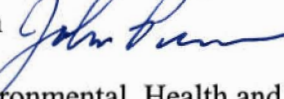




May 18, 2007

MEMORANDUM FOR: Safety and Environmental Compliance Division

FROM: John Pierson   
SUBJECT: NOAA Environmental, Health and Safety  
Communication and Marketing Plan

The NOAA Environmental, Health and Safety (EHS) Communication and Marketing Plan was developed by the Communication Team to promote Environmental Compliance, Occupational Health and Safety through the establishment of open communication channels with all NOAA employees. Through open communication we hope to increase awareness and promote a safer environment for all of NOAA.

The NOAA EHS Communication and Marketing Plan contains three functional areas:

Part 1 – Communication Team; describes the function and responsibilities of this team and how it will to enhance communications throughout the agency.

Part 2 – Marketing EHS throughout NOAA; describes the implementation methods which will help market various programs designed to increase EHS within NOAA.

Part 3 – Managing Web Resources; describes the steps to be taken to ensure efficient management of the primary communication and marketing tool -[www.seco.noaa.gov](http://www.seco.noaa.gov).

The NOAA Environmental, Health and Safety Communication and Marketing Plan shall be posted on <http://www.seco.noaa.gov/> so it is readily available to every NOAA employee.

