



National Fish and Wildlife Foundation Funding Opportunities for Coral Reef Conservation

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Watersheds and Partnerships Workshop

San Juan, Puerto Rico

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National Fish and Wildlife Foundation (NFWF)

- NFWF background
- NFWF in Puerto Rico
- Coral Reef Conservation Fund
- Coral Keystone Initiative



National Fish and Wildlife Foundation (NFWF)

- Created by Congress in 1984
- Independent, 501(c)3 non-profit
- Official foundation for U.S. Fish and Wildlife Service and NOAA
- Promote public/private partnerships
- No advocacy, lobbying, or litigation
- Partners with 14 federal agencies and 60 corporations
- Focus on measurable outcomes



Past NFWF Work In Puerto Rico

- About 50 projects funded since 1990s, totaling over \$2 million
- Examples
 - Coral reefs
 - Sea turtles
 - Puerto Rican parrot
 - Marine debris
 - Native plant restoration
 - Invasive species removal

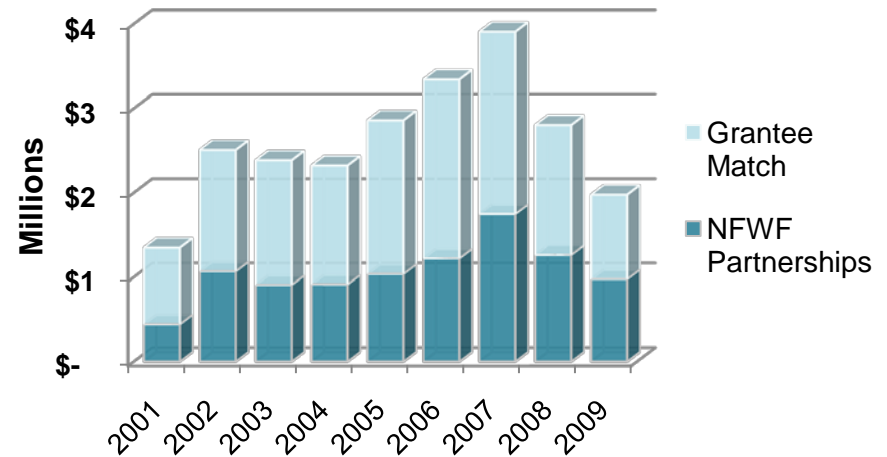


Partnerships for Coral Conservation

Coral Reef Conservation Fund Performance Highlights

- **219** projects funded
- **\$9.6** million in Foundation funds
- **\$13.9** million in non-federal match
- Global reach: \$24 million for coral conservation in 38 countries, including 4 U.S. states and 8 U.S. territories and freely associated states

NFWF Coral Reef Conservation Fund



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Coral Reef Conservation Fund

Eligibility

- Non-governmental organizations (NGOs)
- State/territorial government agencies
- Universities
- Businesses
- Individuals

Typical Projects

- Focus on human impacts to reefs, fisheries research, MPA establishment and management, enforcement



Coral Reef Conservation Fund

Current Grant Application Cycle

- Postponed Request for Proposals (RFP) last year (FY2009 cycle)
- RFP was posted in September
- Pre-proposals due October 9
- Full proposals (by invitation only) due January 8
- Decisions released in March 2010
- Average grant size \$25,000 - \$100,000
- Typical project length 12-18 months
- *Check with us in summer 2010 for next application cycle dates*



Coral Domestic Priorities

- Achieve measurable improvement in coral ecosystem health in U.S. jurisdiction waters over the next 10 years
- Draft Business Plan completed in 2009
- Overall goal: increase % live coral cover in U.S. jurisdiction waters
- Builds on eight years of investment that began in 2001 with the creation of the Coral Reef Conservation Fund (Coral Fund)
- First projects to implement Business Plan will be piloted in Puerto Rico
- **New funding opportunity for watersheds in Puerto Rico: RFP to be released in February or March 2010**



Characteristics of Successful NFWF Projects

- Establish a clear, measurable, pragmatic goal
- Map overall goals and objectives for priority species and issues
- Identify key strategies to meet goals
- Individual projects should implement these strategies
- Collaborative proposals are more successful
- Competitive proposals to NFWF will help us reach goal of increased % live coral cover
- Demonstrate progress by measuring short-term indicators
 - Sediment
 - Nutrients
 - Coral recruitment
 - Coral/algae ratio



Summary of NFWF Funding Opportunities

- **Coral Reef Conservation Fund**

- Check back in late summer 2010 for new RFP and deadlines

- **Coral Domestic Priorities**

- New funding opportunity for watersheds in Puerto Rico: RFP to be released in February or March 2010

- **Learn more about these opportunities:**

- Visit www.nfwf.org/coralreef
- Sign up with me to receive an email when new RFPs are posted
- Check the coral list serve (email)
- Contact us:

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Thank You!



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