

"TRIP CHAINING"

:30 LIVE READ (:25 Script/:05 for Local Customization)

Remember when you got your chores done all at once so you could go out and play? Trip chaining is the same idea—only you'll save the air in addition to saving time. Combining your errands into one trip can mean more time in your life, less traffic congestion, and less pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:30 LIVE READ (:25 Script/:05 for Local Customization)

Drop off the kids. Run by the bank. Pick up dinner. Clean the air. It's amazing what a mom can accomplish in an afternoon! It's called trip chaining, or combining errands into one trip. It saves time and reduces traffic congestion and pollution, making _____ a better place to live. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:20 LIVE READ (:15 Script/:05 for Local Customization)

Remember when you got your chores done all at once so you could go play? Well, trip chaining is the same idea, but in addition to saving time, you'll reduce traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:20 LIVE READ (:15 Script/:05 for Local Customization)

Drop off the kids. Run by the bank. Pick up dinner. Clean the air. It's amazing what a mom can accomplish by trip chaining. It saves time, and reduces traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:15 LIVE READ (:10 Script/:05 for Local Customization)

Trip chaining—or combining your errands into one trip—saves time and reduces congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:10 LIVE READ (:05 Script/:05 for Local Customization)

Trip chaining reduces pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

"TRIP CHAINING :45/:15"

:45 RECORDED:

SFX: A FLOWING, LILTING MELODY

FEMALE ANNCR:

The air...

You breathe it...*

Feel it...

And continue to protect it...

Simply by doing what you're already doing:

Combining your daily errands into one sensible trip.

Trip chaining.

It means more time in your life,

Less traffic congestion,

And less pollution.

When you first start a car that's been sitting for over an hour, it pollutes up to five times more than when the engine's warm.

So make a list, plan your route and trip chain. You'll be saving a lot more than just time.

Trip chaining.
Keep it up
because it all adds up
to cleaner air.

:15 LIVE READ TAG: (15 Seconds for Local Customization)

"TRAVEL INFORMATION SYSTEM"

:30 LIVE READ (:25 Script/:05 for Local Customization)

If you're not part of the problem, you're part of the solution! Before you go anywhere, get traffic and transit information by calling _____ at _____ or visiting www._____. You'll reduce stress, congestion, and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:30 LIVE READ (:25 Script/:05 for Local Customization)

Your grip tightens, teeth grind, you should have gone the other way! Before you leave, get commuter information by calling _____ at _____ or visiting www._____. You'll reduce stress, traffic congestion, and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:20 LIVE READ (:15 Script/:05 for Local Customization)

Reduce travel time by calling _____ at _____ or visiting www._____. It'll also help reduce traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:20 LIVE READ (:15 Script/:05 for Local Customization)

Your grip tightens, teeth grind, you KNEW you should have gone the other way! Before you leave, call _____ at _____. You'll reduce stress, traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:15 LIVE READ (:10 Script/:05 for Local Customization)

Reduce travel time by calling _____ at _____. It'll help reduce pollution, too. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:15 LIVE READ (:10 Script/:05 for Local Customization)

Call _____ at _____. You'll reduce stress, travel time and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

"MAINTENANCE"

:30 LIVE READ (:25 Script/:05 for Local Customization)

Your mom always told you to take good care of your stuff. She was right, as usual. It's a fact that regular car maintenance improves gas mileage and performance. Plus, regular maintenance can reduce traffic congestion due to breakdowns, which help to reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:30 LIVE READ (:25 Script/:05 for Local Customization)

There's more riding on your tires than you thought. Keeping tires properly inflated can increase gas mileage and help reduce traffic congestion due to flats caused by uneven tread wear. Plus, keeping tires inflated to the maximum recommended pressure can also reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:20 LIVE READ (:15 Script/:05 for Local Customization)

Your mom always told you to take good care of your stuff. She was right, as usual. Regular car maintenance saves money, reduces traffic congestion due to breakdowns, and helps reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:20 LIVE READ (:15 Script/:05 for Local Customization)

There's a lot more riding on your tires than you thought. Keeping tires properly inflated can save you money by increasing gas mileage. It can reduce traffic congestion due to flats, and reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:15 LIVE READ (:10 Script/:05 for Local Customization)

Regular car maintenance can save you money, reduce traffic congestion due to breakdowns and reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:10 LIVE READ (:05 Script/:05 for Local Customization)

Maintaining your car reduces pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

"MAINTENANCE :45/:15"

:45 :45 RECORDED:

SFX: A FLOWING, LILTING MELODY

FEMALE ANNCR:

It's within us...

It's all around us...

The air...

You can protect it simply by doing what you're already doing:

Maintaining your car and keeping it in top running condition.

It saves money and means

Less traffic congestion due to breakdowns...

And less pollution.

You see, a well-maintained car releases a fraction of what a poorly-maintained or malfunctioning car emits.

And, since vehicles on the road account for more than 25 percent of all air pollution nationwide, a little regular maintenance could go a long way.

So keep it up because it all adds up to cleaner air.

:15 LIVE READ TAG: (15 Seconds for Local Customization)

"ALTERNATE CHOICES"

:30 LIVE READ—WITH Mass Transit (:25 Script/:05 for Local Customization)

Tomorrow, leave home without it. Just once or even twice a week, leave your car parked and get around another way. Try taking mass transit, car pooling, walking, or biking. Not only will you save a lot of money and aggravation, you'll help to reduce traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:30 LIVE READ—WITHOUT Mass Transit (:25 Script/:05 for Local Customization)

Tomorrow, leave home without it. Just once or even twice a week, leave your car parked and get around another way. Try sharing a ride, car pooling, walking, or biking. Not only will you save a lot of money and aggravation, you'll help to reduce traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the the Federal Highway Administration.

:20 LIVE READ—WITH Mass Transit (:15 Script/:05 for Local Customization)

Tomorrow, leave home without it. Leave your car parked even once a week and take mass transit, share a ride, walk, or bike. You'll save money and reduce traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:20 LIVE READ—WITHOUT Mass Transit (:15 Script/:05 for Local Customization)

Tomorrow, leave home without it. Leave your car parked even once a week and share a ride, walk, bike, or in-line skate. You'll save money and reduce traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:15 LIVE READ (:10 Script/:05 for Local Customization)

Sharing a ride, walking, or biking can save you money and reduce traffic congestion and pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:10 LIVE READ (:05 Script/:05 for Local Customization)

Ride sharing reduces pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

"ALT. CHOICES :45/:15"

:45 :45 RECORDED:

SFX: A FLOWING, LILTING MELODY

FEMALE ANNCR:

All across the nation, people just like you
are protecting the air...

Simply by doing what
they're already doing...

Sharing rides, biking,
walking,
riding the bus,
taking the train...

It costs less...

And means less traffic congestion
and less pollution.

In fact, every time you share a ride, you're
helping to reduce emissions by almost half.

Taking mass transit can do just as much.

And, of course, walking, biking and skating
are the healthiest ways to travel —
for both you and the environment.

So keep it up
because it all adds up
to cleaner air.

:15 LIVE READ TAG: (15 Seconds for Local Customization)
