



23rd International Technical Conference on the Enhanced Safety of Vehicles

1st Announcement

27 - 30 May, 2013 . Coex, Seoul





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Invitation

from Korea Organization Committee

Dear Colleagues,

I would like to extend my greetings to all of you.

It gives me a great pleasure to invite you to attend the 23rd International Technical Conference on the Enhanced Safety of Vehicles (ESV) to be held in Seoul, Korea on May 27-30, 2013.

From its beginning more than 40 years ago, the ESV Conference has provided an excellent opportunity to strengthen global collaboration, with its top priority of ensuring higher level of vehicle safety. The Conference has brought together many distinguished guests and leading experts from around the globe to share ideas and expertise in improving safety standards and facilitating innovation in safety technologies.

Adverse impact of traffic deaths and injuries is a global problem, and the solution must be global as well. The upcoming gathering will be an ideal place to build up the momentum created by achievements of the last decades and discuss better cooperative actions. We are confident that all participants will leave the 23rd ESV Conference, feeling better equipped to address safety challenges ahead of us.

I look forward to welcoming you to Seoul in May 2013.

Yours sincerely,



H.E. Kwon Do-Youp
Minister
Ministry of Land, Transport and Maritime Affairs
Republic of Korea

Overview

- Title** The 23rd International Technical Conference on the Enhanced Safety of Vehicles (ESV 2013)
Theme Research Collaboration to Benefit Safety of All Road Users
Date May 27-30, 2013
Venue Coex, Seoul, Republic of Korea



The Conference will be held at Coex convention center, one of the Asia's leading international conference venues. About an hour drive away from Incheon International Airport, gateway to Korea and Northeast Asia, Coex is located in the central part of Seoul.

Coex offers spectacular new facilities for conventions and exhibitions on a site that includes 225,000 square meters with four upper floors and four underground levels. This multi-complex building includes a multi-function convention hall, a state-of-the-art auditorium, the ASEM Hall, a Grand Ballroom and up to 89 meeting rooms for a wide variety of functions. As a world-class convention and exhibition center, Coex also provides Asia's largest underground shopping mall, restaurants and entertainment facilities.

In the heart of Seoul, where the traces of culture and history remain intact, guests will be able to form unforgettable memories and cherish them evermore.

For more information, please visit <http://www.coex.co.kr>

Coex Address: Coex, World Trade Center, Samseong-dong, Gangnam-gu, Seoul 135-731, Korea

- Organized by** NHTSA Organization Committee, National Highway Traffic Safety Administration (NHTSA)
Hosted by Korea Organization Committee, Ministry of Land, Transport and Maritime Affairs (MLTM), Republic of Korea
Official Languages Korean, English
Website www.esv2013.go.kr

IMPORTANT DATES

July 02, 2012 ~ October 01, 2012	Abstract application
October 02, 2012 ~ November 13, 2012	Abstract review
November 14, 2012 ~ November 21, 2012	Notification of final acceptance
November 22, 2012 ~ March 05, 2013	Registration of final paper

About Seoul, Korea

Culture

Seoul is a royal city with five palaces still standing in the heart of the ancient capital. They date back over 600 years to the founding of the Joseon Dynasty in 1394 and add a traditional and historical flavor to Seoul's modern city landscape. Seoul is also home to three UNESCO World Heritage Sites. Visit Jongmyo Shrine on the first Sunday of May to witness the age old Jerye and Jeryeak, the Royal Ancestral Confucian Rites performed annually to commemorate Korea's past kings and queens, or trace the paths they once walked at the regal Changdeokgung Palace.

• Five Royal Palaces

The five splendid and magnificent palaces (Gyeongbokgung, Changdeokgung, Changgyeonggung, Gyeonghuigung and Deoksugung) are the living treasures of Seoul. Changdeokgung Palace was added to the UNESCO World Heritage List in 1997 for being an excellent example of Korean architecture and for the way its buildings harmoniously blend with its natural surroundings.

• Royal Tombs of the Joseon Dynasty

The Royal Tombs of the Joseon Dynasty were not just tombs for kings but also works of culture, in which the history, architectural patterns and aesthetic consciousness, ecological view and philosophy of the nearly 500 year Joseon Dynasty remain. They were officially designated as a UNESCO World Heritage Site in 2009.

Entertainment

Seoul is an exciting city where you have round the clock access to various leisure and entertainment spots. Seoul attracts many famous performers year round and provides a great variety of performances be it art, music, dance or theater. To top it all off, after a show you can still enjoy shopping or a soothing massage and spa treatment, providing a unique Seoul experience.

• Nonverbal Performance

Many of Seoul's nonverbal performances are world renowned and include among others, the thrilling Korean drum performance Nanta, martial arts, Jump and dynamic b-boy performances – all promising great fun and excitement.

• 24 hour Shopping

One of the most fascinating attractions in Seoul is 24 hour shopping. Huge fashion clusters such as Dongdaemun Market and Namdaemun Market and youth streets (ex: Hongik Univ. Street, Sinchon, etc.) along with various shops, cafes and bars are open 24 hours a day.

Five Royal Palaces <Gyeongbokgung>



Nonverbal Performance <Nanta>



About Seoul, Korea

Cuisine

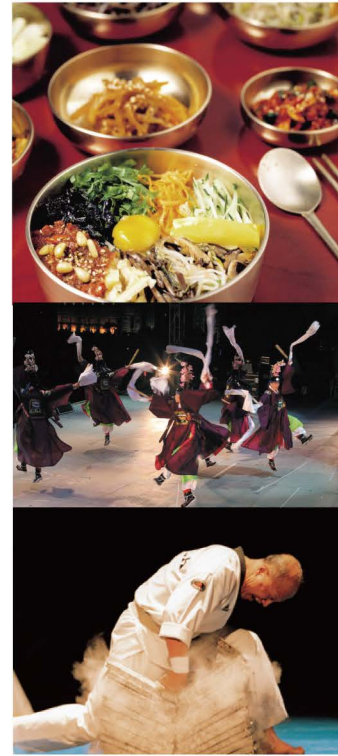
Visitors to Seoul often name Korean cuisine as one of the memorable highlights of their trip. Everyone has their own favorite dish be it Kimchi, Galbi (marinated ribs) or Bibimbap (rice topped with sautéed vegetables and Gochujang-Korean hot pepper paste). Of course, you can also enjoy a variety of world cuisines as well from Middle Eastern kebabs, Indian curries or a wide range of Italian specialties.

Convenience

A modern 12 line subway system connects every corner of Seoul and has signage, maps and announcements in English. A bus-only lane system and taxis with free interpretation service combine to make getting around Seoul simple and affordable. Seoul is served by two international airports. Incheon International Airport is the main one located just 30 miles from Seoul while Gimpo International Airport is just 40 minutes away. A new subway line between Incheon International Airport and Seoul has cut the commute down to 43 minutes.

Security

Seoul has earned a reputation as a city with a high level of safety, security and sanitation. Seoul operates the Seoul Global Center to provide various services to visitors, a Medical Referral Service for foreigners, and the Call Center providing services in multiple languages to minimize inconvenience to foreigners. Most services and facilities are available 24 hours.



Jongmyo Shrine

N Seoul Tower in Mt. Namsan



ESV 2013 Reply Form

We would like to know if you are interested in attending the 23rd International Technical Conference on the Enhanced Safety of Vehicles (ESV 2013) and wish to receive further information along with updates on the Conference in the near future.

If you are interested, please indicate your interest and information below, and send this form back to the ESV 2013 Coordination Office by e-mail (esv2013@esv2013.go.kr) or fax (+ 82-2-6000-8190).

- I'm interested in submitting an abstract. (The deadline for abstract submission is October 1st.)
- I'm interested in attending the exhibition.
- I'm interested in attending the Ride & Drive Program.
- I'm interested in attending the Conference as a general participant.
- I would like to receive further information and updates about the ESV 2013 Conference.

First Name		Last Name	
Position			
Department			
Organization/ Institution			
Mailing Address			
City / State		Postal Code	
Country			
Phone		Fax	
E-mail Address			

Contact Information

ESV 2013 Coordination Office

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MLTM
Ministry of Land,
Transport and Maritime Affairs



TS
Korea Transportation
Safety Authority



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

