Presentation Transcript
Preparing for the Next Decade: A 2020 Vision for Healthy People

>> Music Introduction
Visual:
Seal of the U.S. Department of Health and Human Services

Visual:
Healthy People 2020 logo

Visual:
Images of people from all walks of life fall into place in the shape of a United States map.

Title Screen:
Preparing for the Next Decade:
A 2020 Vision for Healthy People

>> Dr. Howard Koh:
Our good health is a gift. In the ideal world all people reach their full potential for health. They reach their highest attainable standard of health, and they really enjoy that gift. But unfortunately right now there are too many threats to our health, and people aren't reaching their full potential. So Healthy People reminds us about the importance of prevention. It reminds us about the importance of the gift of health and it gives us new directions to reach for the future.

Screen text:
Dr. Howard K. Koh, M.D., M.P.H.
Assistant Secretary for Health
U.S. Department of Health and Human Services

>> Jan McIntire
Projects like Healthy People are ones that provide a compass. Healthy People gives us an opportunity to say, "Are we aligned? Are our objectives aligned with national objectives?" because we should all be trying to do that.

Screen text:
Jan McIntire
Canyon Ranch Institute, Tucson, AZ

>> Dr. Howard Koh
We have some four overarching goals in Healthy People that inspire and motivate all of us. First, to improve quantity and quality of life. Second, to eliminate health disparities and achieve true health equity. Third, to protect health throughout all stages of life. And fourth is to make our environments healthier so that we have a true social determinants approach to health.

>> Mark B. Horton
The thing that's, I think, particularly exciting about the new framework for Healthy People 2020 is the additional emphasis on health disparities and health equities, as well as focusing on further upstream preventive measures that can be captured by focusing on social determinants of health.

>> Shiriki Kumanyika
We're defining health from a public health perspective as including things that you don't usually think of as health, but things that, the conditions that create health.

>> Anne Bongiorno
I think with Healthy People 2020, and our mid-year report, that if we take these to heart and we look at evidence-based intervention, and really connect the intervention with the benchmark from the Healthy People program and evaluate it carefully for it efficacy, that we are really going to make some strong inroads.

>> Susan Wozenski
So we're really trying to get our practitioners to step back a little bit and look sort of in the classic upstream way of thinking as to what we can do to make our population a little bit healthier.

>> Kyndra A. Jackson
We're going to need social workers. We're going need our primary care physicians. We're going to need a whole team to collaborate together, to improve health outcomes.

Screen text:
Nursing Student, University of Maryland

>> Louise Lex
It needs to be an effort on the part of the community, the entire community – the business community, the community of educators. It needs to be a collective effort.

Screen text:
Louise Lex, Ph.D.
Iowa Department of Public Health

>> Dr. Howard Koh
With this new version of Healthy People 2020, we literally want a 2020 vision of health to be shared by everybody in this country. And we want the data and the goals and the targets to be a motivating force for every community, and every person in every community.

Screen text:
Dr. Howard K. Koh, M.D., M.P.H.
Assistant Secretary for Health
U.S. Department of Health and Human Services

Visual:
Be part of making Healthy People come alive for Americans.

Final Graphic:
www.healthypeople.gov