7.1 Appendix A: Basic Technology Industry Clusters

Basic Chemicals

Petrochemical manufacturing Plastics material and resin manufacturing Other basic organic chemical manufacturing Synthetic rubber manufacturing Non-cellulosic organic fiber manufacturing Adhesive manufacturing Surface active agent manufacturing Cellulosic organic fiber manufacturing Other miscellaneous chemical product manufacturing Custom compounding of purchased resins Pesticide and other agricultural chemical manufacturing Nitrogenous fertilizer manufacturing Printing ink manufacturing Industrial process variable instruments

Engine Equipment

Fluid power pump and motor manufacturing Speed changers and mechanical power transmission equipment Pump and pumping equipment manufacturing Air and gas compressor manufacturing Other engine equipment manufacturing Metal valve manufacturing Fluid power cylinder and actuator manufacturing Measuring and dispensing pump manufacturing Turbine and turbine generator set units manufacturing Small arms manufacturing Scales, balances, and miscellaneous general machinery Power-driven hand tool manufacturing Motor and generator manufacturing Motor vehicle parts manufacturing Welding and soldering equipment manufacturing Military armored vehicles and tank parts manufacturing

Precision Instruments

Industrial process variable instruments Watch, clock, and other measuring and controlling device manufacturing Analytical laboratory instrument manufacturing Automatic environmental control manufacturing Optical instrument and lens manufacturing Totalizing fluid meters and counting devices Electricity and signal testing instruments Relay and industrial control manufacturing

Computer and Electric Equipment

Computer storage device manufacturing All other electronic component manufacturing Other computer peripherals and manufacturing Broadcast and wireless communications equipment Electricity and signal testing instruments Search, detection, and navigation instruments Electronic computer manufacturing Telephone apparatus manufacturing Semiconductors and related device manufacturing Computer terminal manufacturing Irradiation apparatus manufacturing Electron tube manufacturing Electro-medical apparatus manufacturing

Pharmaceuticals

Polish and other sanitation good manufacturing Toilet preparation manufacturing Soap and other detergent manufacturing Pharmaceutical and medicine manufacturing Pesticide and other agricultural chemical manufacturing

Information Services

Data processing services Other computer related services, including facilities management Computer systems design services Software publishers Custom computer programming services Information services Telecommunications Cable network and program distribution

Industrial Machinery and Distribution Equipment

Conveyor and conveying equipment manufacturing Industrial truck, trailer, and stacker manufacturing Mining machinery and equipment manufacturing Construction machinery manufacturing Elevator and moving stairway manufacturing Overhead cranes, hoists, and monorail systems Oil and gas field machinery and equipment Packaging machinery manufacturing Industrial process furnace and oven manufacturing Railroad rolling stock manufacturing Semiconductor machinery manufacturing Electric power and specialty transformer manufacturing

Basic Technology Industry Clusters (continued)

Cable Manufacturing

Other communication and energy wire manufacturing Fiber optic cable manufacturing Paint and coating manufacturing Wiring device manufacturing Switchgear and switchboard apparatus manufacturing

Fertilizer and Chemical Products

Fertilizer, mixing only, manufacturing Other basic inorganic chemical manufacturing Explosives manufacturing Synthetic dye and pigment manufacturing Carbon and graphite product manufacturing Industrial gas manufacturing Nitrogenous fertilizer manufacturing Petrochemical manufacturing

Aerospace

Aircraft manufacturing Other aircraft parts and equipment Propulsion units and parts for space vehicle and guided missiles Aircraft engine and engine parts manufacturing Guided missile and space vehicle manufacturing

Motor Vehicles

Miscellaneous electrical equipment manufacturing Automobile and light truck manufacturing Heavy duty truck manufacturing Motor vehicle parts manufacturing Audio and video equipment manufacturing

Wiring Devices and Switches

Switchgear and switchboard apparatus manufacturing Wiring and device manufacturing Other communications equipment manufacturing Motor and generator manufacturing Architectural and engineering services

Medical Instruments and Optics

Surgical and medical instrument manufacturing Ophthalmic goods manufacturing Photographic film and chemical manufacturing Surgical appliance and supplies manufacturing Primary battery manufacturing Dental equipment and supplies manufacturing Storage battery manufacturing Other ordnance and accessories manufacturing Photographic and photocopying equipment manufacturing Audio and video equipment manufacturing Miscellaneous electrical equipment manufacturing

Architectural and Engineering

Architectural and engineering services Other communications equipment manufacturing Environmental and other technical consulting services Management consulting services Specialized design services

Technical and Research Services

Environmental and other technical consulting services Management consulting services Scientific research and development services Specialized design services Other ambulatory health care services Architectural and engineering services Custom computer programming services

Note: Industry clusters are based on Feser and Isserman (2009) value chain analysis of the 1997 United States Benchmark Input/Output accounts. A complete set of cross references between I/O sector identification with NAICS listings are available at www.ace.illinois.edu/Reap/Feser_051015_BenchmarkValueChain.xls.

7.2 Appendix B: Statistical Methods and Procedures

7.2.1 Growth Regression Model

The log-linear model used in this analysis is:

 $ln(y_{i2007}/y_{i2000}) = \alpha \cdot lny_{i2000} + \beta_0 + \beta_1 \cdot percomm_i + \beta_2 \cdot emprt_i + \beta_3 \cdot perestab20_i + \beta_4 \cdot perestab100_i + \beta_5 \cdot peragmi_i + \beta_6 \cdot permanf_i + \beta_7 \cdot \Delta pop_{9000}i + \beta_8 \cdot \Delta emp_{9000}i + \beta_9 \cdot \Delta estab_{9000}i + \beta_{10} \cdot perblk_i + \beta_{11} \cdot peramind_i + \beta_{12} \cdot perhsp_i + \beta_{13} \cdot perpop2064_i + \beta_{14} \cdot perpop65up_i + \beta_{15} \cdot perhsdip_i + \beta_{16} \cdot percc_i + \beta_{17} \cdot amenity_i + \beta_{18} \cdot landpub_i + \beta_{19} \cdot interstate_i + \beta_{20} \cdot adhs_i + u_{i_i} \cdot i = 1 \text{ to } 1,070 \text{ counties},$

which is summarized hereon as, $\Delta y = Z\beta + u$. Dummy variables were used to identify ARC (*arc*) and non-ARC counties (*nonarc*), and interacted with the local determinants which allows slopes and intercepts to vary between ARC and non-ARC counties;

 $\Delta y = \delta_{nonarc} \cdot nonarc + nonarc \cdot Z \cdot \beta_{nonarc} + \delta_{arc} \cdot arc + arc \cdot Z \cdot \beta_{arc} + u.^{128}$

The matrix Z contains the local determinants and industry concentration indices but omits a constant. McGranahan, Wojan, and Lambert (2010) applied the same method in their analysis of creative capital and entrepreneurship on growth. The convention allows us to focus on ARC counties specifically, acknowledging that these counties are connected to a wider regional economy by allowing for geographic dependence between ARC and non-ARC counties through the spatial process models developed below.

7.2.2 Spatial Process Model

The SAR model with autoregressive disturbances of order (1,1) (ARAR) (Anselin and Florax, 1995) contains a spatially lagged endogenous variable (*Wy*) and spatially dependent disturbances; $y = \rho Wy + X\beta + \varepsilon$, $\varepsilon = \lambda W\varepsilon + u$, *u* is independently and identically distributed with mean zero and covariance Ω , and *W* is a matrix defining relationships between spatial units. The reduced form of the ARAR model is $y = A^{-1}X\beta + A^{-1}B^{-1}u$., with (respectively) $A = (I - \rho W)$ lag autoregressive and $B = (I - \lambda W)$ error autocorrelation spatial filters. The inverted matrices A^{-1} and B^{-1} are spatial multipliers that relay feedback/feed-forward effects of shocks between locations, thereby distinguishing this class of models from other econometric models.

When the weights are contiguity matrices or groups of observations bounded by some distance metric, local shocks are transmitted to all other locations with the intensity of the shocks decreasing over space. We use two weight matrices to hypothesize about neighborhood dependencies. The first is a queen contiguity matrix (W_1), and the second is an inverse distance matrix that only considers adjacent counties (W_2). The distances are the network road distances between county seats. Both matrices are row standardized. The average number of neighbors was 5.56, with 5,951 nonzero links.

¹²⁸ In the absence of spatial dependence, the growth/local determinant relationships could be estimated separately for ARC and non-ARC counties, where δ_{arc} and δ_{nonarc} would be the overall slopes and intercepts for each group.

7.2.3 Endogenous Growth Regime Specification

Let $G(\gamma, c, \nu)$ be an autocatalytic function (Schabenberger and Pierce, 2002), such as the logistic function; $[1 + \exp(-\gamma[\nu - c]/\sigma_{\nu})]^{-1}$, with (respectively) slope and location parameters γ and c, and a transition variable ν . The parameters are approximately scale-neutral when they are normalized by the standard deviation of the transition variable (σ_{ν}) . The adjustment model with regime-switching potential is,

$$\Delta y = G \cdot Z \beta_1 + (1 - G) \cdot Z \beta_2 + u,$$

which can be rearranged as:

 $\Delta y = Z\beta + G \cdot Z\delta + u_{\rm c}$

with the interaction between the transition function and the covariates permitting nonlinear parameter variation among spatial units. As γ increases, spatial units are sorted into more distinct groups. Intermediate values of γ identify spatial units along a continuum that are "in transition" as determined by the transition variable, ν . The parameter *c* is a location parameter that determines the inflection point on the regime splitting curve according to the transition variable (Figure 1). For larger values of γ (e.g., >100), spatial units split into distinct regimes with the interaction coefficients (δ) the difference from the reference group mean response to local determinants (the β 's) and the alternative regime. Rejection of the null hypothesis $\delta = 0$ suggests a nonlinear relationship between local covariates and business establishment growth. For large values of γ , (3) behaves "as if" counties were categorized using dummy variables (e.g., "metropolitan" or "nonmetropolitan"), and then interacted with every explanatory variable. There are no regimes when $\delta = 0$ and the effects of the covariates are geographically invariant. Thus, when there are regimes, the location-specific marginal effects (ME) of the basic STAR model are $ME_i = \beta + G_i \delta$.

Of particular importance is the choice of the transition variable (ν), which is hypothesized to drive the sorting process. Ideally, ν confers information about connectivity between spatial units and is also exogenous. We use the road network distance of a county to the nearest metropolitan county (defined by the Office of Management and Budget [OMB]) as the transition variable (*distmet*). A number of alternative transition variables are conceivable (e.g., Pede [2010]), but using the distance to the nearest metropolitan county is appealing to the extent that (1) the geographic effects of trade costs on business establishment growth are hypothesized to be nonlinear, possibly causing bifurcations in regional growth trajectories (e.g., Fujita and Thisse, 2002), and (2) that the urban-rural hierarchy is important with respect to firm location decisions and economic growth (Partridge et al., 2008b; Partridge and Rickman, 2008; Lambert and McNamara 2009).

Figure 7-1: Example of the transition function $G(\gamma, c, \nu)$, and different levels of smoothing parameter, γ . Note that two distinct regimes emerge when $\gamma = 100$, whereas no regimes are identified when $\gamma = 0$. The parameter *c* functions as a location parameter; the inflection of the transition function is centered on *c*.



7.2.4 Growth Regimes and Spatial Process Models

The basic smooth transition model is more complex when *local spillovers* between counties *and regime splitting* potential are possible. For example, combining the STAR with the ARAR spatial process model suggests the following reduced form specification (the "null" model);

$$\mathsf{ARAR}-\mathsf{STAR}: \Delta y = \mathcal{A}^{-1}Z\beta + \mathcal{A}^{-1}G\cdot Z\delta + \mathcal{A}^{-1}B^{-1}u \rightarrow \Delta y = \rho \mathcal{W}\Delta y + Z\beta + G\cdot Z\delta + B^{-1}u.$$

This specification suggests the following hypotheses with respect to a baseline a-spatial model that could be estimated using Ordinary Least Squares (OLS) or the usual spatial error (SEM) and spatial lag (SAR) process models:

H1: ρ = 0, λ = 0, δ = 0 (a-spatial model, suggesting estimation with OLS),

H2: $\rho = 0$, $\lambda = 0$, $\delta \neq 0$ (STAR model with geographic heterogeneity),

H3: $\rho = 0$, $\lambda \neq 0$, $\delta \neq 0$ (error process model with geographic heterogeneity, SEM-STAR),

H4: $\rho \neq 0$, $\lambda = 0$, $\delta \neq 0$ (lag process model with geographic heterogeneity, SAR-STAR),

H5: $\rho \neq 0$, $\lambda \neq 0$, $\delta \neq 0$ (lag-error process model with geographic heterogeneity, ARAR-STAR),

H6: $\rho \neq 0$, $\lambda \neq 0$, $\delta = 0$ (lag-error process model, ARAR),

H7: $\rho \neq 0$, $\lambda = 0$, $\delta = 0$ (spatial lag process model, SAR),

H8: $\rho = 0$, $\lambda \neq 0$, $\delta = 0$ (spatial error process model, SEM).

Each specification has implications with respect to estimating marginal effects. Under H2 and H3, the *ceteris paribus* effect of an additional unit increase in local determinant k is;

$$ME_i^k = \beta_k + G_i \cdot \delta_k.$$

Evidence supporting models H4 and H5 suggest more complicated marginal effects because of the interaction between neighbors through the spatial lag multiplier;

$$ME_i^k = (\beta_k + G_i \cdot \delta_k)(1 - \rho)^{-1}$$
,

with the indirect effects,

$$ME_i^k = \frac{\rho}{1-\rho} \left(\beta_k + \mathbf{G}_{\mathbf{i}} \cdot \boldsymbol{\delta}_k\right).$$

In this application, a "general-to-specific" approach (Hendry, 2006; Larch and Walde 2008) is considered to specify each model according to the contiguity and inverse distance specifications. Hypotheses about spatial nonlinearity, lag, error, ARAR processes and their combinations (H2 – H8) are tested by calculating Wald statistics based on the heteroskedastic-robust covariance matrix of the full ARAR–STAR model.

T-statistics are used to test the null hypothesis that the local determinants had no effect on growth. We choose a Type-I error rate of 5%. The squared correlation coefficient was used a measure of fit because of the nonlinear instrumental variables approach used to estimate the models. Estimation procedures are summarized in Xu and Lambert (2011).

7.3 Appendix C: County Cohort Selection

The matching method is summarized as follows. For example, if X contains the local economic indicators in 1960, then WX is the weighted average of the local economic indicators in neighboring counties. The Mahalanobis distance metric (*d*) takes the form:

$$d(Z_T, Z_C) = (Z_T - Z_C)' \Sigma^{-1} (Z_T - Z_C)$$

where T represents a target county (i.e., those selected based on the cut-off criteria defined above), C represents a candidate matching county, and Z = [X, WX] is the vector of selection variables, and Σ is the covariance of possible matching counties. The term WX are the averages of these values for neighboring counties (also measured in 1960) were included in the algorithm.

Averages were weighted by the proportion of common border shared between counties discounted for the distance between county centroids. This weighting scheme (W) is often referred to as Cliff-Ord type array (Cliff and Ord, 1981). This additional information incorporates geographic information into the matching criteria as potential "spillovers" between neighbors.

7.4 Appendix D: Regression Model Specification

The Wald tests specifying each regression model are reported in Table 7.4.5. The test statistics are based on the null model in Appendix B, "Growth Regimes and Spatial Process Models."

| | ∆emp ₀₀₀₇ | $\Delta estabs_{0007}$ | ∆pci ₀₀₀₇ |
|---|----------------------|------------------------|----------------------|
| W _{ID} , Inverse Network Distance | | | |
| Spatial lag AR, H_0: $ ho$ = 0 | 14.10 | 0.59 | 9.82 |
| Spatial error AR, H_0 : λ = 0 | 0.06 | 5.80 | 3.42 |
| Joint lag/error, H ₀ : ρ = λ = 0 | 22.02 | 12.77 | 46.29 |
| Spatial nonlinearity, $H_0: \delta = 0$ | 194.15 | 276.73 | 171.12 |
| Joint nonlinearity/lag/error, H_0: δ = ρ = λ = 0 /3 | 223.27 287.31 | | 264.57 |
| W _{Queen} , Order 1 | | | |
| Spatial lag AR, H ₀ : ρ = 0 | 12.33 | 1.17 | 11.43 |
| Spatial error AR, H_0 : λ = 0 | 0.19 | 6.17 | 3.57 |
| Joint lag/error, H ₀ : ρ = λ = 0 | 18.64 | 17.13 | 46.77 |
| Spatial nonlinearity, $H_0: \delta = 0$ | 197.85 | 276.27 | 162.57 |
| Joint nonlinearity/lag/error, H_0: δ = ρ = λ = 0 | 215.18 | 291.14 | 263.39 |

7.4.1 Table: Model Specification for Change in Employment and Per Capita Income Measures

Notes:

1/5% critical value = 3.84

2/ 5% critical value = 5.99

3/ 5% critical value = 7.81.

| Variable | Description | Source | Mean | Std. Dev. |
|-------------|---|---------------------|--------|-----------|
| Inempdens | Log employment density, 2000 | REIS ¹²⁹ | 3.694 | 1.236 |
| Inpci | Log real per capita income, 2000 | REIS | 13.533 | 1.359 |
| distmet | Distance to metro county (miles), 1993 | ESRI ¹³⁰ | 33.466 | 28.860 |
| percomm00 | % Commute outside county, 2000 | Census 2000 | 39.963 | 17.226 |
| emprt | Employment rate, 2000 | REIS | 95.394 | 1.580 |
| Inmedhhi | Median HH Income, 2000 | Census 2000 | 10.444 | 0.246 |
| pctest20 | % of firms with < 20 employees, 2000 | CBP ¹³¹ | 88.030 | 3.120 |
| pctest100 | % of firms with > 100 employees, 2000 | CBP | 2.193 | 1.034 |
| peragmi | % Emp. Ag & Mining, 2000 | REIS | 3.816 | 3.266 |
| permanf | % Emp. Manufact., 2000 | REIS | 20.455 | 8.672 |
| ∆pop9000 | Population, 1990-2000 | REIS | 0.103 | 0.140 |
| ∆emp9000 | Employment, 1990-2000 | REIS | 0.122 | 0.125 |
| ∆estabs9000 | Establishments, 1990-2000 | CBP | 0.181 | 0.182 |
| perblk | % Black, 2000 | Census 2000 | 16.885 | 18.809 |
| peramind | % American Indian, 2000 | Census 2000 | 0.428 | 1.689 |
| perhsp | % Hispanic, 2000 | Census 2000 | 2.220 | 3.030 |
| pctpop2064 | % Pop. 20-64 years old, 2000 | Census 2000 | 58.717 | 2.428 |
| c00p65ov | % Pop. 64+ years old, 2000 | Census 2000 | 13.434 | 2.875 |
| hsdip | % high school diploma, 2000 | Census 2000 | 73.099 | 8.600 |
| pctcc | % Pop. Creative occupations, 2000 | ERS ¹³² | 16.941 | 6.101 |
| amenity | Natural amenity index (index) | ERS | -0.200 | 1.178 |
| pubpct | % Public land | US Forest Service | 7.410 | 11.367 |
| Interstate | Interstate (1 = yes) | ESRI | 0.469 | |
| adhs | Appalachian Development Highway (1 = yes) | ARC ¹³³ | 0.136 | |

7.4.2 Summary Statistics of Growth Indicators, Technology Cluster Location Quotients, and Local Determinants.

¹²⁹ REIS = Regional Economic Information System (http://www.bea.gov/bea/regional/reis)

¹³⁰ ESRI = Environmental Systems Research Institute (http://www.esri.com/data/free-data)

¹³¹ CBP = County Business Patterns (http://www.census.gov/epcd/cbp)

¹³² ERS = Economic Research Service (http://www.ers.usda.gov/data)

¹³³ ARC = Appalachian Regional Commission (http://www.arc.gov/research/RegionalDataandResearch.asp)

| CI1 | Basic Chemicals | 0.360 | 0.684 |
|------|---|-------|-------|
| CI2 | Precision Instruments | 0.156 | 0.379 |
| CI3 | Engine Equipment | 0.357 | 0.476 |
| CI4 | Computer & Electronic Equipment | 0.143 | 0.273 |
| CI5 | Information Services | 0.180 | 0.139 |
| C16 | Pharmaceuticals | 0.192 | 0.839 |
| C17 | Fertilizer & Chemical Products | 0.524 | 1.279 |
| C18 | Industrial Machinery & Distribution Equipment | 0.324 | 0.655 |
| C19 | Aerospace | 0.155 | 0.605 |
| CI10 | Medical Instruments & Optics | 0.201 | 0.407 |
| CI11 | Motor Vehicles | 0.364 | 2.041 |
| CI12 | Wiring Devices & Switches | 0.288 | 0.979 |
| CI13 | Technical & Research Services | 0.185 | 0.128 |
| CI14 | Cable Manufacturing | 0.275 | 1.024 |
| CI15 | Architectural & Engineering Services | 0.206 | 0.144 |

Table (continued): Summary Statistics of Growth Indicators, Technology Cluster Location Quotients, and Local Determinants.

7.5 Appendix E: Marginal Effects of Technology Clusters

Discussion of the marginal effects focuses of the technology clusters that were significantly correlated with jobs and income growth. Four sets of parameters correspond with the direct and total effects of the technology clusters on income growth for each regime. The association between job growth and the basic chemicals (BCH) and wiring and device switch (WDS) technology clusters was nonlinear, with a clearly defined switching point of 20 miles beyond urban core counties. Own-county job growth was also positively correlated with employment growth in neighboring counties.

The BCH cluster was associated with a modest decrease in jobs in counties located within 20 miles of metropolitan counties, but farther away from urban areas the relationship changed. For example, a 10% increase in the BCH concentration index in relatively remote counties corresponded with (on average) a 0.004% change in jobs, but in metropolitan counties, the relationship was negative, with a corresponding elasticity of -0.02%. The association between job growth and the WDS cluster was effectively zero moving away from metropolitan to more remote counties. Per capita income in counties where the computer and electronic equipment (CEE) production and manufacturing cluster was relatively concentrated grew, on average, more slowly in counties located within 44 miles of a metropolitan county. A 10% change in the CEE index corresponded with a relatively small decrease in per capita income (-0.09%) in ARC counties located near urban core areas. The relationship was nonlinear, with the association becoming positive beyond the 44 mile threshold. For ARC counties located farthest from metropolitan counties, the marginal effect was -0.06 + [G = 1]*0.11; a 10% change in the CEE concentration index corresponded with a relatively small but positive increase (0.01%) in per capita income in more remote counties.

Figure 7-2: Marginal effect partitioning of selected technology clusters with income growth in the ARC region, 2000-2007.



Partitioning the marginal effects suggests that expansion of this cluster in relatively remote counties could be associated with modest increases in income in neighboring counties up to order 2 (e.g., the "2-deep" ring of counties surrounding a given county, Figure 7-2). Nonlinear trends were also evident in the aerospace (AER), medical and optical instruments (MED), and fertilizer and chemical technology clusters (FCH), except the trends were reversed. All else equal, these sectors were correlated with modest increases in income in urban areas. At the 44-mile threshold, the concentration indices associated with the AER and MED clusters were negatively correlated with income growth in more remote counties. The association between the FCH product cluster and income growth was always positive, but the magnitude of the associated with these clusters with respect to income growth approached zero beyond neighborhood order 2, which is mainly due to the modest lag autocorrelation coefficient of $\rho = 0.21$.

7.5.2 LISA Groupings, Technology Clusters, and Regional Impact Multipliers

In the empirical application, we focus on the results of the per capita income model to motivate the geographic targeting of industry clusters. The analysis considers the FCH, AER, MED, and CEE technology clusters and their relationship with income growth. The elasticity of income growth with respect to a percentage change in the cluster concentration indices were calculated for each county and mapped (Figure 7-4). Local Moran's I statistics were estimated to analyze the spatial distribution of the elasticities. The resulting LISAs identify the "core" counties of a technology cluster (Figure 7-5). Given a set of core counties, peripheral counties were appended to the core group based on the marginal effect partition as in Figure 1, which delineate an "impact region" (Figure 7-4). Each technology cluster is associated with a different set of core-periphery counties, but impact regions may overlap.

As an example, a selected impact region of the CEE technology cluster corresponds with the cities of Beckley and Braxton, West Virginia. Beckley has undergone extraordinary growth since the last decade, and is a regional hub for more than 200,000 residents. The region is also known for its local artisans, and historical and scenic tourism. Interestingly, Braxton is the population weighted center of the state located in the mountain lake region of the state. The impact region selected for the aerospace, medical/optical, and fertilizer/chemical technology clusters all include the Knoxville, Tennessee, greater metropolitan statistical area, including Oak Ridge National Laboratory, and the counties included in the medical/optical technology cluster extend into eastern and central North Carolina, specifically the Raleigh-Durham-Chapel Hill research triangle. The core counties associated with the fertilizer/chemical technology cluster appear correlated with the interstate and the ADHS highway systems, suggesting the importance of transportation costs associated with production and marketing of fertilizer and chemical products.

We estimate the Type SAM (social accounting matrix) regional impact multipliers associated with each impact region and technology cluster separately using IMPLAN software (Figure 7-3). Type SAM multipliers take into account the expenditures resulting from increased household income and inter-institutional transfers resulting from the economic activity. Therefore, Type SAM multipliers assume that as final demand changes, incomes increase along with inter-institutional transfers. Increased spending by people and institutions leads to increase demand from local industries. The average of the location quotient inside

the CEE and MED impact regions was less than one, but at least one county inside each impact region had a location quotient greater than one, suggesting that these counties may be the leaders within the group with respect to concentration. Type SAM (Social Accounting Matrix) multipliers were estimated for the each impact region (Figure 7-3). For example, a \$1 million increase in final demand for products manufactured by the computer and electronic equipment cluster in the impact region results in a \$0.55 million increase in total economic activity in the area, which is associated with 1.83 new jobs for each job created in the CEE cluster of these counties.

| | Cluster Core | Cluster Core and Periphery | | | | | | | |
|---|-----------------|----------------------------|---------------------------|-------------------|--------------------|--------------------|---|----------------|--|
| Cluster | LQ | LQ | LQ | Tų | | Jpe SAM Multiplier | | | |
| | (Mean) | (Mean) | (Max) | Total Value Added | | Total Employment | | Total Output | |
| Computer and Electronic Equipment | 0.257 | 0.116 | 1.896 | 1.988 | | 2.825 | | 1.552 | |
| Aerospace | 1.137 | 0.243 | 3.828 | 2.060 | | 2.537 | | 1.537 | |
| Fertilizer and Chemical Products | 1.785 | 0.358 | 5.804 | 2.306 | | 3.641 | | 1.746 | |
| Medical Instruments and Optics | 0.715 | 0.368 | 5.027 | 2.023 | | 2.556 | | 1.704 | |
| Employment, Output, and Earnings | | | | | | | | | |
| Cluster | Employment | | Total Industry Output* | | Total Value Added* | | W | Wage Earnings* | |
| Computer and Electronic Equipment | 303 | | 111.21 | | 34.36 | | | 12.69 | |
| Aerospace | 11 | 1181 | | 412.57 | | 113.58 | | 82.16 | |
| Fertilizer and Chemical Products | 4912 | | 2388.93 | | 731.72 | | | 379.97 | |
| Medical Instruments and Optics | 94 | 154 | 2638.93 | | 960.03 | | | 519.78 | |

Figure 7-3: Regional impact multipliers associated with the identified "core and periphery" clusters

*=in Millions of dollars.

Regional multipliers for each technology cluster estimated using 2006 IMPLAN data;

Figure 7-4: Spatial distribution of estimated elasticities for *Apci₂₀₀₀₋₂₀₀₇* (breaks are quintiles).



Computers and Electronic Components

Aerospace



Fertilizer and Chemical Products



Medical and Optical Instruments



Figure 7-5: "Core and periphery" counties of selected impact regions. Core counties are those where industry cluster elasticities formed significant LISA clusters corresponding with the positive orthant of global Moran's I scatter plot. Periphery counties include the second order neighbors surrounding the core counties, as described in Figure 7-2.



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Appendix



