,048	\$4,253	\$4,659	\$5,205	\$4,838	\$4,598	\$4,961
<i>% Change</i>	6%	-16%	10%	11%	5%	10%	12%	-7%	-5%	8%
Travel	\$2,874	\$2,323	\$2,467	\$2,788	\$2,970	\$3,379	\$3,745	\$3,570	\$3,267	\$3,435
<i>% Change</i>	7%	-19%	6%	13%	7%	14%	11%	-5%	-8%	5%
Passenger Fares	\$1,051	\$966	\$1,165	\$1,260	\$1,283	\$1,280	\$1,460	\$1,268	\$1,331	\$1,526
<i>% Change</i>	4%	-8%	21%	8%	2%	0%	14%	-13%	5%	15%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	\$7,376	\$6,728	\$9,462	\$12,476	\$10,333	\$9,811	\$9,349	\$8,211	\$9,832	\$9,794

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **United Kingdom** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$10,990	\$11,259	\$12,655	\$13,492	\$13,310	\$14,938	\$16,716	\$11,429	\$11,302	\$11,974
<i>% Change</i>	-3%	2%	12%	7%	-1%	12%	12%	-32%	-1%	6%
Travel	\$8,336	\$8,688	\$9,701	\$10,824	\$10,946	\$12,120	\$13,155	\$8,884	\$8,618	\$8,968
<i>% Change</i>	-5%	4%	12%	12%	1%	11%	9%	-32%	-3%	4%
Passenger Fares	\$2,654	\$2,571	\$2,954	\$2,668	\$2,364	\$2,818	\$3,561	\$2,545	\$2,684	\$3,006
<i>% Change</i>	4%	-3%	15%	-10%	-11%	19%	26%	-29%	5%	12%
Payments (Imports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$8,851	\$9,427	\$10,522	\$11,614	\$10,469	\$10,505	\$10,529	\$7,782	\$8,020	\$8,691
<i>% Change</i>	-9%	7%	12%	10%	-10%	0%	0%	-26%	3%	8%
Travel	\$5,561	\$5,446	\$6,071	\$7,133	\$5,697	\$5,989	\$5,735	\$4,365	\$4,315	\$4,559
<i>% Change</i>	-6%	-2%	11%	17%	-20%	5%	-4%	-24%	-1%	6%
Passenger Fares	\$3,290	\$3,981	\$4,451	\$4,481	\$4,772	\$4,516	\$4,794	\$3,417	\$3,705	\$4,132
<i>% Change</i>	-14%	21%	12%	1%	6%	-5%	6%	-29%	8%	12%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	\$2,139	\$1,832	\$2,133	\$1,878	\$2,841	\$4,433	\$6,187	\$3,647	\$3,282	\$3,283

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Mexico** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$6,894	\$6,858	\$7,624	\$8,483	\$9,265	\$9,525	\$9,742	\$8,046	\$8,729	\$9,249
<i>% Change</i>	10%	-1%	11%	11%	9%	3%	2%	-17%	8%	6%
Travel	\$5,565	\$5,700	\$6,257	\$6,774	\$7,146	\$7,194	\$7,326	\$5,991	\$6,117	\$6,424
<i>% Change</i>	5%	2%	10%	8%	5%	1%	2%	-18%	2%	5%
Passenger Fares	\$1,329	\$1,158	\$1,367	\$1,709	\$2,119	\$2,331	\$2,416	\$2,055	\$2,612	\$2,825
<i>% Change</i>	40%	-13%	18%	25%	24%	10%	4%	-15%	27%	8%
Payments (Imports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$8,526	\$9,097	\$10,177	\$10,830	\$10,904	\$11,109	\$11,125	\$9,569	\$9,598	\$9,318
<i>% Change</i>	13%	7%	12%	6%	1%	2%	0%	-14%	0%	-3%
Travel	\$7,732	\$8,235	\$9,317	\$9,857	\$10,003	\$10,316	\$10,236	\$8,867	\$8,901	\$8,616
<i>% Change</i>	15%	7%	13%	6%	1%	3%	-1%	-13%	0%	-3%
Passenger Fares	\$794	\$862	\$860	\$973	\$901	\$793	\$889	\$702	\$697	\$702
<i>% Change</i>	-4%	9%	0%	13%	-7%	-12%	12%	-21%	-1%	1%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	-\$1,632	-\$2,239	-\$2,553	-\$2,347	-\$1,639	-\$1,584	-\$1,383	-\$1,523	-\$869	-\$69

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Brazil** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Receipts (Exports)										
Total	\$1,899	\$1,688	\$1,870	\$2,201	\$2,654	\$3,129	\$4,162	\$4,565	\$6,230	\$8,453
% Change	-25%	-11%	11%	18%	21%	18%	33%	10%	36%	36%
Travel	\$1,373	\$1,214	\$1,375	\$1,577	\$1,947	\$2,284	\$2,990	\$3,318	\$4,473	\$5,878
% Change	-25%	-12%	13%	15%	23%	17%	31%	11%	35%	31%
Passenger Fares	\$526	\$474	\$495	\$624	\$707	\$845	\$1,172	\$1,247	\$1,757	\$2,575
% Change	-26%	-10%	4%	26%	13%	20%	39%	6%	41%	47%
Payments (Imports)										
Total	\$938	\$981	\$946	\$991	\$1,012	\$1,212	\$1,279	\$1,147	\$1,297	\$1,392
% Change	-19%	5%	-4%	5%	2%	20%	6%	-10%	13%	7%
Travel	\$662	\$720	\$687	\$674	\$749	\$919	\$953	\$892	\$1,011	\$1,065
% Change	-20%	9%	-5%	-2%	11%	23%	4%	-6%	13%	5%
Passenger Fares	\$276	\$261	\$259	\$317	\$263	\$293	\$326	\$255	\$286	\$327
% Change	-19%	-5%	-1%	22%	-17%	11%	11%	-22%	12%	14%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	\$961	\$707	\$924	\$1,210	\$1,642	\$1,917	\$2,883	\$3,418	\$4,933	\$7,061

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **China** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$1,185	\$858	\$1,115	\$1,534	\$2,071	\$2,699	\$3,614	\$3,602	\$5,283	\$7,740
<i>% Change</i>	-11%	-28%	30%	38%	35%	30%	34%	0%	47%	47%
Travel	\$958	\$690	\$894	\$1,181	\$1,642	\$2,081	\$2,717	\$2,755	\$3,976	\$5,689
<i>% Change</i>	-5%	-28%	30%	32%	39%	27%	31%	1%	44%	43%
Passenger Fares	\$227	\$168	\$221	\$353	\$429	\$618	\$897	\$847	\$1,307	\$2,051
<i>% Change</i>	-28%	-26%	32%	60%	22%	44%	45%	-6%	54%	57%
Payments (Imports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$1,416	\$1,155	\$2,025	\$2,591	\$2,758	\$3,152	\$2,997	\$2,722	\$3,094	\$3,305
<i>% Change</i>	1%	-18%	75%	28%	6%	14%	-5%	-9%	14%	7%
Travel	\$1,124	\$994	\$1,637	\$2,104	\$2,155	\$2,458	\$2,299	\$2,262	\$2,559	\$2,691
<i>% Change</i>	-8%	-12%	65%	29%	2%	14%	-6%	-2%	13%	5%
Passenger Fares	\$292	\$161	\$388	\$487	\$603	\$694	\$698	\$460	\$535	\$614
<i>% Change</i>	61%	-45%	141%	26%	24%	15%	1%	-34%	16%	15%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	-\$231	-\$297	-\$910	-\$1,057	-\$687	-\$453	\$617	\$880	\$2,189	\$4,435

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Germany** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

Receipts (Exports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$3,935	\$3,803	\$4,687	\$4,892	\$4,205	\$5,156	\$6,683	\$5,572	\$5,647	\$6,338
<i>% Change</i>	5%	-3%	23%	4%	-14%	23%	30%	-17%	1%	12%
Travel	\$3,014	\$3,007	\$3,698	\$3,845	\$3,204	\$4,055	\$5,183	\$4,479	\$4,425	\$4,905
<i>% Change</i>	0%	0%	23%	4%	-17%	27%	28%	-14%	-1%	11%
Passenger Fares	\$921	\$796	\$989	\$1,047	\$1,001	\$1,101	\$1,500	\$1,093	\$1,222	\$1,433
<i>% Change</i>	27%	-14%	24%	6%	-4%	10%	36%	-27%	12%	17%
Payments (Imports)	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total	\$3,806	\$4,145	\$4,679	\$5,015	\$5,155	\$5,945	\$6,302	\$4,640	\$5,163	\$5,664
<i>% Change</i>	-7%	9%	13%	7%	3%	15%	6%	-26%	11%	10%
Travel	\$2,275	\$2,320	\$2,511	\$2,591	\$2,559	\$2,867	\$2,956	\$2,382	\$2,601	\$2,745
<i>% Change</i>	-4%	2%	8%	3%	-1%	12%	3%	-19%	9%	6%
Passenger Fares	\$1,531	\$1,825	\$2,168	\$2,424	\$2,596	\$3,078	\$3,346	\$2,258	\$2,562	\$2,919
<i>% Change</i>	-10%	19%	19%	12%	7%	19%	9%	-33%	13%	14%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	\$129	-\$342	\$8	-\$123	-\$950	-\$789	\$381	\$932	\$484	\$674

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **France** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Receipts (Exports)										
Total	\$2,752	\$2,268	\$2,668	\$3,098	\$2,857	\$3,323	\$4,782	\$4,119	\$4,213	\$4,980
% Change	-9%	-18%	18%	16%	-8%	16%	44%	-14%	2%	18%
Travel	\$2,052	\$1,793	\$2,070	\$2,371	\$2,289	\$2,696	\$3,797	\$3,193	\$3,277	\$3,819
% Change	-9%	-13%	15%	15%	-3%	18%	41%	-16%	3%	17%
Passenger Fares	\$700	\$475	\$598	\$727	\$568	\$627	\$985	\$926	\$936	\$1,161
% Change	-12%	-32%	26%	22%	-22%	10%	57%	-6%	1%	24%
Payments (Imports)										
Total	\$3,922	\$3,617	\$4,404	\$4,578	\$4,988	\$4,804	\$5,104	\$3,640	\$3,878	\$4,226
% Change	-14%	-8%	22%	4%	9%	-4%	6%	-29%	7%	9%
Travel	\$2,919	\$2,528	\$3,129	\$2,937	\$3,124	\$3,129	\$3,169	\$2,256	\$2,405	\$2,547
% Change	-15%	-13%	24%	-6%	6%	0%	1%	-29%	7%	6%
Passenger Fares	\$1,003	\$1,089	\$1,275	\$1,641	\$1,864	\$1,675	\$1,935	\$1,384	\$1,473	\$1,679
% Change	-13%	9%	17%	29%	14%	-10%	16%	-28%	6%	14%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	-\$1,170	-\$1,349	-\$1,736	-\$1,480	-\$2,131	-\$1,481	-\$322	\$479	\$335	\$754

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **Australia** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Receipts (Exports)										
Total	\$1,812	\$1,814	\$2,554	\$2,808	\$3,054	\$3,336	\$3,733	\$3,423	\$4,052	\$4,963
% Change	4%	0%	41%	10%	9%	9%	12%	-8%	18%	22%
Travel	\$1,473	\$1,502	\$2,074	\$2,267	\$2,505	\$2,737	\$3,077	\$2,974	\$3,560	\$4,252
% Change	7%	2%	38%	9%	10%	9%	12%	-3%	20%	19%
Passenger Fares	\$339	\$312	\$480	\$541	\$549	\$599	\$656	\$449	\$492	\$711
% Change	-6%	-8%	54%	13%	1%	9%	10%	-32%	10%	45%
Payments (Imports)										
Total	\$1,638	\$1,685	\$1,936	\$2,089	\$2,091	\$2,313	\$2,375	\$2,251	\$2,352	\$2,548
% Change	-29%	3%	15%	8%	0%	11%	3%	-5%	4%	8%
Travel	\$997	\$1,037	\$1,128	\$1,188	\$1,156	\$1,343	\$1,361	\$1,472	\$1,522	\$1,597
% Change	-36%	4%	9%	5%	-3%	16%	1%	8%	3%	5%
Passenger Fares	\$641	\$648	\$808	\$901	\$935	\$970	\$1,014	\$779	\$830	\$951
% Change	-16%	1%	25%	12%	4%	4%	5%	-23%	7%	15%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	\$174	\$129	\$618	\$719	\$963	\$1,023	\$1,358	\$1,172	\$1,700	\$2,415

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

U.S. Travel & Tourism Trends: International Visitor Spending

U.S. Travel and Tourism Balance of Trade: **India** International Visitor Spending (Exports) and U.S. Spending Abroad (Imports)

[Millions of U.S. Dollars]

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Receipts (Exports)										
Total	\$1,145	\$1,206	\$1,391	\$1,617	\$2,558	\$3,702	\$4,289	\$3,565	\$4,028	\$4,418
% Change	-2%	5%	15%	16%	58%	45%	16%	-17%	13%	10%
Travel	\$1,093	\$1,180	\$1,367	\$1,519	\$1,865	\$2,649	\$3,028	\$2,577	\$2,877	\$3,079
% Change	4%	8%	16%	11%	23%	42%	14%	-15%	12%	7%
Passenger Fares	\$52	\$26	\$24	\$98	\$693	\$1,053	\$1,261	\$988	\$1,151	\$1,339
% Change	-59%	-50%	-8%	308%	607%	52%	20%	-22%	16%	16%
Payments (Imports)										
Total	\$867	\$890	\$1,266	\$1,680	\$2,368	\$2,211	\$2,754	\$2,606	\$2,306	\$2,435
% Change	2%	3%	42%	33%	41%	-7%	25%	-5%	-12%	6%
Travel	\$703	\$723	\$1,112	\$1,493	\$2,178	\$2,069	\$2,431	\$2,402	\$2,099	\$2,196
% Change	-3%	3%	54%	34%	46%	-5%	17%	-1%	-13%	5%
Passenger Fares	\$164	\$167	\$154	\$187	\$190	\$142	\$323	\$204	\$207	\$239
% Change	33%	2%	-8%	21%	2%	-25%	127%	-37%	1%	15%
Balance of Trade	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Trade Surplus	\$278	\$316	\$125	-\$63	\$190	\$1,491	\$1,535	\$959	\$1,722	\$1,983

Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit. U.S. travel transactions with both Canada and Mexico include border transactions, such as day trips for shopping and sightseeing.

Passenger Fares: These accounts cover the fares received by U.S. air carriers from foreign residents for travel between the United States and foreign countries and between two foreign points, the fares received by U.S. vessel operators for travel on cruise vessels, and the fares paid by U.S. residents to foreign air carriers for travel between the United States and foreign countries and foreign vessel operators for travel on cruise vessels.

Source: U.S. Department of Commerce, Office of Travel and Tourism Industries from the Bureau of Economic Analysis (October 2012).

Sources:

U.S. Department of Commerce, Office of Travel & Tourism Industries.
U.S. Department of Commerce, Bureau of Economic Analysis.

For OTTI programs of interest visit:

<http://www.tinet.ita.doc.gov/research/index.html>

- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (I-92)
- Canadian Statistics
- Survey of International Air Travelers (SIAT)
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts
- Travel Trade Barometer

For more information on the U.S. Travel and Tourism Satellite Accounts (TTSA), please visit:

<http://www.bea.gov/industry/iedguide.htm#TTSA>

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