



LOCAL ACTION STRATEGY:

LACK OF AWARENESS

GUAM

**U.S. Coral Reef Task Force Meeting
Romina King – NOAA Coral Fellow**

The **Lack of Awareness LAS** coordinating committee is the **Environmental Education Committee (EEC)**, a subcommittee of the Watershed Planning Committee.



The **EEC** is composed of the following:

Bureau of Statistics and Plans - Guam Coastal
Management Program, Guam Environmental
Protection Agency

Guam Department of Public Works
Parks and Recreation

Guam Waterworks Authority

Department of Agriculture –

Division of Aquaculture and Wildlife

**Our
coasts.
Our
future.**



URL: <http://www.myspace.com/kikaclearwater>

LACK OF AWARENESS LAS AIM:



**Our coasts.
Our future.**



FINANCIAL OVERVIEW OF LACK OF AWARENESS LAS

TOTAL NO. PROJECTS:	18
TOTAL COST:	\$436,104.00
TOTAL AMOUNT FUNDED:	\$436,104.00
AMOUNT FUNDED BY CRI MNGT & MONITORING:	\$299,849.00
AMOUNT LEVERAGED:	\$136,255.00



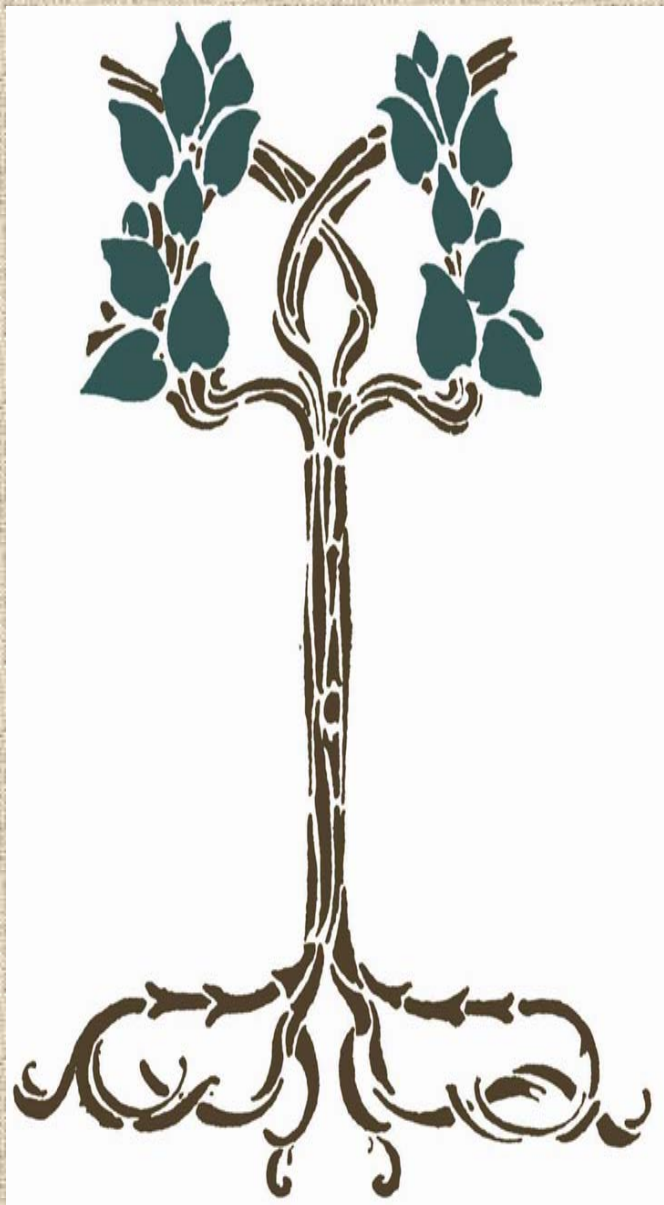
PROJECT ONE: MARKETING RESEARCH STUDY



GUAM

**Our coasts.
Our future.**





PROJECT TWO: ISLAND PRIDE CAMPAIGN

GUAM

Our coasts.
Our future.



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NUP

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gn Present:

GUAM



16 S



URDAY)

Free t-shirts!
(Limited Supply)

For

Management Program at 671.472.4201/2/3

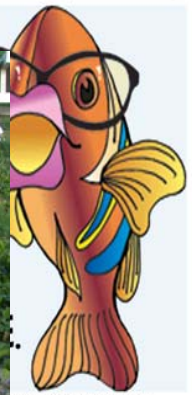
ational Coastal Cleanup, we
tep toward cleaner coasts.

Sponsored

- Bureau of Statistics
- Guam Coastal Man
- Guam EPA
- Western Pacific Res
- Management Cou
- Department of Agr
- Division of Aquat
- Division of Forest
- LOG Marine Labora
- Guam Community C
- The Nature Conserv
- GUHS Marine Mania
- Office of the Gover
- Department of Port
- Department of Pub
- Mayors' Offices
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- Merizo, I
- UnderWater
- Guahan W
- Micronesia
- US Coast
- US Navy
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- Foremost
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- Pacific: Wes
- Guam Visit
- Pacific: Dal
- Sunny Wh
- Triple Star
- Lagu Sanit
- Tri Vision M
- Fishery Ma
- Guam Cell
- Coca Cola
- Trash Co
- Guam Trop

Beach
hang Beach
Beach Park
o Bay

Dive Sites
Agat
LSO
Piti Channel/Asan Cut



AL CLEAN-UP
7, 2005

essor Kika Clearwater
kika.clearwater@yahoo.com
myspace.com/kikaclearwater



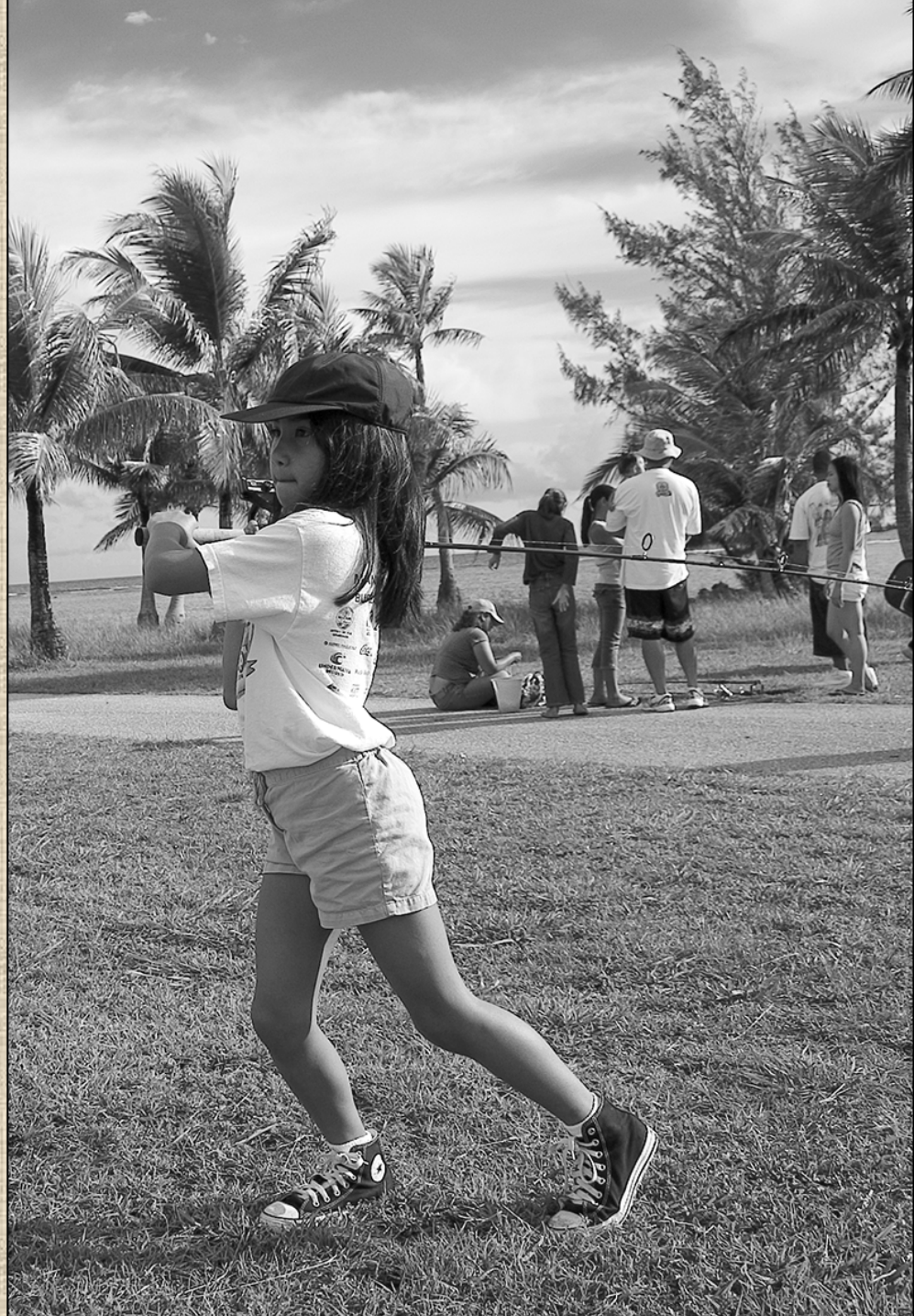


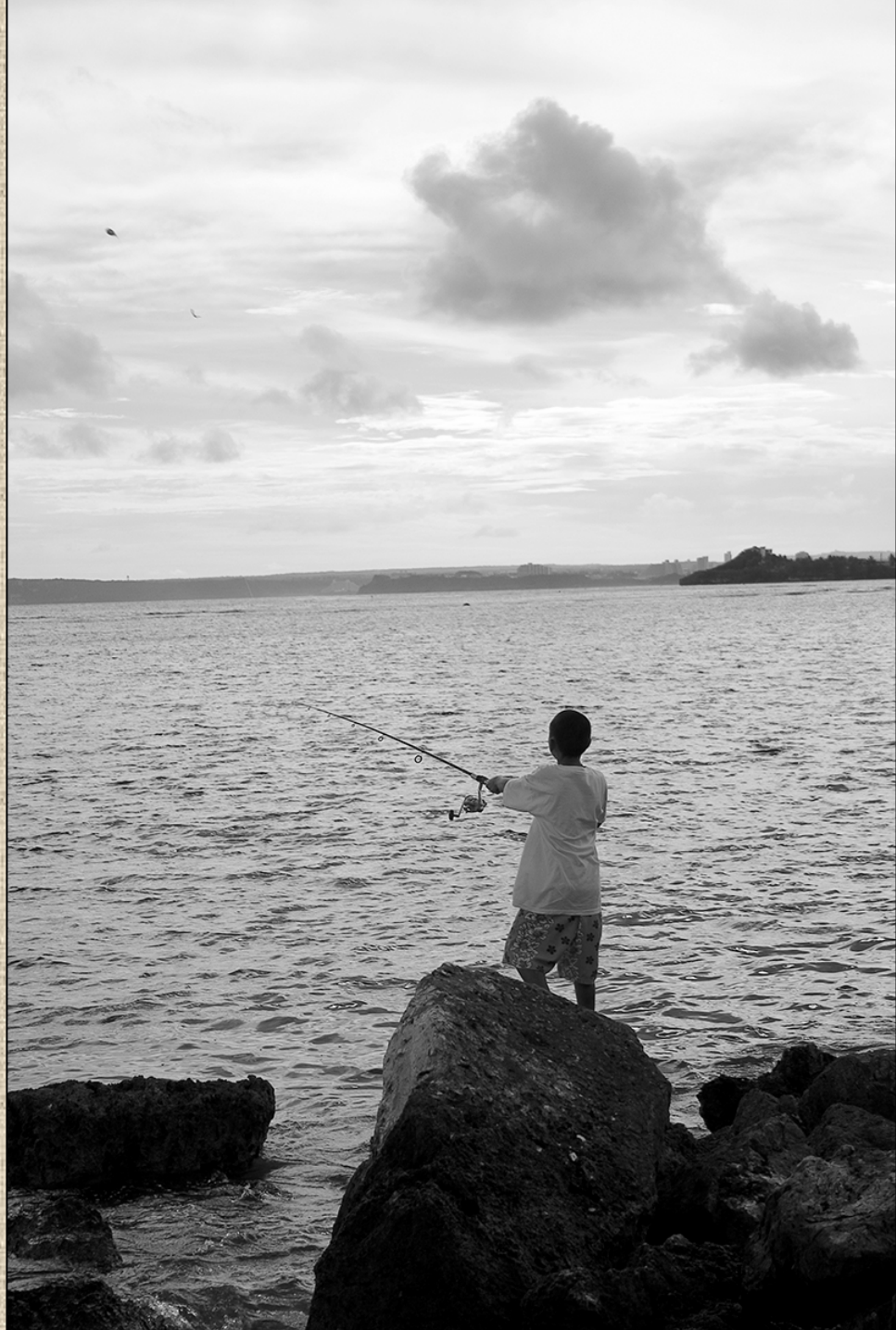














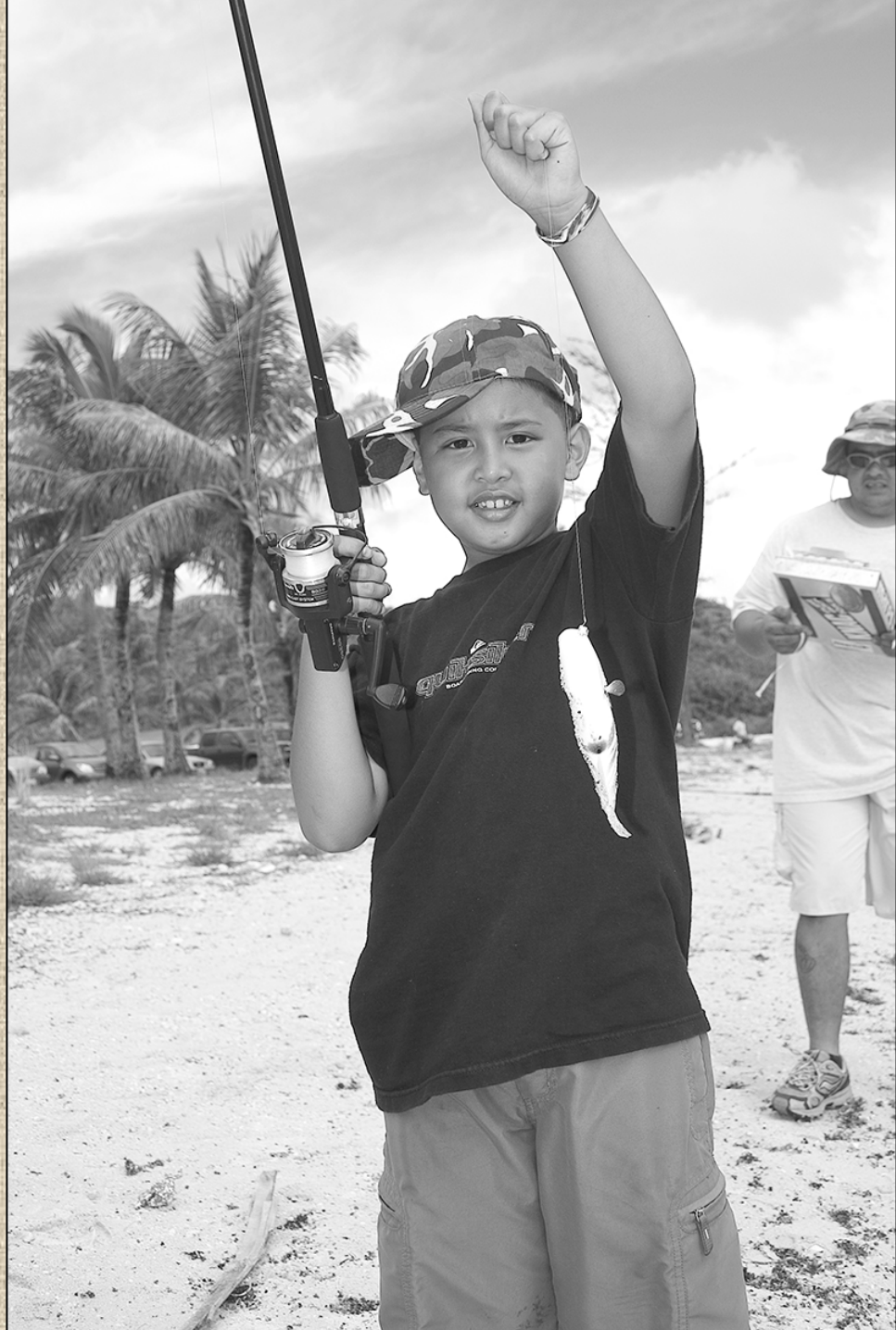






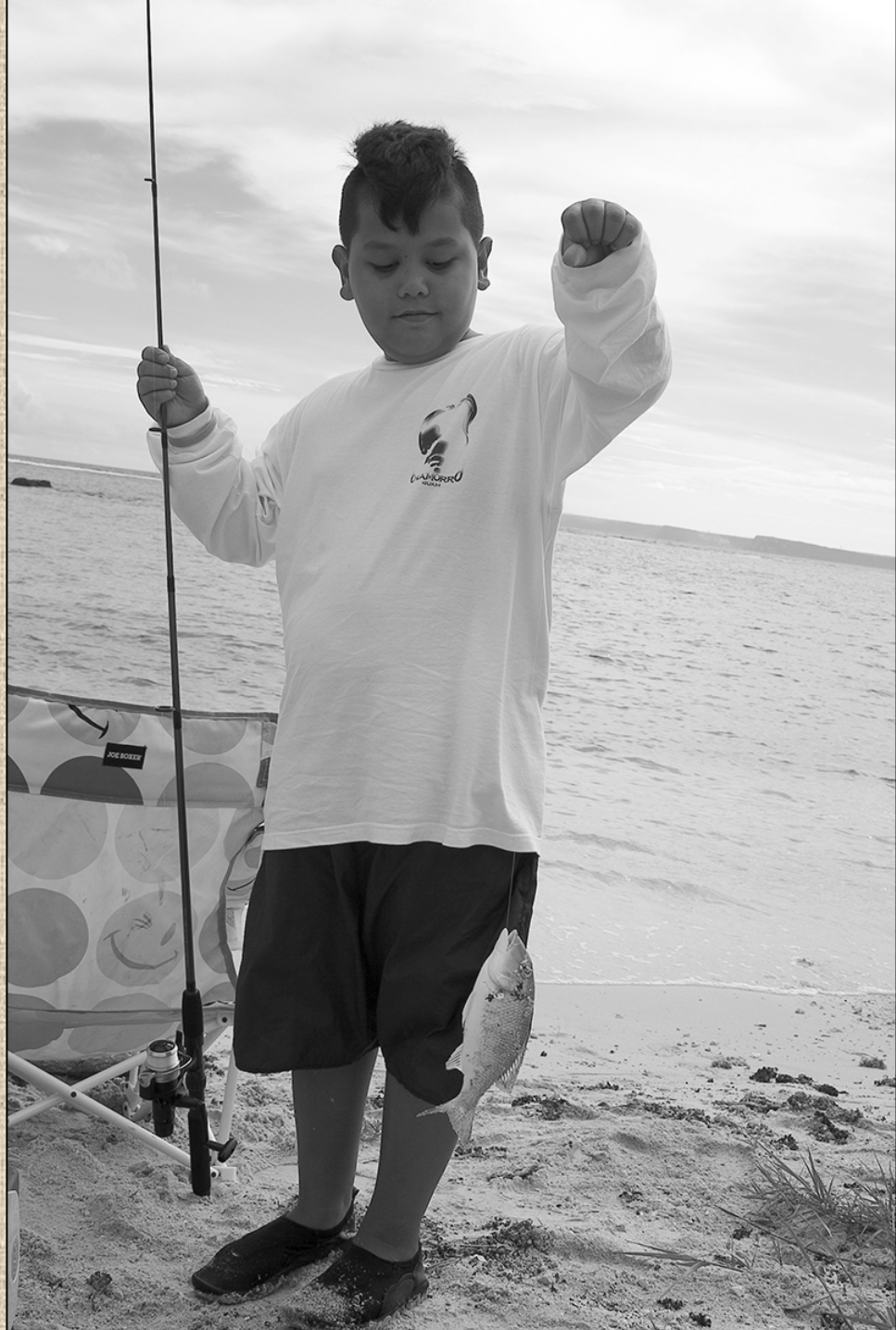
























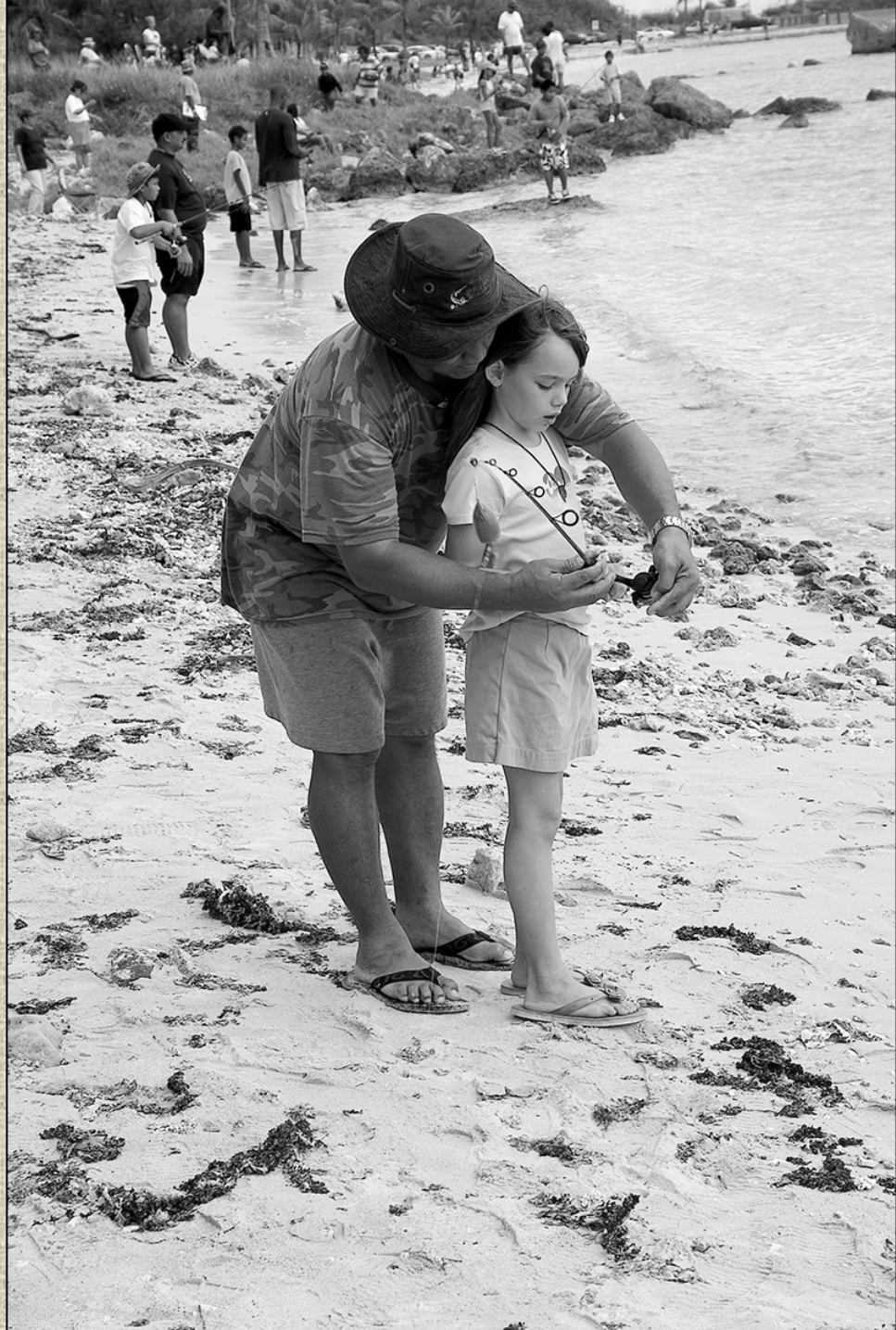


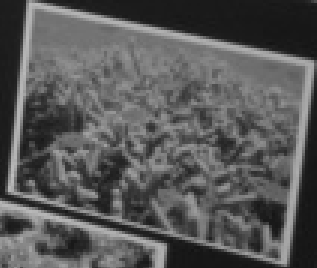












Island Pride Campaign

28 3558

3

Got Reefs?
Let's Learn!
KIDS FOR CORAL



Coral Reefs
are important

save the coral!

28 11:03AM





8:32:50PM



Lamb Book 2015
Certificate of Appreciation
Presented to
[Name]
For their contribution to the
Lamb Book 2015

Lamb Book 2015
Certificate of Appreciation
Presented to
[Name]
For their contribution to the
Lamb Book 2015

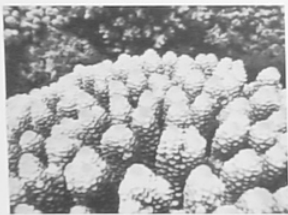
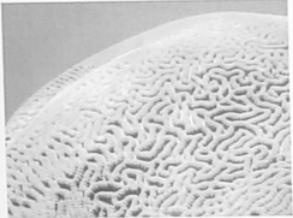
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Lamb Book 2015

Corals are Animals



Corals are fragile...

PLEASE DO NOT STAND ON THE CORAL



Message brought to you by the
Guam Coastal Management Program

PLEASE TRY NOT TO KICK THE CORAL

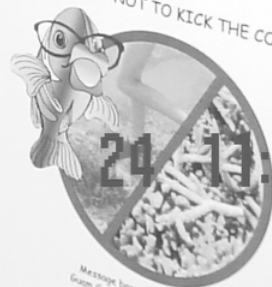


Message brought to you by the
Guam Coastal Management Program

and threatened

Protect our coral reefs!

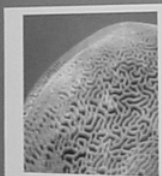
PLEASE TRY NOT TO KICK THE CORAL



Message brought to you by the
Guam Coastal Management Program

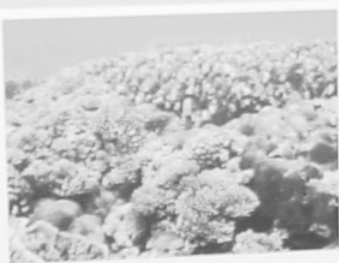
24/11.47 AM

Corals are Animals



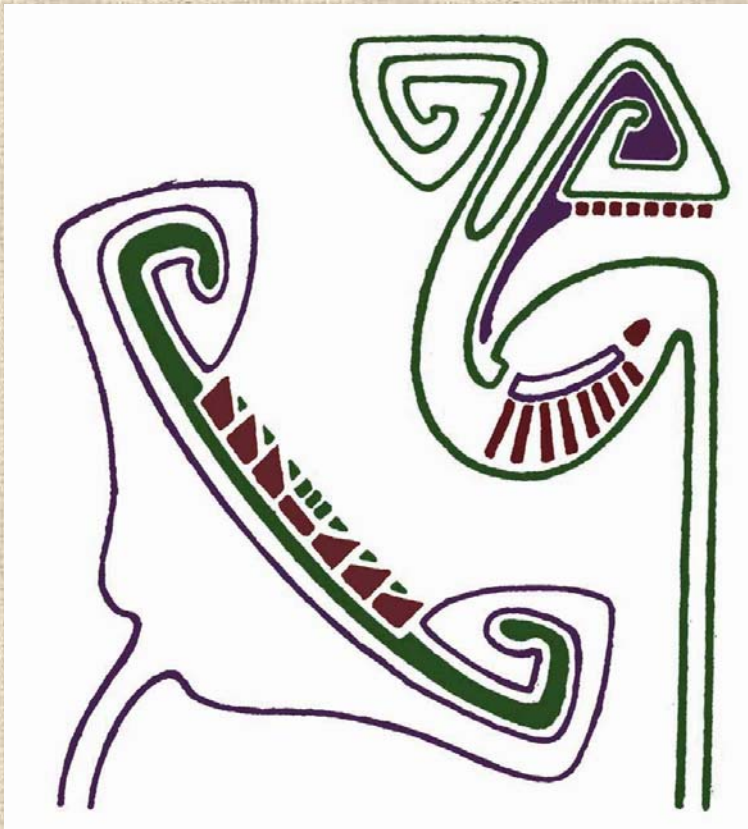
Corals provide life

on the tropical reef



24 11:48 AM

Challenges



A photograph of a sunset over the ocean. The sky is filled with horizontal bands of clouds, some of which are illuminated from below by the setting sun, creating a golden glow. The sun is not visible, but its light is reflected on the water's surface. The overall color palette is dominated by warm oranges, yellows, and browns, transitioning to a darker blue at the horizon.

SI YU'USE MAASE!

U.S. Coral Reef Task Force Meeting
Romina King – NOAA Coral Mgt. Fellow

March 2007