

EYE on VI – APRIL 2012 (2nd Quarter – FY2012)

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Also posted online: <http://www.defenseimagery.mil/community.html>

Calendar (Events, conferences, workshops, & professional development opportunities)		
30 April 2012	Defense Visual Information Steering Committee meeting	Pentagon Conf. Ctr.
4 May	DINFOS IPR for Intermediate Public Affairs Specialist Course	DINFOS
7-9 May	DoD Communicators of Excellence Award Ceremony	DINFOS
10 May	Military Photojournalism and Motion Media graduation	Syracuse Univ., NY
3-9 June	20 th Annual DoD Worldwide Military Photography Workshop	DINFOS
19 – 21 June	Worldwide Joint Combat Camera Planning Group (JCCPG)	Colo. Sprgs, CO
21-24 June	Army Reserve PA Conference	San Antonio
30 July	Defense Visual Information Steering Committee (DVISC) meeting	Pentagon Conf. Ctr.

****VI Hot Topics****

VI Policy Update

A reissuance of the **DoDI 5040.07 DoD VI Production Procedures** is projected for summer 2012. The revised instruction combines and amplifies guidance contained in the current versions of 5040.07 and 5040.09. The new DoDI 5040.07 has completed formal coordination review and adjudication, and is now in the pre-signature coordination phase.

Have you gotten the word out about the new **DoDI 5040.02 Visual Information (VI)** signed last October? Some military Service & DoD web sites & issuances still cite (or even provide copies of) the now-cancelled DoD instructions:

- DoDI 5040.02 Visual Information, Aug 30, 2005
- DoDI 5040.04 Joint Combat Camera (COMCAM) Program, Jun 6, 2006
- DoDI 5040.05 Alteration of Official DoD Imagery, Aug 29, 1995
- DoDI 5040.6 Life-Cycle Management of DoD VI, Apr 10, 2001
- DoDI 5040.8 Visual Information (VI) Activity Management, Jan 26, 2005

Examples: sites with downloadable pdf's of cancelled DoDI's

- www.defense.gov/webmasters/
- <http://www.157arw.ang.af.mil/units/wingstaff/publicaffairs>
- www.inscom.army.mil/Contracting/VIRR

View DODI 5040.02 at: <http://www.dtic.mil/whs/directives/corres/pdf/504002p.pdf>

VISION ID - Do you have your VISION ID yet? We continue to see registrations and add more each month. See www.defenseimagery.mil if you still need one.

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FFT and FTP Update

The Defense Asset Management System (DAMS) moved from Alexandria, VA to Ft. Meade in early November. Moving the system resulted in new IP addresses for all the servers. DVI is aware of some issues connecting to our FFT and FTP servers as a result of this move. All connection attempts to DAMS servers must be made using the domain name for the server. Use of the IP address will result in failure due to the address changes. For more information please visit: <http://www.defenseimagery.mil/learning/howto/>. Should connections fail, please follow established procedures and contact the Imagery Operations Coordination Center (IOCC) at 301-833-4938/7.

DOD Image Gallery

Due to technical difficulties with the DoD Image Gallery email, the listserv (operated by Defense Visual Information) is being temporarily moved to a different DVI list. This is temporary until the Image Gallery email listserv is returned to normal operation. If you have any questions, please let us know by contacting us through our website, www.defenseimagery.mil.

Military Photographer of the Year

Congratulations to MSgt Jeremy Lock, is a multi-year winner of the Military Photographer of the Year competition and currently assigned to DMA Air Force Production. To view his winning entry: http://www.dinfos.dma.mil/events/viap/milphog/milphog_index.aspx?cat=0&start=0&finish=0&EntryId=0

http://www.dinfos.dma.mil/news_caption.aspx?newsId=1583

Visual Information Awards Winners

http://www.dinfos.dma.mil/events/viap/index_viap.aspx

DoD Style Guide Update

The DoD Captioning Style Guide is undergoing a periodic review. An updated version of the Guide, with several new entries, should be released by the end of May. Please welcome Thomas Ruyle, who joined DVI-DIMOC as the Lead Writer-Editor in March. If you have any DoD style-related questions or concerns, please email: thomas.ruyle@dma.mil

Meta Data Note

Photographers, videographers, and photo editors should follow these guidelines for the “Service Shown” metadata field. Choose the service most appropriate to the image and based on the main subject of the image. Questions? Please contact Thomas Ruyle at: thomas.ruyle@dma.mil.

- **Army, Air Force, Navy, Marine Corps and Coast Guard:** If a single U.S. Service (or equipment specific to a Service) is depicted in the image, without other U.S. Services, National Guard or foreign forces present, use the corresponding service name.
- **National Guard:** If the unit depicted is National Guard - regardless of duty status, location or service component (Army/Air Force) - this will be used (unless serving alongside active-duty elements).
- **Multi-Service:** Multiple U.S. services, or active-duty personnel alongside National Guard forces, are depicted in the image, without foreign forces present. This also applies to images of U.S. Marines aboard a Navy ship.
- **Multinational:** U.S. and foreign military forces are depicted.
- **DoD Civilian:** DoD civilians are depicted as the main subject of the image, such as a close-up or a shot of an official speaking while flanked by members of the military. DoD Civilians meeting with other U.S. or foreign dignitaries would fall under this category as well.
- **Foreign:** Only foreign military forces of one or more nations are shown.
- **Other:** No U.S. or foreign military forces or DoD civilians are depicted. (e.g. U.S. non-DoD civilians, a general shot of a city or foreign civilians)

Best Imagery Highlighted - Contact the DoD Image Gallery to receive the daily distribution for imagery products at: dodimagegallery@DMA.MIL. See the **DoD 2011 Year in Review** at: http://www.defense.gov/home/features/2011/1211_yir/

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VI ARTICLES of interest:

Worth reading – “Doctored Photos - The Art of the Altered Image”

<http://lightbox.time.com/2011/06/13/doctored-photos-the-art-of-the-altered-image/#1>

MILPHOG winner coverage in Foreign Policy Magazine.

http://www.foreignpolicy.com/articles/2012/03/23/combat_camera

Navy Imagery Insider - A bi-monthly newsletter with tips, tricks and tools for the visual storyteller. This edition addresses the new Mass Communication Specialist training at DINFOS. To view, download and/or print, go to: <http://www.slideshare.net/NavyVisualNewsService>

DIMOC Wants Your Old and New imagery

Old or new imagery – DIMOC wants the imagery in as timely a manner as possible, which also allows more viewing. Either way, always send the imagery. It has historical value for the long term. For more information, contact archivists Ms. Julia Hickey or Mr. Pedro Loureiro at: julia.hickey@dma.mil; 301-222-6525; Pedro.Loureiro@dma.mil; 951-413-2544.

DINFOS Training and Professional Development Opportunities

http://www.dinfos.dma.mil/DinfosWeb/CourseInfo/course_catalog.aspx

Visual Information Management Course (2 weeks)

030 – 21 May – 5 Jun 2012

040 01 Aug 2012-15 Aug 2012

050 10 Sep 2012-21 Sep 2012

Combat Camera Leadership Course (2 weeks)

Class 010 – 11 Jun 2012 – 25 Jun 2012

*(*Note the DATE CHG and that this is the only iteration offered in 2012)*

Intermediate Photojournalism Course (8.5 weeks)

030 - 09 May 2012 – 11 July 2012

040 – 18 Jul 2012 – 14 Sep 2012

Intermediate Videography Course (3 weeks)

040 - 30 May 2012 - 19 Jun 2012

050 - 09 Jul 2012 - 27 Jul 2012

Advanced Electronic Journalism Course (4 weeks)

030 -- 02 May 2012 - 31 May 2012

040 -- 11 Jul 2012 - 08 Aug 2012

Joint Expeditionary Public Affairs Course (2 weeks)

020 - 04 Jun – 15 Jun 2012

Joint Intermediate Public Affairs Course (4 weeks)

020 – 16 Jul 2012 - 14 Aug 2012

Joint Senior Enlisted Public Affairs Course (2 weeks)

020 - 21 May 2012 - 7 Jun 2012

Public Affairs Qualification Course (PAQC)

21 May 2012 - 31 Jul 2012

01 Aug 2012 -11 Oct 2012

OTHER Training Opportunities

The Joint Enabling Capabilities Planners Course (JECPC)

POC for Course Attendance and Registration: Mr. Cam Holland @ (757) 836-6381 and Mr. Mike Villarreal @ (757) 836-7922 OR DSN: 836-xxxx

<https://www-secure.jwfc.jfcom.mil/jemis/index.html>

SUBMISSIONS: *If you have something you think should be included, please email content to EYE on VI to:*

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