



*US Army Medical Research and Materiel Command  
(USAMRMC)  
Associate Director, Small and Disadvantaged Business Utilization  
(ADSADBU)*

*Briefing To:*

*State of Maryland  
Historically Black Colleges and Universities / Minority Institutions  
(HBCU/MI)*

*24 September 2003*

*Protect, Project, Sustain*



## Briefing Outline:

- ▼ Purpose of Today's Meeting
- ▼ ADSADBU Responsibilities
- ▼ Department of Army HBCU/MI Emphasis
- ▼ Minority College Relations Program  
(Endorsed by The Army's Surgeon General )
- ▼ USAMRMC Goals - Balanced Score Card Measure
- ▼ Added Value of USAMRMC & HBCU/MI
- ▼ Current & Future USAMRMC Initiatives
- ▼ Summary
- ▼ Questions/Recommendations



## Purpose:

- ▼ **Educate and Familiarize**
- ▼ **Establish Meaningful Partnerships**
- ▼ **Identify Opportunities**
- ▼ **Increase Participation In Various Procurements**



## ADSADBU Responsibilities

- ▼ **Commanding General's Special Staff**
- ▼ **Small Business & HBCU/MI Advocate**
- ▼ **De-mystify the Procurement Process**
- ▼ **Establish Strategic Partnerships**
- ▼ **Meet Department of Army Metrics**



## Department of Army HBCU/MI Emphasis:

- ▼ **Presidential Executive Orders**
- ▼ **Develop & Sustain Collaborations**
- ▼ **Establish Outreach Programs**
- ▼ **Empower HBCU/MI**
- ▼ **Achieve and Exceed Annual 5% Goal**



## Minority College Relations Program (MCRP)

- ▼ Army's Surgeon General Memo signed Feb 24, 2003
- ▼ Develop Relevant MCRP Initiatives
- ▼ Increase Developmental Opportunities
- ▼ "Recruit & Retain Quality & Diverse AMEDD Force"



## USAMRMC Goals:

- ▼ Meet 5% Department of Army Metric
- ▼ Incorporate HBCU/MI initiatives within Balanced Scorecard Measure
- ▼ Educate USAMRMC Staff
- ▼ Update HBCU/MI Capability Directory (10/30/03)
- ▼ Sponsor Workshops / Seminars
- ▼ Establish Educational Partnership Agreements (EPA)
- ▼ Advertise Good News Stories



## Added Value of USAMRMC & HBCU/MI

- ▼ **Contribute to USAMRMC Mission**
- ▼ **Forge Strategic Alliances**
- ▼ **Identify New Talent Pool**
- ▼ **Common Areas of Research Interests**
- ▼ **Proximity**
- ▼ **Shared Benefits to The Community**





## Current and Future Initiatives

- ▼ **Market USAMRMC to HBCU/MI**
- ▼ **Encourage HBCU/MI Participation**
- ▼ **Identify Virtual Learning Options**
- ▼ **Establish EPAs**
- ▼ **Sponsor HBCU/MI to Visit USAMRMC Labs**
- ▼ **Develop Mentorship Programs**
- ▼ **Increase percentage of contract awards & grants to HBCU/MI**



## Summary:

- ▼ **USAMRMC's Commitment**
- ▼ **Open and Enhanced Communication**
- ▼ **Tangible Benefits**
- ▼ **"Win-Win" for USAMRMC and HBCU/MI**



## Questions and Recommendations

▼ **Feedback?**



## Contact Information

**Jerome K. Maultsby**

**Associate Director**

**Small and Disadvantaged Utilization**

**US Army Medical Research and  
Materiel Command**

**Fort Detrick, MD 21702-5014**

**(301) 619-2471**

**(301) 619-2243 (Fax)**

**[jerome.maultsby@amedd.army.mil](mailto:jerome.maultsby@amedd.army.mil)**