

COMMAND CENTER ALPHA

A United States Air Force Mobile Tour Experience

DESCRIPTION

- Command Center Alpha is a first-of-its-kind augmented reality experience that immerses visitors in the “Sci-Fi” world of the United States Air Force. Visitors explore areas of Air Force expertise via 3D computer graphics, videos, audio, and digital downloads. Along the way they discover the many roles the Air Force plays in today’s military, as well as several of the career opportunities they can pursue.



HIGHLIGHTS

- This experience is definitely a crowd-pleaser with a custom-built canopy, a 53’ trailer filled with a host of immersive activities and a real F-16 Thunderbirds jet.
- By using cutting-edge technology like augmented reality and RFID in this tour, Command Center Alpha offers a rich educational experience that illustrates the high-tech nature of the Air Force.
- Each visitor is given an iPad where they can experience all of the amazing things the Air Force does through the cutting edge technology of Augmented Reality.
- Visitors can create an Airman Challenge profile and earn badges and points for experiencing CCA.
- They can also download free digital content in the trailer that can be sent to their phones, email address and even Facebook. Visitors can get wallpapers, ringtones and videos that they can keep and pass on to friends.



FOOTPRINT SIZE

80’ X 80’

(Note that a 100 X 100’ space is needed to set up)

AVAILABILITY

1 April – 31 October 2012



U.S. AIR FORCE