



DEPARTMENT OF THE AIR FORCE  
1ST SPECIAL OPERATIONS WING (AFSOC)  
HURLBURT FIELD FLORIDA

AUG 13 2012

MEMORANDUM FOR HURLBURT FIELD LEADERSHIP

FROM: 1 SOW/CC

SUBJECT: Hurlburt Field's myMC<sup>2</sup> Android/iOS App

1. My Military Communities (myMC<sup>2</sup>) is an Android/iOS application that reads and consolidates events from unit and organizational Facebook pages into a single location. While not yet an officially-sanctioned Air Force initiative, this new capability is spreading to other military installations, and Hurlburt Field is among them. 1<sup>st</sup> SOW Public Affairs is the OPR for Hurlburt's myMC<sup>2</sup> app.

2. This policy letter establishes guidelines for Hurlburt Field units and organizations who want to be included in the directory of Hurlburt Field's myMC<sup>2</sup> app.

a. Facebook pages of all official units and organizations are eligible to be included in Hurlburt Field's myMC<sup>2</sup> app, (e.g., Force Support, Base Library, Youth Center, Spouse Clubs, Top 3, etc.).

b. Units/organizations requesting to be included on Hurlburt's myMC<sup>2</sup> page must have a Facebook page with at least one appointed primary and one appointed alternate administrator, and must request in writing, using the attached template, signed by the commander or leader of the requesting unit or organization. Send request letter to [1sow.wpa@hurlburt.af.mil](mailto:1sow.wpa@hurlburt.af.mil).

i. Primary and alternate site administrators should be selected based on their familiarity with social networking services, as well as their knowledge of the unit/organization.

ii. Administrators should be familiar with Operations Security (OPSEC), Information Assurance (IA), Privacy Act, and general public release of information guidelines.

c. 1 SOW/PA will review all requests for approval.

d. Unit/organization administrators will follow the myMC<sup>2</sup> Facebook Guide and User Guide provided by 1 SOW/PA for instructions on how to properly load content and must update their sites regularly in order for the app to maintain effectiveness.

e. Administrators must give 1 SOW/PA administrative authority on their respective Facebook pages to ensure adequate action in the event unsuitable content is supplied to myMC<sup>2</sup>.

f. Failure to comply with this policy will result in removal from the Hurlburt Field myMC<sup>2</sup> directory.

3. myMC<sup>2</sup> will be a useful tool for our Airmen and families to have base events and information at their fingertips. I encourage all official units, professional organizations and spouse groups to join this initiative. My point of contact in 1 SOW/PA is Ms. Amy Nicholson; she can be reached at 884-7464.

  
JAMES C. SLIFE, Colonel, USAF  
Commander

Attachment:  
Request template

*Any Time, Any Place*