



PENTAGON FORCE PROTECTION AGENCY  
OFFICE OF PUBLIC AFFAIRS

## PRESS RELEASE

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### **PFPA Partners with DHS on “If You See Something, Say Something™” Campaign**

The Pentagon Force Protection Agency (PFPA), in partnership with the Department of Homeland Security (DHS), today launched a public awareness campaign, aimed at encouraging Pentagon employees, visitors, and commuters to report suspicious activity: “If You See Something, Say Something™.”

The campaign centers on a new reporting system allowing people to report suspicious activity via telephone, e-mail and via the agency’s website. The phone number used to report suspicious activity is 703-692-2SAY (703-692-2729). Reports can also be made via e-mail at [2say@pfpa.mil](mailto:2say@pfpa.mil), and with an online reporting form available by clicking the “If You See Something, Say Something™” image at [www.pfpa.mil](http://www.pfpa.mil). Those who prefer a more direct approach are encouraged to speak to any officer with the Pentagon Police Department.

“It’s really a simple and effective program to raise public awareness, and let people know that if they see something, we have the infrastructure in place for them to say something,” said Pentagon Police Department Chief Richard Keevill. “It makes it easy for the large number of people who work in the building to report something that they see that doesn’t belong here that looks suspicious.”

Keevill points out that a critical element of the program is ensuring that the civil rights and civil liberties of people are not diminished by the program.

“It’s not about characteristics like ethnicity,” said Keevill, “it’s all about conduct. Reporting things that look out of place or are not where they belong. People who work in this building are very astute about terrorism and threats to the building so they understand that.”

The implementation required the creation of the infrastructure: the phone line, the web form and e-mail address as well as the training of the call-takers. But Keevill says the system is a simple one.

“When a person makes the telephone call, it goes to the Integrated Emergency Operations Center

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## **See Something Say Something**

### **2-2-2-2-2**

inside the Pentagon. That call will be fielded by a trained employee who will take the information offered. They then report it to the proper authority who will dispatch the appropriate assets be it the police department; chemical, biological, radiological, nuclear and explosive directorate; explosive ordnance disposal or canine teams.”

The “If You See Something, Say Something™” campaign-originally implemented by New York City's Metropolitan Transportation Authority and now licensed to DHS for a nationwide campaign-is a simple and effective program to engage the public and key frontline employees to identify and report indicators of terrorism, crime and other threats to the proper transportation and law enforcement authorities. As a federal law enforcement agency, PFPA is coordinating its use of the slogan with DHS to ensure a similar look, themes and messages across the federal government.

**- PFPA -**

**NOTE TO MEDIA:** Below thumbnail photos are available as high-resolution .jpg files upon request.

Contact Paul Taylor, Pentagon Force Protection Agency, [paul.taylor@pfpa.mil](mailto:paul.taylor@pfpa.mil), 703-695-4618



Emily Donohue, an operations specialist with the Pentagon Force Protection Agency's Integrated Emergency Operations Center, is one of the people trained to take calls on the new suspicious activity reporting telephone line 703-692-2SAY (2729). The reporting program was launched today as part of PFPA's public awareness campaign, aimed at encouraging Pentagon employees, visitors, and commuters to report suspicious activity: “If You See Something, Say Something™.”



The Pentagon Force Protection Agency's Explosive Ordnance Disposal (EOD) Unit uses one of its robots to move a simulated suspicious package during a presentation today in the Pentagon Center Courtyard. PFPA's EOD team is one of the assets the agency has to respond to reported suspicious packages. PFPA launched a public awareness campaign today, aimed at encouraging Pentagon employees, visitors, and commuters to report suspicious activity: “If You See Something, Say Something™.”

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## See Something Say Something 3-3-3-3-3-3



Seeking out an officer of the Pentagon Police Department is one of four ways to report suspicious activity through the Pentagon Force Protection Agency's "If You See Something, Say Something™" awareness campaign. Other reporting avenues are: call 703-692-2SAY (2729), send e-mail to [2say@pfpa.mil](mailto:2say@pfpa.mil), or visit [www.pfpa.mil](http://www.pfpa.mil) and report online.

Using the online reporting form at [www.pfpa.mil](http://www.pfpa.mil) is one of four ways to report suspicious activity through the Pentagon Force Protection Agency's "If You See Something, Say Something™" awareness campaign. Other reporting avenues are: call 703-692-2SAY (2729), send an e-mail to [2say@pfpa.mil](mailto:2say@pfpa.mil), or seek out an officer of the Pentagon Police Department.

People can report suspicious activity by filling out an online form available by clicking the "If You See Something, Say Something™" image at [www.pfpa.mil](http://www.pfpa.mil). It is one of four ways to report suspicious activity through the Pentagon Force Protection Agency's "If You See Something, Say Something™" awareness campaign. Other reporting avenues are: call 703-692-2SAY (2729), send an e-mail to [2say@pfpa.mil](mailto:2say@pfpa.mil), or seek out an officer of the Pentagon Police Department.