

**CORPORATION FOR TRAVEL PROMOTION
BOARD OF DIRECTORS MEETING
December 1, 2010**

AGENDA

- I. Overview of existing marketing research (George Fertitta)
- II. Name and web site
- III. Preliminary marketing products
- IV. Calendar discussion
 - January 6, 2011, and future board meetings
 - Milestones
 - Industry outreach
- V. Administrative update
 - In-kind contributions
 - Status of filings
 - Bank account
 - Vendors and RFPs
- VI. Public questions/comments