

**Corporation for Travel Promotion
Board of Directors Meeting
(Open to the Public)**

Meeting Details:

Date: November 11, 2010

Time: 11am-1:30pm

Location: 1330 Connecticut Avenue, NW, Washington DC

Agenda

- A. Search firm
- B. Interim consultant
- C. DBA - Discover America
- D. Timeline - ending with for USTA's market event
- E. Establish a calendar
- F. \$4 fee - Dual purpose for research/Intel; Communications strategy - set a business to business website to post meeting notices, updates
- G. Coordination with Department of Homeland Security and Department of State
- H. Relationship with US Travel Association – website
- I. Future - in kind